

CARTOONS

THE HAGUE SUMMIT AND EUROPEAN NARRATIVES

HOMER Workshop (21.07.2015)
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CHARACTERISTICS

- Reference to actuality
- Laugh
- Exaggeration
- Alienation
- White/Black & Colour
- Pleasure gain

QUALITIES CHARLES PRESS

- Artistic quality
 - but the artistry must not get in the way of the message
- Genuine sentiment
 - but it should not feel deceptive
- Fresh, uncomplicated imagery
 - striking, forceful, and amusing
- Lasting importance
 - the subject of the cartoon should be important so the cartoon can be understood by future readers

How to analyse a caricature?

Understanding Persuasive Techniques

exaggeration, symbolism, labeling, analogy, irony

Looking at the Picture

visual elements, main focus of the cartoon, widely recognized symbols, stereotypes, allusions to contemporary events or trends, minor details

Looking at the Text

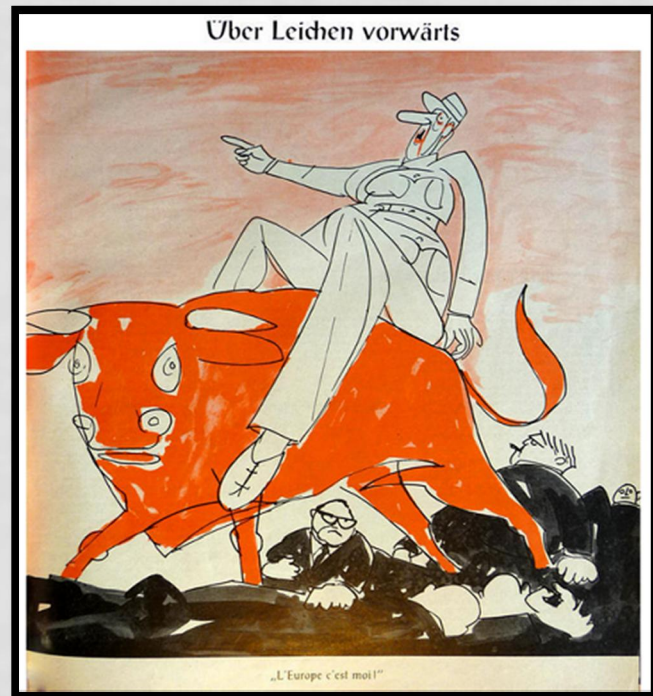
Labels, text bubbles, caption

Identifying the Issue

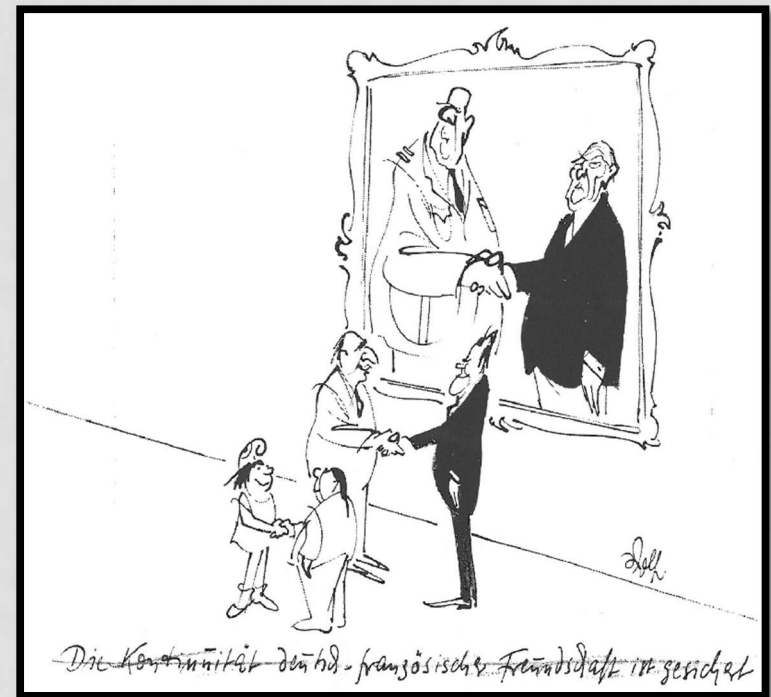
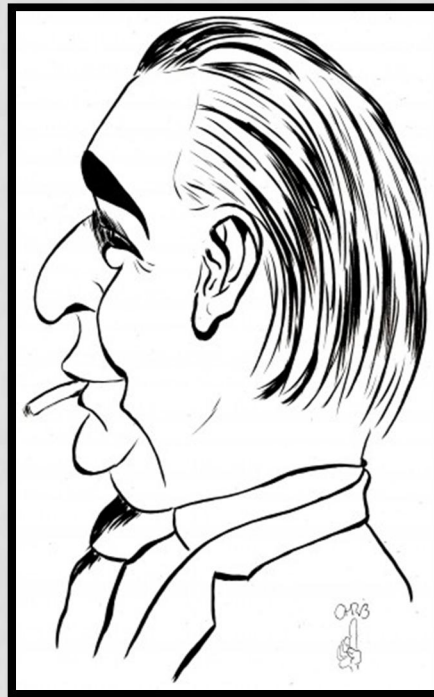
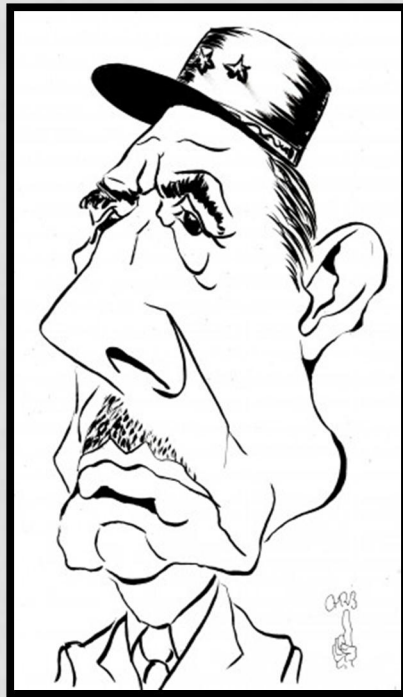
...that the cartoon is referencing, perspectives of this issue, Determine the audience

→ **Analyzing the Message**

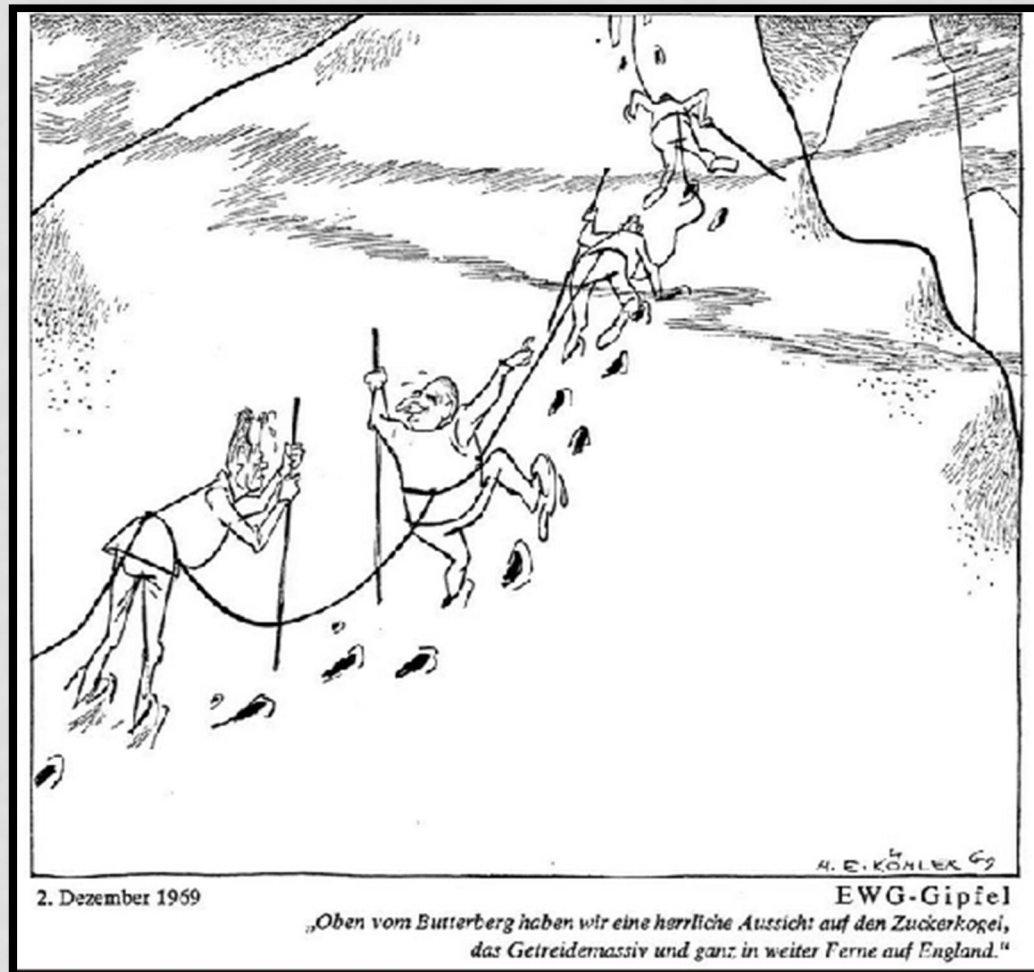
POLITICAL CARTOONS



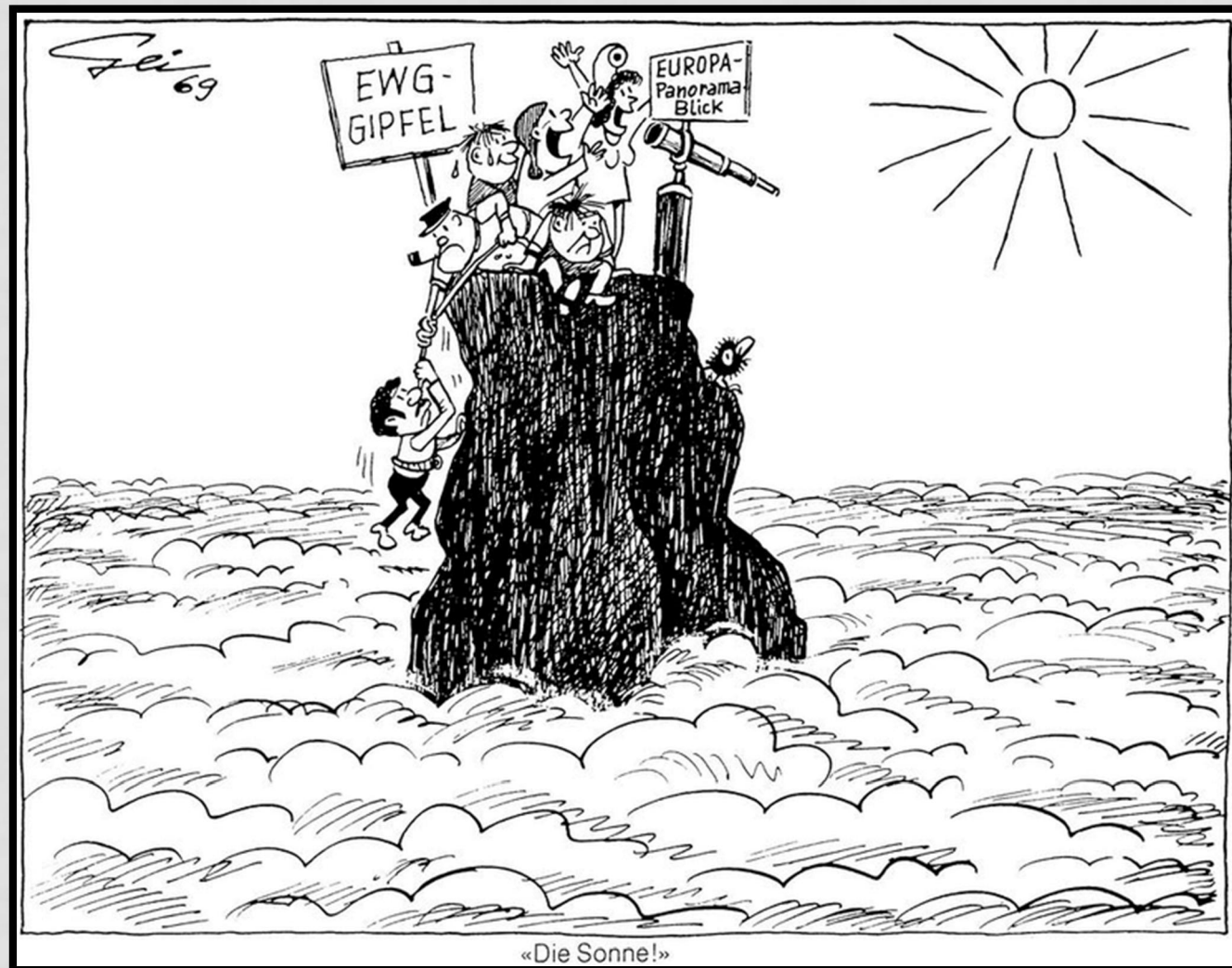
POLITICAL CARTOONS



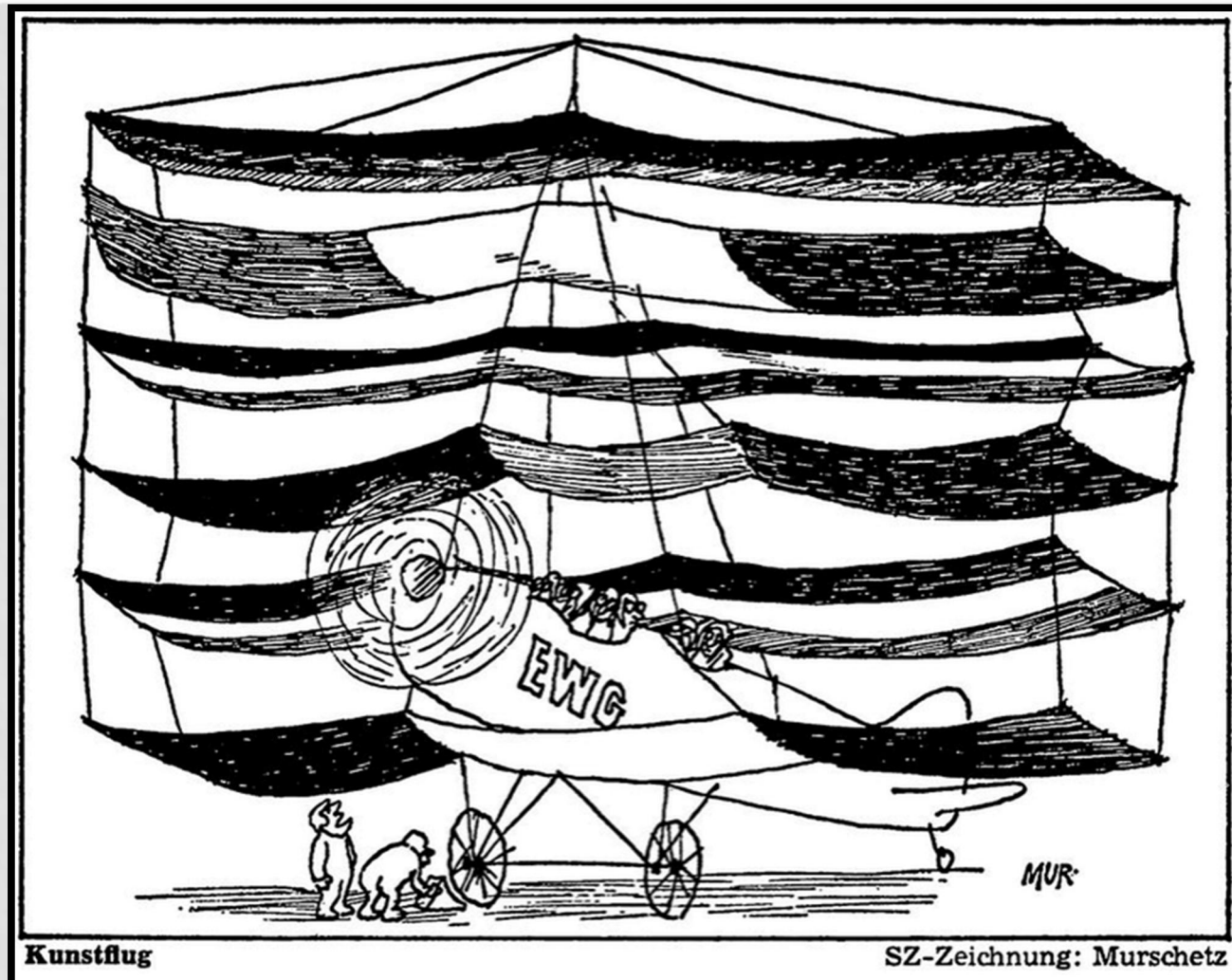
WHAT HAPPENED IN HAGUE?



THE SUN



AEROBATICS



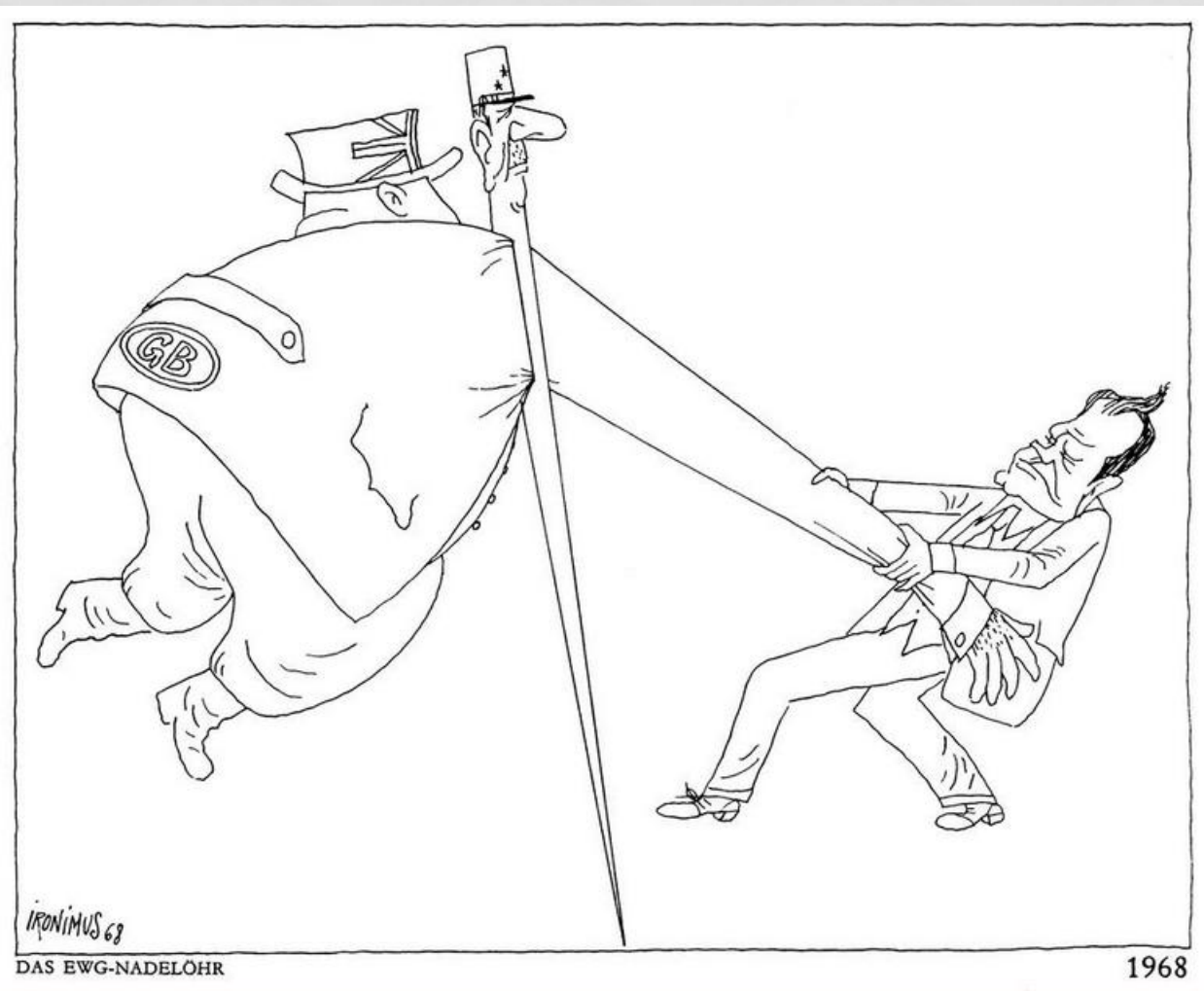
Kunstflug

SZ-Zeichnung: Murschetz

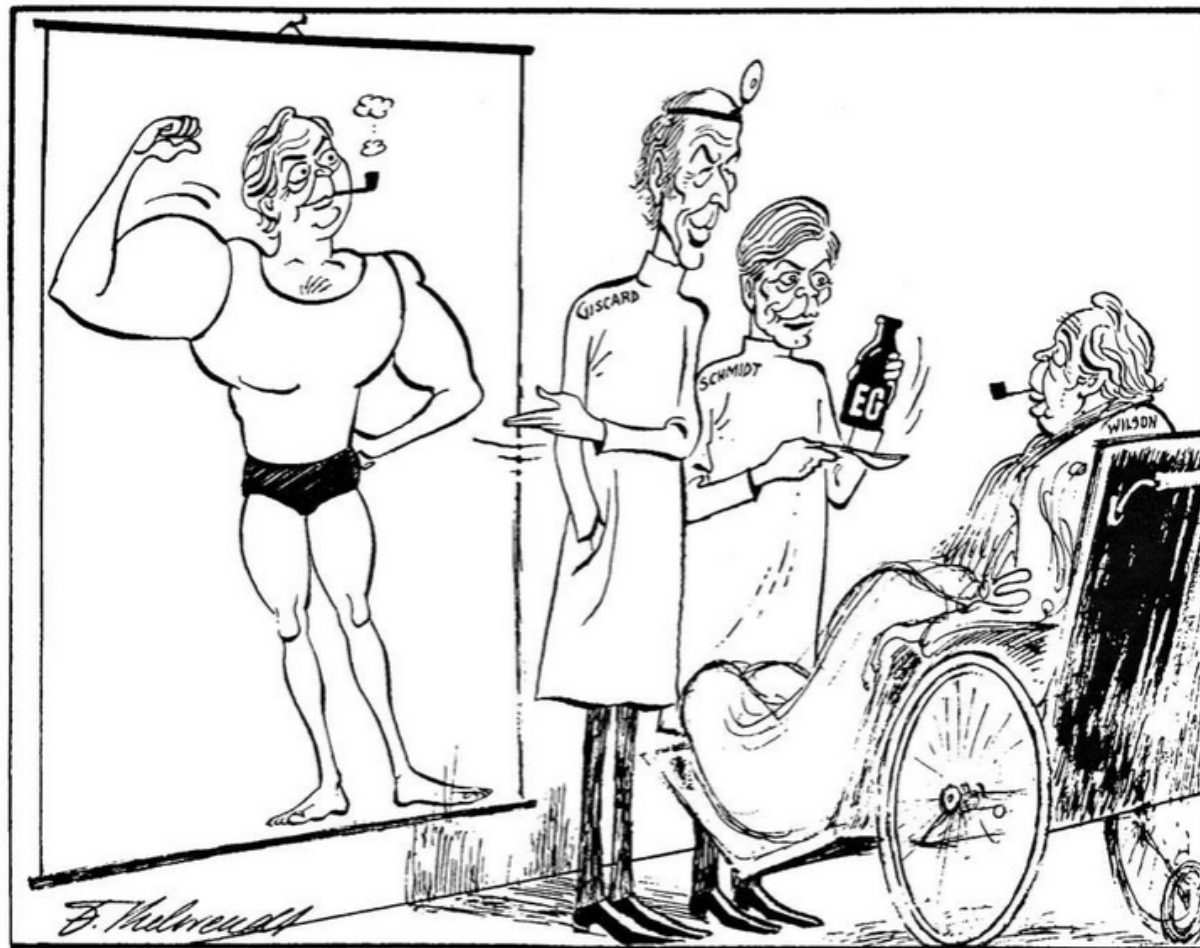
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ENLARGEMENT



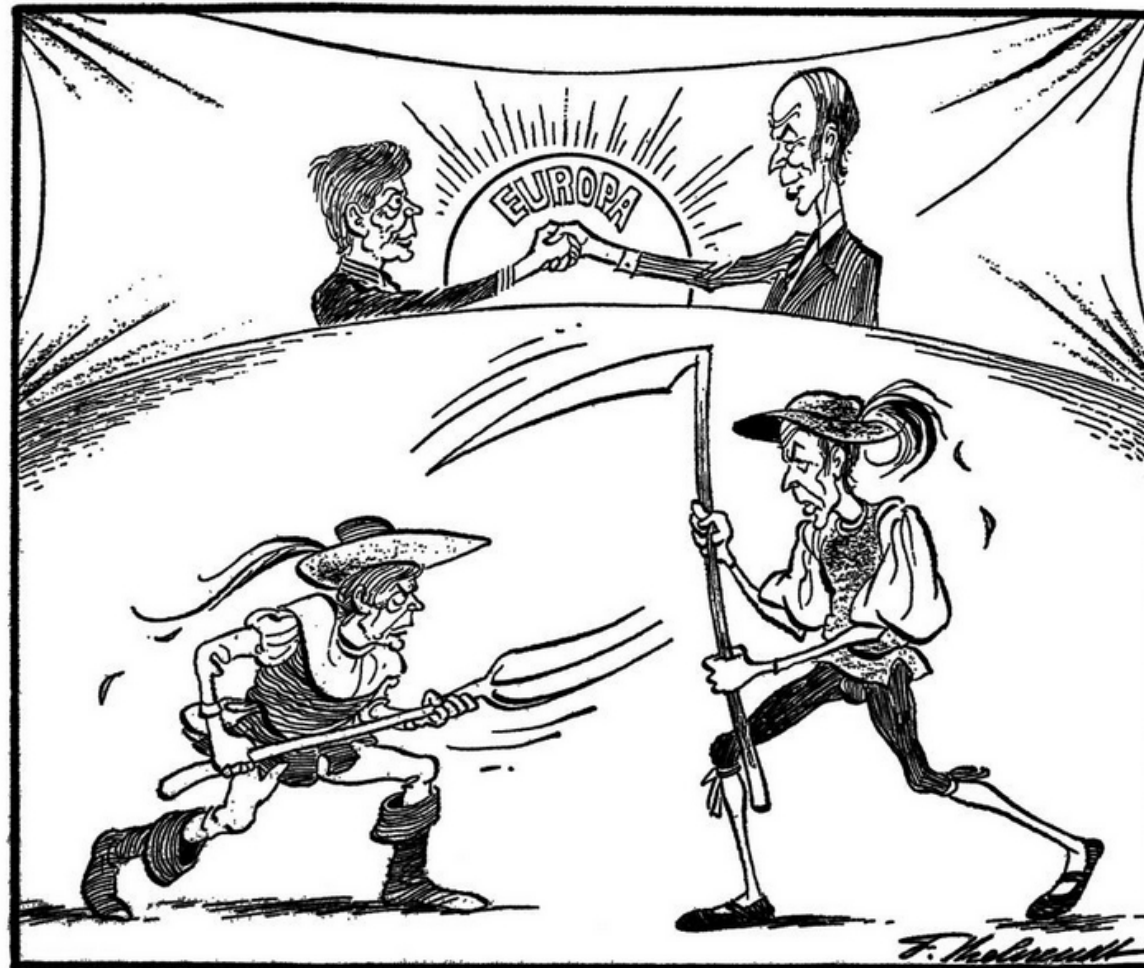
ENLARGEMENT



Jeden Tag einen Schluck
A teaspoonful a day

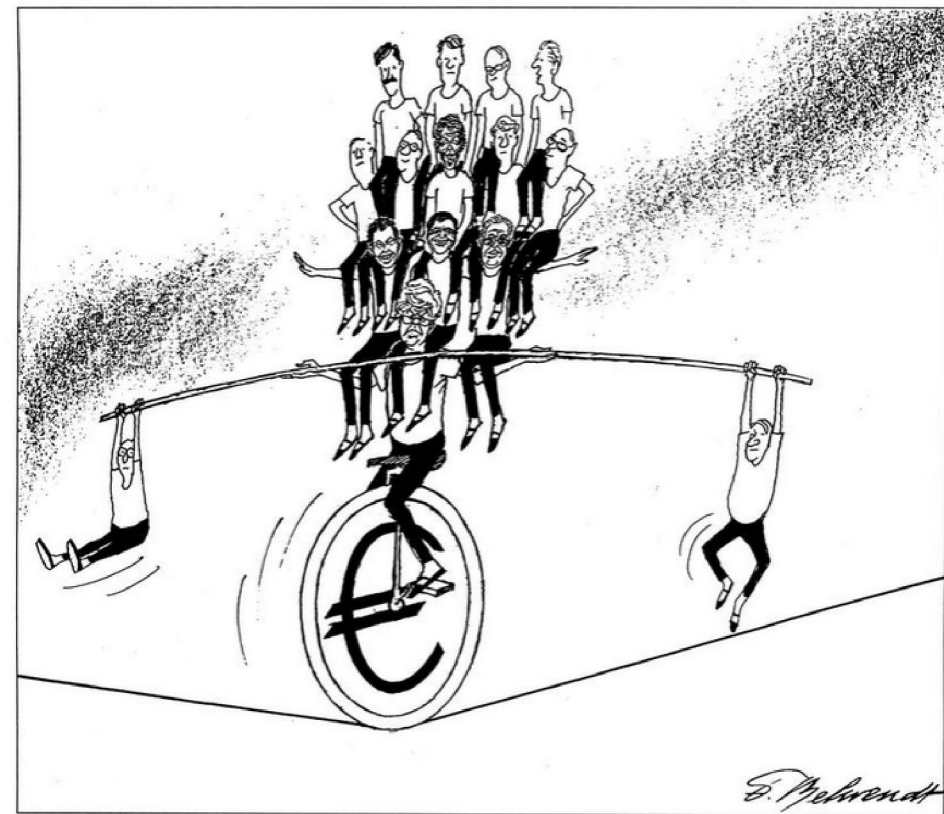
1974

COMPLETION



Die Bauernkriege sind noch nicht vorbei . . .

DEEPENING



Balanceren met de euro (2000)

CONCLUSION

The Hague Summit probably wasn't perceived as an event with a greater impact on the future design of the European Union by contemporary cartoonists, as this impact could only be seen in retrospect.