**Research on sport systems and sport governance is of considerable political and academic interest. The relationship between policy-making and sport is gaining importance due to the unflagging convergence between sport and other social areas, the growing activities of governmental and non-governmental players for the organisation of sport, and the tangible evidence that sport is becoming ever more important at the European level. Due to these and other incentives the sport systems in Europe in particular and sport governance in general are undergoing substantial changes. These changes still lack systematic research.**

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Fee with accommodation:  
Regular fee: 170/140 Euro (Depending on category of hotel)  
Student fee: 90 Euro (Guest house GSU)  
Fee without accommodation:  
Regular fee: 85 Euro  
Student fee: 55 Euro  
Please indicate your preferred category on your registration  
Conference fees can be paid in two ways:  
1) By wire transfer to the bank account below (transfer charges may apply)  
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Bank details international: [Deutsche Sporthochschule Koeln]  
Swift code (BIC): BFSWDE33XXX; [Bank fuer Sozialwirtschaft]  
IBAN: DE77370205000008261400;  
Reference: 13559  
2) By directly paying at the university  
Arrival:  
The GSU is located in Cologne-Müngersdorf, directly next to the Sportpark Müngersdorf and the RheinEnergie Stadium. Public transportation: take the tram No. 1 (from Cologne-Deutz or Cologne-Neumarkt until the station Junkersdorf (direction Weiden). Car: You reach GSU via motorway driving A1, exit Köln-Löwenich. Follow the signposts to RheinEnergieStadium until the GSU.  
Academics in Charge:  
Prof. Dr. Jürgen Mittag (German Sport University Cologne)  
Prof. Dr. Arne Niemann/Dr. Alexander Brand (University Mainz)  
Dr. Borja Garcia (Loughborough University)
Thursday, 26 June 2014

9.00 Welcome and Introduction
Heiko Strüder (President German Sport University)
Jürgen Mittag/Arne Niemann/Alexander Brand
(organising Committee)

9.30 - 11.00 Historical Approaches to Sport and Sport Governance in Europe
Jean Christophe Meyer (University of Strasbourg) Television Broadcast and its Reception by the Press in France and Germany (1952-1962)
Christian Salm (University of Portsmouth) A European Prelude: The European Parliament’s Public Hearing on Violations of Human Rights in Argentina before the FIFA World Cup 1978
Gregory Quin (De Montfort University, Leicester): Europe between Tradition and Sportivization: Rhythmic Gymnastics – A Sporting Activity between Western and Eastern Europe (1961-1989)
Philippe Vonnard (University of Lausanne): When does Europeanization of Football Begin? Some Preliminary Elements

11.00 Coffee Break

11.15 - 12.45 The European Union as an Actor in Sport Governance
Arnout Geeraert (Catholic University Leuven): A Principal-Agent-Perspective on Good Governance in International Sports: The European Union as ex-post Control Mechanism
Henk Erik Meier (University of Münster) & Borja Garcia (Loughborough University): The EU as Regulator of Global Sports
Mats de Wolff (Loughborough University): Explaining Institutional Design: Establishing Procedures for the Coordination and Representation of European Union Positions in the World Anti-Doping Agency and the Council of Europe
Gabriel Kerth (Esslingen): Opportunities and Boundaries of a Sport Policy in the European Union

13.00 - 14.00 Lunch

14.15 - 15.45 EU Law and Europeanization
Kyrillos Nikolaou (Panteion University Athens): Are EU Member-States’ Migration Policies for Foreign Athletes Always Compatible With EU Law? A Case Study of the Non-Schengen States Cyprus, Bulgaria, Romania

Ben van Rompuy (T.M.C. Asser Institute): Biting the Hand that Feeds? EU State Aid Law and Public Support for Sport
Marius Melzer (German Sports University Cologne): Europeanization and Changes in Youth Development in German Basketball: Unintended Consequences?
Pavel Baravik & Clemens Günther & Anna Koubova & Maysia Tandeck & Alex Wnter (Studienkolleg zu Berlin): Power Games: The Europeanization of the Civil Society in the Context of Mega Sport Events in the Post-Soviet Space

15.45 Coffee Break

16.00 - 17.45 Sport Events and Media
Danyel Reiche (American University of Beirut): Motives at Major International Sporting Events
Andrea Cattaneo (Edge Hill University): The Importance of Consumers’ Benefit in Broadcasting Rights Agreements
Adam Pendlebury (Edge Hill University) & Kevin Carpenter (Hill Dickinson): ‘Tweeting the Game into Disrepute’: Regulating the Use of Social Media in Sport
Daniel Geey (Field Fisher Waterhouse): The Financial Fairplay: Regulations, Overlapping and Potential Conflicts

18:00 Public Viewing
FIFA World Cup 2014 in Brazil (USA vs. Germany / Portugal vs. Ghana)

Friday, 27 June 2014

9.00 - 10.30 Labour Relations and Human Rights
Richard Parrish (Edge Hill University) & Vanja Smokvina (University of Rijeka): Labour Relations in Professional Football
Marco van der Harst (T.M.C. Asser Institute): SGBs Limiting the Economic Freedom of Athletes: Excessive or Not?
Ryan Gauthier (Erasmus University of Rotterdam): The Olympic Games and Human Rights: Should the IOC be Accountable for All the World’s IIs?
Bahdan Sarazhynski (European Humanities University Vilnius): Discrimination on the Basis of Nationality in Sport: The Case of Alexander Martynovich

10.30 Coffee Break

10.45 - 12.15 Crime and Corruption as Topics for Sport Governance
Jack Anderson (Queen’s University Belfast): Crime and the Corruption of Sport
Jean-Loup Chappelet & Michael Mrkonjic (University of Lausanne): Towards a Reduced Set of Better Sport Governance Indicators: Experience from the European Sport Governing Bodies
Simon Gardiner (Leeds Metropolitan University): Evaluation of the Creation of a Global Sports Anti-Corruption Body
Daniel Dickmann (University of Potsdam): Continuity and Change in German Anti-Doping Policy

12.30 - 13.45 Lunch

13.45 - 14.45 Public Debate on the State and Future of Sport Governance in Europe
EU-Commission (t.b.c.)
Deutscher Olympischer Sportbund (t.b.c.)
Bundesministerium des Innern (t.b.c.)

14.45 Coffee Break

15.00 - 16.30 (Selected Features of) Sports Systems across the EU
Ramon Lopis-Goig (University of Valencia): What Difference Does It Make? A Comparative Analysis of Sport Participation in 28 EU Member States
Ninja Putzmann (German Sport University Cologne): Changes and Challenges of the Spanish Sport System. System-theoretical Approaches for the Analysis of Political Sport Systems
Jo Welford (Loughborough University) & Carrie Dunn (Manchester Metropolitan University): The Worst Governed Sport in the UK? Gender Equity and Governance in Women’s Football
Daniel Ziesche (German Sport University Cologne): Clubs in Distress? New Alignments of Stake- and Shareholders in German and English Football Culture

17.00 Concluding Remarks

17.30 Snack to go

Departure & Social Program