

Research on sport systems and sport governance is of considerable political and academic interest. The relationship between policy-making and sport is gaining importance due to the unflagging convergence between sport and other social areas, the growing activities of governmental and non-governmental players for the organisation of sport, and the tangible evidence that sport is becoming ever more important at the European level.

Due to these and other incentives the sport systems in Europe in particular and sport governance in general are undergoing substantial changes. These changes still lack systematic research.



Against this backdrop, the conference aims to enhance research on European sport systems in view of the national as well as the European level – and its linkages. The headline of Sport&EU's Ninth Annual Conference "Sport Systems and Sport Governance in Europe: Changes, Challenges and the Multi-Level Perspective" refers in particular to the relationship of different levels but is also open for any project that addresses the developments of a particular level.

Registration: German Sport University

E-Mail: sportandeu@dshs-koeln.de

Institute of European Sport Development and Leisure Studies
Am Sportpark Müngersdorf 6 / 50933 Köln
Phone: 0221-4982-2410 / Fax: 0221-4982-8150

Fee with accommodation:

Regular fee: 170/140 Euro (Depending on category of hotel)
Student fee: 90 Euro (Guest house GSU)

Fee without accommodation:

Regular fee: 85 Euro
Student fee: 55 Euro

Please indicate your preferred category on your registration

Conference fees can be paid in two ways:

1) By wire transfer to the bank account below (transfer charges may apply) **10€ off until 15th June 2014 in each category.**

Bank details international: [Deutsche Sporthochschule Koeln]

Swift code (BIC): BFSWDE33XXX; [Bank fuer Sozialwirtschaft]

IBAN: DE77370205000008261400;

Reference: 13559

2) By directly paying at the university

Arrival:

The GSU is located in Cologne-Müngersdorf, directly next to the Sportpark Müngersdorf and the Rhein-Energie Stadium. Public transportation: take the tram No. 1 (from Cologne-Deutz or Cologne-Neumarkt until the station Junkerdorf (direction Weiden). Car: You reach GSU via motorway driving A1, exit Köln-Lövenich. Follow the signposts to RheinEnergieStadium until the GSU .



Academics in Charge:

Prof. Dr. Jürgen Mittag (German Sport University Cologne)
Prof. Dr. Arne Niemann/Dr. Alexander Brand (University Mainz)
Dr. Borja Garcia (Loughborough University)

Sport Systems and Sport Governance in Europe

Changes, Challenges and Multi-Level Perspectives



June 26th & 27th 2014
German Sport University
Cologne



Deutsche
Sporthochschule Köln
German Sport University Cologne



JOHANNES GUTENBERG
UNIVERSITÄT MAINZ

Thursday, 26 June 2014

9.00 Welcome and Introduction

Heiko Strüder (President German Sport University)
Jürgen Mittag/Arne Niemann/Alexander Brand
 (Organising Committee)

9:30 - 11.00 Historical Approaches to Sport and Sport Governance in Europe

Jean Christophe Meyer (University of Strasbourg) Television Broadcast Football and its Reception by the Press in France and Germany (1952-1962)

Christian Salm (University of Portsmouth) A European Prelude: The European Parliament's Public Hearing on Violations of Human Rights in Argentina before the FIFA World Cup 1978

Gregory Quin (De Montford University, Leicester): Europe between Tradition and Sportivization: Rhythmic Gymnastics – A Sporting Activity between Western and Eastern Europe (1961-1989)

Philippe Vonnard (University of Lausanne): When does Europeanization of Football Begin? Some Preliminary Elements

11.00 Coffee Break

11.15 - 12.45 The European Union as an Actor in Sport Governance

Arnout Geeraert (Catholic University Leuven): A Principal-Agent-Perspective on Good Governance in International Sports: The European Union as ex-post Control Mechanism

Henk Erik Meier (University of Münster) & **Borja García** (Loughborough University): The EU as Regulator of Global Sports

Mats de Wolff (Loughborough University): Explaining Institutional Design: Establishing Procedures for the Coordination and Representation of European Union Positions in the World Anti-Doping Agency and the Council of Europe

Gabriel Kerth (Esslingen): Opportunities and Boundaries of a Sport Policy in the European Union

13.00 - 14.00 Lunch

14.15 - 15.45 EU Law and Europeanization

Kyrillos Nikolaou (Panteion University Athens): Are EU Member-States' Migration Policies for Foreign Athletes Always Compatible With EU Law? A Case Study of the Non-Schengen States Cyprus, Bulgaria, Romania

Ben van Rompuy (T.M.C. Asser Institute): Biting the Hand that Feeds? EU State Aid Law and Public Support for Sport

Marius Melzer (German Sports University Cologne): Europeanization and Changes in Youth Development in German Basketball: Unintended Consequences?

Pavel Baravik & Clemens Günther & Anna Koubova & Maysia Tandek & Alexander Wentker (Studienkolleg zu Berlin): Power Games: The Europeanization of the Civil Society in the Context of Mega Sport Events in the Post-Soviet Space

15.45 Coffee Break

16.00 - 17.45 Sport Events and Media

Simon Licen (Washington State University): EuroBasket 2013: Perceived Impact and Potential Legacy

Danyel Reiche (American University of Beirut): Motives at Major International Sporting Events

Andrea Cattaneo (Edge Hill University): The Importance of Consumers' Benefit in Broadcasting Rights Agreements

Adam Pendlebury (Edge Hill University) & **Kevin Carpenter** (Hill Dickinson): 'Tweeting the Game into Disrepute': Regulating the Use of Social Media in Sport

Daniel Geey (Field Fisher Waterhouse): The Financial Fairplay: Regulations, Overlaps and Potential Conflicts

18:00 Public Viewing

FIFA World Cup 2014 in Brazil (USA vs. Germany / Portugal vs. Ghana)

Friday, 27 June 2014

9.00 - 10.30 Labour Relations and Human Rights

Richard Parrish (Edge Hill University) & **Vanja Smokvina** (University of Rijeka): Labour Relations in Professional Football

Marco van der Harst (T.M.C. Asser Institute): SGBs Limiting the Economic Freedom of Athletes: Excessive or Not?

Ryan Gauthier (Erasmus University of Rotterdam): The Olympic Games and Human Rights: Should the IOC be Accountable for All the World's Ills?

Bahdan Sarzhynski (European Humanities University Vilnius): Discrimination on the Basis of Nationality in Sport: The Case of Alexander Martynovich

10.30 Coffee Break

10.45 - 12.15 Crime and Corruption as Topics for Sport Governance

Jack Anderson (Queen's University Belfast): Crime and the Corruption of Sport

Jean-Loup Chappelet & Michael Mrkonjic (University of Lausanne): Towards a Reduced Set of Better Sport Governance Indicators: Experience from the European Sport Governing Bodies

Simon Gardiner (Leeds Metropolitan University): Evaluation of the Creation of a Global Sports Anti-Corruption Body

Daniel Dickmann (University of Potsdam): Continuity and Change in German Anti-Doping Policy

12.30 - 13.45 Lunch

13.45 - 14.45 Public Debate on the State and Future of Sport Governance in Europe

EU-Commission (t.b.c.)

Deutscher Olympischer Sportbund (t.b.c.)

Bundesministerium des Inneren (t.b.c.)

14.45 Coffee Break

15.00 - 16.30 (Selected Features of) Sports Systems across the EU

Ramon Llopis-Goig (University of Valencia): What Difference Does It Make? A Comparative Analysis of Sport Participation in 28 EU Member States

Ninja Putzmann (German Sport University Cologne): Changes and Challenges of the Spanish Sport System. System-theoretical Approaches for the Analysis of Political Sport Systems

Jo Welford (Loughborough University) & **Carrie Dunn** (Manchester Metropolitan University): The Worst Governed Sport in the UK? Gender Equity and Governance in Women's Football

Daniel Ziesche (German Sport University Cologne): Clubs in Distress? New Alignments of Stake- and Shareholders in German and English Football Culture

17.00 Concluding Remarks

17.30 Snack to go

Departure & Social Program