

Studiengang	Sport Management
Abschlussgrad	Master of Science (M.Sc)
Studienform	Präsenz
Studiendauer (in Semestern)	4 Semester
Anzahl der vergebenen ECTS-Punkte	120 CP
Bei Master: konsekutiv oder weiterbildend	Konsekutiv Internationaler Studiengang (englischsprachig)
Aufnahme des Studienbetriebs	WiSe 09/10
Aufnahmekapazität pro Jahr (max. Anzahl Studierende)	30 Nur WiSe
Profil des Studienprogramms	The M.Sc. Sport Management combines economic evaluation, analytics, conceptualization, and a strong international perspective. The program focuses on scientific problem-solving to train students as experts for top-level management positions in the knowledge intensive sport industry and offers a strong research orientation. Graduates are qualified in all areas of strategic planning including planning and development, implementation, and evaluation. A particular emphasis is placed on conceptual skills using a research-oriented focus within the degree program. Based on a first degree from disciplines such as economics, law, finance, communication science with a major in marketing, business administration or sport sciences,, the degree program focuses initially on extending and consolidating statistical knowledge and skills to strengthen scientific problem-solving capabilities. The degree program mirrors the interdisciplinary nature of the sport management discipline in the various modules. Initially the focus lies on wider subject areas such as governance, psychology, Olympism, or sociology, which is followed by core subjects such as marketing, strategic planning, economics, and finance. Graduates have a broad and critical understanding of key issues within those subject areas. The following learning outcomes are at the core of the entire program: <u>Professional competence</u> A. Knowledge Graduates are able to - Demonstrate a critical understanding of the interdisciplinary nature of sport management and its special features. - Classify and structure sport management problems and find solutions to those problems. - Evaluate the political, ecological, sociological, technological, economic, and legal environment of the sports business. - Display a thorough understanding of theories, approaches, concepts, and models in various sport management areas such as marketing, strategy, economics, or finance. - Independently acquire new knowledge and abilities. B. Skills Graduates are able to - Apply and transfer their knowledge to unknown situations in the broader context of sport business while identifying interdependencies of stakeholders involved. - Decide which technique is most appropriate to investigate diverse sport management issues. - Creatively apply knowledge and develop strategic plans (including appropriate tactics) for various management situations. - Develop comprehensive concepts and strategic plans in all areas of sport management as well as to promote, implement, and evaluate those concepts and plans. - Analyze large amounts of data and evaluate the data's relevance and validity - Synthesize data and information quickly and elaborate and identify key issues relevant for the current context/situation. - Extrapolate new approaches to practice from research.

	- Work goal-oriented and effectively in groups to tackle challenges of sport management. <u>Personal competence</u> A. Social competence Graduates are able to - Assume responsibility within groups and take the lead. - Communicate effectively their strategies which are developed based on thorough research. - Present one's own work and group work in front of large audience and lead debates. B. Autonomy Graduates are able to - Manage own learning. - Adopt an analytical approach to new situations based on independent judgement. - Reflect about and anticipate the impact of strategic decisions on organizations, their development, culture, and outputs. Graduates of the Master's program in Sport Management are qualified for top-level management positions in all kinds of sport organizations. The program is geared specifically to providing students with the demanding knowledge base to get ahead in sport business. Students can enter into sport management leadership positions in general sport management as well as in areas such as finance, personnel, strategy, and development. They are also qualified for consulting as well as academic and commercial research.
Interne Re-Akkreditierung	01.04.2019 - 31.03.2027
Grund der Qualitätsprüfung	Turnus gemäß Zeitplan Qualitätsmanagement-Lehre
Datum des Expert*innenworkshops	15.05.2018
Zusammensetzung der Gutachter*innengruppe	Wissenschaft Prof. Dr. David Shilbury (Deakin University, Melbourne) Arbeitsmarkt Israel Villalpando Arzamendi (Senior Manager Olympic Game Finance, IOC, Lausanne) Studienstruktur Petra Pistor (Universität Duisburg-Essen)
Eingang und Kurzdokumentation des Expert*innengutachtens	Juni 2018
Durchführung des Internen Workshops	26.06.2018
Weiterentwickelnde Arbeiten des Studiengangs	- Program positioning, philosophy, objectives and structure - Design focus and culture of program - Teaching, assessments and module descriptions - University and program marketing
Beratung in der Universitätskommission Studium und Lehre	16.01.2019
Beratung in der Universitätskommission Ressourcen	25.02.2019
Entscheid über die Re-Akkreditierung	641. Rektoratssitzung vom 11.03.2019 mit Auflagen Der Studiengang erfüllt grundsätzlich die in den Regeln des Akkreditierungsrats für die Akkreditierung und für die Systemakkreditierung genannten Qualitätsanforderungen.
Auflagenerfüllung	Auflagen wurden fristgerecht erfüllt (Prüfung vom 01.04.2019)
Vergabe des Qualitätssiegels	01.04.2019
Interne Re-Akkreditierung	29.02.2012 – 20.09.2018 Verlängert (bis 31.03.2019)
Grund der Qualitätsprüfung	Turnus gemäß Zeitplan Qualitätsmanagement-Lehre
Vergabe des Qualitätssiegels	Erfolgte nach Erhalt des Systemakkreditierungssiegels am 14.09.2015 am 05. Oktober 2015

Datum des Expert*innenworkshops	05.07.2011
Zusammensetzung der Gutachter*innengruppe	Wissenschaft Ph.D. Marijke Taks (University of Windsor, Department of Kinesiology) Arbeitsmarkt Stefan Ludwig (Deloitte & Touche GmbH, Düsseldorf) Studienstruktur Margret Schermutzki (Fachhochschule Aachen)
Eingang und Kurzdokumentation des Expert*innengutachtens	Juli 2011
Durchführung des Internen Workshops	12.09.2011
Beratung in der Kommission für Qualitätsmanagement	7. Sitzung der Kommission für Qualitätsmanagement 04. Oktober 2011
Entscheidung über die Re-Akkreditierung	Rektoratssitzung vom 29. Februar 2012
Erst-Akkreditierung	21.08.2007 - 30.09.2012 Verlängert im Rahmen des Systemakkreditierungsverfahrens (30.09.2013 – 30.09.2015) Akkreditierungsentscheid durch Akkreditierungskommission in der 28. Sitzung vom 20.08.2007 mit Auflagen akkreditiert. Die Auflagen wurden fristgerecht angezeigt und erfüllt.
Zusammensetzung der Gutachter*innengruppe	Prof. Dr. Gregor Daschmann (Universität Mainz, Institut für Publizistik) Prof. Dr. Wolfgang Maennig (Universität Hamburg, Department Wirtschaftswissenschaften) Stefan Ludwig (Deloitte & Touche GmbH, Düsseldorf) Frank Hemmerling (Universität Jena)
Kurzdokumentation Akkreditierungsentscheid	www.aqas.de