

Targets and Scope 目标及领域

During the last two decades, in China and Europe the mutual interest in the development of politics, economy and culture has increased. The growing awareness of changes in other continental settings has fostered communication and exchange in general and reinforced cross-border activities in the field of sports in particular. Against the backdrop of recent changes in sport, the conference will explore these developments from an academic perspective. Light will be shed on general trends in sport and physical activity, on case studies in different types of sport and on various Chinese urban areas. Since China is often perceived as a centralized state only limited attention has been paid to the peculiarities of the individual provinces and cities. Accordingly, the conference aims at exploring similarities and differences in the development of sport beyond and below the national level.

在过去的几十年间，中国与欧洲各国不仅关注于彼此在政治、经济和文化领域的发展、增进双边互访与交流，而且将注意力更为广阔地延伸到了体育领域之中。在中国与欧洲各国间双边关系不断增强的背景下，以体育为核心的互动活动也初具规模。本次体育科学学术研讨大会特邀中、德两国多名体育科研、实践领域的学者及专家共同探讨“中、德及欧洲其它国家体育事业总体及足球事业发展变迁”，并将目光由全国性发展转向更为多元化的“各国省市、地方体育事业发展差异”的区域性研究。

Participating Institutions:



Contact and Venue 联系人及地址

Venue:

German Sport University Cologne
Am Sportpark Müngersdorf 6
50933 Cologne
Germany

Registration: (Due to the limited availability of seats, early registration is strongly recommended to ensure your participation)
Institute of European Sport Development and Leisure Studies
E-Mail: rui.jin(at)stud.dshs-koeln.de

Academics in Charge:

Prof. Dr. Jürgen Mittag / Dipl. Sportwiss. Rui Jin

How to find us: (By public transport)

At the central station board the city railway line #16 or #18 and transfer at "Neumarkt" to line #1 (to Junkersdorf/ Weiden) and get off at the stop "Junkersdorf/ Sporthochschule". At the train station Cologne-Deutz directly board the city railway line #1 (to Junkersdorf/ Weiden).

乘车路线：（公共交通）从中心火车站出发，乘坐地铁16或18号线（Bonn 方向）至Neumarkt站，转乘地铁1号线（Junkersdorf/ Weiden方向）至 Junkersdorf/Sporthochschule站下车。从科隆Deutz车站出发，乘坐地铁1号线（Junkersdorf/Weiden方向）至Junkersdorf/ Sporthochschule站下车。



Deutsche
Sporthochschule Köln
German Sport University Cologne



CHANGING SPORTS DEVELOPMENT: CHINA AND EUROPE

变迁中的体育发展：中国与欧洲

Inventories, Urban Studies and
Interactions

现状、个案及互动研讨



15.-16. December 2017
二零一七年十二月十五日至十六日



Deutsche
Sporthochschule Köln
German Sport University Cologne

Institut für Europäische
Sportentwicklung und Freizeitforschung
Institute of European Sport Development
and Leisure Studies

Sponsored by:



International Academic Conference

Program and Agenda 活动及日程



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Sporthochschule Köln
German Sport University Cologne

Program and Agenda 活动及日程

Thursday, 14. Dec. 2017: Arrival of Participants

Friday, 15. Dec. 2017: Senate Room

until 10.30 am: Registration of Participants

10:30 am: Opening and Welcome

- Prof. Dr. Dr. Stefan SCHNEIDER (*Vice-President of External Relations and Knowledge Management, German Sport University*)²
- Dr. Dr. Xia LU (*Consul of consulate general of PR China in Düsseldorf*)
- Prof. Dr. Christoph BREUER (*Vice-President of University Development Planning, Resources and Quality Management*)¹

10:45 am: Perspectives of sport development

- Sport development in international perspective
*Prof. Dr. Jürgen MITTAG (German Sport University)*¹
- Progress in Sport Governance in China
Dr. Shengxin LI (Beijing Sport University)
- Sports media in China
*Dr. Zheng ZONG (Chengdu Sport University)*⁴
- Chair: *Dr. Till MÜLLER-SCHOELL (German Sport University)*⁴

12:15 pm: Lunch

01:50 pm: Taiji presentation

- *Nengjie CHEN (German Sport University)*

02.00 pm: Perspectives and Constraints of Chinese Football Development

- The characteristics of Chinese football reform
*Dr. Te BU (Wenzhou University)*¹
- Football in school— Chinese Experiences
*Dr. Hongnian CHAI (Beijing Normal University, Zhuhai)*²
- The role of scientific and technological exchange in professional football
*Prof. Dr. Joachim MESTER (German Sport University)*²

- Football in China: What do Chinese supporters think?
*Ilker GÜNDÖGAN M.A. (Ruhr-University Bochum)*¹
- Cooperation of bodies from China and Germany
*Dipl.Sportwiss. Anne Wingchen (TSV Bayer 04 Leverkusen) / Christiane Waller (new-frame)*²
- Chair: *Dr. Ben WEINBERG (German Sport University)*²

04.30 pm: Tea and Coffee break

05.00 pm: Case Studies from Different Sports I

- The role of scientific and technological support of BSU
Dr. Xiaolan ZHU (Beijing Sport University)
- College and social forces support the development of PE in primary and secondary schools
Dr. Jun WANG (Beijing Sport University)
- Life education and wushu in school
*Prof. Dr. Xin XUE (Tianjin University of Sport)*⁴
- A Philosophical foundation of sport development in China and Germany
Prof. (CHN) Dr. Wenjun ZHU (German Sport University)
- Chair: *Prof. Dr. Georg ANDERS / Prof. Dr. Walfried KÖNIG (German Sport University)*⁴

07.00 pm: Reception/Dinner

Saturday, 16. Dec. 2017: Lecture Hall 5 (HJZ)

09.00 am: Case Studies from Different Sports II

- Basketball: Global Governance and National Priorities
*Peter HANUS M.Sc. (German Sport University)*³
- Golf: The New Normality
*Li LIU M.Sc. (Beijing Normal University, Zhuhai)*³
- Winter sports: Strategy Path of Public Sport Development
*Prof. Dr. Chuansheng DONG (Shenyang Sport University)*²
- Swimming: From Competitive to Leisure Swimming?
Danlin WU (German Sport University)
- Chair: *Prof. Dr. Manfred LAEMMER (German Sport University)*²

11.00 am: Tea and Coffee break / Small Lunch

11.15 am: Urban Case Studies

- Governmental strategies concerning sports events in Wuhan
Wenwen, LI M.Sc. (Wuhan Sports University)
- Appropriations of travel reality: Global, typical and specific aspects of regional sports culture in Europe
*Prof. Dr. Jürgen SCHWARK (Westphalian University of Applied Sciences)*³
- Development of Community Sport clubs in Shanghai
*Xiangtai ZHANG (Association of Shanghai Community Sports)*⁴
- Community Sport clubs as expression of self-organized sports
Dipl.Sportwiss. Rui JIN (German Sport University)
- Internationalisation of overseas professional sport clubs, leagues and organisations in China
Dipl.Sportwiss. Yifan LIU (Euro-China Sport Development Association e.V.)
- Chair: *Prof. Dr. Swen KÖRNER (German Sport University)*³

01.15 pm: Concluding Remarks and Closing

- *Prof. Dr. Jürgen MITTAG (German Sport University)*²

01.30 pm: Small Lunch / Cooperations and Projects

04.30 pm: Sight Seeing and Field trip to Museum

08.00 pm: Dinner

Sunday, 17. Dec. 2017 : Departure of Participants

Special thanks for our student team of GSU

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