

## Online-Meeting

# Selected topics on outdoor recreation in international destinations

## Presenters & Schedule



8.00 – 9.00 am

### **Peter Fredman**

**Mid Sweden University** (Full professor)  
European Tourism Research Institute (ETOUR)

Topic:  
Nordic Perspectives on Nature-based Tourism.



9.00 – 10.00 am

### **Mike McClure**

**Sport Northern Ireland (UK)**  
Chairman of the European Network of Outdoor Sports (ENOS)

Topic:  
Outdoor Recreation Policy Northern Ireland (including the collaborative project "Blue Ways")



10.00 – 11.00 am

### **Marc Woodtli**

**Graubünden Ferien (CH)**  
Innovation & Adventure Development

Topic:  
Tourist concept for non-motorized traffic: how to from Graubünden.

11.00 – 12.00 am

### **Break**



**12.00 – 13.00 pm**

## **Stian Stensland**

**Norwegian University of Life Sciences** (Associate professor)  
Faculty of Environmental Sciences and Natural Resource Management  
(MINA)

Topic:  
Characteristics of nature-based firms.



**13.00 – 14.00 pm**

## **Renato Bentes**

**Surf Clube de Viana - Surfing Viana High Performance Centre (PT)**  
Coaching & Research

Topic:  
Development of an outdoor sport destination - Assessment of natural  
resources and infrastructure.



**14.00 – 15.00 pm**

## **Zoltan Kun**

**Wild Europe, Head of Conservation**  
Wildland Research Institute, Research Fellow and Consultant

Topic:  
Tourism and protected areas: how to turn a threat into an opportunity in  
National Parks? Ideas based on Eastern European experiences.