Research on sport systems and sport governance is of considerable political and academic interest. The relationship between policy-making and sport is gaining importance due to the unflagging convergence between sport and other social areas, the growing activities of governmental and non-governmental players for the organisation of sport, and the tangible evidence that sport is becoming ever more important at the European level. Due to these and other incentives the sport systems in Europe in particular and sport governance in general are undergoing substantial changes. These changes still lack systematic research.

Conference fees can be paid in two ways:
1) By wire transfer to the bank account below (transfer charges may apply) **10€ off until 15th June 2014 in each category.**

Bank details international: [Deutsche Sporthochschule Koeln]
Swift code (BIC): BFSWDE33XXX; [Bank fuer Sozialwirtschaft]
IBAN: DE77370205000008261400;
Reference: 13559

2) By directly paying at the university

Arrival:
The GSU is located in Cologne-Müngersdorf, directly next to the Sportpark Müngersdorf and the RheinEnergie Stadium. Public transportation: take the tram No. 1 (from Cologne-Deutz or Cologne-Neumarkt until the station Junkerdorf (direction Weiden)). Car: You reach GSU via motorway driving A1, exit Köln-Lövenich. Follow the signposts to RheinEnergieStadium until the GSU.

Academics in Charge:
Prof. Dr. Jürgen Mittag (German Sport University Cologne)
Prof. Dr. Arne Niemann/Dr. Alexander Brand (University Mainz)
Dr. Borja Garcia (Loughborough University)
Thursday, 26 June 2014
9.00 Welcome and Introduction
Heiko Strüder (President German Sport University)
Jürgen Mittag/Arne Niemann/Alexander Brand/Borja Garcia (Organising Committee)
9.30 - 11.00 Historical Approaches to Sport and Sport Governance in Europe
Jean Christophe Meyer (University of Strasbourg): Tele- vision Broadcast Football and its Reception by the Press in France and Germany (1952-1962)
Christian Salm (University Portsmouth): A European Prel- ude: The European Parliament’s Public Hearing on Violations of Human Rights in Argentina before the FIFA World Cup 1978
Gregory Quin (De Montford University, Leicester): Europe between Tradition and Sportivization: Rhythmic Gymnastics – A Sporting Activity between Western and Eastern Europe (1961-1989)
Philippine Vonnard (University of Lausanne): When does Europeanization of Football Begin? Some Preliminary Elements
Jürgen Mittag: Chair
11.00 Coffee Break
11.15 - 12.45 The European Union as an Actor in Sport Governance
Arnout Geeraert (Catholic University Leuven): A Principal-Agent-Perspective on Good Governance in International Sports: The European Union as ex-post Control Mechanism
Henk Erik Meier (University Münster) & Borja Garcia (Loughborough University): The EU as Regulator of Global Sports
Gabriel Kerth (Esslingen): Opportunities and Boundaries of a Sport Policy in the European Union
Arne Niemann: Chair
13.00 - 14.00 Lunch
14.15 - 15.45 EU Law and Europeanization
Kyrillos Nikolaou (Panteion University Athens): Are EU Member-States’ Migration Policies for Foreign Athletes Always
Ben van Rompuy (T.M.C. Asser Institute): Biting the Hand that Feeds? EU State Aid Law and Public Support for Sport
Marius Melzer (German Sports University Cologne): Europe- anization and Changes in Youth Development in German Basketball: Unintended Consequences?
Pavel Baravik & Clemens Günther & Anna Koubova & Maysia Tandeck & Alexander Wentker (Studienkolleg zu Berlin): Power Games: The Europeanization of the Civil Society in the Context of Mega Sport Events in the Post-Soviet Space
Matthias Voigt: Chair
15.45 Coffee Break
16.00 - 17.45 Sport Events and Media
Danyel Tobias Reiche (American University of Beirut): Motives to participate in the Olympics – the U.S. and EU Member States in comparison
Andrea Cattaneo (Edge Hill University): The Importance of Consumers’ Benefit in Broadcasting Agreements
Adam Pendlebury (Edge Hill University) & Kevin Carpenter (Hill Dickinson): ‘Tweeting the Game into Disrepute’: Regulating the Use of Social Media in Sport
Jörg-Uwe Nieland: Chair
18.00 Public Viewing FIFA World Cup 2014 in Brazil (USA vs. Germany / Portugal vs. Ghana)
Friday, 27 June 2014
9.00 - 10.30 Labour Relations and Human Rights
Richard Parrish (Edge Hill University) & Vanja Smolčkina (University of Rijeka): Labour Relations in Professional Football
Marco van der Harst (T.M.C. Asser Institute): SGBs Limiting the Economic Freedom of Athletes: Excessive or Not?
Ryan Gauthier (Erasmus University of Rotterdam): The Olympic Games and Human Rights: Should the IOC be Accountable for All the World’s Sins?
Bahdan Sarazhynski (European Humanities University Vil- nius): Discrimination on the Basis of Nationality in Sport: The Case of Alexander Martynovich
Alexander Brand: Chair
10.30 Coffee Break
10.45 - 12.15 Crime and Corruption as Topics for Sport Governance
Jack Anderson (Queen’s University Belfast): Crime and the Corruption of Sport
Simon Gardiner (Leeds Metropolitan University): Evaluation of the Creation of a Global Sports Anti-Corruption Body
Daniel Geey (Field Fisher Waterhouse): The Financial Fair- play: Regulations, Overlapings and Potential Conflicts
Michael Groll: Chair
12.30 - 13.45 Lunch
13.45 - 14.45 Public Debate on the State and Future of Sport Governance in Europe
Jacob Kornbeck (EU-Commission, Sports Unit)
Folker Hellmund (Deutscher Olympischer Sportbund)
Karl-Heinz Schneider (Federal Ministry of the Interior, Head of Department: EU and International Sport Affairs)
14.45 Coffee Break
15.00 - 16.30 Sports Systems across the EU
Ramon Llopis-Goig (University of Valencia): What Difference Does It Make? A Comparative Analysis of Sport Participation in 28 EU Member States
Ninja Putzmann (German Sport University Cologne): Changes and Challenges of the Spanish Sport System. Systemtheoretical Approaches for the Analysis of Political Sport Systems
Daniel Ziesche (German Sport University Cologne): Clubs in Distress? New Alignments of Stakeholders in German and English Football Culture
Karen Petry: Chair
17.00 Concluding Remarks
17.30 Snack, Departure & Social Program