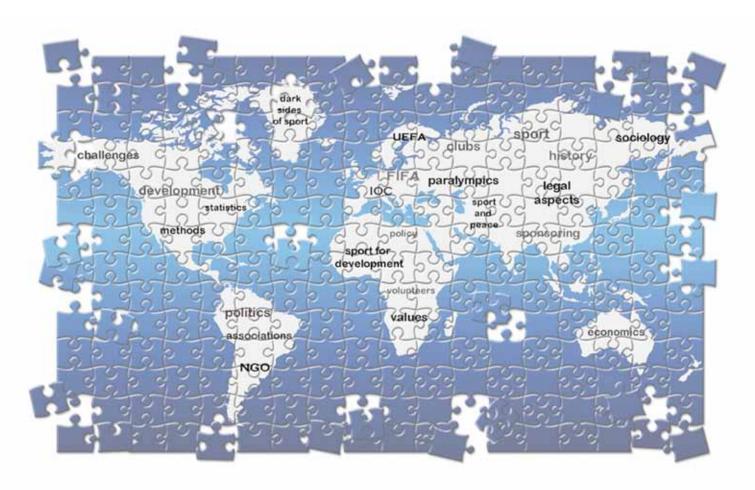


Institut für Europäische Sportentwicklung und Freizeitforschung Institute of European Sport Development and Leisure Studies





## **Activity Report 2015/16**

Institute of European Sport Development and Leisure Studies

Univ.-Prof. Dr. Jürgen Mittag Jean Monnet Chair

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### I. Preface

When the Jean Monnet Chair at the Institute of European Sport Development and Leisure Studies at German Sport University has been established in 2011, one major target was the introduction of a regular teaching program that offers the students comprehensive modules on sport politics with particular references to the EU dimension of sport. After four years of preparatory work and after crossing many hurdles, the new Master program finally becomes effective. With the beginning of the winter term 2016/17 a group of 35 students from Germany, the EU member states and Non-EU-countries will be part of the new Master program "International Sport Development and Politics".

The students will acquire basic knowledge on theories and methods as well as deepen their knowledge in sport politics. In order to understand and to analyse processes in European and international sport politics the Master program combines sport sciences with humanities, social sciences and economics. Entirely held in English, the program is highly research oriented. By using comparative approaches at the European and international level the M.A. program will illustrate in how far sport has become a complex international system of structures.

With the new Master program the Jean Monnet Chair aims at fostering the academic relevance of European and international sport politics – a research field that attracts growing attention but that still suffers from dialogue and intense academic debates. The Master program will surely increase the public activities of the Institute of European Sport Development and Leisure Studies. All readers of this fifth annual report – covering the period from summer 2015 to summer 2016 are welcomed to have a closer look at the Institute's past activities. And the readers are also invited to take part in the Institute's forthcoming events that will also be announced in the IESF newsletter and on the webpages of the Institute.

Questions, proposals and critical comments are – as always – highly appreciated and can be addressed to the Jean Monnet Chair (iesf@dshs-koeln.de).

Jürgen Mittag August 2016

## II. Leitbild/Mission of the Institute

The German Sport University Cologne (GSU) is Germany's most important academic centre of teaching and research in physical education and sport science and one of the largest specialised universities world-wide. With 21 academic departments it covers a wide range of sport science in teaching and research. More than 30 sports are taught in theory and practice in modern facilities. Around 5,500 students, including 350 foreign students, are studying at the GSU, which offers academic Bachelor's and Master's degrees, teaching certificates for various school levels and a doctoral degree. The Institute of European Sport Development and Leisure Studies and its Jean Monnet Chair work towards contributing to the European dimension of sport in particular and to the international development of sport structures in general.

The ongoing interdependence of sport and other societal fields, the increasing economic power of sport, the growing influence of governmental and non-governmental actors on the organisation of sport, its framework, and the continuing Europeanisation and globalisation have increased the importance of sport politics. However, the development of a political science inspired approach to sport and the formation of a particular branch addressing the broad range of sport-related political issues are still at the very beginning.

Against this background, activities of the IESF aim to cooperate with national and international academics in order to bring together findings from political, social and sport sciences. The overall goal is to illustrate the specific core of sport political action by taking into account the three dimensions polity (structural-institutional), politics (procedural) and policy (content-related). For all dimensions, it is important not only to consider the horizontal differentiation between regional autonomy and governmental regulation, but also the vertical differentiation between local, regional, national, European and international levels, to meet the needs of a sport political multi-level system. This view is mirrored in the two main research areas of the Institute: national, European and international sport systems and politics and the role of sport in international development cooperation.

## III. Teaching Activities

The Institute of European Sport Development and Leisure Studies (IESF) is engaged in the teaching of various mandatory courses in the following study programmes of the German Sport University Cologne (GSU):

#### B.A. in Sport, Outdoor Education and Physical Activity

Objectives: Students are taught to plan and carry out physical activities in nature sports/sport tourism, in leisure sports/ popular sports, and in dance/movement/creativity. In compulsory elective courses, students can deepen their knowledge about sport politics and the European dimension of sport.

#### M.A. International Sport Development and Politics

Objectives: comprehensive understanding of structures, actors and conflicts in sport and physical activity, international focus on sport, including transnational and comparative dimensions.

#### M.Sc. in Sport Tourism and Recreation Management

Objectives: Students learn how to perform strategic and operative management tasks in for-profit and not-for-profit areas of sport tourism and recreation management.

#### M.Sc. in Sport Management

Objectives: Students acquire research-based skills to evaluate, analyse, and design economic contexts pertaining to sports as well as the political framework of the European Union and different national sport systems.

#### Compulsory Elective (Profilergänzung): European Sport Studies

Objectives: Students learn and discuss about national sport systems and national sport policies in different European countries, obtain knowledge in the area of European sport politics and get sensitised for European issues in sport.

<u>Compulsory Elective (Profilergänzung): International Sport Politics and Sport in Development Objectives:</u>
Students acquire basic knowledge about sport political structures and actors. Special attention is paid to the international framework of sport and the role of sport in development.

#### Certificate in European Sport Studies

Further qualification comprised of (1) Project funding and European project management, (2) European lobbying, (3) Field Trip to Brussels

#### Jean Monnet Lectures

In addition to mandatory courses the IESF has established a series of public lectures dedicated in particular to the political system of the EU, its history, institutions and procedures as to the topic of sport. The specific focus of these lectures is the linkage of the EU multi-level system and sport politics. All lectures are open for the public.

#### Certificate Sport-for-Development

Objectives: ensuring a sustainable delivery of Sport-for-Development programmes with substantial thematic and cultural knowledge as well as the necessary teaching skills, the further education programme "Sport-for-Development" consists of three parts: (1) delivering sport related development programmes in social problem and crisis areas, (2) sufficiently qualifying for the international labor market, (3) creating awareness for different working areas.

#### Education Certificate Studies: Foreign Relation Experts for Sport

Objectives: students get to know the international sport sponsoring & projects of the Federal Foreign Office and the DOSB as well as German and foreign sport systems and acquire the knowledge about the planning, financing and evaluation of projects abroad. Additionally, the students acquire general competences and knowledge for stays abroad in the working field of "sport and development cooperation".

#### Summer School on Leisure Sport, Tourism and Sport Studies in Germany

This Summer School - organized with Shanghai University of Sport – offered the opportunity to become familiar with leisure, sport and tourism in Germany and Europe. The Summer School addresses academic approaches to leisure studies and tourism. The Summer School lasts four weeks and is held in English.

#### Field Trip Brussels 2016:

European Sports **Politics** Practice was the title of a two-day field-trip 23 students to Brussels in that took April 2016. It was organised and supervised by Till Müller-Schoell. The students visited many of the key institutions and sports interest groups located in Brussels and were able to interact with staff from organisations such European Commissias the on, the European Parliament, the European Olympic Committees and the EU Association. **Athletes** The experience allowed for the group to see politics firsthand and to grasp the greater, more formalised role sports is taking on the European stage. European politics became more than just names, dates and institutions.



### III.1 Courses in 2015/16

The following courses have been offered by the Institute of European Sport Development and Leisure Studies in the winter term 2015/16 and in the summer term 2016.

### Mandatory Teaching on European and EU matter

title of course / acitivity	mandatory	hours/ year	undergraduate/ postgraduate	no. of students
BAS2 - Introduction to Sport Law and Sport Politics (Petry/Nolte, Mittag/Nolte)	V	2x14h	undergraduate	2x410
PE1.14 - Current Issues of international Sport Politics (Petry)	(√)	28h	undergraduate	29
PE1.14 - Sport and Development (Petry)	(√)	28h	undergraduate	29
PE1.4 - National and European Sport Policy (Petry)	$\sqrt{}$	28h	undergraduate	30
SMA1 - International Sport Systems (Petry)	$\sqrt{}$	28h	graduate	31
SMA1 - Introduction to European and International Politics (Petry/Müller-Schoell)	$\sqrt{}$	28h	graduate	31
SEB12 - Project- and Eventmanagement (Müller-Schoell)	$\sqrt{}$	28h	undergraduate	31
SEB12 - Sportmanagement- and marketing (Müller-Schoell)	$\checkmark$	28h	undergraduate	31
SEB12 - Sport Politics and Sport Federations (Müller-Schoell)	V	28h	undergraduate	29
SMA1 - European Integration, Common Market and Sport (Kornbeck/Müller-Schoell)	$\sqrt{}$	28h	graduate	29
TEM5 - Basic Research Methods (Müller-Schoell/Neumann/Türk)	V	28h	graduate	32
PE1.14 - Introduction to Sport Politics (Putzmann)	$\sqrt{}$	28h	undergraduate	30

title of course / acitivity	mandatory	hours/ year	undergraduate/ postgraduate	no. of students
PE1.4 - National and European Sport Systems (Putzmann)	$\sqrt{}$	28h	undergraduate	30
SEB12 - Sport Politics and Sport Federations (Putzmann)	V	28 h	undergraduate	30
BAS2 - Seminar (Biermann)	V	3x 26 h	undergraduate	20
Colloquia for Doctoral Students (Mittag)	(√)	2x14h	graduate	30

## Mandatory Teaching on other topics

title of course / acitivity	mandatory	hours/ year	undergraduate/ postgraduate	no. of students
SEB2 - Project Seminar (Petry)	$\sqrt{}$	56h	undergraduate	30
SEB2 - Aspects of Leisure- and Adventure Sports and Physical Activity in Social and Cultural Studies (Wend- land)	V	28h	undergraduate	40
SEB9.2.1 Project- and Eventmanagement in practice (Müller-Schoell)	$\sqrt{}$	14h	undergraduate	20
SEB9.2.1./H7 - Project- and Eventmanagement in Practice (Petry)	$\sqrt{}$	2x28h	graduate	31
SEB9.2.1 Start in professional Life (Petry)	$\sqrt{}$	10h	undergraduated	15
SEB12 - Project and Eventmanagement (Müller-Schoell)	$\sqrt{}$	14h	undergraduate	30
SEB12 - Sport Politics and Sport Federations - between Politics and Economy (Müller-Schoell)	(√)	28h	undergraduate	29
SEB12 - Sportmanagement- and marketing (Müller-Schoell)	$\sqrt{}$	14h	undergraduate	50
SEB12 - Sport politics and Sport Federations: The Olympic Games in Rio (Mittag)	<b>√</b>	28h	undergraduate	90
SQ2 - Managing Diversity (Müller-Schoell)	<b>√</b>	2*28h	undergraduate	30
TEM3 - Theories and Inter-cultural Aspects of Tourism: Transnational Perspectives: Exampel of China (Mittag)	V	28h	graduate	32
TEM3 - Contemporary Theories of Society and Megatrends (Petry)	V	28h	graduate	32
TEM3 - Socio-political and Cultural Aspects of Tourism (Mittag)	V	28h	graduate	32
TEM3 - Socio-political and Cultural Aspects of Leisure (Michels)	<b>V</b>	28h	graduate	30
TEM5 - Tourism Studies (Müller-Schoell)	V	14h	graduate	32
TEM5 - Basic Research Methods (Müller-Schoell/Neumann/Türk)	V	28h	graduate	30
H7 - Sport as Cultural Phenomenon and the Refugees: Challenges and Perspectives for Sport Clubs, Schools, Cities and Society (Mittag)	V	28h	state exam	30

## III.2 Final Theses in 2015/16

The following final theses have been supervised by the Institute of European Sport Development and Leisure Studies in the winter term 2015/16 and in the summer term 2016.

Title	Year	Level	Supervisor
Potenziale und Grenzen von interorganisationalen Netzwerken in Natur- sportregionen: Eine Untersuchung am Beispiel des Naturparks Altmühltal sowie des National- und Naturparks Kellerwald-Edersee	2015	Master	Mittag
Spiritueller Tourismus als nachhaltige Form der Prävention gegen Stress und Belastung?	2015	Master	Mittag
Sporttourismus in Bulgarien: Entwicklungspotenziale und -grenzen durch die EU-Strukturpolitik	2015	Master	Mittag
Sportverbände – professionelle und nachhaltige Organisationen? Eine Analyse am Beispiel des internationalen Skiverbandes (FIS)	2015	Bachelor	Mittag
HEADIS: Chancen und Grenzen der Trendsportart	2015	State exam	Mittag
Naturtourismus auf den Azoren. Zugänge, Potenziale und Grenzen	2016	Master	Mittag
Once upon a time in the Eifel: Storytelling as a new approach in tourism	2016	Master	Mittag
Die Hohe Tatra als Natursport-Destination: Potenziale und Grenzen des Naturtourismus in der Slowakei	2016	Master	Mittag
The inverse pyramid: Challenges of Developing Leisure Sports in Hungary	2016	Master	Mittag
Berufliche Bildung und Sport am Beispiel von Deutschland, Österreich, Irland und den Niederlanden	2016	State exam	Mittag
Potenziale und Grenzen einer Kooperation zwischen Schule und Sportverein am Beispiel des Ruderns im Raum Düsseldorf	2016	State exam	Mittag
Pencak Silat: Indonesischer Kampfsport im transnationalen und transkulturellen Kontext	2016	Bachelor	Mittag
Vom Hauptdarsteller zum Komparsen? Eine Analyse von Rolle und Funktion des Europarats in der Sportpolitik	2016	Bachelor	Mittag
Die Zukunft des Rucksacktourismus - Veränderungen in der deutschen Backpacker-Kultur und Möglichkeiten für touristische Anbieter	2015	Master	Petry
Sport als Instrument der Entwicklungszusammenarbeit - eine Dokumentation und Analyse sportbezogener Entwicklungsprojekte auf den Philippinen	2015	Bachelor	Petry
Nachhaltiger Surftourismus in Sri Lanka unter besonderer Berücksichtigung der Beteiligung lokaler Anbieter	2015	Master	Petry
Armutsbekämpfung durch nachhaltigen Sporttourismus in Entwicklungsländern - Eine theoretische und empirische Annäherung	2015	Master	Petry
Implementierung und Auswirkung von leistungsorientierten Sportstrukturen und Entwicklungsprojekten - am Beispiel von ANOPA Projekt	2015	Bachelor	Petry
Jugendtourismus als Chance für sporttouristische Destinationen - Potenzial von Jugendunterkünften in Tirol & Salsburg	2015	Master	Petry
Climate Protection and Preservation of Primary Forests - Analysis of the ecotouristic nature-sport related Activities within the NABU Project.	2015	Master	Petry
Public Policy for Sports Funding in Brazil: Implications of Sport Incentive Law	2015	Master	Petry
Trendsportarten in der sportbezogenen Entwicklungszusammenarbeit - Ein Analyse des Skateboarding und der Initiative "skate-aid" in Kenia	2015	Master	Petry

Title	Year	Level	Supervisor
Entwicklung eines bewegungsorientierten Erziehungskonzeptes für Trainingseinrichtungen der vorschulischen Kinderbetreuung	2016	Bachelor Petry	
Die Rolle des Schulsports in der Entwicklungszusammenarbeit - Ansatz der Umsetzung der internationalen UN-Charter für Sportunterricht	2016	Bachelor	Petry
Auf- und Ausbau des Sportangebots an einer kolumbianischen Schule - Grundlagenuntersuchung der sportlichen Strukturen an einer Schule der NGO Fundacion Pies Descalzos	2016	Bachelor	Petry
Sportentwicklung weltweit - die Konzeption eines Sportentwicklungsindex	2016	Bachelor	Petry
Eine Strukturanalyse der sportbezogenen Freizeit- und Tourismusangebote am Starnberger See	2016	Bachelor	Petry
Sportpolitik in NRW. Analyse der sportpolitischen Positionen der im Landtag vertretenden Parteien von 2005 bis 2016	2016	Bachelor	Müller-Schoell
Die Einflussnahme auf die Arbeitsmarktregulierung im Sportsektor: Eine Analyse des Mindestlohngesetzes und dessen Bedeutung sowie die Auswirkungen auf den Sport	2016	Bachelor	Müller-Schoell
Sind Ski- und SnowboardlehrerInnen prekär beschäftigt? Eine Annäherung an die Belastungswahrnehmung und -verarbeitung von Arbeitsverhältnissen im Sporttourismus	2016	Bachelor	Müller-Schoell

## III.3 Series of Jean Monnet Lectures on European Sport Politics

In 2015 and 2016, IESF proudly hosted respected guest speakers and visitors who gave presentations on many different topics related to sports, (European) politics and development through and in sport.

Date	Speaker/Visitor	Topic
27.10.2015	Ben Weinberg (GIZ)	Die Welt bewegt sich - Sport im Kontext der 2030 Agenda für Nachhaltige Entwicklung
03.11.2015	Nico Schulenkorf (University of Technology Sydney)	Sport für Entwicklung - ein Forschungsüberblick
8.12.2015	Marianne Meier (Internationale Föderation Terre des Hommes)	Mega-Sportevents und Menschenrechte
15.12.2015	Maren Kröger (UNHCR, Division of International Protection)	Sport als Instrument für Entwicklung und Frieden aus Perspektive der Vereinten Nationen
12.1.2016	Johannes Curtius (DOSB)	Internationale Projektarbeit des Deutschen Olympischen Sportbundes
19.01.2016	Daniel Duben (Mainz)	"Nach HoGeSa ist vor HoGeSa. Warum ein Gesamtkonzept für Strategien gegen Rechtsextremismus im Fußballstadion notwen- dig ist!"
26.01.2016	Stefan Scholl (Siegen):	Das Wissen der europäischen Sportvernetzung (1962-1991): Die sportpolitische Aktivität des Europarats in historischer Perspek- tive

## III.4 Specialized Teaching Project: HOMER

HOMER has a transnational impact since it brings together German Sport University Cologne (GSU), the University of Cologne, and the University of Maastricht as a Jean Monnet Center of Excellence.

HOMER is a six step research-based teaching program that seeks to identify narratives, focusing on three history making summits of national leaders in the history of European integration.

#### HOMER's background:

The future of the European Union will increasingly be shaped by the perception of its history and an evolving European memory culture. Against this backdrop, it is necessary to pay more attention to the European Council which has been the key institution in terms of history making decisions.

The project addresses three critical junctures in order to analyse their impact on the development of European narratives: The almost forgotten 1969 summit of The Hague was central to the emergence of the EU and the European Council as an entity. The Maastricht





summit of 1991 was a history-making act for the deepening of European integration. The 2009 summit of Lisbon opened a new age for the construction of the EU. The project assesses these summits and analyses their roles in developing a 'master narrative' of European integration. The main rationale of the project is to contribute to the evolving European memory culture by scrutinizing past and existing interpretations while simultaneously building on these.

Each year one of the three summits will be tackled by HOMER:

- first year: the summit of The Hague 1969 (Summer term 2015)
- second year: the European Council taking place in Maastricht 1991 (Winter term 2015/2016)
- third year: the Lisbon summit 2009 that opened a new age for the construction of the EU and generally for Europe (Winter term 2016/17).

Today, the European Council forms the key body in the institutional architecture of the EU. The Maastricht summit in 1991 has reassured its importance, since this summit paved substantially the way to today's European Union.

The seminar addressed the question whether and to which extent the Maastricht summit can be considered as a critical juncture in the history of European integration. Beyond a focus on actors, motives, negotiations and outcomes of the summit, students assessed the way the Maastricht summit was perceived at the time and how it is remembered today. What were and are the views of politicians? How do academic scholars write about it? How did the media report about it at the time, and do journalists sometimes refer to it today? On all these issues, there are differences between member states, political camps and generations? Some differences seem of continuing relevance, other interpretations tend to converge over time. And, more generally, what is the place of the Maastricht summit in the wider history of EU summitry, and what is the role of summits in narratives of European integration?

In the context of this HOMER-Seminar, students from the German Sport University Cologne, Maastricht University and the University of Cologne engaged in interdisciplinary, research-oriented exchange, worked with a broad variety of sources (newspaper articles, archival material, memoirs, academic interpretations, interviews). They were confronted with contrasting perceptions and narratives of the summit of the time with today's discussion. The introductory and final sessions took place in Maastricht. The students went to Brussels for a a one-day workshop and had the opportunity to hear several lectures in the partaking universities.

#### Further information:

www.eu-homer.eu

### III.5 Master International Sport Development and Politics

#### Head of the Project:

Prof. Dr. Jürgen Mittag, Prof. Dr. Stephan Wassong

#### Researchers involved:

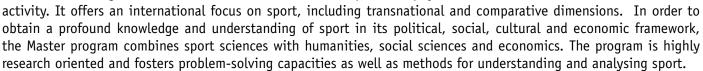
Dr. Jörg Krieger, Dr. Ansgar Molzberger, Dr. Till Müller-Schoell, Dr. Karen Petry

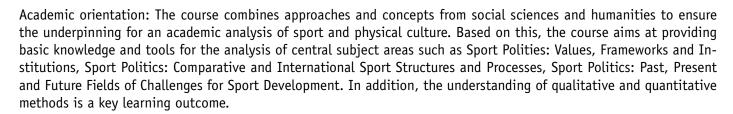
#### Period of Activity

since 2011

#### Content:

The M.A. International Sport Development and Politics aims at a comprehensive understanding of structures, actors and conflicts in sport and physical





Career orientation: During the first two semesters the acquisition of knowledge in lecture and seminars takes centre stage. The third and fourth semester aim at a specialization of the acquired skills as well as their testing and application in the current research and professional world both at home and abroad. The goal is to make students able to integrate their newly acquired skills and perspectives to solve real-world problems both in the field and in academics.

International Outlook: When comparing sport and physical activity cultures around the world, it is clear that an increasingly complex, comprehensive system of complementary and overlapping structures has arisen in the sport. Against this background, basic knowledge of sports systems, sports structures and sports development are taught in the program.

Diversity is another learning outcome of the program. The students enrolled come from diverse and varied backgrounds. Subjects range from a variety of topics and take into account various factors, including issues such as nationality, gender, age or religion.

Key Competencies: Through dialogue and interaction in the program, the following key competencies are acquired:

- Project-related methodological skills (including project planning, organization and implementation)
- Data-based assessment of competencies (including elaboration of source criticism, evaluations)
- Socio-political reflection skills (including uncovering of social structures, opportunities for participation)
- Social communication skills (use of teamwork and facilitation skills), intercultural skills (including identification of inclusion and exclusion).
- Language skills, as the M.A. is carried out as an English program.

#### State of the art:

The Master Program starts in October 2016. 35 students from at least 8 countries have been selected in order to take part in the first cohorte.



## III.6 Summer School on Leisure Sport, Tourism and Sport Studies

#### Head of Project:

Prof. Dr. Jürgen Mittag

Prof. Dr. Miao Jia (Shanghai University of Sport)

#### Researchers involved:

Dipl. Sportwiss. Rui Jin Judith Ebbinghaus M.Sc. Ursula Witzani M.Sc. Diana Wendland M.A.

#### Period of Activity:

since 2016

#### Background:

The first Summer University on School on Leisure Sport, Tourism and Sport Studies in Germany was jointly orga-



nized by German Sport University Cologne and Shanghai University of Sport. It took place between June 20th 2016 and July 15th 2016 in Cologne. 18 students from Shanghai stayed in Cologne in order to become familiar with leisure, sport and tourism in Germany and Europe. The Summer School addresses academic approaches to leisure studies and tourism.

In general, the summer school was considered as successful. The average grade the Chinese students gave the summer school was 8,7 (range between 0 and 10). The participants highlighted the variety of topics, the diverse teaching methods and the "professional knowledge" about sport tourism, EU policy and youth sport. Almost all students considered the sport practice and the field trips as most helpful elements of the summer university. Especially the excursion to the EU institutions in Brussels, the GPS hiking tour in Eifel National Park, the boxing and the Hip-Hop dance class were appreciated. Also some seminars, like the PE challenge, the research course and the tutorial on Academic Writing were positively mentioned. Many students also considered the logical way of thinking and the research methods that were taught as the most valuable learning experiences.

### IV. Research Activities

The IESF conducts its research mainly in the fields listed below:

- Local, regional, national, European and international sport systems and sport politics
- Various fields concerned with sport politics
- Sport and development
- Tourism studies and sport
- Leisure sport and life styles

### IV.1 Projects

In the following, projects that have been carried out by the IESF in 2015 and/or 2016 are presented in brief:

#### Ongoing projects

- IV.1.1 SPORTED Sport and Politics: Organisations, Regulations and Themes in the European Dimension
- IV.1.2 Sport-political Structures, Contents and Processes of the Spanish Sport System
- IV.1.3 Preparatory Activities for a Centre of Competence for Sport in Asia
- IV.1.4 International Scientific Network for Sport for Development (ISNSD)
- IV.1.5 Scientific monitoring of the Sector Programme "Sport for development"
- IV.1.6 Regional Programme: Sport for Development in Africa
- IV.1.7 Girls Afterschool Leadership Education
- IV.1.8 SPEACH Sport Physical Education And Coaching in Health
- IV.1.9 Children WIN
- IV.1.10 Leisure- and Tourism Research in European Perspective
- IV.1.11 Sport Development Specialized Study on Gelsenkirchen
- IV.1.12 History of Workers' Welfare Association (AWO) 1919 to 2019
- IV.1.13 Bourgeois and Trade Unionists: Ludwig Rosenberg
- IV.1.14 Organised Sport in Mediated Modernity

### IV.1.1 SPORTED - Sport and Politics

## Organisations, Regulations and Themes in the European Dimension

#### Head of the project at IESF:

Prof. Dr. Jürgen Mittag

#### IESF staff entrusted with the project:

Diana Wendland (Jan./Feb. 2014), Michael Groll (May/June 2014) Ninja Putzmann (April 2016 - present)

#### Period of research:

October 2011 - present

#### Funding:

European Commission: LLP: Erasmus, Jean Monnet

#### Content:

The key objective of this project is to deepen the academic linkage between sport and EU politics. Major targets are seminars and lectures on sport in the EU as well as academic conferences. Comprehensive teaching and research materials on sport in the EU will be provided in order to teach and publicly disseminate the role of sport in transnational relations.

#### Teaching:

- the number of academic seminars on EU studies has substantially been increased since 2011
- a public lecture series on sport in Europe has been established (see "Jean Monnet Lectures on Sport politics") including attendance of students as well as local civil society
- the new M.A. program on International Sport Development and Politics has been implemented

#### Research:

- in 2011 a conference on studies of Sport and EU studies has been carried out
- in 2014 the 9th Sport&EU annual conference has been hosted at GSU
- since 2011 regular attendance at Sport&EU conferences

#### Reflection:

- a network of local and Europe-wide experts from different backgrounds and academics on sport has been established
- the teaching compendium on Sport and EU studies and the edited volumes on the conferece proceedings are still pending

#### **Publications:**

Mittag, Jürgen: Lemma: Ausschuss der Regionen, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th Edition, Baden-Baden 2016, pp. 88-92.

Mittag, Jürgen: Lemma: Europäische Parteien, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 198-205 (with Andreas Maurer).

Mittag, Jürgen: Lemma: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 390-392.

Mittag, Jürgen: Lemma: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Jahrbuch der Europäischen Integration 2015, Baden-Baden 2015, pp. 229-230.

Mittag, Jürgen: Zwischen Goldmedaillen und Goldenem Plan: Transnationale Sportpolitik und grenzüberschreitende Interaktionen von China und Europa im Sport, in: Peter-Christian Müller-Graff/ Frédéric Krumbein (eds.): Die Beziehungen zwischen der EU und China, Baden-Baden 2016 (mit Jia Miao).

Mittag, Jürgen: Lizenz zum Machterhalt: Das System FIFA und die Grenzen von Protest und Opposition in internationalen Sportorganisationen, in: Zeitschrift für Politikwissenschaft (spcial issue 2016) (with Jörg-Uwe Nieland).

Mittag, Jürgen: Negotiating the Cold War? Perspectives in Memory Research on the UEFA, the early European Football Competitions and the European Nations Cups, in: Wolfram Pyta/Nils Havemann (ed.): European Football and Collective Memory, Houndmills, Basingstoke 2015,pp. 40-63.

#### **Presentations:**

Putzmann, Ninja (2016) "Interpenetration of sport system and political system: A comparative perspective between European sport policies", Sport&EU Conference in Madrid (Institute for European Studies at San Pablo-CEU University, Spain), 28/06/2016 Müller-Schoell, Till (2016): Party-orientation, national interest or epistemic community – what drives sports policies of the European Parliament? Sport&EU Conference in Madrid (Institute for European Studies at San Pablo-CEU University, Spain), 28/06/2016 Mittag, Jürgen: From governmental to parliamentary leadership in the European Union? The 2014 EP election and its implications for party politics at the European level, Talk at the EUAS- conference "Europe: New Leadership, New Directions?", 23rd/24th November 2015, Auckland, New Zealand.



## IV.1.2 Sport-political Structures, Contents and Processes of the Spanish Sport System

#### Head of project at IESF:

Prof. Dr. Jürgen Mittag

#### IESF staff entrusted with the project:

Dipl.-Sportwiss. Ninja Putzmann

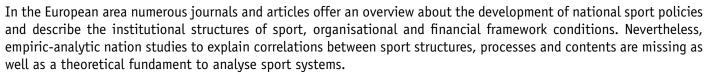
#### Period of research:

2012 - 2016

#### Funding:

German Sport University





Deriving from the central question for the characteristic sport-political structures, processes and contents of the Spanish sport system, three subordinated goals are defined: Firstly, the investigation of the theoretic-conceptual level by an adaption of the political scientific system theory including the terms of sport polity, sport politics and sport policy for the sport system of Spain as well as the effects of Europeanisation. Secondly, on the typological level, theoretically funded categories or typologies are developed to analyse the Spanish sport system. Focusing on some exemplary regions, the applicability of those typologies is empirically tested. Thirdly, the empiric-analytic level is examined by sequencing and summarising of new and existent data about the Spanish sport system respecting special characteristics of single regions of Spain to relate sport political structures, processes and contents.

Perspectively, the elaborated categories can be used to enable a comparison of distinguished European sport systems what implies a certain degree of generalisation.

#### Presentations:

Putzmann, Ninja (2016) "Interpenetration of sport system and political system: A comparative perspective between European sport policies" at the Sport & EU Conference in Madrid (Institute for European Studies at San Pablo-CEU University, Spain), 28/06/2016

Putzmann, Ninja (with Müller-Schoell, Till and Ziesche, Daniel) (2016) "Do parties matter? Political cleavages and sports policy in Germany, Spain and the UK" at the European Association for Sociology of Sport Conference in Copenhagen (University of Copenhagen, Denmark), 05/05/2016

Putzmann, Ninja (2015) "'Sport political systems': Potentials and limits of the political system theory for sport policy analyses", presentation at the Sport & EU Conference in Angers (ESSCA School of Management, France), 25th June 2015.

Putzmann, Ninja (2015) "Sports policy between state intervention and sports autonomy: Unity and conflicts in the Spanish sport policy" at the European Association for Sociology of Sport Conference in Dublin (Ireland), 11th June 2015.

Putzmann, Ninja (2015) "An analysis of the Spanish sport political system" at the Instituto Nacional d'Educació Física de Catalunya in Barcelona (University of Barcelona, Spain), May, 20th 2015.

Putzmann, Ninja (2015) "Sports policy between state intervention and sports autonomy: Key events, patterns and trends of the Spanish sport policy", presentation at the PSA Sport and Politics Group Conference "Sport, politics and social policy" in Durham (Durham University, England), 7th January 2015.



## IV.1.3 Preparatory Activities for a Centre of Competence for Sport in Asia

#### Head of the project at IESF:

Prof. Dr. Jürgen Mittag

#### Period of research:

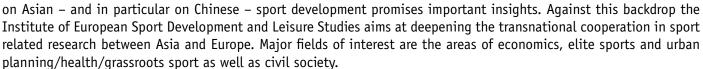
Since September 2012

#### Partners:

Beijing Sport University (BSU) Shanghai University of Sport (SUS)

#### Content:

The fast and dynamic development of Asia attracts the interest of the media and the academic world alike. Though sport has not been the centre of attention, the reflection



The key activity in 2015/2016 has been a series of lectures on leisure followed by the first summer school together with Shanghai University of Sport (SUS). Against this backdrop it is planned to initiate a number of workshops on specific topics and research questions in the next years. In addition to this, the exchange of academics, doctoral students and master students will be increased.

#### **Activities:**

Conference 2017 (Cologne): in progress

Series of lectures 2015/2016: 12 lectures on Sport and Leisure at SUS between September 2015 and March 2016 by Prof. Dr. Jürgen Mittag

Conference 2014 (Nanchang): International Conference of Sport Government and Governance, 16th-19th October 2014.

Conference 2014 (Tokyo): The 2nd International Symposium on International Development and Peace through Sport, 13th December 2014 with Prof. Dr. Breuer / Prof. Dr. Wassong / Prof. Dr. Mittag

Conference 2013 (Beijing): BSU-GSU Symposium, 24th-26th September 2013 with Prof. Dr. Tokarski/Prof. Dr. Mittag.

Conference 2012 (Cologne): Sport in China - Entwicklungslinien und Herausforderungen in transnationaler Perspektive. Symposium anlässlich der 30jährigen Forschungskooperation Deutsche Sporthochschule Köln – Beijing Sport University, 7th/8th September 2012.

#### **Presentations:**

Mittag, Jürgen: Sportförderung in Deutschland. Vortrag im Rahmen der Chinese Culture University Taipeh, Taiwan, Cologne, 8. August 2016.

Mittag, Jürgen: Why Europe Matters: The EURO 2016 and European Union Sport Politics. Vortrag an der Shanghai University of Sport, 19. Mai 2016.

Mittag, Jürgen: Current trends in Leisure and Tourism. Vortrag an der Shanghai University of Sport, 20. Mai 2016.



## IV.1.4 Scientific Monitoring of the Sector Programme "Sport for development"

#### Head of the project at IESF:

Dr. Karen Petry

IESF staff entrusted with the project:

Katrin Bauer, Annika Klein

#### Period of research:

August 2013 - December 2018

#### Partners:

GIZ, ICSSPE

#### Content:

In the recent years individual sport-related measures have been carried out repeatedly in the German Development Cooperation; this issue was, however, never systematic and fully established.

For this reason the Federal Ministry of Economic Cooperation and Development (BMZ) established a project sector on the subject, in order to bring together the experience and cooperate in the German contribution to "Sport and Development". The Sector Programme "sport for development" is anchored within the German Society for International Cooperation (GIZ), which as a federal enterprise supports the government in achieving its objectives in the international Development Cooperation and bringing them into action.

The Sector Programme includes in its work the following core areas that are closely linked together: In addition to advising the responsible authorities for sport in the BMZ Sector Unit, support in the coordination and in the relevant German actors network (ministries, sports associations, civil society, business and science), application-related pilot projects will be initiated and supported. The evaluation of the existing experience of the GIZ in the field of "sport for development", as well as the scientific monitoring and evaluation of pilot projects are also included. The IESF and the International Council of Sport Science and Physical Education (ICSSPE) are therefore closely involved as scientific institutions from the outset in the consulting, monitoring and evaluation processes. Through the scientific support the Sector Programme promises that additional insights in this area are going to be gained, processed and analyzed, and these will be used in the Development Cooperation to increase the quality and the effectiveness of the results of the Sector Programme.

The pilot measures in Brazil, Namibia, Afghanistan, Mozambique, Colombia, Jordan and the Palestinian territories are always conducted with a topical focus such as sport in schools, major events, good governance, promotion of health, support of girls, etc. In all countries it is going to be linked with already existing bilateral structures and already established cooperation, and the work will be closely linked with local (project) partners, such as local NGOs and educational institutions.

#### **Presentations:**

Petry, Karen (2016): Kooperation SV Sport und DSHS/ ICSSPE – welchen Mehrwert kann die wissenschaftliche Begleitung leisten? Talk within the GIZ Workshops, 27th May 2016, Bonn.

Bauer, Katrin (2015): Introduction to the scientific monitoring of the GIZ Sector Program "Sport for Development"/Importance of Monitoring and Evaluation/ Introduction to quantitative and qualitative evaluation methods. Presentation at GIZ Workshops, 25th/26th July 2015, Rio de Janeiro, Brasil.

Petry, Karen (2015): Kooperation SV Sport und DSHS/ ICSSPE – welchen Mehrwert kann die wissenschaftliche Begleitung leisten? Presentation at GIZ Workshops, 27th May 2015, Bonn.

Bauer, Katrin (2014): The Sector Programme "Sport for Development" (GIZ) in Namibia, Importance of M&E. Presentation at GIZ Workshop, 5th May 2014, Windhoek, Namibia.



## IV.1.5 International Scientific Network for Sport for Development (ISNSD)

#### Head of the project at IESF:

Dr. Karen Petry

#### IESF staff entrusted with the project:

Dipl.-Sportwiss. Katrin Bauer

#### Period:

01.12.2013 - present

#### Partners:

University of Ghana
University of the Western Cape
International Council of Sport Science and Physical Education (ICSSPE)
Breakthrough Chiparamba Sports Academy (BCSA, Zambia)
Organisation of Rural Primary Education Developers (ORPED, Ghana)



#### Content:

Following the Conference on "Transformation and Development through Sport (TADS)" in Pretoria, South Africa, in September 2013, seven participating academic organisations and NGOs, namely the University of Ghana, the German Sport University, the University of the Western Cape, the International Council of Sport Science and Physical Education (ICSSPE), the Breakthrough Chiparamba Sports Academy (BCSA, Zambia) and the Organisation of Rural Primary Education Developers (ORPED, Ghana) founded the International Scientific Network for Sport for Development (ISNSD).

Together they set the objective to develop a global and multi-disciplinary network of academic organisations and NGOs for continuous contribution to the advancement of sport for development curricula, programmes and policies. Herewith the network aims to establish evidence-based international benchmarks and standardised criteria for curriculum development and educational measures with regard to and across various policy sectors (health, development, sport, youth, education etc.), sports and working areas (community development, peace building etc.).

Concrete measures as a first step include the development of a database containing patterns, curricula, projects and partners; the provision of assistance and expertise in research, teaching and community engagement in the field of Sport for Development as well as the stimulation of a quality assurance discussion with university and non-university curriculum providers to enhance the standards and qualification levels of personnel delivering sport-for-development programmes.

### IV.1.6 Regional Programme Sport for Development in Africa

Expert advice in the development and application of an output-oriented monitoring system for the regional programme "Sport for Development in Africa"

#### Project Leader:

Dr. Karen Petry

#### Project staff:

Katrin Bauer, Marie Biermann, Louis Moustakas

#### Period of research:

01/07/2016 - 31/01/2017

#### Partner:

GIZ

#### Content:

Together with local and international partners, GIZ's "More space for sports - 1,000 opportunities for Africa" project aims to use sport as a tool to bring positive changes in sub-Saharan



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Africa. To better achieve development policy objectives through sport, the project supports Ethiopia, Kenya, Namibia, Mozambique and Togo in three areas:

- Provision of infrastructure and equipment for sporting activities: construction / renovation of sport grounds; provision of basic equipment and materials
- Capacity Building: Education and training for the use of sports facilities and delivery sports educational content
- Design of sport-based learning environments with partner organizations: the sport grounds are meant to be
  used to integrate sport activities and education on subjects such as health, violence prevention and personal
  development

The Institute for European Sport Development and Leisure supports the project by providing specialist advice on the development and implementation of an output-oriented monitoring system. The online monitoring system aims to combine information from the partner countries and to document the achievement of objectives in terms of country-specific indicators at different levels (effects at macro, meso and micro level). For this purpose, indicators as well as quantitative and qualitative data collection instruments will be developed. The creation of a national comprehensive monitoring plan and a glossary of key terms and technical definitions are also among the tasks.

#### Further information:

www.giz.de/de/weltweit/30198.html

### IV.1.7 Girls Afterschool Leadership Education

### Monitoring & Evaluation of the 'Girls Afterschool Leadership Education' Projects

#### Head of the project:

Dr. Karen Petry

#### Staff member:

Marie Biermann

#### Period of research:

July 2015 - April 2017

#### Partner:

Dr. Heather Cameron (CamP Group gGmbH)



#### Content:

Funded by the UBS Optimus Foundation and initiated by Dr. Heather Cameron, a total of 20 Girls' Afterschool Clubs are implemented in the poverty- and violence stricken townships Khayelitsha, Gugulethu and Nyanga in South Africa. The clubs are attached to primary schools and their programme includes life skill and leadership training for 9 to 11 year-old girls, in order to improve school performance and enhance strategies for preventing gender-based violence.

In order to find out about whether and how the projects reach their set goals, the Girls' Afterschool Clubs are monitored and evaluated by the German Sports University Cologne. This process includes the development of evaluation instruments as well as data collection and data analysis. Quantitative and qualitative methodology is used to gain insights into the project's impact on girls' self-awareness, academic performance, social capital and violence negotiation skills. Apart from a close collaboration with local researchers in South Africa, students from the German Sports University will be supporting with data collection in the field.

#### Further information:

http://www.boxgirls.org/home-2/international/south-africa/

## IV.1.8 SPEACH - Sport Physical Education And Coaching in Health

#### Head of project:

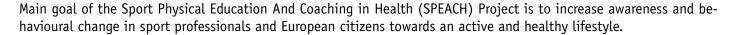
**SPEACH** 

#### Period of Research:

January 2015 - December 2017

#### Partner:

- Hanze University of Applied Sciences Groningen (HG) – The Netherlands
- University of Southern Denmark (SDU) Denmark
- European Network of Sport Education (ENSE) European Network
- Free University of Brussels (VUB) Belgium
- Netherlands Olympic Committee \* Netherlands Sports Confederations (NOC\*NSF) – The Netherlands
- Lithuanian Sports University (LSU) Lithuania
- International Council for Coaching Excellence (ICCE) Global Network
- Sport Sciences School of Rio Maior (ESDRM) Portugal
- Canterbury Christ Church University (CCCU) United Kingdom
- Royal Spanish Tennis Federation (RFET) Spain



Sedentariness and physical inactivity are a cross-national problem. Therefore, the project builds upon a strong collaborative-partnership to contribute in solving this problem on the European level and to increase sport and physical activity participation. To achieve this, the project will develop HEPA related educational modules, which will be included into existing education structures in the areas of sport coaching and physical education (PE), in order to stimulate pupils, young athletes and adults towards an active and healthy lifestyle.

An innovative aspect of the project is the diversity of partners involved. The consortium consists of ten organizations and actors from seven EU countries in the field of sport, PE and health. The partners involved are national and international sports committees, sport federations and higher educational institutes in the field of sport, PE teacher education and health. Finally, the project is strongly supported by the European Network of Sport Education (ENSE).

#### Further information:

http://speach.hanze.nl/

#### Press release Nov 2015:

http://speach.hanze.nl/wordpress/wp-content/uploads/2015/11/Press-release-HG-styled.pdf



## IV.1.9 Children WIN

#### Head of the project at IESF:

Dr. Karen Petry

IESF staff entrusted with this project:

Till Müller-Schoell, Louis Moustakas

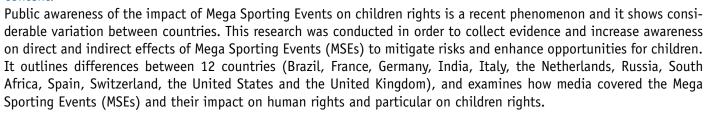
#### Period of research:

Dec 2014 - Oct 2015, April 2016 - February 2017

#### Partner:

terres des hommes international





In a first phase, media resources from the 1st of January to the 31st of December 2014 were scrutinized and peaks as well as lows in media attention were identified and related to three MSEs: the Sochi 2014 Olympic Games, the 2014 FIFA World Cup Brazil(TM) and the Glasgow 2014 Commonwealth Games. In the countries with a high awareness, indirect threats are widely reported and in-depth accounts of mechanisms directly violating children rights, such as poverty or sexual exploitation, are not rare. This leads to the conclusion that the opportunities for promoting children rights in these countries are much better than in countries with minimal awareness.

Concerning the factors, economic as well as structural factors are mentioned most often and relate to the effects of poverty. In most cases, reports on sexual exploitation and child labour mention economic conditions as one of the causal factors. To sum up, the results of this exploratory study raise a lot more questions for future research using different news outlets, different mediums or different countries would help further our understanding of how the media reports on this topic: First, it would be advisable to check the reliability of the results, preferably in the countries of high awareness and therefore presumably more stable patterns. Second, there is a need for more research, e.g. in order to compare the same country as a host and as a non-host country. This survey provides as baseline for future comparison and it will be quite interesting to evaluate the effect against the baseline of these results.

The second phase is focussing on media coverage concerning children rights around the World Youth Olympics in Lillehammer, the Euro in France, the Copa America Centenario in the United States of America and the Summer Olypmics 2016 in Rio de Janeiro.

#### **Further information**

http://www.childrenwin.org/videos/media-monitoring-children-rights-and-mega-sporting-events/ Final report part one:

http://www.childrenwin.org/wp-content/uploads/2015/08/ITDH\_report\_final.pdf

Second Phase, Interim Report I: http://www.childrenwin.org/wp-content/uploads/2016/07/media-monitoring\_interim-I.pdf

#### **Presentations:**

Müller-Schoell, Till /Moustakas, Louis: Mega Sporting Events and Children Rights: The Variety of Media Coverage in 2014 in 22 countries, EASS Kopenhagen, 4-7 May 2016

Müller-Schoell, Till /Moustakas, Louis: Mega Sporting Events and Children Rights: The Variety of Media Coverage in 2014 in 22 countries, PLAY THE GAME, Aarhus, 25-29 October 2015

#### **Publications:**

Müller-Schoell, Till (2016): Children Rights and Major Sporting Events in 2016 Media Monitoring within the framework of Children Win. Interim Report I, http://www.childrenwin.org/wp-content/uploads/2016/07/media-monitoring\_interim-I.pdf



### IV.1.10 Leisure- and Tourism Research in European Perspective

#### Head of the project:

Prof. Dr. Jürgen Mittag

#### IESF staff entrusted with the project:

Diana Wendland, M.A.

#### Period of research:

2014 - present

#### Content:

In several research projects at the IESF social, cultural and mental impacts of leisure and tourism during the 20th century are analyzed. The focus of these research activities lies on the development, expansion and transnational dimension of leisure-cultures in Western societies after the Second World War and on the changes of the 1960s and 1970s – in particular on the evolution and consolidation of "mass" and "alternative" tourism and the changes in the field of leisure sports. Since these research activities such as



a textbook on tourism history, a workshop and a doctorial thesis on tourism development in the 1970s and 1980s are designed as long term projects, they are able to enhance the strengthening of humanities and social science perspectives on leisure- and tourism research.

#### **Publications:**

Mittag, Jürgen/Wendland, Diana: Freizeitsport – Sport und Bewegung in der Freizeit, in: Freericks, Renate/Brinkmann, Dieter (eds.): Handbuch Freizeitsoziologie, Wiesbaden 2015, pp. 385-414.

Mittag, Jürgen/Wendland, Diana: "Nach der Arbeit ist gut ruh´n ... doch besser ist´s durch Sport was für den Körper tun". Betriebssport im nationalsozialistischen Köln, in: Wassong, Stephan/Molzberger, Ansgar/Langen, Gabi (eds.): Siegen für den Führer. Der Kölner Sport in der NS-Zeit, Köln 2015, pp. 66-99.

Mittag, Jürgen/Wendland, Diana: How Adventurers Become Tourists: The Emergence of Alternative Travel Guides in the Course of Standardisation of Long-Distance Travelling, in: Comparativ 24 (2014) 2, pp. 36-51.

#### **Presentations:**

Jürgen Mittag: Current trends in Leisure and Tourism. Talk at Shanghai University of Sport, 20. Mai 2016.

Jürgen Mittag: ,Versportlichung'? Entwicklungslinien des Sports in der Freizeit und in den Betrieben Westdeutschlands in der zweiten Hälfte des 20. Jahrhunderts: Talk at the conference "Ein ungleiches Paar – Arbeit und Freizeit in Industriegesellschaften des 19. und 20. Jahrhunderts", Vienna, 21.-23. January 2016.

### IV.1.11 Sport Development Specialized Study on Gelsenkirchen

#### Head of the project at IESF:

Prof. Dr. Jürgen Mittag

#### Cooperation:

Prof. Dr. Volker Rittner, Richad Förg

IESF staff entrusted with the project:

Vanessa Hauert

#### Period of research:

December 2014 - October 2015

#### Funding:

Gelsensport

#### Content:

The Research Center "local sports policy and development" (Forschungsstelle Kommunale Sportpolitik und-entwicklung) of the German Sports University Cologne

was commissioned by the city of Gelsenkirchen to analyse the sport in Gelsenkirchen in the period from December 2014 to October 2015. The investigation includes the analysis of the particularity of the Gelsensport model as well as the specific situation of the city Gelsenkirchen. The project includes among other things the investigation and classification of the political viability of sport in Gelsenkirchen and the benefits of sport and from Gelsensport for the city. With this the intersectoral concept of sport should be emphasized.

An inventory and analysis of the presently activities of Gelsensport and the analysis of the sport attention trough schools and sports associations is implemented with a written survey of all sport associations in Gelsenkirchen and a written survey of the parents of four selected primary schools in Gelsenkirchen Schalke. Additionally, an expert survey is performed with 150 experts of related areas of activity (youth sector, politics, integration, inclusion, senior citizens). To compare the situation of sport and sport associations in Gelsenkirchen with other cities, a project team member (Vanessa Hauert) participated at the first sport association conference in Mannheim, 24th February 2015 (1. Mannheimer Vereinskonferenz).

The aim of the project Sport development Gelsenkirchen is to develop new practical concepts for the urban development in Gelsenkirchen trough sports as well as giving recommendations to optimize the sport in Gelsenkirchen.



Förg, Richard / Hauert, Vanessa / Mittag, Jürgen / Rittner, Volker: "Das Modell Gelsensport: Erfahrungen und Perspektiven für die Zukunft". Studie zur Sportentwicklungsplanung in Geslenkirchen, 109 pages, November 2015.

#### **Publications:**

Mittag, Jürgen: Der Freizeitsport als Herausforderung: Perspektiven einer intersektoralen Sportpolitik, in: Forum Kommunalpolitik 3 (2015), pp. 8-9.

Mittag, Jürgen/Wendland, Diana: Freizeitsport – Sport und Bewegung in der Freizeit: in: Renate Freericks/Dieter Brinkmann (eds.): Handbuch Freizeitsoziologie, Wiesbaden 2015, pp. 385-414.

Mittag, Jürgen: Sportpolitik in Nordrhein-Westfalen im Wandel: Strukturen, Akteure und Problemfelder im Spannungsverhältnis von Staat und Verband, in: Rusinek, Bernd-A. /Kühn, Andreas (eds.): Das Nordrhein-Westfalen-Lesebuch, Köln 2014, pp. 553-586 (with Mandy Hermann).

#### **Presentations:**

Mittag, Jürgen: Current Trends in Leisure Activities: A Comparative European View and Transnational Perspectives, Lecture given at the conference "First International Conference on Sports Management and Sports Law". American University in the Emirates, Dubai, 3rd March 2015.

Mittag, Jürgen/ Rittner, Volker/ Förg, Richard/ Hauert, Vanessa: Presentation of the preliminary results of the sport development planning Gelsenkirchen, Gelsenkirchen, 20th May 2015.





## IV.1.12 History of Workers' Welfare Association (AWO) 1919 to 2019

Head of the project:

Prof. Dr. Jürgen Mittag

IESF staff entrusted with the project:

N.N.

Period of research:

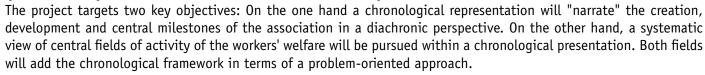
September 2016-June 2019

Partners:

AWO / Workers' Welfare Association

#### Content:

Currently a research project is in preparation at German Sport University Cologne, headed by Prof. Dr. Jürgen Mittag, that analyses the history of the workers' welfare association in Germany.



All this will culminate in the overall question whether the formation and development of the workers' welfare were expression or mirror of the political and social framework of the last 100 years. It will also be asked what influence the workers' welfare had itself as a political pioneer of welfare and bearer of social innovation for the social development in Germany.

The objective will be to find out new and unknown approaches and perspectives of the workers' welfare apart from the existing well-known memories and images of the AWO.

#### **Publication:**

Mittag, Jürgen (2015): Der politische Mensch: Politische Partizipation im Spannungsfeld von repräsentativer Demokratie und Postdemokratie, in: Bitzegeio, Ursula / Mittag, Jürgen / Winterberg, Lars (eds): Der politische Mensch – Akteure gesellschaftlicher Partizipation im Übergang zum 21. Jahrhundert, Bonn 2015, pp. 9-26.



### IV.1.13 Bourgeois and Trade Unionists: Ludwig Rosenberg

#### Head of the project at IESF:

Prof. Dr. Jürgen Mittag

#### IESF staff entrusted with the project:

Dr. Frank Ahland

#### Period of research:

2011 - 2015

#### Funding:

Hans-Böckler-Foundation



#### Content:

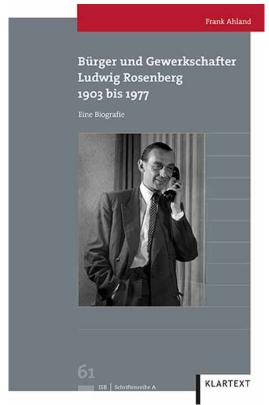
The research project is anchored in the area "work and leisure studies" and blends into the shortly recorded upswing of trade unionist biography which may broaden the knowledge of the trade union's elite in general and inform about trade union history in Germany. In line with this, the project is devoted to the biography of Ludwig Rosenberg. Although the project is mainly a political, organisational and socio-historical biography one, it contributes to the debate about underlying tendencies of the economic, social and political development of West Germany in the post-war period. Also known as "westernisation", this development has been applied to unionist history as well.

The biography investigates political problems of the unionists from the 1940s to the 1970s, their scope of action, their internal structures and external relationships and the changes of the union's societal stance in this period. Finally, it inquires how Rosenberg can be ranged in the trade unionist elite. Of specific interest for IESF's academic research is the "European role" of Ludwig Rosenberg since he was deeply rooted in several European networks (among others the Monnet's Action Committee) on the one hand and the discussion about work and leisure at that time in which Rosenberg was engaged on the other.

Rosenberg's biography conveys deep insights into the internal structures of the umbrella organisation of the unions, the relations between chairpersons of single unions and the president of the federal committee and the organisation of political culture of unions. The publication was issued in May 2016.

#### **Publication:**

Ahland, Frank (2015). Bürger und Gewerkschaftler - Ludwig Rosenberg (1903 bis 1977). Eine Biografie, Essen: Klartext Verlag, 2016.



## IV.1.14 Organised Sport in Mediated Modernity

#### Head of the project at IESF:

Prof. Dr. Jürgen Mittag

#### IESF staff entrusted with the project:

Pia Klems (formerly Stemmermann), Daniel Ziesche

#### Period of research:

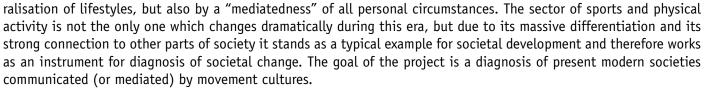
2012-2016

#### Funding:

Internal key research project of the German Sport University

#### Content:

The project defines Mediated Modernity as the epoch which started with the declaration of the human rights and which is characterized by a growing plu-



The colleagues in the sub-project "Organised Sport in Mediated Modernity" at the institute of European Sports Development and Leisure Studies investigate these changes with regards to sports clubs as the smallest units of organised sport. Thereby, the sports club is considered from a (sport-)political and a (sport-)historical but also from a social scientific perspective with the aim to research the development of the socio-political functions of the sports club as a place and a medium in the process of societal change on a theoretical as well as an empirical level.

Within this framework, Daniel Ziesche researches the changing roles and socio-cultural functions of football clubs in selected regions of England and Germany with the aim of a deeper analysis of processes of change with regards to community formation, identity construction and the generation of social capital. Contemporary historical research is done by Pia Klems regarding the values in the social field of sports clubs. She focuses on the values of a sports club as a seismograph for societal change to analyse the social respectively public welfare functions of sports clubs.

On 20th to 21st of November 2014 the closing session of "Sport der Medialen Moderne" took place. Throughout the session, first results of the subprojects were critically reflected and put into context. Specifically, focus was drawn towards the overall social changes within the sport and exercise culture.

Working on the subproject "Vereinssport der Medialen Moderne", the IESF presented sport clubs and sport participation in transition. Targeting both social change within sport clubs as well as the role and function of them, the topic was looked at from a (sport-)historal and (sport-)political point of view.

#### **Publication:**

Schürmann, Volker / Mittag, Jürgen / Stibbe, Günter / Nieland, Jörg-Uwe / Haut, Jan (eds): Bewegungskulturen im Wandel. Der Sport der Medialen Moderne. Gesellschaftstheoretische Verortungen, Transcript Verlag Bielefeld.2015.



## IV.2 Ongoing Ph.D. Theses (Dissertations)

The following Ph.D. theses are carried out at the Institute of European Sport Development and Leisure Studies (in alphabetical order of doctoral students).

## Sport in Development Policy: Evolution, Approaches and Implementation in Germany

Bauer, Katrin

Cologne: Deutsche Sporthochschule Köln, since 2014

With the establishment of the Sector Programme "Sport for Development" of the German Development Cooperation (GIZ) in early 2013, the German development policy sent a sign of change and reorientation. "Sport for Development" has become an overarching topic with numerous connections to different development objectives of the Federal German Government. It was recognized that sport is not only an important tool in the educational sector, but also in the areas of health promotion, violence prevention, gender equality, good governance, inclusion or environment. The aim of the project is the determination of the status and the transformation of sport in the development policy of Germany in the past and present.

# Opportunities and Limitations of Youth Sport Programs in Cape Town: Analysis of Determinants in the Context of Development and Their Impact on Research

Biermann, Marie

Cologne: Deutsche Sporthochschule Köln, since 2011 - thesis has been submitted supported by the Cusanuswerk: Bischöfliche Studienförderung

The research project is embedded in the broader field of sport-for-development and is located in Cape Town, South Africa in two different projects. Both projects aim at life-skill development but are different in structure and program. The research takes place while the intervention is still ongoing, with the data being collected from February till July 2013 and February till July 2014. The projects are not only being analysed in terms of their effectiveness and processes with regard to life-skill development but also concerning the methods used for evaluating the interventions. What are the effects of sport-based life-skill programs on youths? How do these effects come about? Which processes underlie them? What conditions are necessary for sport-based life-skill programs to have beneficial outcomes? In order to answer these questions two qualitative methods, the 'Most Significant Change' method and participant observation, are applied, as well as quantitative approaches. All of them are used complementary to assure triangulation, increasing reliability and validity of measures, and also getting insights into the same sociological phenomenon from different perspectives. Is there a difference in the appropriateness of the methods concerning the different projects and programs? The methods themselves are also analysed concerning their useful application in different programs and fields. So far, the MSC-method and participant observation have successfully been applied in areas outside sport and imply a potential for innovations in the area of monitoring and evaluating sport-in-development projects.

## The Relations of Governmental and Non-Governmental Sport Politics in Germany and France

Fischer, Christoph

Cologne: Deutsche Sporthochschule Köln, since 2009

The fundamental question of the research project concerns the similarities and differences between the German and the French sport system referring to the cooperation and the reciprocal understanding of governmental and non-governmental institutions of sport administration and aims on defining their characteristics. The empirical proceeding is based on an analysis of the legal foundations of each system. This includes statutes, regulations, statutes of clubs and federations, target agreements and other bilateral settlements as well as the structures and construction of each sport system and interrogations of experts and representatives of governmental and non-governmental institutions of Germany and France. The paper aims to extend and refine the existent structural and political comparisons in sport sciences. Against the backdrop of political science approaches of pluralism and neo-corporatism, the results of the empirical research will be discussed with a special focus on the features of sport as a sector of the society.

# "No Normal Sport in an Abnormal Society": Characteristics, Achievements and Limitations of Protests in Sport Against the Apartheid Regime in South Africa

Hangebrauck, Jan

Cologne: Deutsche Sporthochschule Köln, since 2013

The dissertation refers to the field of transnational history (of sport) and analyses the effects of the protests in sport in South Africa but also in the Federal Republic of Germany, in the German Democratic Republic and in the United Kingdom against the apartheid regime. The work will focus on the investigation of the 1960s, 1970s and 1980s, beginning with the Sharpeville massacre, which led to a massive increase and radicalization of protest against the apartheid regime, and ending with the first democratic elections in South Africa in April 1994, which sealed the end of apartheid.

Due to a lack of literature on the effects of protests in sport during the end of the apartheid regime, the study aims to identify variables for the effects of protests with the help of archival studies in the above mentioned countries and with the use of qualitative interviews, mainly with sport officials and former athletes. It will be the purpose of the thesis to offer new insights into the impact of protests in sport. In that way the work intends to contribute to intensified linkages in the academic fields of the history of sports, of sport sociology and of sport politics.

### Sport Clubs and Sport Values in Change

Klems, Pia

Cologne: Deutsche Sporthochschule Köln, since 2012

The importance of a sport club is based on its memberships, its resources and its financial possibilities. Mostly disregarded are the values within a sports club. Sports clubs stand for an internal and external integration of certain values. These values are an important aspect of modern society and take an impact on public life. The individual adapts certain values from other social contexts and introduces them in a sports club. The question of influence and meaning of values within a sports club on and for the individual, the society and the state can be raised. Within the context of this thesis the change of values in the Ruhr area is of special interest. The panel study of values in a sports club is based on sources of chosen sports clubs. Sources are literature produced by the sports club, such as celebratory publications, club papers or charters.

## European Commission and Sport: Increasing "Centralism" or "Spill-Over" in a Multi-Level-Governance-System?

Kornbeck, Jacob

Cologne: Deutsche Sporthochschule Köln, since 2009

As a PhD by published work, this thesis aims to revisit the activities of the European Commission (in particular but not exclusively within the years 2001 2011) to find evidence of a diversification of the sport policy field. This allows for a feedback loop towards two fundamental theoretical positions of European integration and relevant research: spillover as used in federalism/neo-functionalism as well as multi-level governance. Empirical evidence is provided through 15 already published papers within three problem areas: EU-sport articulation; anti-doping; Health-Enhancing Physical Activity (HEPA). The exercise of critically revisiting these papers was inspired theoretically by the model of the reflective practitioner.

## "... and for the Honor of our Nation(s)": German Olympic Policy between 1960 and 1968

Lippmann, Karsten

Cologne: Deutsche Sporthochschule Köln, since 2012 - thesis has been submitted

This graduate thesis deals with the sports policy of both German states during the years 1960 to 1968. It is looked at as part of the intra-German policy. For this reason the thesis focusses on Olympic subjects.

To describe adequately what was going on in these years, Kleßmanns concept of asymmetric intertwined parallel history is extended with elements of the theory of dynamic transaction that was developed by Früh to describe the effects of media. The concept of dynamic intertwined history of communication, which emerged this way, gives us the opportunity to look at the eight perhaps most eventful years of German sports history and to see it as a result of intersecting actions and reactions. The first goal on this process was to gain influence on the I.O.C. Both German states were successful in this respect. The FRG became the Olympic host in 1972, and in Munich the GDR received the right to use their own national symbols during the summer games for the first time.

This graduate thesis describes the way that led to this solution, which satisfied both sides, but made neither of them really happy.

## Changes in youth development programs in Basketball in Germany, Lithuania and Spain since 1995: Governance between Europeanization and Globalization?

Melzer, Marius

Cologne: Deutsche Sporthochschule Köln, since 2012

Since November 2012 Marius Melzer focuses on the changes in youth development programs in Basketball in Germany, Lithuania and Spain. With a combination of theoretical approaches coming from Sports Europeanization, Sports Globalization and Sports Governance, he aims to discover how the increase of the possibilities to recruit basketball players has affected the youth development programs in these countries. Melzer sees the starting point of an intensification of the national youth development programs in the Bosman-ruling of the European Court of Justice, but the core of the developments in the interaction between the national federation and the first league clubs. Therefore, Melzer has analyzed the governance arrangement between these actors to find out why Spain and Lithuania constantly promote more young players than Germany.

## "Spiritual Coaching": Theological, Social Science and Sport Science Perspectives on a New Occupational Area

Micic, Michael

Cologne: Deutsche Sporthochschule Köln, since 2011

Aim of this interdisciplinary project is to analyse moral concepts, ideals and lifestyle of professional soccer players in order to disclose the influence of the mentioned factors on their wellbeing and sport performance. Furthermore, the research focuses on deriving a "Spiritual and Life Coaching" model for the professional German soccer within reflecting the boundaries and possibilities of such a coaching model. As in the English and Brazilian soccer spiritual coaching by so called "Sport Chaplains" is already set in praxis, existent analyses of this area are used to develop the model. The collection of data in professional German soccer clubs is done by interviews with officials and players.

## Impacts of Sport on the Regime Changes and Transformation Processes in Iraq and Egypt

Ousu, Ali

Cologne: Deutsche Sporthochschule Köln, since 2012

Sport fulfils numerous functions between state and society. Sport serves in particular to form national group identities, fosters international understanding, enhances cooperation and exposes the individual. Although sport is a widely autonomous system that follows specific rules and dynamics, it is open to the allocation of meanings and new functions, but also to societal changes. The ongoing revolutions in the Arabic world will not only impact the society, but also the sports system by changing the framing circumstances and the functions or meanings of sport. The dissertation wants to consider and analyse these changes of the sport system among the current societal and political transformations.

## Sport for Development (SFD) in South Korea: An Analysis of Process of Sport Policy Change and Evaluation of SFD Programmes

Park, Jongchul

Cologne: Deutsche Sporthochschule Köln, since 2016

In recent years, sport is considered as a practical vehicle to deal with social, cultural, and economic issues around the world. In particular, diverse sport programmes have been emerged to achieve the initiatives created by the United Nations' Millennium Development Goals. These initiatives are commonly called Sport for Development (SFD) programme or movement. SFD programmes are concerned with sport participation, gender, socialisation, and education issues, and are directly related to children, women, disabled, and disadvantaged people. The implement of SFD is generally practiced by global North toward the global South, but several developing nations have recently implemented SFD programmes. This means that implementing SFD actions to promote social change is considered as a global trend around the world. South Korea has become a sports power in the world with the help of huge investment in elite athlete development system and successful holding mega event such as the 1988 Olympic Games and the 2002 FIFA World Cup. In addition, South Korea is a country of the unique example whose status has changed from an aidrecipient country to a donor country. As a result, Korean government has been trying to have interest in international outreach and cooperation through sports programmes. For instance, Dream Together programme and Dream programme have been implemented as a part of SFD action in South Korea. Despite increasing interests in SFD programmes, however, Korean sport policy in relation to SFD programmes tends to be political and short-termism for hosting mega event. Also, there has been little research for analysing change process of sport policy on SFD movement in South Korea compared to research, such as school sport, elite sport, and sport for all. In addition, the absence of scientific evidence of how sport activities contribute to dealing with social issues still indicates a significant gap between

theory and practice. Therefore, the aim of this thesis is to explore the change process of sport policy in South Korea in relation to Sport for Development (SFD). In addition, the thesis aims to evaluate and analyse Korean SFD programmes on the basis of Sport for Development Theory (SFDT), and then identify distinctive features of Korean SFD compared to international current SFD movement. Lastly, the thesis will pursue to suggest direction of improvement regarding SFD in South Korea.

## Sport-Political Structures, Contents and Processes of the Spanish Sport System

Putzmann, Ninja

Cologne: Deutsche Sporthochschule Köln, since 2012

In the European area numerous journals and articles offer an overview about the development of national sport policies and describe the institutional structures of sport, organizational and financial framework conditions. Nevertheless, empiric-analytic nation studies to explain correlations between sport structures, processes and contents are missing as well as a theoretical fundament to analyse sport systems. Deriving from the central question for the characteristic sport-political structures, processes and contents of the Spanish sport system, three subordinated goals are defined: Firstly, the investigation of the theoretic-conceptual level by an adaption of the political scientific system theory including the terms of sport polity, sport politics and sport policy for the sport system of Spain as well as the effects of Europeanisation. Secondly on the typological level theoretically funded categories or typologies are developed to analyse the Spanish sport system. Focusing on some exemplary regions, the applicability of those typologies is empirically tested. Thirdly the empiric-analytic level is examined by sequencing and summarising of new and existent data about the Spanish sport system respecting special characteristics of single regions of Spain to relate sport political structures, processes and contents. Perspectively, the elaborated categories can be used to enable a comparison of distinguished European sport systems what implies a certain degree of generalisation.

### Anti-Doping-Politics in the Federal Republic of Germany

Risse, Gunnar

Cologne: Deutsche Sporthochschule Köln, since 2012

The project uses the theoretical and methodological instruments of political science to deal with the developments in the fight against doping in Germany, beginning in 1990. While findings from applied economics, sociology and history are taken as a starting point, the main aim of the analysis is to describe and understand the relationship and goals of different actors in the field of anti-doping-policy, using the framework of actor-centered institutionalism. To explain the influence of single actors, the project refers to a multi-dimensional theory of power. In addition, key ideas from political network-analysis, Tsebelis' thoughts on veto-players and some basic components of the principal-agent-approach are taken into consideration. To gather information about the object of investigation, the study uses content-analysis as well as semi-structured guided interviews with policy-makers and decision-makers from sport organisations. It is the purpose of the study to systematically describe past developments, understand the current situation and develop different scenarios for the future with regard to their likeliness.

### Changing Sport-policies in the Ukraine

Ulyanov, Illya

Cologne: Deutsche Sporthochschule Köln, since 2012

The aim of the scientific thesis is to analyse the Ukrainian sport policy, their structures and the processes which extented influence on the development of mass sport and leisure sport. The focus of the research lies on the governmental programmes and organisational measures which promote sport as well as the development of mass sport, leisure

sport and the sport participation of the Ukrainian people. Since the independence of the Ukraine in the year 1991, numerous/various measures were initiated to promote mass sport and leisure sport. These initiatives are analysed in this work with regard to their successes and limits. This consideration is complemented by investigations concerning sustainability of the initiated measures. Finally, as a result of the previous steps, the efficiency and capability of the Ukrainian sport policy shall be presented exemplarily. The study refers to political and legal conditions by taking the historical and social characteristics of the country into account. Addionally, external factors, which influence the development of the mass sport and leisure sport directly or indirectly, are part of the analysis as well as the recent political and social events in the Ukraine in 2014.

## A different gaze? Alternative tourism in the light of individual hiking and trekking guidebooks

Wendland, Diana

Cologne: Deutsche Sporthochschule Köln, since 2014

Since the origin of tourism in the 19th century modern tourists have been consuming certain "sights" on their journey: With the cultural studies by Ueli Gyr and John Urry this symbolic consumption was considered as an essence of modern tourism. Younger cultural-historical studies have examined these gazes in detail. They mostly analysed changes in the (visual) symbolic consumption in different phases of tourism development – especially from the middle-class tourism of the 19th century to the mass tourism of the 1960s and 1970s. The findings of these studies have shown that the romantic gaze of the bourgeoisie was replaced by a collective, sociable gaze of mass tourism. However, these studies have not examined the tourist gaze of alternative tourism in the 1970s and 1980s. The planned doctoral thesis will analyze the "alternative" gaze using alternative travel guides as "a visual school" (Müller 2012). The research question aims at asking whether an alternative gaze can be identified in alternative travel guides and whether such an alternative gaze can be apprehended by the dichotomy between "romantically" and "sociably" characterised. It will be shown in how far the analysis of alternative travel guides can be useful for the (media)-culture history of tourism, but also for the history of the alternative environment or for contemporary historical research about the decades "after the boom".

### Youth Sport Policy in Europe

Ursula Witzani

Cologne: Deutsche Sporthochschule Köln, since 2016

The health and physical activity of children and teenager currently counts as polarizing topic. Nowadays, the topic children and youth sport - as the foundation of long-lasting physical activity – fills political agendas in Europe. Thereby the missing structures or the lacking cooperation between various stakeholder are criticized. Until now, the scientific research shows a reluctance to this research field. A cross-national comparison, concentrated on the structures and system of youth sport, does not yet exist. The aim of the planned Doctoral Thesis lies within a systematic analysis of the multi-dimensional and complex policy field youth sport and a comparison at multinational level. Concretely the differences of the selected countries are examined and analyzed, in view of the to be investigated criteria in the youth sport area. Besides the multinational analysis and the consideration on supranational level, the policy field youth sport will be set in a European context and will be discussed with regard to the Europeanization approach. Methodologically a literature and documentary inquiry will be conducted as groundwork. Building on this, expert interviews will be undertaken which will be evaluated with qualitative content analysis. Through theory and methodology, an applicable categorization should be developed to be able to investigate European youth sport system with a holistic design. Consequently, the expected results should display not only an empirical but also theoretical relevance. Furthermore, the research should induce to further research, as well as should provide profitable implications for the investigated countries.

## Organised Sport in Transition: Social and Cultural Functions of Football Clubs in England and Germany

Ziesche, Daniel

Cologne: Deutsche Sporthochschule Köln, since 2012

The various transformational processes which shape modern societies (e.g. globalisation, individualisation, and urbanisation) present football clubs (and sport clubs in general) with critical challenges with regards to their future development. Likewise, the self-proclaimed functions which sport clubs allegedly traditionally fulfil are being increasingly questioned. Against the backdrop of an ongoing regional structural transformation - along with a shifting social structure within the geographical sphere of influence of the clubs -the project raises the question in how far roles and functions of football clubs have changed and how resistant or adaptable clubs present themselves in view of those transformational processes. The project thereby focuses on transformational dimensions within three functional fields which football clubs allegedly fulfil: Collective identity construction, community building, and the generating of social capital (understood both in Putnam's and Bourdieu's tradition). The qualitative analysis will investigate football clubs from regions in England and Germany which have been subject to severe structural change that confronts the football clubs in these regions with formidable challenges. The investigated clubs are playing at the fourth and fifth level of the league pyramid. Firstly, because at this level strong club-internal tensions are presumed with regards to the future alignment of the clubs; secondly, because football research tends to focus on the top tiers of the league system and widely neglects non-league football. The project at hand intends to contribute to the closing of this blind spot in research. Main objectives of the project are on one side to expose how regional localisation and differences in the structural organisation of football clubs have repercussions on the adaptive abilities of these clubs. On the other side, alleged functions of football clubs for modern societies are expected to be proven or to be refuted which would allow for the delivering of a theoretical framework. On this basis a further and deeper-reaching analysis of social and cultural functions of clubs could be achieved.

## Completed Ph.D. Studies The Role of the Asian Football Confederation

Weinberg, Ben

Cologne: Deutsche Sporthochschule Köln, 2010-2013

Football is the most popular sport in the world. However, globalisation and commercialisation of the game have also created new conflicts and challenges in football and politics. The thesis explores the role of the Asian Football Confederation (the AFC) within the rising significance of the football in Asia, drawing on three key theoretical perspectives: globalisation, neoinstitutionalism and governance, as well as comprehensive data from interviews and archive material. It explores the organisational structure of the AFC, its decision making processes, relations with other actors and policies put forward. To understand the specificities AFC has faced in its 60-year history, the broader historical, political, economic, socio-cultural and geographic contexts of football in Asia are taken into account.

Weinberg, Ben (2015): Asia and the Future of Football. The role of the Asian Football Confederation. London.

## Integration in Sports Clubs: Development of a social science-based Quality Management Model

Schädler, Timo

Cologne: Deutsche Sporthochschule Köln, 2012 - 2016

This thesis intends the development of a social science-based QM-Model for integration processes in Sports Clubs. Applications are explained in a functional context. The work study aims to contribute to a topical and problem-related interdisciplinary discourse of political science, sociology, education and business administration in the overall context of sports science. The objective is to develop a systematic theory-based QM-Model that helps to visualize and realize integration processes in a sports club and beyond to areas of society. The heterogeneity of the sporting sector with its different orientation and directions of integration policies encourage the development of a model that can meet these requirements at an appropriate level of abstraction. The development of the QM-Model for integration is carried out in close context of theoretical foundation and practical relevance.

### V. Conferences and Events

During the period 2015/2016 the members of IESF took part in various conferences and symposia. One conference was organized at the institut in Cologne:

Small Worlds - Football at the grass roots in a comparative European and global perspective

Date:

12.-13.09.2015

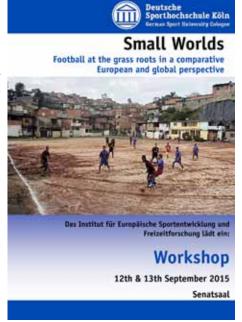
#### Place:

German Sport University Cologne

Although football increasingly attracts the attention of cultural historians, sociologists and social scientists more generally, research to date has focused largely on the elite professional game. Those who participate at lower levels – from non-elite amateur level to street football – have been largely neglected.

Against this backdrop, the workshop brought together experts from various European countries with a mutual interest in grass-roots football. The intention was to establish a framework of discussion that will faciliate and encourage international and interdisciplinary co-operation and innovative approach more generally.

The workshop was open to academics, students and people generally interested.



### VI. Publications and Presentations

In the following, publications and presentations written or held by members of the IESF from 2014 onwards on are listed.

### VI.1 Publications since 2015

#### Jürgen Mittag Monographs and collected volumes

Schürmann, Volker / Mittag, Jürgen / Stibbe, Günter / Nieland, Jörg-Uwe / Haut, Jan (eds): Bewegungskulturen im Wandel. Der Sport der Medialen Moderne. Gesellschaftstheoretische Verortungen, Transcript Verlag Bielefeld.2015.

Bitzegeio, Ursula / Mittag, Jürgen / Winterberg, Lars (eds): Der politische Mensch – Akteure gesellschaftlicher Partizipation im Übergang zum 21. Jahrhundert, Dietz-Verlag Bonn 2015.

Andresen, Knud / Kuhnhenne, Michaela / Mittag, Jürgen / Platz, Johannes (eds.): Der Betrieb als sozialer und politischer Ort. Studien zu Praktiken und Diskursen in der Arbeitswelt des 20. Jahrhunderts, Archiv der sozialen Demokratie der Friedrich-Ebert-Stiftung, Reihe: Politik- und Gesellschaftsgeschichte, Band 98, Bonn 2015.

Mittag, Jürgen / Stadtland, Helke (eds.) (2014). Theoretische Ansätze und Konzepte der Forschung über soziale Bewegungen in der Geschichtswissenschaft, Klartext-Verlag, Essen 2014, (= vol. 98 of the series of the Institute for Social Movements).

#### **Articles**

Mittag, Jürgen: Wenn das Spielfeld zur Bühne wird: Aktionsrepertoires von Protest im Sport, in: Kulturreport/EUNIC Jahrbuch 2016.

Mittag, Jürgen: Sport im Zeichen der Fördertürme: Solidarität unter Tage und auf dem Platz, in: Werner Müller/Michael Vassiliadis (eds.): Unter uns. Die Faszination des Steinkohlebergbaus in Deutschland, Bd. 2: Kultur und Leben, München 2016.

Mittag, Jürgen: Zwischen Goldmedaillen und Goldenem Plan: Transnationale Sportpolitik und grenzüberschreitende Interaktionen von China und Europa im Sport, in: Peter-Christian Müller-Graff/ Frédéric Krumbein (eds.): Die Beziehungen zwischen der EU und China, Baden-Baden 2016 (mit Jia Miao).

Mittag, Jürgen: Lemma: Ausschuss der Regionen, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th Edition, Baden-Baden 2016, pp. 88-92.

Mittag, Jürgen: Lemma: Europäische Parteien, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 198-205 (with Andreas Maurer).

Mittag, Jürgen: Lemma: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 390-392.

Mittag, Jürgen: Lemma: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Jahrbuch der Europäischen Integration 2015, Baden-Baden 2015, pp. 229-230.

Mittag, Jürgen: Zwischen Goldmedaillen und Goldenem Plan: Transnationale Sportpolitik und grenzüberschreitende Interaktionen von China und Europa im Sport, in: Peter-Christian Müller-Graff/ Frédéric Krumbein (eds.): Die Beziehungen zwischen der EU und China, Baden-Baden 2016 (mit Jia Miao).

Mittag, Jürgen: Lizenz zum Machterhalt: Das System FIFA und die Grenzen von Protest und Opposition in internationalen Sportorganisationen, in: Zeitschrift für Politikwissenschaft (spcial issue 2016) (with Jörg-Uwe Nieland).

Mittag, Jürgen (2015): Der Betrieb als sozialer und politischer Ort: Unternehmens- und Sozialgeschichte im Spannungsfeld mikrohistorischer, praxeologischer und diskursanalytischer Ansätze, in: Andresen, Knud / Kuhnhenne, Michaela / Mittag, Jürgen / Platz, Johannes (eds.): Der Betrieb als sozialer und politischer Ort. Studien zu Praktiken und Diskursen in den Arbeitswelten des 20. Jahrhunderts, Bonn 2015, pp. 7-26.

Mittag, Jürgen (2015): Der politische Mensch: Politische Partizipation im Spannungsfeld von repräsentativer Demokra-

tie und Postdemokratie, in: Bitzegeio, Ursula / Mittag, Jürgen / Winterberg, Lars (eds): Der politische Mensch – Akteure gesellschaftlicher Partizipation im Übergang zum 21. Jahrhundert, Bonn 2015, pp. 9-26.

Mittag, Jürgen / Wendland, Diana (2015). Freizeitsport – Sport und Bewegung in der Freizeit: in: Freericks, Renate / Brinkmann, Dieter (eds.): Handbuch Freizeitsoziologie, Wiesbaden 2015, pp. 385-414.

Mittag, Jürgen (2015). Negotiating the Cold War? Perspectives in Memory Research on the UEFA, the early European Football Competitions and the European Nations Cups, in: Pyta, Wolfram/Havemann, Nils (eds.): European Football and Collective Memory, Houndmills, Basingstoke 2015, pp. 40-63.

Mittag, Jürgen / Wendland, Diana (2015). "Nach getaner Arbeit ist gut ruh´n ... doch besser ist´s durch Sport was für den Körper tun": Betriebssport im Köln der NS-Zeit in: Molzberger, Ansgar / Wassong, Stephan / Langen, Gabi (eds.): Siegen für den Führer. Der Kölner Sport in der NS-Zeit, Köln 2015, pp. 68-101.

Mittag, Jürgen (2015). Germany and the Lisbon Debate on European Sport Politics: Heterogeneous Debates in a Complex Sport System, in: Beijing Sport University (ed.): The 2nd BSU-GSU Symposium, Peking 2015, pp. 36-51, chinese translation, pp. 24-35.

## Karen Petry Articles and essays

Petry, Karen / Weinberg, Ben / Burgheim, J. (2016). Walk the Talk? How the EU and the UN Contribute to the Development of Holistic Sport Policies In Doll-Tepper, G. / Bailey, R. / Koenen, K. (eds.). ,Sport, Education and Policy: A Festschrift for Margaret Talbot'. Routledge (in print)

Petry, Karen / Burk, V. (2016). Elite Youth Sport Policy and Management in Germany. In Houlihan, B. / Parent, M. / Kristiansen, E. (eds.). Elite Youth Sport Policy and Management. A Comparative Analysis. Routledge (in print)

Petry, K./ Runkel, M. (2016). The concept of development and the sport related (future) approach. In Vanden Auweele, Y. et.al. (Eds.) (2016) Sport Ethics in the 21st century (p. 208-216). London and New York: Routledge.

Petry, Karen (2016). Re-conceptualizing "sport for development", Introduction. In Vanden Auweele, Y. et. al. (eds.) (2016) Sport Ethics in the 21st century (p. 177-178). London and New York: Routledge.

Petry, K. (2015). The beginnings and development of European Sport Research at Universities: From Marginalisation to Fragmentation? In Sport & EU Review. Vol. 8, Issue 1, June 2015 (p. 31-37).

#### Walter Tokarski Publications

Graf, Ch., Beneke, R., Bloch, W., Bucksch, J., Dordel, S., Eiser, S., Ferrari, N., Koch, B., Krug, S., Lawrenz, W., Manz, Ch., Naul, R., Oberhoffer, R., Quilling, E., Schulz, H., Stemper, Th., Stibbe, G., Tokarski, W., Völker, K. & Woll, A., (2014). Recommendations for promoting physical activity for children and adolescents in Germany. A consensusstatement. In Obesity Facts 7(2014) 3, pp. 178-190.

Tokarski, Walter (2014). Present and future trends in international development and peace through sport studies in European countries, in: Proceedings of the 2nd International Symposium on international development and peace through sport. Tokyo/Japan, 13th -14th December 2014, pp. 9-18 (English) and 9-18 (Japanese).

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## Ninja Putzmann Articles and essays

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### Diana Wendland Articles and essays

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# VI.2 Selected Presentations and Talks of the IESF- Team

# Jürgen Mittag

Date	Title
1st July 2016	Die Montanunion, Europa und das Ruhrgebiet: Damals und heute. Vortrag auf der Veranstaltung "65 Jahre Montanunion: Europäische Einigung zwischen montanindustrieller Vergangenheit und ungewisser Zukunft", Bochum.

1st July 2016	Die Sportpolitik der Europäischen Union. Vortrag auf der Veranstaltung der Bürger Europas e.V. "Europa vor Ort erkunden", Köln.
27th June 2016	Der Sport als Motor für die europäische Integration?! Vortrag auf der KAS-Veranstaltung "Liber- té, Egalité, Fraternité! – Europa, eine runde Sache, Hennef.
7th-9th June 2016	Shaping Pan-European Consciousness by Societal Actors? Reflections on the first years of UEFA mirrored in the UEFA reports 1954-1971. Vortrag auf Taung "Negotiating the Cold War. International Sporting Bodies in the Cold War, 1946-1971", Lausanne.
26th June 2016	Der Sport als Motor für die Europäische Integration? Vortrag für das Politische Bildungsforum NRW der Konrad-Adenauer-Stiftung, Sportschule Hennef.
19th May 2016	Why Europe Matters: The EURO 2016 and European Union Sport Politics. Talk at the Shanghai University of Sport.
20th May 2016.	Current trends in Leisure and Tourism. Talk at the Shanghai University of Sport,
7th May 2016	Europa zwischen Krisenerfahrung und Solidaritätssuche. Vortrag am Westfallen-Kolleg Paderborn
31st March 2016	The Refugee Crises and Sport for Development: Political and academic perspectives of a new policy field. Talk at the Shanghai University of Sport.
30th March 2016	Chinese-German Sport relations: What can we learn from eachother? Talk at the Shanghai University of Sport.
16th March 2016	Financing sport in Germany: current situation, changes and challenges. Vortrag für die Universität Groningen, Köln.
9th March 2016	The G-14: Just an interlude or a milestone in the struggle for representation in European football? Vortrag im Rahmen der Veranstaltungsreihe "Exploring the European dimension of football" an der Sciences Po, Paris.
19th-20th Febru- ary 2016	Sport und Protest: Zwischen Ignoranz, Solidarisierung und Boykott. Vortrag im Rahmen der Tagung: "(Un-)Fair Play? Sport und Politik", Akademie für Politische Bildung Tutzing.
27th January 2016	Europäische Integration – verpasste Chancen und Zukunftsperspektiven, Podiumsdiskussion der Friedrich-Ebert-Stiftung, Bonn.
21st -23rd Janu- ary 2016	"Versportlichung"? Entwicklungslinien des Sports in der Freizeit und in den Betrieben Westdeutschlands in der zweiten Hälfte des 20. Jahrhunderts: Vortrag im Rahmen der Tagung "Ein ungleiches Paar – Arbeit und Freizeit in Industriegesellschaften des 19. und 20. Jahrhunderts", Wien.
23rd/24th No- vember 2015	From governmental to parliamentary leadership in the European Union? The 2014 EP election and its implications for party politics at the European level, Vortrag im Rahmen der EUAS- Konferenz "Europe: New Leadership, New Directions?", Auckland, New Zealand.
5th November 2015	Towards Interaction? Transnational Relations between China and Europe in Sport (from a German Perspective), Vortrag an der Shanghai University of Sport.
3rd November 2015	Why is FIFA in trouble? How FIFA's Structure leads to corruption and how to solve the problem, Vortrag an der Shanghai University of Sport.
30th October 2015	Die Europäische Union: Zivilmacht oder Militärmacht? Vortrag an der VHS Bochum.
22nd/23rd Octo- ber 2015	German Trade Unions and the European Union. Vortrag im Rahmen der Tagung der Universität Kopenhagen: "International Conference on the history of the European Trade Union Confederation", Kopenhagen.
12th/13th Sep- tember 2015	Football as a Social Movement? Theoretical considerations and empirical findings from a European perspective. Vortrag im Rahmen des Workshops: "Small worlds. Football at the grass roots in a comparative perspective". Köln.
30th Aug. 2015	Die Situation in NRW: Fans und Polizei, Vortrag auf dem Fankongress der Grünen Partei NRW.
18th/19th June 2015	Sportorganisationen unter Beobachtung: zur Medialisierung der Bewerbung Münchens für olympische Winterspiele 2018. Vortrag im Rahmen 15 Hamburger Kongresses für Sport, Ökonomie und Medien "Sport als Bühne. Kommunikation und Mediatisierung von Sport und internationalen Sportgroßveranstaltungen", Hamburg (with Jörg-Uwe Nieland).

# Karen Petry

Date	Title
27th Mai 2016	Kooperation SV Sport und DSHS/ ICSSPE – welchen Mehrwert kann die wissenschaftliche Begleitung leisten? Talk within the GIZ Workshops in Bonn.
20th May 2016	Sport and Social Cohesion. Panel article within the 20th Panathlon Congress at the University Antwerpen Middelheim.
17th May 2016	The European Approach to promote Health-Enhancing Physical Activity (HEPA) in the EU Member Countries – opportunities and challenges from a policy perspective. Talk within the "Summer School: Children and Health" at the University of Southern Denmark in Odense.
23rd March 2016	University Quality Assurance – Good practices and Recommendations. Talk within the EU TEM-PUS Projekttreffens SPEED at the University Vienna.
16th February 2016	Planung und Umsetzung von europäischen und grenzüberschreitenden Projekten. Vortrag im Rahmen des Workshops der Führungs- und Verwaltungsakademie des DOSB gemeinsam mit dem EOC EU Büro in Cologne.
4th November 2015	M&E im Kontext von Sport und Entwicklung. Vortrag im Rahmen des ICSSPE Seminar "Communities and Crisis" in Berlin/ Rheinsberg.
8th October 2015	Internationale und Europäische Sportpolitik: Institutionen, Strukturen und Prozesse. Vortrag im Rahmen des Zertifikatsstudiengangs "Europäische Handballmanager" in Köln.

# Katrin Bauer

Date	Title
11th November	Introduction to the German Sport University Cologne, Introduction to quantitative and qualita-
2015	tive evaluation methods. Talk at the Sportdepartment of the Universidade Pedagógica Maputo/ Mosambik.

# Till Müller-Schoell

Date	Title
4th - 7th May 2016	Mega Sporting Events and Children Rights: The Variety of Media Coverage in 2014 in 22 countries, EASS Kopenhagen (with Louis Moustakas)
25th-29th October 2015	Mega Sporting Events and Children Rights: The Variety of Media Coverage in 2014 in 22 countries, PLAY THE GAME, Aarhuis (with Louis Moustakas)

# Ninja Putzmann

Date	Title
28th June 2016	"Interpenetration of sport system and political system: A comparative perspective between European sport policies" at the Sport & EU Conference in Madrid (Institute for European Studies at San Pablo-CEU University, Spain).
5th May 2016	"Do parties matter? Political cleavages and sports policy in Germany, Spain and the UK" at the European Association for Sociology of Sport Conference in Copenhagen (University of Copenhagen, Denmark) (with Till Müller-Schoell and Daniel Ziesche)

# Diana Wendland

Date	Title
28th October	Alternatives Wahrnehmungsmanagement. Touristische Leitbilder zwischen Tradition und Innova-
2015.	tion, Zeithistorisches Forschungskolloqium, Ruhr-Universität Bochum.

# VII. Activities in Co-operation

Partners	Activities
AEI	The "Working Group" on European Integration (AEI) is an interdisciplinary scientific association that focuses on questions concerning European Integration. Among the 430 members of the AEI are university lecturers and members of research institutes, but also members of diverse institutions and organizations that work within the area of EU-Integration. The AEI wants to be understood as the central forum of Germany working on continuous interdisciplinary analysis of questions concerning European integration and development. Furthermore the AEI is member of the European Community Studies Association (ECSA).
ENSE	The European Network of Sport Education (formerly known as ENSSEE - European Network for Sport Science, Education & Employment) is an international non-profit association for institutions and provides a meeting place for debating and proposing ideas as well as common initiatives to promote education, training and employment in sport.  The IESF co-operates with ENSE, e.g. in order to launch the new BA programme in 'Physical Activity and Lifestyle Counselling', which is taught at seven universities throughout Europe. Dr. Karen Petry acts as ENSE President Elect (2017 - 2019).
Sport&EU Association for the Study of Sport and the European Union	The Association for the Study of Sport and the European Union (Sport&EU) is a network of like-minded academics and practitioners with an interest in the study of the relationship between sport and the European Union, both largely defined. Founded in 2005, Sport & EU's membership features now individuals from institutions in more than 25 countries from the five continents.  Sport & EU is an important partner of the IESF – in particular considering regular academic contacts but also in view of conferences. The 6th annual conference of the Association for the Study of Sport and the European Union (Sport & EU), titled 'Reflections on Lisbon – past, present and future' was supported by the IESF with an own panel while in the framework of the 7th and 8th annual conference several speeches were given. The 9th annual conference was held in Cologne.
Jambo Bukoba	Within the scope of research in the field of development through sport, the IESF co-operates with Jambo Bukoba e.V. to scientifically support and theoretically evaluate a development project in Tanzania. After conducting a basic needs study, developing a concept for the region, establishing co-operations with local authorities and educating PE teachers in 2010, the evaluation of the project contents and their implementation, the compilation of a textbook for PE- teachers and the advancement of workshops accounted for the IESF's work on this project since 2011.
Play the game	Play the Game is an international conference and communication initiative aiming to strengthen the ethical foundation of sport and promote democracy, transparency and freedom of expression in sport. It is run by the Danish Institute for Sports Studies (Idan), an independent institution set up by the Danish Ministry of Culture. The task of Idan is to create overview over and insight into the field of sport nationally and internationally.



## VIII. Team

#### Chairholder and Head of the IESF

## Univ.-Prof. Dr. Jürgen Mittag

Jürgen Mittag studied Political Science, Medieval and Modern History as well as German literature at the Universities of Cologne, Bonn and Oxford 1992-1997; he obtained his Ph.D. (Dr. phil.) from the University of Cologne in 2000; from 1997 until 2003 he was employed as a research assistant at the Jean Monnet-Chair for Political Science, University of Cologne; from 2003 until 2010 he was Managing Director at the Institute for Social Movements of the Ruhr-University Bochum and of the "Foundation Library of the Ruhr". Since 2011 he is chairholder and head of the Institute of European Sport Development and Leisure Studies (German Sport University Cologne). He was visiting scholar and visiting professor in Florence (European University Institute), Brussels (TEPSA), Paris (Sciences Po) and Istanbul.

Major fields of research are European integration, comparative politics and sport politics, parliamentarism, parties, trade unions and social movements. At the GSU Jürgen Mittag is in charge of the Module "Sport und Verbandswesen" of the B.A. "Sport, Outdoor Education and Movement" and of the Module "Gesellschaft und Sporttourismus" of the Master course "Sport Tourism and Recreation Management". Jürgen Mittag acts as liaison professor of the Friedrich-Ebert Foundation and the Hans-Böckler-Foundation at GSU. He also is engaged in various boards, e.g. the academic board of the Institute for European Politics (IEP), Berlin; of the Johannes Rau-Society; of the Foundation Library of the Ruhr. He also is Cooperating Editor of the Journal "Historical Social Research" (HSR) and reviewer of several journals and organisations.

## **Deputy Head of the IESF**

# Dr. Karen Petry

Karen Petry studied Sport Science at the German Sport University and Social Sciences at the University of Cologne. She has a PhD in Sport Science and is Deputy Head of the Institute of European Sport Development and Leisure Studies since 2003. She is responsible for the research activities in European Sport Policy, Sport for Development, Social Work and Sport. Since 2009 she worked as a consultant for GIZ/ GTZ where she took part in the review of the Mass Participation Programme (MPP) of the Sports Ministry in South Africa (SRSA) and a Baseline Study for PE Teachers in Kabul, Afghanistan as well as in Gaziantep, Turkey (in 2015).

Karen Petry published several books and articles in the area of European Sport Policy, Leisure Sport participation and Sport and Gender. She is member of the "Editorial Board" of the Journal of Sport for Development (A peer reviewed, open access journal). Since 2002 she is board member (Vice President) of the European Network of Sport Science, Education and Employment (ENSSEE), now re-named in ENSE - European Network of Sport Education. Since 2013 she coordinates the scientific monitoring of the GIZ sector programme "Sport for Development".

From 2004-2007 Karen Petry co-ordinated the Thematic Network Project AEHE-SIS (Aligning a European Higher Educational Structure In Sport Science) – this project was nominated as ERASMUS Success Story in 2007 by the European Commission. In 2011 Karen Petry received the Alberto-Madella-Award for her outstanding engagement in Sport Education.



## **Emeritus and former president of the GSU**

#### Univ. Prof. mult. Dr. Walter Tokarski

Prof. Dr. Tokarski studied economics, sociology and social psychology at the University of Cologne. From 1990 to 1999 Prof. Dr. Tokarski was Chairholder of the Institute of European Sport Development and Leisure Studies, focusing his research on European Sport Studies, Sport Policy and Leisure Sports.

In 1999 he became president of the GSU and held this function until 2014. Due to his international experiences and contacts received various professorships of honour, for example of the Shanghai University of China or the Sports Academy in Sofia. In the years 2002 to 2003 he was honoured with several awards of international universities and the Polish National Olympic Committee.

Prof. Dr. Tokarski published numerous books and reports in the areas of Sport and International Co-operation, Sport Policy and Social Aspects of Sports. Additionally he is member of the European Leisure and Recreation Association, the European Network of Sport Science, Education and Employment, Director of the Board of World Leisure and Recreation and many more.



#### **Academic Staff**

#### Dr. Till Müller-Schoell

Dr. Till Müller-Schoell studied political science, Slavic languages and Sociology at the Universities of Heidelberg and Bonn and graduated with a thesis on the transformation of the Russian social security system. He received a Dr. rer. pol. from the University of Bremen for his dissertation on institutional change in the regulation of marginal employment relationships on the fringes of the social security system in Germany, Austria and France. He works as a research associate at German Sport University Cologne, Institute of European Sport Development and Leisure Studies.

From 2006 to 2014 he worked at the Institute of Economic and Social Research in the Hans-Böckler-Foundation, Düsseldorf, mainly on labour market policy. From 2002 to 2005 he worked at the Max-Planck-Institute for the Study of Societies, Cologne.

His research is centered on the politics of sports, interest-intermediation and governance in sports, comparative political economy in sports, labour market and social policy.



# Dipl. Sportwiss. Katrin Bauer

Katrin Bauer works as a researcher at the IESF since 2010. As a student she had different administrative tasks at the institute. After her studies she was working on an evaluation project applied by Laureus Germany, a foundation attending to social sport projects all over the world. She worked in two projects in Africa (Namibia 2008, Tanzania 2011) in social projects dealing with sports. Especially the project Jambo Bukoba in Tanzania is supported intensely in a scientific way by the IESF and was always part of her work.

After having worked in a primary school for one year, she returned to the IESF and is now responsible for the scientific monitoring of the sector programme "Sport for development"of the German Society for International Cooperation (GIZ) together with Dr. Karen Petry.













## Vanessa Hauert, M.Sc. (until March 2016)

Graduated (M.Sc. sports tourism and recreation management) in February 2015 at the German Sport University Cologne (title of the master thesis: "From the tourism industry to the experience industry –staging of experiences in the club holiday segment"). From February 2014 until March 2016 she was research assistant at the Institute of European Sport Development and Leisure Studies. Her research focus is on sport development planning, she was responsible for the project "sport development planning Gelsenkirchen – The Gelsensport model: experiences and future perspectives".

## Pia Klems (Stemmermann), M.A.

Pia Stemmermann is involved in the project "Organised Sport in Medialized Modernity" as a research assistant of the IESF since November 2012. After graduating in Sport Science and History at the Ruhr University Bochum in 2008, she finished the Masters degree of Sport, Media and Communication at the German Sport University in Cologne. Between 2010 and 2012 she gained practical experiences as a teacher in Herne. Furthermore, she is involved in the Sports Federation of NRW and coaches basketball teams of the West-German Basketball Federation. Her dissertation is titled "Values in sports clubs" and is a contemporary historical study about the shifting of values in sports clubs in the Ruhr area. The historical analysis is conducted by examining the almost unexploited source of "Vereinsfestschriften" and shows the shift in values from the 1960's on.

## Dipl. Sportwiss. Ninja Putzmann

In 2011 Ninja Putzmann graduated from the GSU with a German Diploma in Sports Science majoring in Media and Communication. In order to support her final thesis 'sport structures and sport development in Jamaica with regard to track and field' Ninja Putzmann qualified for a scholarship from the DAAD allowing her to spend two months in Kingston, Jamaica. In May 2012 Ninja successfully applied at the GSU as a PhD candidate. In her current work she focuses on 'Sport political structures, processes and contents of the Spanish sport system' and works as a researcher at the IESF. Within the framework of her PhD-thesis she spent some months researching and conducting interviews in Spain. She received scholarships from the GSU as well as from the DAAD. Currently Ninja Putzmann also works as a freelance employee in the marketing and communications sector of the Sports Association of North Rhine-Westphalia (Landessportbund NRW). She holds coaching certificates in track and field, climbing and field hockey.

## Diana Wendland, M.A.

Diana Wendland has finished her Master in New and Newest History and German Literature at Ruhr-University Bochum in December 2013. She has worked as a student research assistant at the Institute for Social Movements, Ruhr-University Bochum, and as an academic research assistant at the IESF. Currently she is engaged as academic researcher and prepares her doctoral thesis on sport and leisure since the 1970ies. Her interests lie on contemporary history, in special on the history of travel, tourism, sport and leisure.

## Daniel Ziesche, M.A. (until October 2015)

Daniel Ziesche graduated from Chemnitz University of Technology and the University of Glasgow in 2011 with degrees in Political Science and English and American Studies. From October 2011 to July 2012 he worked within an ESRC-financed project based at the University of Aberdeen with the title "The Territorialisation of Interest Representation in Europe". From November 2012 to October 2015 Daniel Ziesche was a research associate at the German Sport University Cologne. His dissertation project on the functions of football clubs within modern societies is part of the inter-disciplinary research project "Organised Sport in Medialized Modernity" at GSU. Within his research, Daniel Ziesche focuses on sport and social change, issues of social exclusion, and collective identity formation in and through sport.



#### **Student researchers**

## Judith Ebbinghaus, M.Sc.

Judith Ebbinghaus studied Media Sciences and English at Cologne University and Basel University, Switzerland and "Sport, Tourism and Recreation Management" at the German Sport University. Having previously worked at Theater Basel and the WDR (Westdeutscher Rundfunk) in Cologne, she started working at IESF in April 2014 as a student assistant and is involved in research, conferences and text work in the area of sports and tourism.



## Helena Gey, B.Sc. (until April 2016)

Helena Gey studied Sports and Performance at the German Sports University and graduated in 2013 with a Bachelor of Science degree. After working as a sailing instructor in Germany and in Thailand for one year, she came back to Cologne in October 2014 to continue her studies in the master's program Sports Tourism and Recreation Management. From April 2015 until April 2016 she was employed as student assistant at the IESF, besides she works in a thermal bath in Cologne. Her main task at IESF is text editing in the field of sports, tourism and European sports policy.



## Louis Moustakas, B.A.

Originally from Canada, Louis Moustakas studied International Management at Université Laval in Quebec City and, for one semester, at the Copenhagen Business, graduating in 2010 with a Bachelor of Business Administration. After, he went on to work at the Coaching Association of Canada and completed an 18-month stint in Botswana, where he worked with their Olympic Committee and later as Games Services Manager for the African Youth Games. He is currently enrolled in the M.Sc. Sport Management at the GSU.





#### Annika Klein

Annika Klein has been enrolled in the Bachelor's degree "Sports, Health and Prevention" at German Sports University Cologne since 2012. She started working as an intern at the Institute of European Sport Development and Leisure Studies in October 2014 with the focus on sports related development cooperation. She is involved in research, textwork and the organisation of events. As part of her internship in 2015 she spent three months in Namibia to support the Monitoring and Evaluation System of the girls soccer programm Galz& Goals. In September 2015 she started working as a student researcher in the framework of the GIZ projects.



### Hanna Kramer, B.A.

Hanna Kramer enrolled in the bachelor program Alternative Tourism B.A. at the Rhine-Waal University of applied sciences in 2011 and graduated with a Bachelor of Arts in February 2015, focusing on sustainable tourism. During and after her bachelor studies she gained experience while working for a sustainable tour operator in Madagascar and for the national park Harz. In October 2015 she came to the German sports University to enroll in the M.Sc. Sport Tourism and Recreation Management. She has been working for the IEFS since June 2016.



## Benedict Steinheil, B.A. (until March 2016)

Benedict Steinheil studied Sport Management and Sport Communication with the minor subject of sport politics at the GSU and graduated 2013 with a bachelor's degree of arts. Currently he is enrolled in the Sport, Media and Communication Research Master's degree at the German Sport University Cologne. Benedict started working as a student researcher at the Institute of European Sport Development and Leisure Studies in February 2013. He was involved in sport politics and policies, sport political events and research. In addition, he was involved in editing the Homepage and creating videos.



#### **Administrative Staff**

#### Lisa Röseler, M.A.

Lisa Röseler studied History, English Literature and Economics at the Universites of Saarbrücken, Cardiff (Wales) and Cologne. She graduated in 1996. She worked as a press relations officer for several years. She joined the team of the IESF in October 2014 and is responsible for all administrative relations as well as the website and other publications.

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