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Sporthochschule Köln**
German Sport University Cologne
Institut für Europäische
Sportentwicklung und Freizeitforschung



Education and Culture
Lifelong Learning Programme

Activity Report 2011/12

**Institute of European Sport Development and
Leisure Studies**

German Sport University Cologne

Univ.-Prof. Dr. Jürgen Mittag

Jean Monnet Chair

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I. PREFACE

Over the past two decades the Institute of European Sport Development and Leisure Studies (IESF) has established the frame for studies on sport politics and leisure activities at the German Sport University Cologne. In 2011 the institute and its chair holder have been awarded a Jean Monnet Chair for sport politics.

This 1st annual report – covering the period from August 2011 to July 2012 – introduces the reader to the teaching and research activities as well as the additional activities and services carried out by the institute and the chair holder.

The new Jean Monnet Chair, which is dedicated to the linkage of sport and politics, will provide in particular comprehensive teaching materials on sport in the European Union in order to explain and publicly disseminate the role of sport in transnational relations. In addition, the institute wishes to enhance the flow of information among students, academic researchers and the public. The Jean Monnet Chair aims at developing a better understanding of the European Union. One of our principal goals is to make students of the German Sport University aware of the activities and projects of the institute. We hope that students and academics will find this report helpful in determining their course of study and will be furthermore inspired to become actively involved in our projects.

Questions and (critical) comments on this report are highly welcome and may be addressed to the Jean Monnet Chair. This annual report is also available on the World Wide Web at <http://www.dshs-koeln.de/iesf/>

Jürgen Mittag
July 2012

II. LEITBILD/MISSION OF THE INSTITUTE

The German Sport University Cologne (GSU) is Germany's most important academic centre of teaching and research in physical education and sport science and one of the largest specialised universities world-wide. With 19 scientific departments it covers a wide range of sport science in teaching and research. More than 30 sports are taught in theory and practice in modern facilities. Around 5,500 students, including 350 foreign students, are studying at the GSU, which offers academic bachelor's and master's degrees, teaching certificates for various school levels, and a doctoral degree. The Institute of European Sport Development and Leisure Studies and its newly established chair for sport politics work towards contributing to the European dimension of sport in particular.

The ongoing interdependence of sport and other societal fields, the growing influence of governmental and non-governmental actors on the organisation of sport, its framework and the continuing Europeanisation and globalisation have increased the importance of sport politics. However, the development of a political science approach to sport and the formation of a particular branch addressing the broad range of sport-related political issues is still at the very beginning.

Against this background, activities of the IESF aim to cooperate with national and international academics in order to bring together findings from political, social and sport sciences. The overall goal is to illustrate the specific core of sport political action by taking into account the three dimensions polity (structural-institutional), politics (procedural) and policy (content-related). For all dimensions it is important not only to consider the horizontal differentiation between federative autonomy and governmental regulation, but also the vertical differentiation between local, regional, national, European and international levels, to meet the needs of a sport political multi-level system. This view is mirrored in the two main research areas of the Institute: national, European and international sport systems and politics and the role of Sport in international development cooperation.

III. TEACHING ACTIVITIES

The Institute of European Sport Development and Leisure Studies (IESF) is engaged in the teaching of various mandatory courses in the following study programmes of the German Sports University Cologne (GSU):

B.A. in Sport, Outdoor Education and Movement

Objectives: Students are taught to plan and carry out physical activities in nature sports/sport tourism, in leisure sports/ popular sports, and in dance/movement/creativity. In compulsory elective courses, students can deepen their knowledge about sport politics and the European dimension of sport.

M.A. in Sport Tourism and Recreation Management

Objectives: Students learn how to perform strategic and operative management tasks in for-profit and not-for-profit areas of sport tourism and recreation management.

M.Sc. in Sport Management

Objectives: Students acquire research-based skills to evaluate, analyse, and design economic contexts pertaining to sports as well as the political framework of the European Union and different national sport systems.

Compulsory Elective (Profilergänzung): European Sport Studies

Objectives: Students learn and discuss about national sport systems and national sport policies in different European countries, obtain knowledge in the area of European sport politics and get sensitised for European issues in sport.

Certificate in European Sport Studies

Further qualification comprised of

1. Project funding and European project management
2. European Lobbying
3. Excursion to Brussels

Compulsory Elective (Profilergänzung): International Sport Politics and Sport in Development

Objectives: Students acquire basic knowledge about sport political structures and actors. Special attention is paid to the international surroundings of sport and the role of sport in development work.

Degree in Leisure and Creativity (Diploma, until March 2012)

Objectives: students acquire a variety of skills in order to handle the different experiences of the body and physical activity in relationship with flexible and educational interaction. According to the respective interest emphasis can be placed on specific areas (leisure sport, adventure sport, creativity and design or health) and combined with fields of special interest.

Jean Monnet Lecture

In addition to these mandatory courses the IESF has established a series of public lectures dedicated in particular to the political system of the EU, its history, institutions and procedures as to the topic of sport. The specific focus of these lectures is the linkage of the EU multi-level system and sport politics. All lectures are available for the public.

III.1 Courses in 2011/12

The following courses have been offered by the Institute of European Sport Development and Leisure Studies in the winter term 2011/12 and in the summer term 2012.

Title of course/ activity	Mandatory	Hours/ year	Undergraduate/ postgraduate	No. of stu- dents
BAS2 – Introduction to sport law and sport poli- tics (with Prof. Nolte)	✓	14h	undergraduate	420
SEB2 - Deepening Project Seminar	(✓)	56h	undergraduate	30
SEB2 Aspects of leisure- and adventure sports and physical activity in social and cultural studies	✓	28h	undergraduate	40
SEB9.2.1. - Occupational field leisure and non- competitive/mass sports	(✓)	14h	undergraduate	20
SEB9.2.1./H71- Profes- sional monitoring for In- ternships	(✓)	280h	undergraduate	25
SEB9.2.1. - Event- and Tournament Management	(✓)	14h	undergraduate	20
SEB12 - Project and Event Management	✓	14h	undergraduate	30
SEB12 - Sport politics and sport federations	✓	28h	undergraduate	90
SEB12 - Sport Manage- ment and Marketing	✓	14h	undergraduate	30
SQ2 - Managing Diversity	✓	56h	undergraduate	30
SQ2 - Professional/ Spe- cific/ Technical foreign language English	✓	140h	undergraduate	32
HS7 – Between Work and Leisure: Changes in <i>Sport participation</i>	✓	28h	graduate	32
HS7 – Changes in work and leisure	✓	28h	graduate	32
TEM3 – Socio-political and cultural aspects of tourism: <i>driving forces and players/stakeholders in tourism development</i>	✓	28h	graduate	32
TEM3 – Contemporary theories of society and megatrends	✓	28h	graduate	32
TEM5 - Tourism studies	✓	14h	graduate	32
TEM5 - Basic research methods	✓	28h	graduate	32
TEM5 - Practise for Lec- ture	✓	42h	graduate	32

TEM5 – Scientific theory and empirical social research	✓	35h	graduate	32
SMA1 - Introduction to European and International Politics <i>The political system of the EU</i>	✓	28h	graduate	30
SMA1 - European Integration, Common Market and Sport <i>Current topics of European sport politics</i>	✓	28h	graduate	30
SMA1 - International Sport Systems	✓	28h	graduate	30

III.2 Student Services: European Affairs Office

The European Affairs Office (Head: Dr. Karen Petry) is part of the IESF and takes care of the European exchange programmes ERASMUS. As a contact point and drop-in centre for students and other affiliated university members, the European Affairs Office gives support in terms of planning, organising, and realising subject-based stays abroad. Working closely with the Office of International Affairs at GSU, the European Affairs Office is the main contact for the LLP-ERASMUS-program which combines studies, internships, teaching staff mobility and staff mobility at more than 40 partner universities in Europe. The European Office assists in all aspects of the stay abroad, starting with the preparation and acquiring language skills and finding a suitable academic or work placement as well as being a general point of contact during the actual time abroad. Also, internships and/or research projects from students around the world are backed up by the DAAD programme PROMOS. Within this programme the GSU provides 10 partial scholarships to back students' research projects.



These are the services offered by the European Office of the IESF in summary:

Programs	Services
✓ LLP ERASMUS Study abroad	✓ Consultation
✓ LLP ERASMUS Placement	✓ Support in planning, organizing and realizing a stay abroad
✓ LLP ERASMUS Teaching staff mobility	✓ Field reports of former students
✓ LLP ERASMUS Staff mobility	
✓ PROMOS (global)	

IV. RESEARCH ACTIVITIES

IV.1 Focus

The IESF conducts its research mainly in the fields listed below.

- ✓ Local, regional, national, European and international sport systems and sport politics
- ✓ Various fields concerned with sport politics
- ✓ Sport in development
- ✓ Tourism studies and sport
- ✓ Leisure sport and life styles

IV.2 Projects

In the following, ten projects that have been supported in 2011 or/and 2012 by the IESF are presented shortly.

IV.2.1 European Bachelor-Programme „Physical Activity and Lifestyle Counselling“

IV.2.2 Scientific sport political study on the role of the Asian Football Confederation in governing and developing the Asian Football

IV.2.3 Societal Responsibility and Sport

IV.2.4 Scientific evaluation of „Jambo Bukoba“: Sport and development in Tanzania

IV.2.5 Evaluation study of projects by Laureus Sport for Good Foundation Germany

IV.2.6 SPORTED – Sport and Politics: Organisations, Regulations and Themes in the European Dimension

IV.2.7 Bourgeois and Trade Unionists: Ludwig Rosenberg

IV.2.8 The further development of a coordinated network for Sport Coaching in Europe (CoachNet)

IV.2.9 Action for Good Governance in international sport organisations (AGGIS)

IV.2.10 Sites of memory of sport and their role for national identity

IV.2.1 European Bachelor-Programme „Physical Activity and Lifestyle Counselling“

Head of the project at IESF:

Dr. Karen Petry

IESF staff entrusted with the project:

Dipl. Sportwiss. Gregor Nentwig (until 03/2012)

Period of research:

October 2010 - September 2013



Contents of the project:

Because of its functions at ENSSEE the IESF takes part in launching a new European bachelor's degree. By doing so, the IESF collaborates with the leader of the project, the Hanzehogeschool Groningen.

The new study program is called „Physical Activity and Lifestyle Counselling“ (PA-LC) and started in October 2010 at a total of seven universities in six European countries. The launch of this bachelor's degree can be understood as answer to the growing number of people – not only in Europe but all around the world – who have to cope with health problems because of unhealthy lifestyles.

To face and counteract these problems, affected persons sometimes have to change their way of life radically. This is a difficult task insofar as deep-rooted behaviours and habits, i.e. in the fields of nutrition and physical activity, have to be changed.

As such behavioural changes usually need external help, students of the new bachelor's degree „Physical Activity and Lifestyle Counselling“ will be trained in the fields of nutrition and physical activity and learn furthermore how to guide and counsel face-to-face.

Publications:

Tokarski, Walter; Petry, Karen; Nawrath, Thomas (eds.) 'President's Report. Best Practice in Sport Education – From Framework to Action'. Achenbach-Druck, Hamm/Westfalen: 2011

Presentations:

- Petry, Karen 'The AHESIS Project. Aligning a European Higher Education Structure in Sport Science' presented at 2nd EUPEA Symposium in Brussels, Belgium, 10th November 2011

IV.2.2 Research Project on the Role of the Asian Football Confederation in the Governance and Development of Football in Asia

Head of the project at IESF:
Ben Weinberg, M.A.

Period of research:
since March 2010



Contents of the project:

The focus of this study is on the question, which role the Asian Football Confederation holds in the governance and development of Asian football. The study relies on concepts of globalisation and governance and theories of institutionalism in order to create theory-based hypotheses concerning the role of the AFC. Within the framework of the classical three-partisan notion of 'polity', 'politics' and 'policy' the AFC as an organisation, as well as its institutions and individual actors within their respective decision-making processes and the content and output of their politics are to be analysed. The study shall be conducted through the examination of official documents, press sources and relevant data from interviews with experts.

The study aims at describing and explaining a sport-political pattern for trans-nationally acting umbrella organisations, such as the AFC, in relation with a multi-level structure of sporting infrastructure on local, regional and national levels. This shall be complemented by the theory-orientated goal to investigate the potential of concepts of globalisation and governance and theories of institutionalism for the research of sport politics.

Publications:

Weinberg, B. (2012). 'The Future is Asia'? The Role of the Asian Football Confederation in the Governance and Development of Football in Asia, *The International Journal of the History of Sport*, 29:4, 535-552.

Presentations:

- Weinberg, B. "Die sportpolitische Rolle der Asian Football Confederation: 'Glocal Player', 'Corporate Actor' oder 'Skilful Negotiator'?", presentation in the lecture series "Aktuelle Problemfelder europäischer und internationaler Sportpolitik", 23.11.2011, GSU Köln
- Chair of the Panel "Orientalism, Nationalism and Asian Sports", "International Conference: Nationalism, Orientalism and Globalism: the Asian Games, Asian Sports and the Rising Asia" in Chengdu (China), 7 December 2010.
- Weinberg, B. „'The Future is Asia'? – The Role of the Asian Football Confederation in the Governance and Development of Football in Asia.“, presented at "International Conference: Nationalism, Orientalism and Globalism: the Asian Games, Asian Sports and the Rising Asia" in Chengdu, China, 6 December 2010.

IV.2.3 Responsibility and Sport

Head of the project at IESF:

Prof. Dr. Jürgen Mittag

Fellows entrusted with the project:

Dr. Jörg-Uwe Nieland (GSU)

Simon Groscurth (PLAY!YA)

Ian Mengel (PLAY!YA)

Institutes taking part:

IESF

PLAY!YA

Period of research:

since June 2010



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German Sport University Cologne



Contents of the Project:

Sport and physical activity are not only forms of expressing healthy living and leisure amusement; they also fulfil central societal functions. The growing social importance of sport is mirrored in its increasing interdependence and linkage with other social fields and actors: From politics through media and culture to humanitarian aid and tourism, sport interacts with numerous societal fields. Against this backdrop sport is attributed to an increasing extent to the concept of responsibility.

Responsibility is a key concept of the present. In more and more areas, a greater responsibility is expected from the state, from stake holders and companies as well as from civil society. In order to analyse and identify the effects of various interests, mechanisms of action and goal settings in line with responsibility, the GSU and the non-profit organisation PLAY!YA (Berlin) have pooled their resources and work systematically on processing this topic with a team of experts. Dissemination will cover a cycle of workshops and publications.

Workshops:

- Workshop 1: 11th June 2010 (Bochum)
- Workshop 2: 8th March 2011 (Berlin)
- Workshop 3: Scheduled for 2013 (Cologne)

IV.2.4 Scientific evaluation of 'Jambo Bukoba': Sport and development in Tanzania

Head of the project at IESF:

Dr. Karen Petry

IESF staff entrusted with the project:

Dipl. Sportwiss. Gregor Nentwig

Period of research:

October 2010 - September 2013

Contents of the project:



With the expansion of research activities in the field of 'sport and development' the IESF decided to take action in theoretical and practical issues of ongoing projects and their effects. Against this background the IESF also decided to scientifically support and theoretically evaluate a development project in Tanzania that was initiated by Jambo Bukoba e.V. and is accompanied by the German Olympic Sports Confederation and the Federal Foreign Office. Thanks to their funding, Dipl. Sportwiss. Sebastian Rockenfeller was able to conduct a basic study to identify the needs in the north-western region Kagera. In cooperation with local, regional and national institutions he analysed structures and resources and developed a broad concept that establishes sport as a vehicle for education on health and HIV issues, increasing chances for education in general and advancing opportunities for girls. Simultaneously, actions aim at improving the local value of physical education in schools and its structures. To enhance qualifications in the area of physical education teaching, a „Memorandum of Understanding“ between the Regional Ministry of Kagera and Jambo Bukoba e.V. has been signed and hence, facilitated the education of over 100 Tanzanian physical education teachers in 2010. To secure sustainable effects of the project, a strategy has been defined: on a regular basis the IESF will contribute to the actualisation of studies about needs and demands, work on pedagogic and didactic concepts, organise workshops, conduct evaluation studies and publish textbooks and ensure the regular presence of a research or internship student on-site in order to support activities and establish a basis to develop local multipliers. The IESF developed a theoretical framework to carve out the most effective and suitable ways to implement the project. Regular evaluations and studies help to maintain this framework and are integrated firmly into the concept. It will be an important finding to know whether the investment can bring sustainable improvement. Therefore the current situation has been analysed before practical steps, including a workshop for physical education teachers, have been put into practice. In 2011/2012 an evaluation of the project contents and their implementation, the compilation of a textbook for PE- teachers and the advancement of workshops accounted for the IESF's work on this project.

Publications:

Rockenfeller, S. & Bauer, K. (2011). Die Entwicklung und Durchführung des Projekts Jambo Bukoba in Tansania. In K. Petry, M. Groll & W. Tokarski (eds.). Sport und internationale Entwicklungszusammenarbeit (p. 147-158). Köln: Sportverlag Strauss.

IV.2.5 Evaluation study of projects by Laureus Sport for Good Foundation Germany

Head of the project at IESF:

Dr. Karen Petry

IESF staff entrusted with the project:

Dipl. Sportwiss. Janina Prenzlau

Dipl. Sportwiss. Katrin Bauer

Period of research:

May 2011 - September 2012



Contents of the project:

The *Laureus Sport for Good Foundation Germany* supports projects that commit to the idea of social alteration through sport.

Projects to be evaluated via the IESF and some graduate students in 2011 and the beginning of 2012 are:

- *Move&do* (Stuttgart): The project is working in schools where they offer outdoor and indoor activities in experiential education.
- *KICK im Boxring* (Berlin): Here boxing shall become a meaningful leisure activity for socially disadvantaged children and adolescents.
- *KICK ON ICE* (Berlin): This project is a possibility for disadvantaged children to get to know ice sports.
- *KidSwing* (Munich): Golfing is here used as a therapeutic means for disabled children and adolescents.
- *KICKFORMORE* (Stuttgart): In this project adolescents are instructed to become 'teamers'. As a 'teamer' they have the task to organise football matches and tournaments all on their own with a portable football court. Their rules are based on the concept of "street football for tolerance".
- *Laureus Kicking Girls* (Bremen): The project is offering soccer courses for girls in schools coached by female adolescents, who received a training to become a football assistant.

The evaluation design which is based on empirical data investigation is supposed to test the decision making and responsibility of children and adolescents. Also networking structures and the sustainability of the ongoing projects are to be checked upon. Results will be analysed, interpreted and recorded for each project individually, so that findings can be used for further development and optimisation of the methods employed.

The diversity of the projects is reflected in the variety of the research tools: Group discussions, biographical interviews, questionnaires, guidelines for scientific observations etc. These are supposed to give answers on questions which were jointly elaborated with the project leaders.

The scientific studies are in process and should be terminated until by July 2012. In a final evaluation report due in September 2012 all outcomes of the several analyses will be demonstrated and tried to be compared.

IV.2.6 SPORTED – Sport and Politics: Organisations, Regulations and Themes in the European Dimension

Head of the project at IESF:

Prof. Dr. Jürgen Mittag

IESF staff entrusted with the project:

Dipl. Sportwiss. Gregor Nentwig (until 3/2012)

Period of research:

October 2011 - September 2014

Funding:

European Commission: LLP: Erasmus, Jean Monnet



Contents of the project:

The key objective of this project is to deepen the academic linkage between sport and EU politics. Major targets are seminars and lectures on sport in the EU as well as academic conference. Comprehensive teaching and research materials on sport in the EU will be provided in order to teach and publicly disseminate the role of sport in transnational relations.

Teaching: The project is designed to offer throughout its entire duration

- academic seminars and lectures on politics and sport in the EU at the German Sport University (GSU) in close collaboration with other universities
- a public lecture series on sport in Europe

Research: The project aims in particular to

- establish a teaching compendium on relevant topics referring to EU sport politics based on an academic conference
- issue a text book (and web-based teaching materials)
- set up modules on sport and the EU at B.A. and M.A. level at GSU

Reflection: It is expected that the project will

- offer new insights in a research field that has been broadly disregarded by German academics so far
- contribute to the creation of a network of local and Europe-wide experts linking chair holders from different backgrounds and academics on sport
- foster dialogue in order to include local civil society

Presentations:

- Sport & EU Conference in June 2012 (please see II.3.5 for further information)

IV.2.7 Bourgeois and Trade Unionists: Ludwig Rosenberg

Head of the project at IESF:

Prof. Dr. Jürgen Mittag

IESF staff entrusted with the project:

Dr. Frank Ahland

Period of research:

2011-2013

Funding:

Hans-Böckler-Foundation

Hans **Böckler**
Stiftung 

Fakten für eine faire Arbeitswelt.

Contents of the project:

The research project is anchored in the area “work and leisure studies” and blends into the shortly recorded upswing of trade unionist biography which may broaden the knowledge of the trade union’s elite in general and inform about trade union history in Germany. In line with this, the project is devoted to the biography of Ludwig Rosenberg.

Although the project is mainly a political, organisational and socio-historical biography one, it contributes to the debate about underlying tendencies of the economic, social and political development of West Germany in the post-war period. Also known as “westernisation” this development has been applied to unionist history as well.

The biography investigates political problems of the unionists from the 1940s to the 1970s, their scope of action, their internal structures and external relationships and the changes of the union’s societal stance in this period. Finally, it inquires how Rosenberg can be ranged in the trade unionist elite. Of specific interest for IESF’s academic research is the “European role” of Ludwig Rosenberg since he was deeply rooted in several European networks (among others the Monnet’s Action Committee) on the one hand and the discussion about work and leisure at that time in which Rosenberg was engaged on the other.

Rosenberg’s biography conveys deep insights into the internal structures of the umbrella organisation of the unions, the relations between chairpersons of single unions and the president of the federal committee and the organisation of political culture of unions. The final result of this project will be the publication a biography in 2013/14.

IV.2.8 The further development of a coordinated network for Sport Coaching in Europe (CoachNet)

Head of the project at IESF:

Dr. Karen Petry

Period of research:

January 2012 – April 2013

Funding:

European Commission



Partners:

Leeds Metropolitan University (applicant & coordinator – UK), German Sport University (GER), Institut National du Sport, de l'Expertise et de la Performance (FRA), Coaches Academy Cologne of the German Olympic Sport Confederation (GER), National Olympic Committee – Netherlands Sport Federation (NL), Polish Coaches Academy (PL), Portuguese Coaches' Confederation (POR), NLCoach (NL), Advisory Council of Sport Coaches (ES), Professional Coaches of Finland (FIN), Hungarian Coaching Association (HUN), European Athletics Coaches Association (EU), International Tennis Federation (INT), International Council for coach Education (external partner – INT)

Contents of the project:

The Institute of European Sport Development and Leisure Studies is partner in the EU-funded project "The further development of a coordinated network for Sport Coaching in Europe (CoachNet)". CoachNet is one of only twelve projects that were chosen out of 106 proposals by the Sport Unit of the European Union to receive funding.

The 13 project partners from nine European countries are coming from the sectors of Higher Education, National Coaching Organisations, and International Federations. Under the supervision of Leeds Metropolitan University (UK), the project pursues the objective to establish a coherent and inclusive mechanism for the coordination of sport coaching at the European level.

Following this objective, CoachNet aims at including stakeholders in the following categories: Coaches' Associations (National & European level); lead national organisations in sport coaching; international federations (European level); higher education institutions; employers of coaches. This network will specifically emphasise the 'voice of the coach' in order to strengthen cohesion within Sport Coaching. Also, during the project, the partners plan to develop reference points for the education and development of sport coaches, as well as providing a focal point for representation, research, and communication on sport coaching issues at the European level.

Presentations:

- Petry, Karen 'The AHESIS Project. Aligning a European Higher Education Structure in Sport Science' presented at 2nd EUPEA Symposium in Brussels, Belgium, 10th November 2011

IV.2.9 Action for Good Governance in international sport organizations

Head of the project at IESF:

Univ.-Prof. Dr. Jürgen Mittag
Dr. Michael Groll

Period of research:

2012/2013

Funding:

European Commission



Partners:

Danish Institute for Sport Studies/ Play the Game; Universities of Leuven, Utrecht; Loughborough and Ljubljana; Swiss Graduate School of Public Administration and the European Journalism Centre in Maastricht.

Contents of the project:

Sports organisations and their members and events often depend on a mix of revenues, including public and private subsidies. Therefore, it is in the interest of European tax payers, corporate companies and sports fans that sports organisations govern their affairs in an efficient, transparent, accountable and democratic manner.

To achieve better governance in sport, many sports organisations need to revise their internal and external mechanisms to cope with the ongoing commercialisation, professionalisation and globalisation of sport. The procedures of policy making as well as precautionary administrative measures to avoid cases of corruption, mismanagement and fraud in the future are increasingly important, as are public awareness and involvement in issues of governance in sport to. Although no one-size-fits-all reform solution exists, many underlying structural reasons for mismanagement and corruption are similar in different sports organisations. Through analysis of governance structures and standards in a number of international sports organisations a set of guidelines to be used as benchmarks should be developed. These guidelines will not only have the potential to impact the daily practice of sports organisations, but also to improve the awareness level and debate about governance in sport among important stakeholder groups such as media, public authorities, fans, sponsors and athletes. Furthermore, the project will analyse how future sports governance debates and networking between stakeholders can be organised regularly in the EU across sports disciplines and professional boundaries as a complementary support to the functioning of sport's own independent bodies.

Workshops:

1st Workshop: Copenhagen. 25th/26th January 2012.

2st Workshop: Lausanne. July 2012.

Presentations:

- Mittag, Jürgen and Putzmann, Ninja: Reassessing the Democracy debate in Sport. Alternatives to the one-association-one-vote-principle, Presentation at the Sport & EU 2012 Conference: Towards a networked governance in Sport, June 21st and 22nd, Swiss Graduate School of Public Administration - Lausanne Switzerland

IV.2.10 Sites of memory of sport and their role for national identity

Head of the project at IESF:

Dr. Michael Groll

Period of research:

since 2011



Contents of the project:

The starting point for this research is that every social group develops a memory of its own past that highlights its unique culture and unique identity. French sociologist Maurice Halbwachs asserted, that collective memory is always selective; different groups of people have different collective memories, which in turn give rise to different modes of behaviour. In that way, nations are like imagined communities (Anderson), characterized by collective memories. Crucial in understanding cultural memory as a phenomenon is the distinction between memory and history. This distinction was put forward by Pierre Nora, who pinpointed a niche in-between history and memory. Simply put, memories are the events that actually happened, while histories are subjective representations of what historians believe is crucial to remember. Within this figuration, sites of memory are crystallized symbols of the collective heritage, both material and non-material in substance, exemplifying collective identity and character.

This research examines the role of sport within collective memories. National memories may appear especially in mega sport events, embodied in outstanding athletes, condensed in national symbols, icons, and narrations, which are circulating through all kinds of media. For example the German Football World Cup success in 1954 is still being narrated, as well as the stunning experience of Football World Cup 2006 in Germany. Narrations about these events include typical topoi like “Wunder von Bern” or “Sommermärchen”. This research has its focus on mega sports events. What ingredients of sports events are necessary to become a national site of memory? What is the role of the media? What kind of societal reception is needed? The outcome of this research is a model description of the interaction of cultural, historic, and media-related elements with which it is possible to examine the importance of a sport event for the collective memory of a nation.

Publications:

Groll, M. (2011): Sport, nationale Identität und Erinnerungsorte als lohnender Forschungsgegenstand. In: Buschmann, J., Lämmer, M. & Petry, K. (Hg.): Internationale Aspekte und Perspektiven des Sports. Academia Verlag, Sankt Augustin, S. 79-88.

IV.3 Ongoing Ph.D. Dissertations

The following external and internal Ph.D. works will be carried out in the framework of the Institute of European Sport Development and Leisure Studies:

Biermann, Marie (since 2011). *The MSC method as a monitoring and evaluation tool for sport-in-development projects in South Africa? Development and applications*. Köln: Deutsche Sporthochschule Köln.

Fischer, Christoph (since 2009). *Das Verhältnis staatlicher und nicht-staatlicher Sportpolitik in Deutschland und Frankreich*. Köln: Deutsche Sporthochschule Köln.

Gabriel, Axel (since 2009). *Governance-Modell der aktivierenden kommunalen und regionalen Forschung des gemeinnutzenorientierten Breiten- und Freizeitsports*. Köln: Deutsche Sporthochschule Köln.

Kornbeck, Jacob (since 2009). *Die Entdeckung des Politikfeldes Sport durch die Europäische Kommission (2001-2011): Zunehmender Zentralismus oder klassischer Fall von "Spill-over" im Multi-Level-Governance-System?*. Köln: Deutsche Sporthochschule Köln.

Micic, Michael (since 2011). *"Spiritual Coaching" – Theologische, sozialwissenschaftliche und sportwissenschaftliche Perspektiven eines neuen Themen- und Berufsfeldes*. Köln: Deutsche Sporthochschule Köln.

Putzmann, Ninja (since 2012). *Sportpolitische Strukturen und Prozesse in Spanien*. Köln: Deutsche Sporthochschule Köln.

Rodewald, Marion (since 2011). *Die Rolle von Athletenkommissionen*. Köln: Deutsche Sporthochschule Köln.

Ulyanov, Illya (since 2011). *Die Sportpolitik der Ukraine im Wandel*. Köln: Deutsche Sporthochschule Köln.

Weinberg, Ben (since 2010). *Die sportpolitische Rolle der Asian Football Confederation*. Köln: Deutsche Sporthochschule Köln.

V.3 CONFERENCES

In the following, ten conferences that took place from 2011 to July 2012 will be summarised. At some the IESF staff participated as speaker, chairperson or organiser of sections of the conference. For others, the IESF and the GSU functioned as host and main organiser of the conference as a whole.

Overview:

- V.3.1 The power of sport – Access, current topics und guiding principles
- V.3.2 Series of lectures sport and international development in 2011
- V.3.3 3rd Symposium on sport politics
- V.3.4 Women's Football – (No) Goodbye to the big disparity
- V.3.5 Sport & EU Conference 2011
- V.3.6 11th ENSSEE Forum Innovation and Practise
- V.3.7 Play the Game
- V. 3.8 On the way to European sport politics. Trends – Actors – Problem Areas - Perspectives
- V.3.9 1st Workshop for experts for foreign sporting affairs at the GSU
- V. 3.10 Opportunities and limitations of sport-for-development

In addition to these conferences the Chairholder has also been in charge for two other international conferences: "Urban Landscapes of Modernity: Istanbul and the Ruhr Area 2010", Bilgi University Istanbul, December 15th until 18th 2010; „60 Jahre Montanmitbestimmung: Demokratie aus Kohle und Stahl“, Bochum, May 25th 2011.

V.3.1 The power of sport – Access, current topics and guiding principles

Date:

8th March 2011

Venue:

Berlin, Germany



(c) Chelsea Chexmix

In collaboration with 'PLAY!YA' the GSU held the 2nd workshop of the research group 'sport and society' on the 8th March 2011 in Berlin's Olympic Park. The Secretary of State for Sport and the Senatorial Administration for interior affairs and sport of the state of Berlin acted as patrons.

Sport and physical activity are not only crucial to a healthy lifestyle and leisure amusement, but they also perform a societal role. While the first workshop in Bochum explained the variety within the topic, the aim of this workshop to focus on the "Leitbilder" of sport in order to highlight the potential for creation and action as well as the approaches and goals of active groups in light of greater problem areas in sport. The fields of politics, the media, economics and education were closely examined. The specific questions were, which legal and socio-political role sports inhabit, in how far these existing structures are helpful or in need for reform and which goals and prospect may be expected from sport.

Among the members who approached these issues both in practise and dialogue were the academics Sven Güldenpfennig (Aachen), Norbert Schütte (Mainz), Gerd Dembowski (Berlin), Jörg-Uwe Nieland (Cologne), the politicians Bernd Holm and Thomas Härtel (Senate of the city of Berlin), the journalists Oliver Fritsch, Olaf Sundermeyer and Jochen Leufgens as well as the sports consultant Klaus Fuchs.

The workshop was divided into two parts: While the respective problem areas were analysed systematically during the afternoon, the public panel in the evening offered the opportunity for a wider audience.

The results of the workshop will be published in a new series in 2012/13 in the Barbara Budrich Verlag (Opalden).

V.3.2 Series of lectures sport and international development in 2011

Date:

May 2011

Venue:

Cologne, Germany



(c) Ryan Fung

In a series of lectures both academic staff of the GSU, as well as other institutions in Germany and abroad, discussed the relationship between sport and international development and offered their takes on various aspects of this issue. The possible role of the usage of sport in order to attain development in less economically developed parts of the world as well as specific projects were introduced and discussed.

Date	Speaker	Topic
05/05/2011	Marie Biermann (University of Pad- erborn)	Sport as medium for the attainment of the UN-Millennium-Goals – Demand and real- ity
19/05/2011	Sebastian Rockenfeller (GSU)	Sport development in Tanzania – The pro- ject "Jambo Bukoba"
26/05/2011	Susanne Gaerte (GSU)	The project "Colombianitos" – An evalua- tion.
07/07/2011	Clever Chikwanda (University of Western Cape, South Africa)	Monitoring and evaluation of provincial sport federations in South Africa

V.3.3 3rd Symposium on sport politics

Date:

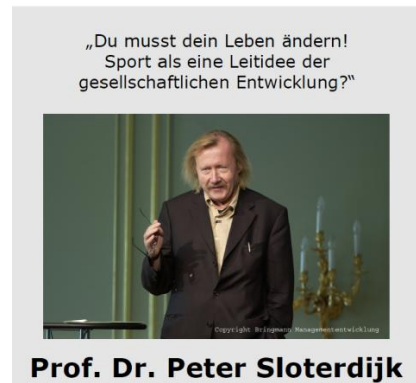
9th June – 10th June 2011

Venue:

Cologne, Germany

3. Sportpolitik-Symposium

„Sportgroßereignisse als Herausforderung der Sportpolitik“



The process of the differentiation and institutionalisation of a political science of sport as independent discipline within sport sciences has been increasing its dynamics over the past years. The annual symposiums on sport politics are designed to analyse this trend from a academic perspective.

The symposium in 2011 was the third annual event and centred on the topic “mega sport events as a challenge to sport politics”. Single mega sport events as well as the structural framework and actors influencing such mega events have been included in the speeches held. In this context both, individual mega events as well as the influential structural framework and actors, were highlighted. As it had already been the case in the past, neighbouring fields of research and fundamental questions were touched upon. The 3rd Symposium on sport politics was once again hosted by the Cologne-based *Forum Sportpolitik*, the IESF and the initiators of previous symposia.

Of a special relevance has been the talk of Prof. Dr. Sloterdijk. When the respected philosopher and cultural scientist entered the stage to deliver his speech, the auditorium was filled up to the last seat with university prominence, such as the rector, congress participants and students. Organiser of the congress Jürgen Mittag was delighted to be able to welcome his guest speaker and underlined the association between Sloterdijk’s speech and the overall topic of the symposium: “Mega sport events are not an invention of the society of the 20th century; they have been part of our history since ancient times.”

Sloterdijk is popular for his sometimes provoking philosophical interventions and known for directing the Philosophical quartet. Less known is that he also dealt with sport-related topics and sports history. His book ‘You have to change your life’ (2009) shows that sport displays a very specific area of human actions that is characterised by a high involvement of the individual without always being directly rewarded. The societal consequences of this observation are presented shortly in his book, but during his speech he deepened this thesis. He connected history with current sport issues and 21st century lifestyles to conclude that ‘our modus-vivendi consists in a single training camp’. Sloterdijk was dismissed with huge applause: he gave a well-informed, fact-based and philosophically interesting speech.

Programme of the 3rd Symposium on Sport Politics

Thursday, 9th June 2011

13:00 Opening Ceremony

Welcome: Prof. Mult. Dr. Walter Tokarski
(Director of the GSU)

13:10 Introduction

Sven Güldenpfennig (Aachen),
Jürgen Mittag (Cologne)

13:30 Political, economic and legal framework

Hans Bruyninckx (Leuven): Sport Events between Private Self Governance and Public Government. Reasons and Examples for Strained Relations or Fruitful Cooperation

Henning Voepel (Hamburg): Analysis of sporting mega-events based on the economics and politics of the venue

Martin Nolte (Kiel): Growing judicialisation of sports: Opportunity for protection or endangerment through external control of the sports movement?

15:15 Coffee Break

15:30 Guest Lecture

Peter Sloterdijk (Karlsruhe): You need to change your life! Sport as the central idea of societal development?

17:30 Case Studies from past and present

Alex Feuerherdt (Cologne): boycotts against Israeli athletes

Markwart Herzog (Irsee): A football club under the NS-regime: The 1. FC Kaiserslautern as a case study for political entanglements and cultural resistance

Chair: Gabriele Langen

Friday, 10th June 2011

9:00 Strategies in sport politics and at sporting mega-events

Sven Güldenpfennig (Aachen): Sport-political consulting: demand, approaches and deficiencies

Bettina Rudolfs & Britt Dahmen (Cologne): Gender or Diversity – two concurring strategies of equal treatment in sports?

Chair: Walfried König

10:15 Break

10:30 Korruption und Protest als Folgen der ‚Eventisierung‘?

Jens Weinreich (Berlin): Corruption as a result of organization in sports? Sources and ways out

Jürgen Mittag (Cologne): Sporting mega-events as subject of (sport political) university teaching and research

Wolfgang Buss (Göttingen): sporting events as subject of (sport political) university teaching and research

Chair: Michael Groll

12:30 Lunch Break

13:30 Sporting mega-events and migration

Diethelm Blecking (Freiburg): ‘We shouldn’t play family tree football’: internationals with a background of immigration and the selection of the national team

Mark Ludwig & Jörg-Uwe Nieland (Cologne): Sporting mega-events as a catalyser for integration? The usage of the media and following communication of Turkish immigrants during the 2010 World Cup

Chair: Karen Petry

14:45 Lunch Break

15:15 Conclusions

Margret Beck (Hamburg): Sporting mega-events as a challenge for sport politics

V.3.4 Women's Football – (No) Goodbye to the big disparity

Date:

13th April – 13th July 2011

Venue:

Bochum, Germany



For the first time the FIFA Women's World Cup was held in Germany in 2011 and in this context six lectures were given in the 'Hörsaal City', a joint project of the city of Bochum (a World Cup venue) and the Ruhr-University Bochum (Dr. Josef König) in cooperation with the chairholder. 'Hörsaal City' is aiming to introduce academic topics to the general public in the city. The lecturers included influential personae from the fields of academia, the media and football.

The focus of the lecture series was on women's football, exploring topics such as its history, the motivation for young girls and women to play football and the question if the Women's World Cup has the potential to be more than just a mere Midsummer night's Dream, but experts also discussed topic central to football in general, such as the partially criminal behaviour of supporters and the relationship between football and the media.

Date	Speakers	Topic
13/04/2011	Prof. Dr. Jürgen Mittag (GSU/IESF)	History of the Women's World Cup – Profile searching with obstacles
04/05/2011	Prof. Dr. Thomas Feltes (Criminology, RUB) Dr. Martina Schreiber (FHöV NRW/ Police academy of the Netherlands)	Ultras, Hools and pyrotechnics – Fan stands as areas immune from prosecution?
18/05/2011	Dr. Heiner Langenkamp (Sport psychology, RUB)	11 girl friends? – Motives for football for girls and women
08/06/2011	Prof. Dr.-Ing. Rüdiger Höffer Dipl.-Ing. Jörg Sahlmen (Wind engineering and fluid mechanics, RUB)	The stadium trembles – Structurally engineered solutions for modern arenas
29/06/2011	Thomas Helmer, Moderation Dr. Jörg-Uwe Nieland (GSU) Sandra Minnert (WM Ambassador, World Champion 2007) Frank Goosen (Supervisory board, VfL Bochum) Martina Esser (WDR, Aktuelle Stunde) Dirk Graalman (WAZ-Sport director)	Football and media – a symbiosis for 80 million coaches...
13/07/2011	Prof. Dr. Marie-Luise Klein (Sportmanagement, RUB) and Dr. Markus Kurscheidt (GSU)	Women's football: more than a summer tale – If the management is right

V.3.5 Sport & EU Conference 2011

Date:

30th June – 1st July 2011

Venue:

Nottingham, United Kingdom



(c) Rock Cohen

The 6th annual conference of the Association for the Study of Sport and the European Union (Sport & EU), titled 'Reflections on Lisbon – past, present and future' was held at Nottingham Trent University between 30th June and 1st July 2011. A total of 20 research papers debated about the future of EU Sports Policy. The aim of the conference was to reflect upon the historical development of the relationship between sport and the European Union, contemporary issues and challenges and the possibilities for future developments in the field. This development has picked up an astonishing pace since the mid-90s. Decisions such as the Bosman ruling have triggered the EU's involvement in sports. The present relationship has become characterised by a reduction in overt antagonism and litigation, with an emergent model of discourse, conciliation and parallel, complementary regulation. There is evidence of that sports authorities have reconciled themselves, often reluctantly, to the inevitable, if not the desirable, embedding of the EU as a key player in sport.

Within this framework the IESF organised a panel called 'Towards a Common Debate on EU Sport Politics'. It was chaired by Dr. Karen Petry and featured three speakers, including Jürgen Mittag, who gave a talk on 'Heterogeneous Debates in a Complex Sport System', Ian Henry and Jolanta Zysko (University of Physical Education in Warsaw). Mittag elaborated on the example of Germany, where due to its federal structure and the vertical division of powers collective players in Germany intervene at different levels in the political system. This constitutes a complex system, because it leaves sport as a relative autonomous entity based on subsidiarity. Against this backdrop the panel aimed at a more in-depth look for national debates on sport and at a comparison of national debates on sport. The panel pursued the question in which way the Lisbon treaty and the new supporting role in the social, educational and cultural aspects of sport have affected the debate on sport in particular member states. Based on a country-by-country account three states (Germany, United Kingdom and Poland) it has been asked for common and divergent patterns of reaction.

For more information on the conference in general as well as the panel organised by the IESF visit: <http://www.sportandeu.com/events/sporteu-conferences/sporteu-conference-2011/>

V.3.6 11th ENSSEE Forum Innovation and Practise – A Platform for Sport Education and Employment in Europe

Date:

25th August – 27th August 2011

Venue:

Paris, France



The joint conference of the internationally operating 'European Network of Sport Science, Education and Employment' (ENSSEE) and the 'International Council for Coach Education (ICCE), named, 'Innovation and Practise', was held from 25th to the 27th August 2011 at the venues of INSEP in Paris, France. About 160 academics from 36 countries met for this event, which was

The forum headlined 'A Platform for Sport Education and Employment in Europe' highlighted the areas of innovation, best practice, and latest developments within education, employment, and training in the European sport sector. Following the EU Lisbon treaty and the White Paper on Sport a platform for the analysis of emerging trends, demands and aspects in the areas of coaching, physical activity, healthy lifestyle and ageing, physical education and sport management was created.

Furthermore, the global conference brought together coaches and coach educators, researchers and sport scientists as well as technical directors and sport administrators to address issues in coaching, to learn about new coaching research, and to share experiences with the top coaching development experts in the world.

One of the highlights of the conference was an open discussion round with Claude Onesta, coach of the French men's handball team, who allowed for insight into his coaching philosophy. Furthermore Dr. Karen Petry (IESF vice-chair) was presented with the Alberto-Madella-Award for her outstanding effort in the study of European sport politics.

Another important feature of the conference was the election of the network's executive. Karen Petry was elected as Vice-President and will serve a term of 2 years.

Programme	
Thursday, 25th August 18.30 – 20.30 Opening Friday, 26th August 9.00-10.00 Keynote: - The future direction of sport and coaching - Future Direction of Strategy of the European Commission for Sport, Education and Training 10.00-11.00 Panel Discussion: Implications for the sectors of Coaching, Health, Sport Management and Physical Education 11.30-13.00 Parallel Sessions (PS): - ICCE Plenary - Physical Education PS and Workshop - Healthy Ageing Workshop 14.00-15.30 PS: - Coaching PS 1: Structured Poster Presentations - Coaching PS 2: Meeting of International Federations - Physical Education PS - Workshop on Funding 16.00-17.30 PS: - Coaching PS: Coaching Research #1 - Coaching PS: Coaching Research #2 - Coaching PS 2: Meeting of International Federations - Coaching PS 3: Meeting of Coaches Association - Physical Education PS 17.30-19.00 ENSSEE General Assembly	Saturday, 27th August 9.00-10.30 PS - Coaching PS: Coaching Research #3 - Coaching PS: Coaching Research #4 - Coaching PS: Workshop on New Approaches to Understanding and Evaluating Coaching Practice, Programmes and Policy: 'What works for who, in what context and why?' - Physical Education PS - Healthy Ageing Workshop 11.00-12.30 PS - Coaching PS 1: Structured Poster Presentations - Coaching PS 2: Forum and Elections of the European Coaching Council - Physical Education PS 14.00-15.30 Plenary Session: - INSEP's sporting policies management - Summary and results of the workshops 16.00-17.00 Closing Session 'Sport Education for the Future' - Alberto Madella Award - Closing Speecher (ENSSEE, ICCE & INSEP) - Introduction of next Conference Venue 17.00-18.00 ICCEE General Assembly 20.00 Closing Gala Dinner

V.3.7 Play the Game World Conference at the GSU

Date:

3rd October – 6th October 2011

Venue:

Cologne, Germany



'Bringing change to the heart of sport' was the slogan of the 7th Play the Game World Conference held from 3rd October to 6th October 2011 at the venues of the GSU in Cologne. An event organized in a joint effort by the Institute for Biochemistry, the Institute for Media and Communication studies and the Institute of European Sport Development and Leisure Studies (IESF) in collaboration with the Staff Unit for Press and Communication, the Higher Education Marketing and the Danish partners of 'Play the Game', the conference was an international event. By encouraging discussion on the support of democracy, transparency and freedom of opinion, the ethics of sports haven been strengthened. About 300 academics, journalists, sport officials and students of the GSU attended.

The focus of the conference was not only on the presentation of academic research, but also on gaining insight into the positions of sport politicians and delegates from sport associations and athletes' and coaches' experiences with the media and officials.

The conference was headlined by the following themes:

- Outside Threats, Inside Traps: Countering Corruption in Sport
- Chasing the White Elephants: Mega-events for the Public Good
- Fair Play, Fair Pay? Creating Growth in Grass-root Sport
- Crime and Credibility: Advancing Anti-Doping Strategies
- Little Difference, Huge Impact: The Gender Challenge to Sport
- The Power of the Chip: How Technology Changes the Landscape of Sport
- The Middle East on the Move: Sport in Arab countries

Undoubtedly the highlight of the 4-day-conference was the so-called 'Change of Sport Day' which focused on the global football association FIFA. Andrew Jennings, author and journalist with more than 50 years of experience, has exposed the FIFA as an organisation resembling a mafia-like criminal syndicate, a phenomenon which he specifically blames on its president of 14 years, Sepp Blatter.

Jennings exclaimed the FIFA officials only knew one language 'and that language is money'. He furthermore provocatively asked FIFA employees, should they be present, to comment on these accusations. And indeed Walter de Gregorio, FIFA director of communications and public affairs, followed the call and revealed himself. What followed was a heated debate which required a debriefing, without the presence of Andrew Jennings, under the moderation of the conference's international director, Jens Seijer Andersen. Andersen emphasized that the FIFA would always be a welcome guest at 'Play the Game'.

Further information may be accessed at: www.playthegame.org

V.3.8 On the way to European sport politics? Trends – Actors – Problem Areas – Perspectives

Date:

28th-29th June 2012

Venue:

Cologne, Germany



The conference hosted by the IESF on the 28th and 29th June 2012 in collaboration with the European Sports Academy and the 'Working Group European Integration' raised awareness of the increasing importance of the interrelation of sport and politics due to sport's potential for mobilising the masses, its importance for the media and its increasing role for many other societal fields.

Even after the Lisbon treaty there is no legal framework for sport politics within the European Union and yet sport-political decisions are increasingly made on European rather than national level. The conference aimed to examine the previous development of European sport politics as well as the crucial actors and problems in this field of politics. The results of this analysis are supposed to give an outlook into the future organisation of sport in Europe.

The framework of the conference constituted of several talks between academics from various institutions in Germany and the Netherlands who discussed the topics at hand. The highlight of the event was a public panel discussion chaired by journalist Jochen Leufgens which featured academics and other professional experts.

Programme of the conference

Thursday, 28th June 2012

Until 10:30 Arrival, registration and welcome

10:30 Welcome
Prof. Dr. Walter Tokarski (Director GSU)

10.40 Section 1: Introduction, approaches and theoretical perspectives
Jürgen Mittag (Cologne): Introduction and Chair
Ralf Kleinfeld (Osnabrück): Political science approaches
Martin Nolte (Cologne): Legal approaches
Udo Göttlich (Friedrichshafen): Approaches in Communication Studies: The publicity of sport

politics

12:45 Lunch Break

14:00 Section 2: Development of sport and sports science on European level between 'constitutionisation' and Europeanisation
Sven Güldenpfennig (Aachen): Chair
Karen Petry (Cologne): Beginnings and embodiment of Europe-related sports science at universities and research institutes
Jacob Kornbeck (Brussels): The development of European sport politics and –science
Stephan Klaus (Osnabrück): The sport politics of the EC and EU
Alexander Brand/Arne Nieman (Mainz): The Europeanisation of football

16:00 Coffee Break	Friday, 29 th June 2012
16:15 Section 3: Actors and processed of European formations of wills and decision-making Georg Anders (Cologne): Chair Matthias Guett (Munich): The role of the Council of Europe in sport politics and the European governing bodies: The example of the European Paralympic Committee Stefan Christmann (Mainz): Sport politics in the multi-level system: the role of the states and the SMK Hans Bruyninckx (Leuven): European sport politics between government and governance	9:00 Section 5: problem- and interaction areas of European sport politics Ben Weinberg (Cologne): Chair Walfried König (Erkrath/Cologne): the socio-political conditions of the Lisbon treaty and the implications for sports Henk Erik Meier (Münster): doping politics between national and European levels Roland Naul (Duisburg): development and meaning of the EU guidelines for Physical Activity Daniel Dickmann (Potsdam): The financial dimension of European sport politics
Section 4: Public panel discussion in partnership with the Europe-Union Cologne and the Europe-Union Bochum	11:00 Coffee Break
18:30 20 years of the Institute of European Sport Development and Leisure Studies: cornerstones to the research of European sport politics Walter Tokarski (Director of the GSU)	11:30 Section 6: Meaning of sporting mega-events Michael Groll (Cologne): Chair Julien Zylberstein (Nyon): The role of the UEFA in European sport politics Benjamin Legrand (Bochum): The football Euro Cup: from a sideshow to a sporting mega-event Jörg-Uwe Nieland (Cologne): EURO and Champions League: Pioneers of transnational sport politics? Gerd Dembrowski (Berlin): fans between search of identity and (anti)discrimination
18:50 Public event and panel discussion: EURO 2012 – politics rather than sports? Folker Hellmund (director EOC EU Office, Brusses) Thomas Horky (Macromedia Hochschule Hamburg) Petra Kammerevert (MdEP, member of the board for culture and education) Jacob Kornbeck (European Commission, Sports Unit) Gudo Kramer (National Cycling Association Netherland, Topsport Gelderland, Arnhem) Olaf Sundermeyer (expert for eastern Europe and journalist, author of 'Tor zum Osten', Berlin) Chair: Jochen Leufgens (Journalist, WDR)	13:00 Summary, conclusion and prospects Jürgen Mittag (Cologne): Summary and closing words
Then: public viewing of the semi-final Germany vs. Italy	13:45 Snack and finish

V.3.9 1st Workshop for foreign sport expert training at the GSU

Date:

7th -11th May 2012

Venue:

Cologne, Germany



From 7th to 11th of May 2012 the IESF organized and hosted the 1st Workshop for foreign sport experts. This workshop was the first step towards a foreign sport expert certificate, which will be rounded off by an internship and an NGO work placement. It was conducted in a communal effort by Dr. Karen Petry (IESF), the National Department of Foreign Affairs and the German Olympic Confederation (DOSB) and gave 20 participants the opportunity to gain an insight into the tasks of foreign sport experts. More specifically the participants learned about the planning, financing and evaluation of development projects and acquired general skills and competences.

Interaction was encouraged between the participants and the speakers, such as the former ambassador Harald Ganns and Helmut Dell from the GSU. They shared anecdotes and answered the participants' questions about the funding and the evaluation of projects and the working conditions abroad. Furthermore, the Head of the UNOSDP (United Nations Office for Sport Development and Peace), Wilfried Lemke, presented the objectives of the work of the UN.

On the third day the Association for workers abroad (BDAE) shared expertise and intercultural competences, which are vital for an expert for foreign affairs. Lutz Steiner from the BDAE commented that 'in order to understand other cultures one needs to be conscious of one's own culture first'. In order to grasp the broad term 'cultural', practical exercises, during which the participants found themselves in unknown situations demanding intercultural skills, were employed. Later Sebastian Rockenfeller from the GSU and Nadja Schott from Stuttgart offered insight into development through sport in practice. Rockenfeller shared his concept of 'Life Skills' that is being used in the development project "Jambo Bukoba" in Tanzania and Schott explained the topic of 'education in movement'.

The workshop was well received among participants, who especially praised the laid back atmosphere and the interesting exchange with the speakers on both a formal and informal basis.

V.3.10 Opportunities and limitations of sports as a measure for development work

Date:

14th/ 15th June 2012

Venue:

Niederkassel & Cologne, Germany



The 14th of June marked the first day of the event, which took place at the locations of the Golf-Club Clostermanns Hof in Niederkassel. The award ceremony was part of a two-day fundraiser called 'Golf, Talk & Hope'.

The highlight of the first day was a panel discussion featuring the awardees as well as well-known participants, such as the former boxing world champion Henry Maske, Olaf Thon, part of the side that won the football world cup in 1990 and Dr. Karen Petry from the GSU.

One day later, on the 15th of June the three sports projects that were honoured with the CARE-Partnership-Award were introduced at the GSU.

CARE is a leading humanitarian organisation fighting global poverty and actively involved with the development abroad. They gained fame for its widely known CARE-packages, but their aims are wider: they wish to improve basic education, prevent the spread of disease, increase access to clean water and sanitation, expand economic opportunity and protect natural resources. Sport is a major factor in order to achieve these goals as can be seen in their projects associated with the topic 'Health and Nutrition'. This is the fourth time that CARE gives out awards to organisations, which have proved to be especially active in the fight against poverty.

The awardees, three NGOs from Nairobi, Kenya, are all part of the CARE-network 'Sport for Social Change'. They presented projects from the areas of basketball, football and boxing. This event was framed with a lecture by Dr. Rodger Levermore, a lecturer in International Development at the University of Liverpool, titled 'The good, the bad, the ugly: Possibilities and limitations of Sport in the context of development' and a panel of experts discussing the opportunities and limitations of sports as a measure for development work chaired by TV presenter Valeska Homburg.

VI. PUBLICATIONS

VI.1 Publications

Jürgen Mittag

Monographs and collected volumes

„Nach dem Strukturbruch“ – Kontinuität und Wandel der Arbeitswelt(en) seit den 1970er Jahren“, Verlag J.H.W. Dietz Nachf., Bonn 2011, 400 pages (= Reihe Politik und Gesellschaftsgeschichte, Bd. 89) (ed. with Knud Andresen and Ursula Bitzegeio).
⇒ second unchanged edition titled „Nach dem Strukturbruch. Kontinuität und Wandel von Arbeitswelten“, Bonn 2012 (= Sonderauflage der Bundeszentrale für politische Bildung).

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VI.2 Selected presentations and talks of the IESF-Team

Prof. Dr. Jürgen Mittag

Date	Event/ Place	Topic
21-22/06/12	"Towards a networked governance in Sport", Sport & EU 2012 Conference, Swiss Graduate School of Public Administration, Lausanne	Reassessing the Democracy Debate in Sport: Alternatives to the one-association-one-vote-principle
11/06/12	Europa Universität Viadrina Summer School	Two presentations on European Sport Policies
23/05/12	Friedrich-Ebert-Stiftung, Berlin	„Das sportliche ist politisch“ (Chair)
20/04/12	Parteienwissenschaftliches Symposium 2012: Auf dem Weg zu einer europäischen Parteiendemokratie, Düsseldorf	Kooperative Kandidatenkür? Europäische Parteien und nationale Parteien zwischen Konkurrenz und Zusammenarbeit
08/04/12	Zentrum für Stadtgeschichte, Bochum	„Mas integracion“? Potenziale und Grenzen der integrativen Kraft des Sports
04/04/12	WZB Berlin	Sport – Protest – Soziale Bewegungen. Wissenschaftliche Zugänge und Perspektiven.
9-11/02/12	Conference: European Political Parties and the First Direct Elections to the European Parliament in the 1970s in Paris/Cergy-Pontoise	Les données de la théorie/Theoretical Approaches.
09/12/11 GB 04/86	Lecture at the conference „Mythos Europa“, Ruhr-Universität Bochum	What does European Integration mean? An impulse lecture.
24-26/11/11	Conference of the dvs-section "sport philosophy", Cologne	Between protest and social movement: Sport as facilitator of civil society
28-29/10/11	„The history of football in Germany and Europe 1963 to 2000 – an interim conclusion“, Cologne	The role of the UEFA in the development of football in Germany
07-09/09/11	Conference of the "International Association of Labour History Institutions" (IALHI), Bonn	Towards a New Equilibrium? Work and Leisure since the 1970s
30/06-01/07/11	Sport & EU Conference 2011, Reflections on Lisbon – past, present and future', Nottingham	Germany and the Lisbon Debate on European Sport Politics. Heterogeneous Debates in a Complex Sport System
10/06/11	3 rd symposium on sport politics, GSU Cologne	Mega sport events as source of inspiration for political protest? (Introduction)
26-27/05/11	Conference „Multi-Level Parliamentarianism“, Tübingen	Political parties as actors in European multi-level parliamentarianism?
08/03/11	Presentation at the Workshop „The power of sport“, Berlin	Sport and responsibility (Introduction)
03-05/03/11	Conference of the European Union Studies Association, Boston	European Capitals of Culture as Incentives for the Construction of European Identity? Origins and changes of "one of the most visible and prestigious initiatives of the European Union"

07/02/11	European Talk of the University Hildesheim	The Europeanization of sport. Between social goal setting and economic constraints
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Dr. Karen Petry

Date	Event/Place	Topic
03/08/12	Global Coaches' House, GSU Cologne	Panel Discussion 'Global Coaches Senate'
25/07/12	Augsburger Friedensfest	Möglichkeiten und Grenzen des Sports im Rahmen der internationalen Entwicklungs- und Friedenszusammenarbeit
28/06/12	'On the way to European sport politics', GSU Cologne	Anfänge und Ausgestaltung europabezogener Sportforschung an Universitäten: Von der Marginalisierung zur „Disziplin“ wachsender Wertschätzung
14/06/12	CARE Partnership Award Ceremony, GSU Cologne	Panel Discussion
15/06/12	GSU Cologne	Panel discussion: Chancen und Grenzen des Sports in der Entwicklungszusammenarbeit
11/05/12	Workshop for the foreign sport expert certificate, GSU Cologne	Monitoring und Evaluation von Entwicklungsprojekten
08/05/12	Workshop for the foreign sport expert certificate, GSU Cologne	Nationale und internationale Strukturmerkmale des Sports

Ben Weinberg, M.A.

Date	Event/ Place	Topic
28-29/06/12	On the way to European sport politics?, GSU Cologne	Problem- und Interaktionsfelder europäischer Sportpolitik (Chair)
23/11/11	GSU Cologne	The sport political role of the Asian Football Confederation: 'Glocal Player', 'Corporate Actor' or 'Skilful Negotiator'?
06 /12/10	International Conference: Nationalism, Orientalism and Globalism: the Asian Games, Asian Sports and the Rising Asia in Chengdu, China	'The Future is Asia'? – The Role of the Asian Football Confederation in the Governance and Development of Football in Asia and "Orientalism, Nationalism and Asian Sports", "International Conference: Nationalism, Orientalism and Globalism: the Asian Games, Asian Sports and the Rising Asia" (Chair)

Sebastian Rockenfeller

Date	Place	Topic
19/05/11	GSU Cologne	Sport development in Tanzania – The project "Jambo Bukoba"

VI.3 (Guest) Speakers at GSU/IESF and Jean Monnet Lectures

In 2011 and 2012, IESF proudly hosted respected guest speakers and visitors who gave presentations on many different topics related to sports, (European) politics and development through and in sport.

Date	Speaker/Visitor	Topic
01/02/12	Prof. Dr. Thorsten Müller (FHöV NRW)	Justice and home affairs and (international) mega sport events – The perspective of police and administration
25/01/12	MdEP Petra Kammerevert	European sport politics: Reality or illusion?
18/01/12	Gerd Butzeck (GHC/Hattingen)	Change of power in handball? The Group Club Handball
12/01/12	Katrin Merkel (DOSB)	International promotion of sport and development work of the DOSB
11/01/12	Niclas Stucke (Association of German Cities and Towns/ Wuppertal)	„Partnership with Kick?“ - The German Association of Cities and Towns and the World Cup in Germany, South Africa (and Brazil) 2006-2014
21/12/11	Prof. Dr. Hong-Nam Kim (Chosun University)	Sports and Politics in Korea: Challenges and Perspectives
14/12/11	Prof. Dr. Martin Nolte (GSU)	Karen Murphy vs. Media Protection Services Ltd.: A ECJ decision with blasting power?
13/12/11	Christoph Bex	Presentation on the project 'Rheinflanke'
12/12/11	Jochen Sell	Guest lecture on 'Agentur Erfahrungssache'
07/12/ 11	Prof. Dr. Walfried König (GSU)	The socio-political regulations of the Lisbon-Treaty and its consequences for sport
01/12/11	Imke Rordorf	The network "Streetfootballworld": Goals, Organisation and Co-operation"
30/11/11	Dr. Jörg-Uwe Nieland (GSU)	The Women's World Cup 2011 from a media perspective
28/11/11	Jochen Sell	Guest lecture on skills4life
16/11/11	Dr. Martin Wörner (Foundation DFB-Fußballmuseum GmbH)	Pantheon, crowd puller or shelf warmer? The concept of the German football museum in Dortmund
07/11/11	Ferdinand Rissom	Guest lecture on German youth in sports
07/07/11	Clever Chikwanda (University of Western Cape, SA)	Monitoring and Evaluation of Provincial Sport Federations in South Africa
06/11	Player Ana Montenegro and tutor Mayerli Vargas (Women's Football National Team México)	Dialogue with Jürgen Mittag to learn about the role of sport and educational issues in Germany and to introduce the projects „Homeless World-cup“ and „Street Soccer Mexico“
21/06/11	Prof. Dr. Hong-Nam Kim (Chosun University, Korea)	Sport in Korea: Structures – Participation – Analysis
09/06/11	Prof. Dr. Peter Sloterdijk	You have to change your life! Sport as a vision for social development?
26/05/11	Susanne Gaerte (GSU)	The project "Colombianitos" – An evaluation

VII. CO-OPERATION ACTIVITIES

Partner	Contents
Sport & EU: Association for the Study of Sport and the European Union	The Association for the Study of Sport and the European Union (Sport & EU) is a network of like-minded academics and practitioners with an interest in the study of the relationship between sport and the European Union, both largely defined. Founded in 2005, Sport & EU's membership features now individuals from institutions in more than 25 countries from the five continents. Sport & EU is an important partner of the IESF – in particular considering regular academic contacts but also in view of conferences. The 6 th annual conference of the Association for the Study of Sport and the European Union (Sport & EU), titled 'Reflections on Lisbon – past, present and future' was supported by the IESF with an own panel while in the framework of the 7 th annual conference several speeches were given.
PLAY!YA (non-profit organisation)	A Berlin-based independent non-profit organisation, which is concerned with the phenomenon of sport and its impact on society. The aim is to measure sportive achievement not in terms of increasing numbers of spectators or new records, but social benefits. The initial question of PLAY!YA is: How can sport trigger personal development, cultural diversity and social participation? Since 2008 PLAY!YA has been working on the research and practise of the social potential of sport. They stimulate dialogue between people and organisations, collect ideas and information and develop methods, concepts, events and projects.
European Academy of Sport (EADS), Bocholt	The European Academy of Sport, which celebrated its 20-year-jubilee in 2012. Over this time period the Academy has worked closely with the IESF, which had initially helped with the set up. Naturally both institutions share a number of common interests and goals in the field of sport development. Of specific interest to both of them are the European level of sport and the inevitable Europeanisation of sport. Both the Academy and the IESF can look back on a year-long experience with different projects and are actively engaged with conferences and publications regarding these issues.
ENSSEE	The European Network of Sport Science, Education & Employment (ENSSEE) is an international non-profit association for institutions and provides a meeting place for debating and proposing

	<p>ideas as well as common initiatives to promote education, training and employment in sport. More information to be obtained on: http://www.enssee.de/</p> <p>The IESF co-operated with ENSSEE in order to launch the new BA programme in 'Physical Activity and Lifestyle Counselling', which is to be taught at seven universities throughout Europe. Furthermore Dr. Karen Petry acts as the ENSSEE Vice-President.</p>
Jambo Bukoba	<p>Within the scope of research in the field of development through sport, the IESF co-operates with Jambo Bukoba e.V. to scientifically support and theoretically evaluate a development project in Tanzania. After conducting a basic needs study, developing a concept for the region, establishing co-operations with local authorities and educating PE teachers in 2010, the evaluation of the project contents and their implementation, the compilation of a textbook for PE- teachers and the advancement of workshops accounted for the IESF's work on this project in 2011.</p>
EOC EU office and EU institutions in Brussels	<p>To receive the qualification "Certificate of European Sport Studies", students take part in an excursion to Brussels. The program is composed of visits at the Council, the Parliament, and the permanent representation of the federal Government of North Rhine-Westphalia, the Commission and the EOC. In 2011 and 2012, more than 50 students participated in the excursion and collected valuable insights into contents and codes of practice of European sport politics. The visit permitted knowledge transformation from theoretical seminars and gave insights into potential occupational areas.</p>
The University Western Cape in South Africa (since 2010)	<p>In 2009 the South African University of the Western Cape founded the Interdisciplinary Centre of Excellence for Sports Science Development (ICESSD) to use sport as a vehicle to foster development, health and social change through research and teaching. Since May 26th 2010, the ICESSD and the IESF cooperate in the areas of teaching, research and community development to exchange knowledge and learn together and from each other. In teaching, common curriculums and modules for sport and development are to be developed. Regular guest lectures, courses, seminars, workshops and practical training sessions also shape the plan of both institutions. On top of that, common research projects are to be initiated to achieve intensive knowledge sharing and expand publication and conference activities.</p>
2 nd International Forum on Sport for Peace and Development (10-11 th May in Geneva)	<p>Dr. Karen Petry and Ben Weinberg took part in the second 'International Forum on Sport for</p>

	<p>Peace and Development' organised by the United Nations and the International Olympic Committee. Speakers at the event included Ban Ki-Moon, secretary-general of the UN, his special adviser on Sport for Development and Peace, Wilfried Lemke, and IOC president Jacques Rogge. The forum gave representatives from the areas of politics, economy, society and academia the possibility to exchange knowledge and new developments in the field of sport-related development. As a conclusion the forum formulated relevant advice for actors, recognising the vital role of academia and interdisciplinary research.</p>
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VIII. STAFF

VIII.1 Chair holder and Head of the IESF

Univ. Prof. Dr. Jürgen Mittag (Jean Monnet Professor)



Born 1970; Studies in political science, medieval and modern history as well as German literature at the Universities of Cologne, Bonn and Oxford 1992-1997, PhD (Dr. phil.) from the University of Cologne in 2000; from 1997 until 2003 research assistant at the Jean Monnet-Chair for Political Science, University of Cologne; from 2003 until 2010 Managing Director (Geschäftsführer) at the Institute for Social Movements of the Ruhr-University Bochum and of the "Foundation Library of the Ruhr". Since 2011: Chairholder and Head of the Institute of European Sport Development and Leisure Studies (German Sport University Cologne). Visiting scholar and visiting professor in Florence (European University Institute), Brussels (TEPSA), Paris (Sciences Po) und Istanbul (Boğaziçi / Bosphorus University).

Major Fields of Research: European integration, Comparative politics, sports and sport politics, parliamentarism, parties, trade unions and social movements. At the GSU Jürgen Mittag is in charge of the Module "Sport und Verbandswesen" of the B.A. "Sport, Outdoor Education and Movement" and of the Module "Soziale und kulturelle Aspekte von Freizeit und Erholung" of the Master course "Sport Tourism and Recreation Management". Jürgen Mittag acts also as liaison professor of the Friedrich-Ebert Foundation and the Hans-Böckler-Foundation at GSU.

V.2 Deputy Head of the IESF

Dr. Karen Petry



Dr. Karen Petry is responsible for the research activities in sport development and leisure studies, European Sport Policy, Sport in Development (SiD), Social work and Sport, Sport and gender. From 2005-2011 she co-ordinated the Bachelor Degree BA "Sport, Outdoor Activities and Movement". She is also the university co-ordinator of the Lifelong Learning Programme (LLP) of the European Union. Karen gives lectures in the BA Sport, Outdoor Activities and Movement, the MA Sport Management and the MA Sport Tourism and is guest lecturer of the University of Konstanz in the Master Programme "International Studies in Sport Sciences".

Karen Petry published several books and articles in the area of European Sport Policy, Leisure Sport participation and Sport and Gender. Since 2002 she is board member (Vice President) of the European Network of Sport Science, Education and Employment (ENS-SEE). From 2004-2007 Karen Petry co-ordinated the Thematic Network Project AEHESIS (Aligning a European Higher Educational Structure In Sport Science) – this project was nominated as ERASMUS Success Story in 2007 by the European Commission. In 2011

Karen Petry received the Alberto-Madella-Award for her outstanding engagement in Sport Education.

V.3 Ex Chair holder and President of the GSU

Univ. Prof. mult. Dr. Walter Tokarski



Prof. Dr. Tokarski studied economics, sociology and social psychology at the University of Cologne. Since 1990 Prof. Dr. Tokarski worked as professor at the German Sports University of Cologne as member of the Institute of European Sport Development and Leisure Studies, focusing his researches on European Sport Studies, Sport Policy and Leisure Sports. In 1999 he becomes rector of the GSU and holds this function since then. Due to his international experiences and contacts he received various professorships of honour, for example of the Shanghai University of China or the Sports Academy in Sofia. He also holds the Jean-Monnet-Chair of the European Union.

In the years 2002 to 2003 he was honoured with several awards of international universities and the Polish National Olympic Committee. Prof. Dr. Tokarski published numerous books and reports in the areas of Sport and International Co-operation, Sport Policy and Social Aspects of Sports. Additionally he is member of the European Leisure and Recreation Association, the European Network of Sport Science, Education and Employment, Director of the Board of World Leisure and Recreation and many more.

V.4 Academic staff

Dr. Michael Groll



Dr. Michael Groll studied sport sciences at the German Sport University. He held management and editorial positions in sport marketing and sport business focused journalism. He received his doctoral degree in 2004 for a work on *Transnationale Sportpolitik*. Since 2005 he is a Senior Research Assistant at the Institute of European Sport Development and Leisure Studies. Specific research areas in the field of sport politics and policies are sport and national identity and sport in developmental contexts.

Ben Weinberg M.A.



Ben Weinberg is a lecturer at the Institute of European Sport Development and Leisure Studies at the German Sport University Cologne, Germany. His PhD research deals with the sport-political roles of the Asian Football Confederation in the transnational governance and development of Asian Football. Further research and teaching areas are sport politics and policies, Managing Diversity in sport as well as the role of sport in development cooperation. Ben Weinberg has a background in American Studies, History and Law and has studied at the Universities of Bonn and Cologne (Germany) and at the University College Cork (Ireland).

Dipl. Sportwiss. Gregor Nentwig (until March 2012)



Gregor Nentwig studied sport science at the German Sport University Cologne (GSU). After graduating from the University of the Sunshine Coast, Australia with a Bachelor of Communication, he finished his studies at GSU in 2010. In the same year, he started working as a research assistant at the IESF as well as Office Manager at the European Network of Sport Science, Education and Employment (ENSSEE). Being a freelancing sport editor, he works for Sport1 and Deutsche Fußball Liga GmbH (DFL) since 2009. In his PhD-study he researches cultural influences and their role in the development of football/soccer and rugby in selected countries.

Dipl. Sportwiss. Katrin Bauer



Katrin Bauer, sport scientist (diploma since March 2011), works as a Research Assistant at the IESF since 2010. As a student she dealt with different administrative tasks at the IESF; now she is working on an evaluation project applied by *Laureus Germany*, a foundation attending to social sport projects all over the world. As a member of the working-group "sport-in-development" she travelled to Africa twice (Namibia 2008, Tanzania 2011). Especially the project *Jambo Bukoba* in Tanzania is supported intensely in a scientific way by the IESF. Having been the first intern herself, she is now coordinating the internship program for students since September 2011.

Dipl. Sportwiss. Sebastian Rockenfeller (until December 2011)



Sebastian Rockenfeller is a PE, German language and arts teacher and graduated in sport sciences at GSU in 2009. Thanks to a scholarship from DAAD he was able to conduct research in Africa: His thesis titled “sport for development” evaluated a sport development project in Namibia. At the IESF, Sebastian worked as an academic researcher in 2009 and 2010. After functioning as an expert for the German Olympic Sports Confederation and the Federal Foreign Office in a sport development project in Tanzania, he resumed work at the IESF in 2011 as project leader for the project Jambo Bukoba. In 2012 he worked as a school teacher.

Ninja Putzmann (since May 2012)



In 2011 Ninja Putzmann graduated from the GSU with a degree in Sports Science majoring in Media and Communication. In order to support her final thesis ‘sport structures and sport development in Jamaica with regard to track and field’ Ninja qualified for a scholarship from the DAAD allowing her to spend two month in Kingston, Jamaica. In May 2012 Ninja successfully applied at the GSU as a PhD candidate focusing on ‘sport-political structures and processes in Spain’ and working as a researcher at the IESF. Currently she also works as a freelance employee in the marketing and communications sector of the Sports Association of North Rhine-Westphalia (Landessportbund NRW). She holds coaching certificates in track and field, climbing and field hockey.

Dipl. Sportwiss. Janina Prenzlau



Janina Prenzlau graduated from the German Sport University in October 2011 and is currently finishing her teaching degree in English at the University of Cologne. As a research assistant at the IESF she is involved in evaluating and monitoring projects belonging to the *Laureus Sports for Good Foundation Germany*. Moreover, she is in charge of writing the evaluation report for *Laureus*. She gained work experience in the field of ‘sport and development’, volunteering at *Colombianitos* in Columbia 2010/2011. Besides that, Janina also studied at Durham University 2008/2009.

V.5 Academic staff (European Affairs Office)

Dipl. Sportwiss. Leonie Vetten (until December 2011)



Leonie Vetten studied Sport Science at the German Sport University Cologne (GSU) majoring in Economics and Management. At present she is working for the European Office at the IESF which is in charge of the ERASMUS programme. In this position she provides advice to students and university staff about studying and working in other European countries. Before joining the IESF, Leonie Vetten gained work experience in the sport and advertising industry.

Friederike Frost



Friederike Frost studied sport sciences at the GSU, majoring in sport economics and management and completed her diploma in March 2012. From 2007 – 2008 she participated in the ERASMUS exchange program and studied two semesters at the Université Paris Sud XI, Paris, France. Further, she gained work experience as an intern in the key account marketing department at adidas international headquarters, Herzogenaurach, Germany. Gaining experience as a student researcher in the European Office of the IESF since 2010, she has been a research assistant since finishing her degree. Being a professional breakdancer she is engaged in organizing national and international breakdance events in Cologne.

V.6 Student researchers

Katharina Hänsch (until March 2012)



Katharina Hänsch studies sport science at the German Sport University Cologne majoring in sport economics and sport management. Working as a student assistant she was part of the *Play the Game* organisation committee. Among other things she was responsible for the funding of the conference, e.g. writing research applications to DFG (German Research Foundation). Furthermore, she was in charge of the catering, the coordination of volunteers and the post-project work. She was involved in the preparation of a symposium on Olympic boycotts which took place in spring 2012.

Wolf Pierre Kohlberg (until December 2011)



Wolf Pierre Kohlberg studies sport tourism and recreation management (Master's program). After his Bachelor's degree in Economics in Bocholt, he worked for a travel agency in Montreal for a year before he started his Master's programme at the German Sport University in 2010. As of January 2012, he studies at the Université du Québec in Montréal in the Master's degree program tourism development for one semester. At the IESF, he took part in research about sport and protest, the presentation of the Women's World Cups in the press media and the development of work, leisure and sport participation in society.

Lara Pusch (until June 2012)



Lara Pusch is about to finish her BA in Sport, Management and Communication at the GSU. In 2010 she participated in the international exchange program and studied one semester at the University of the Sunshine Coast in Queensland, Australia. After working for the youth football department of Bayer 04 Leverkusen, collecting international work experience whilst working for a football club in Sydney and completing an internship at DFB during the Women's World Cup 2011, Lara started working as a student researcher at the IESF in August 2011.

Verena Stein (until March 2012)



Verena Stein studies sport tourism and recreation management (Master's program). During her Bachelor's Degree in business studies at the University of Bayreuth she worked with the Saint Lucia Tourist Board in Frankfurt as well as in the Caribbean. Beyond that she gained work experience in the field of adventure tourism during an internship with a German tour operator. In March 2011, Verena started working as a student researcher at the Institute of European Sport Development and Leisure Studies, where she takes part in researches on sport politics and policies, the European Capitals of Culture and representative teams in European football.

Jan Timo Herschbach



Jan Timo Herschbach is enrolled at the German Sport University Cologne and is currently studying in fifth Semester. He is looking forward to major in "Sport, Experience and Movement" with the minor subject of sports management and sport politics. Timo started working as a student researcher at the Institute of European Sport Development and Leisure Studies, in December 2011. He is involved in sport politics and policies, sport political events and research. He gained some work experience in the field of sports for all and integration through sport at the "German Sports Youth Rhineland-Palatinate".

Yannicka Kappelmann (since April 2012)



Yannicka Kappelmann is currently enrolled the Sport Tourism and Recreation management master's programme at the German Sport University, where she has completed her BA in Sport, Outdoor Education and Movement before. In March 2012, Yannicka started to work as a student researcher at the IESF, where she is involved in researching sport politics and policies and the organisation of congresses hosted by the institute. She is an experienced student researcher, having worked with the Institute for Movement- and Neuroscience previously. Furthermore Yannicka has gained work experience through a number of internships in the tourism, marketing and event management sectors, as well as setting up a kite surfing school in Denmark with her father. Yannicka plays Ultimate Frisbee and is current European champion with Germany.

Kathrin Schmid (since July 2012)



Kathrin Schmid is currently studying in the second semester of the BA degree in sport management und -communications at the GSU. Her special interests lie in the field of the social impacts of sports. In April 2012 she worked as an intern for the Institute of European Sport Development and Leisure Studies, where she was responsible for preparing the 'experts for foreign sporting affairs' workshop. She has already made experiences of her own in the field development when she worked on a 14-month-placement as a volunteer in Nicaragua.

V.7 Student researchers (European Affairs Office)

Evelyn Hinz (until March 2012)



Evelyn Hinz started to study Sport Sciences at the GSU with the core area "rehabilitation and prevention" in 2004. Since 2009 she studies German and mathematics in addition in order to become a primary school teacher. After working in the rehabilitation, security and administration sectors she began working as student assistant in the European Affairs Office at GSU in 2007. Since this year Evelyn is responsible for the European and global mobility programmes ERASMUS and PROMOS. Her field of work includes the general and financial administration of this programmes as well as consulting and public relations. In the context of the field research for her diploma thesis she spend some months in Uganda and is currently researching in the area of monitoring and evaluation of sport-in-development programmes.

Jasmin Weise (since February 2012)



Jasmin Weise is currently enrolled at the GSU studying a Master's Degree in Sports, Media and Communication Studies. Since February 2012 she has been working as a student researcher at the European Office. She already knew the working environment of the IESF from her internship in 2011, where she was responsible for the preparation of the 'Play the Game' conference. In her role as student researcher she is responsible for advising and mentoring students and staff, who choose to study or work abroad during their time at the GSU.

Mandy Hermann (since April 2012)



In April 2012 Mandy Hermann joined the European Affairs Office as a student researcher. She works to coordinate the study abroad programme, supporting the outgoing students. Since October 2011 she is enrolled in a M.Sc. in Sport Tourism and Recreation at the GSU, following up to her B.A. in International Tourism Management from the West Coast University of Applied Sciences in Schleswig-Holstein. Mandy has gained some work experience in the field of tourism during her placements with and Incoming Travel Agency in Costa Rica, where she acted as Department Manager Tourist Information, and with the German Tourism Association (DTV), where she was involved in the Quality & Project Management.

V.8 Administrative staff

Katrin Daub



After graduating from school in 2008, Katrin Daub began her apprenticeship as assistant for office communication with the city of Hürth. She joined the team at the IESF in 2011 working as secretary. Since then she has been responsible for dealing with correspondence and various administrative tasks, including scheduling appointments, administering the mail and coordinating financial statements. She acts as an advisor and point of information for both the student researchers and the students.

V.9 Other Staff

Anni Pekié (July/August 2012)



Anni Pekié will graduate with a BA in English Literature and Sport Studies from Durham University in 2013. During the summer of 2012 she works as an intern at the Institute of European Sport Development and Leisure Studies, assisting the other staff with their work. Her previous work experiences include a 5-week placement in Nepal, teaching English in a rural secondary school, and working as a volunteer on the Media Services and Operations team at the EURO 2012 venue of Gdansk, Poland. Anni is interested in journalism and holds various editing positions at her university's student media.