

Activity Report 2016/17

Institute of European Sport Development and Leisure Studies



**Deutsche
Sporthochschule Köln**
German Sport University Cologne

Institut für Europäische
Sportentwicklung und Freizeitforschung
Institute of European Sport Development
and Leisure Studies



Education and Culture
Lifelong Learning Programme

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I. Preface

The year 2017 marks a milestone in the history of the Institute of European Sport Development and Leisure studies (IESF). It was a quarter of a century ago, when the Institute was established in 1992 as an independent body at German Sport University under the guidance of Prof. Dr. Walter Tokarski. Since 1992 – even prior to the coming-into-force of the Maastricht Treaty and the European Union – the institute has experienced substantial changes. While from a disciplinary perspective political science has become the core academic reference, the European Union has emerged to a major focus of research projects. The European dimension has been reinforced in particular with the award of a Jean Monnet Chair for sport politics in 2011. This 6th issue of the Jean Monnet report covers the period from August 2016 to July 2017. It again presents an overview on major teaching and publication activities carried out by the institute. Most notably: The new master program “International Sport Development and Politics” has successfully started and new research projects have been launched – yet again supported by the European Commission. In addition to its predecessors this issue includes in its central section as well a brief historical reflection on the activities of past 25 years. We are looking forward to the reader’s interest in some of the activities carried out by the institute in order to foster sport politics and leisure development at the German Sport University Cologne. In line with activities of the Jean Monnet Chair the institute also wants to develop a better understanding of the European Union. The 8th Symposium of sport politics at 1./2. December 2017 offers a framework for reflection on the evolution and activities of the institute. Guests are more than welcome to attend this event.

Jürgen Mittag
August 2017

II. Leitbild/Mission of the Institute

The Institute of European Sport Development and Leisure Studies and its Jean Monnet Chair work towards contributing to the European dimension of sport in particular and to the international development of sport structures in general.

They are part of the German Sport University Cologne (GSU), one of the largest specialised universities world-wide as academic centre of teaching and research in physical education and sport science. More than 30 sports are taught at 21 academic departments in theory and practice and in modern facilities. Around 5,500 students, including 350 foreign students, are studying at the GSU, which offers academic Bachelor’s and Master’s degrees, teaching certificates for various school levels and a doctoral degree.

The ongoing interdependence of sport and other societal fields, the increasing economic power of sport, the growing influence of governmental and non-governmental actors on the organisation of sport, its framework, and the continuing Europeanisation and globalisation have increased the importance of sport politics. However, the development of a political science inspired approach to sport and the formation of a particular branch addressing the broad range of sport-related political issues are still at the very beginning.

Against this background, activities of the IESF aim to cooperate with national and international academics in order to bring together findings from political, social and sport sciences. The overall goal is to illustrate the specific core of sport political action by taking into account the three dimensions polity (structural-institutional), politics (procedural) and policy (content-related). For all dimensions, it is important not only to consider the horizontal differentiation between regional autonomy and governmental regulation, but also the vertical differentiation between local, regional, national, European and international levels, to meet the needs of a sport political multi-level system. This view is mirrored in the two main research areas of the Institute: national, European and international sport systems and politics and the role of sport in international development cooperation.

III. Teaching Activities

The Institute of European Sport Development and Leisure Studies (IESF) is engaged in the teaching of various mandatory courses in the following study programmes of German Sport University Cologne (GSU)

- B.A. SPORT, OUTDOOR EDUCATION AND PHYSICAL ACTIVITY
- M.A. INTERNATIONAL SPORT DEVELOPMENT AND POLITICS
- M.SC. SPORT TOURISM AND RECREATION MANAGEMENT
- M.SC. SPORT MANAGEMENT

IN ADDITION THE IESF OFFERS A NUMBER OF VOLUNTARY COURSES IN THE FIELD OF SPORT POLITICS:

- COMPULSORY ELECTIVE (PROFILERGÄNZUNG): INTERNATIONAL SPORT POLITICS AND SPORT IN DEVELOPMENT
- CERTIFICATE: EUROPEAN SPORT STUDIES
- JEAN MONNET LECTURES
- CERTIFICATE: SPORT-FOR-DEVELOPMENT
- CERTIFICATE: FOREIGN RELATION EXPERTS FOR SPORT
- FIELD TRIP TO BRUSSELS 2017

III.1 Courses in 2016/17

The following courses have been offered by the Institute of European Sport Development and Leisure Studies in the winter term 2016/17 and in the summer term 2017.

Mandatory Teaching on European and EU topics

title of course / activity	mandatory	hours/year	undergraduate/postgraduate	no. of students
DEV1 - Political Aspects of Sport Development (Mittag)	√	28h	graduate	35
DEV 3 - European Integration, Common Market and Sport (Müller-Schoell)	√	28h	graduate	31
BAS2 - Introduction to Sport Law and Sport Politics (Mittag/Nolte)	√	2x14h	undergraduate	2x400
PE1.14 - Current Issues of international Sport Politics (Petry/Mittag)	(√)	28h	undergraduate	29
PE1.14 - Sport and Development (Petry)	(√)	28h	undergraduate	29
PE1.4 - National and European Sport Policy (Petry)	√	28h	undergraduate	30
SMA1 - International Sport Systems (Petry)	√	28h	graduate	31
SMA1/DEV3 - Introduction to European and International Politics: Governance beyond the nation state (Mittag)	√	28h	graduate	66
SEB12 - Project- and Eventmanagement (Müller-Schoell)	√	28h	undergraduate	31
SEB12 - Sportmanagement and -marketing (Müller-Schoell)	√	28h	undergraduate	31
SEB12 - Sport Politics and Sport Federations (Müller-Schoell)	√	28h	undergraduate	29
SMA1 - European Integration, Common Market and Sport: Growth and Differentiation (Mittag / Kornbeck)	√	28h	graduate	35
Colloquia for Doctoral Students (Mittag)	(√)	2x14h	graduate	30
PE1.14 - Introduction to Sport Politics (Putzmann)	√	28h	undergraduate	30
PE1.4 - National and European Sport Systems	√	28h	undergraduate	30
SEB12 - Sport Politics and Sport Federations (Klems)	√	28 h	undergraduate	30
BAS2 - Seminar (Biermann)	√	3x 26h	undergraduate	20

Mandatory Teaching on other topics

title of course / activity	mandatory	hours/year	undergraduate/postgraduate	no. of students
DEV7 - Research Project with regard to Sport Development (Mittag/Petry/Wassong)	√	56h	graduate	35
SEB2 - Project Seminar (Petry/Bauer)	√	56h	undergraduate	30
M3 - Sport as Cultural Phenomenon and the Refugees: Challenges and Perspectives for Sport Clubs, Schools, Cities and Society (Mittag)	√	2x28h	state exam	30
SEB9.2.1. - Project- and Eventmanagement in practice (Müller-Schoell)	√	14h	undergraduate	20
SEB9.2.1. - Project- and Eventmanagement in Practice (Petry)	√	2x28h	graduate	31
SEB9.2.1.- Start in professional Life (Petry)	√	10h	undergraduated	15
SEB12 - Project and Eventmanagement (Müller-Schoell)	√	14h	undergraduate	30
SEB12 - Sport Politics and Sport Federations - between Politics and Economy (Müller-Schoell)	(√)	28h	undergraduate	29
SEB12 - Sportmanagement and -marketing (Müller-Schoell)	√	14h	undergraduate	50
SEB12 - Sport politics and Sport Federations: The Olympic Games in Rio (Mittag)	√	28h	undergraduate	90
SQ2 - Diversity Competence (Müller-Schoell)	√	2*28h	undergraduate	30
TEM3 - Theories and Inter-cultural Aspects of Tourism: Transnational Perspectives: Exampel of China (Mittag)	√	28h	graduate	32
TEM3 - Contemporary Theories of Megatrends and Society (Petry)	√	28h	graduate	32
TEM3 - Socio-political and Cultural Aspects of Tourism (Mittag)	√	28h	graduate	30
TEM3 - Socio-political and Cultural Aspects of Leisure (Schwark)	√	28h	graduate	30
TEM5 - Tourism Studies (Mittag)	√	14h	graduate	32
TEM5 - Basic Research Methods (Mittag/Neumann/Türk)	√	28h	graduate	30

Field Trip Brussels 2017:

As in previous years, a field trip to Brussels took place in 2017. This year's trip was organized by Dr. Till Müller-Schoell and took the first cohort of the Master's program International Sport Development and Politics to the institutions of the European Union and other actors in the world of sport politics. The visits at different organizations, ranging from associations such as the European Olympic Committees to the Council of the European Union, provided valuable insight into the governance in Europe. The interaction with decision-makers and personnel in Brussels offered much opportunity for rich discussion and completed the learning outcomes of the first and second semester of the Master's program.



III.2 Final Theses in 2016/17

The following final theses have been supervised by the Institute of European Sport Development and Leisure Studies in the winter term 2016/17 and in the summer term 2017

Title	Year	Level	Supervisor
Basketball in China: Between Global Influence and National Interest	2017	Master	Mittag
Freizeit und Tourismus bei Bürgern/Innen mit Migrationshintergrund: Interessen - Interaktionen - Integrationstendenzen	2016	Master	Mittag
Aufschwung oder vergebene Chance? Die FIFA Fußball WM 2010 in Südafrika	2017	Bachelor	Mittag
Rucksacktourismus als Wegbereiter der Tourismusentwicklung? Destinationspotenziale und -grenzen des Backpackingtourismus in der chilenischen Region Araucania	2017	Bachelor	Mittag
Firmenläufe – ein sinnvolles Mittel der betrieblichen Gesundheitsförderung	2016	Bachelor	Mittag
Diagonalpass durch Kulturen? Zum Selbstverständnis von Fußballern als Akteure einer transkulturellen Gesellschaft	2017	State exam	Mittag
CrossFit - eine neue Trendsportart? Einordnung und Modellbildung in der Analyse	2016	State exam	Mittag
Berufliche Bildung und Sport am Beispiel von Deutschland, Österreich, Irland und den Niederlanden	2016	State exam	Mittag

Der Sportverein im gesellschaftlichen Wandel - Herausforderungen und Reaktionsweisen	2017	Master	Müller-Schoell
Regionale Sportvereine im Umgang mit dem Internationalen Flüchtlingsstrom. Motivation, Herausforderungen und Erfolge in der Flüchtlingsarbeit am Beispiel der Stadt Köln	2017	Bachelor	Müller-Schoell
Positionierungen politischer Parteien zum Sport. Eine vergleichende Analyse der Wahlprogramme der Bundesparteien und der Parteien des Landes Hessen im Zeitraum von 1990 - 2013	2017	Bachelor	Müller-Schoell
Live Escape Games als urbane Freizeitmöglichkeit - Analyse von Motiven und soziodemographischen Merkmalen der Teilnehmer	2016	Master	Petry
Teilnehmeranalyse beim 20. RheinEnergieMarathon Köln 2016 – Motive und Profile der Läufer/-innen und die Rolle der Marathontouristen	2017	Master	Petry
Big Games in Small Places: The Perceives Impact of the African Youth Games on Organizational Capacity in Botswana	2016	Master	Petry
Motivation to Volunteer at the Special Olympics Hannover 2016: Comparing Corporate and Common Volunteers	2016	Master	Petry
Integration durch Sport – Eine qualitative Interviewanalyse mit iranischen Flüchtlingen	2017	Bachelor	Petry
Der Einfluss sportbezogener Entwicklungsprojekte auf die schulische Leistung junger Mädchen in Südafrika – Analyse des Girls Afterschool Leadership Education Programms	2017	Bachelor	Petry
Environment Analysis of a Sport Development Project – Case Study of the Bay Islands Beach Volleyball Association at Roatan /Honduras	2017	Bachelor	Petry
Stärkung von Mädchen und jungen Frauen in Namibia – Eine empirische Untersuchung zur HIV/AIDS Prävention und Aufklärung durch Sport im Projekt Galz & Goals	2016	Bachelor	Petry
Möglichkeiten und Chancen von Trendsportarten im Jugendvollzug – Eine wissenschaftliche Erörterung zur Umsetzung von trendsportiven Angeboten am Beispiel des Skatesports	2017	Bachelor	Petry
Ein reiseprofil der Generation “Web 2.0” – Analyse des Buchungs- und Reiseverhaltens von 20-30-jährigen unter besonderer Berücksichtigung sportlichen Interessen	2016	Bachelor	Petry
Snowvolleyball – Event, Trend oder Kommerz?	2016	Bachelor	Petry
Stärkung von Mädchen durch ein sportbezogenes Projekt in der Entwicklungszusammenarbeit – Eine Wirkungsanalyse des Afterschool-Leadership-Programm in Khayelitsha in Südafrika	2016	Bachelor	Petry
Environment Analysis of a Sport for Development Project - Case Study of the Bay Islands Beach Volleyball Association at Roatan/Honduras	2017	Bachelor	Bauer
Sportliche Motive geflüchteter Frauen - Eine bildergestützte Befragung von Teilnehmerinnen und Nicht-Teilnehmerinnen an Sportangeboten von Grenzenlos in Bewegung - Spoho aktiv e.V.	2017	Bachelor	Bauer

III.3 Series of Jean Monnet Lectures on European Sport Politics

In 2016 and 2017, IESF proudly hosted distinguished guest speakers and visitors who gave presentations on many different topics related to sports, (European) politics and development through and in sport.

Date	Speaker/Visitor	Topic
28-05-2017	Tamara Awartani	Sport Programs as Labour Market Policy in Palestine
14-06-2017	Beatriz Meija	Grupo Internacional de Paz (GIP) – Social Transformation, Peace Building and Sport in Columbia
31-05-2017	Ursula Bitzegeio	Studying and Scholarships in Europe: The work of party political foundations
17-05-2017	Philippe Vonnard	How to write a history of European Football?
10-05-2017	Panel discussion at European week 2017	Nach den Wahlen: Parteien, Kooperationen und die Zukunft der Demokratie in Europa
31-01-2017	Jeroen Scheerder	National sport authorities and national sport bodies: it takes two to tango
25-01-2017	Alexander Cardenas	Columbia, sport and peace building: some lessons and the way forward
17-01-2017	Katrin Grafarend und Susanne Gaerte	Die internationale Arbeit des DOSB
20-12-2016	Axel Schäfer	Aktuelle Herausforderungen nationaler und internationaler Sportpolitik aus Sicht des Dt. Bundestages
28-11-2016	Oscar Mwaanga	From Physical Education (PE) to Physically Active Learning (PAL): Embracing the new Paradigm
22-11-2016	Fadi El Yamani and Sven Schröder	Right To Play – Programs, Methods and Stakeholders
15-11-2016	Ben Weinberg	The Federal Ministry for Economic Cooperation and Development and the project „Sport for Development”: Objectives and Perspectives
08-11-2016	Marion Keim und Cristo de Coning	Sport and Development Policy: economic benefits of sport in the Western Cape Province, South Africa

III.4 Specialized Teaching Project: HOMER

HOMER is a six step research-based teaching program that seeks to identify narratives, focusing on three history making summits of national leaders in the history of European integration. HOMER has a transnational impact since it brings together German Sport University Cologne (GSU), the University of Cologne, and the University of Maastricht as a Jean Monnet Center of Excellence.



[The Lisbon Summit \(2007\) - Seminar Winter 2016/17](#)

The HOMER project passed in 2017 another important milestone with the completion of the third joint seminar on “The Lisbon Summit and European Narratives”. After exploring the Hague summit 1969 and the Maastricht summit 1991 as well as related constitutional changes the third seminar shed light on the Lisbon treaty and its summits. The seminar was organized by German Sport University Cologne, the University of Maastricht and the University of Köln again in five subsequent steps: After the opening session in Cologne in October 2016 with primarily theoretical and topic-related content, a meeting in Brussels in November 2016 offered the frame for in-depth debates with experts and intense research on relevant material and sources (newspaper articles, archival material, memoirs, academic interpretations, interviews etc.). Two sessions in-between were held at the respective universities in order to discuss individual questions before the final HOMER meeting in January 2017 took place in Cologne again. The students presented their findings and discussed the offers and constraints of narratives on the European Union.

Further information:

www.eu-homer.eu

III.5 Master International Sport Development and Politics

After five years of preparation the German Sport University Cologne successfully launched its new Master’s Degree program M.A. International Sport Development and Politics in October 2016. The program is directed by the Institute of European Sport Development and Leisure Studies and the Institute of Sport History. It aims at combining sport sciences with humanities and social sciences. With this combination, students shall be provided an innovative, interdisciplinary and international study program. The program is highly research oriented and fosters problem-solving capacities as well as methods for understanding and analyzing sport and physical culture.

A total number of 85 people applied for the first intake in October 2016. The majority of applicants held a Bachelor’s Degree in sports sciences, but also students coming from social and political sciences were among them. The average age of applicants was fairly high, lying at 27 years. 60 per cent male and 40 per cent female applicants also depict a good balance in terms of gender. Of these 85 applicants, 35 students from eleven countries were selected to be part of the first cohort, of which 19 female and 15 male.

The first two semesters aim at the acquisition and deepening of knowledge in the fields of sport politics, history, sociology and economy, as well as at fostering an understanding for scientific methodologies and techniques. During this time, the new program is linked to the M.Sc. Sport Management. Core study areas include the sport politics of the European Union, the Olympic Movement, its history and management, comparative sport development across countries, sport economics as well as research techniques and statistical methods. With a balance of lectures and seminars, students were able to engage in discussion and were asked to critically reflect on the topics and issues.

The composition of the group, with various geographical origins, past experiences in the professional world and different interests in active sports, brought about an stimulating atmosphere in the group. The diversity certainly must be seen as one core strength and chance of the program rather than a challenge. Many extracurricular sport activities and social gatherings were undertaken since the inception of the program in October 2016. The academic interest of the group and the willingness to delve deeper into the field outside the study program is high and is shown by numerous additional events that have been visited, in the context of GSU or, illustratively, at an academic conference at FIFA in Zurich.

The second cohort will start the program in October 2017. Again, 35 students will be selected to get enrolled for the upcoming winter term. First adaptations of some courses have taken place in accordance with the feedback provided by the first cohort and the teachers and will serve for the second run through.

The Master's program M.A. International Sport Development and Politics has successfully been established at GSU and constitutes a modern and relevant educational program for future leaders in the academic and practical world of sport. Together with the Institute of Sport History, the Institute of European Sport Development and Leisure Studies is putting much effort in further establishing and advancing the program as well as on the personal development of the students.



IV. Research Activities

The IESF conducts its research mainly in the fields listed below:

- Local, regional, national, European and international sport systems and sport politics
- Various fields concerned with sport politics
- Sport and development
- Tourism studies and sport
- Leisure sport and life styles

IV.1 Projects

In the following, projects that have been carried out by the IESF in 2016 and/or 2017 are presented in brief:

Ongoing projects

- IV.1.1 SPORTED – Sport and Politics: Organisations, Regulations and Themes in the European Dimension
- IV.1.2 Comparison of National Sport Systems in Europe: Concepts, Models and Theories
- IV.1.3 Preparatory Activities for a Centre of Competence for Sport in Asia
- IV.1.4 International Scientific Network for Sport for Development (ISNSD)
- IV.1.5 Scientific monitoring of the Sector Programme „Sport for development“
- IV.1.6 Regional Programme: Sport for Development in Africa
- IV.1.7 Girls Afterschool Leadership Education
- IV.1.8 SPEACH - Sport Physical Education And Coaching in Health
- IV.1.9 Children WIN
- IV.1.10 Leisure- and Tourism Research in European Perspective
- IV.1.11 CARE - Sport for Social Change and Education
- IV.1.12 History of Workers' Welfare Association (AWO) 1919 to 2019
- IV.1.13 ERASMUS+ Take it to the Street
- IV.1.14 National Sports Governance Observer: Benchmarking sports governance across national boundaries
- IV.1.15 Audience Research

IV.1.1 SPORTED – Sport and Politics

Organisations, Regulations and Themes in the European Dimension

Head of the project at IESF: Prof. Dr. Jürgen Mittag

IESF staff entrusted with project: Diana Wendland (Jan./Feb. 2014), Michael Groll (May/June 2014), Ninja Putzmann (April 2016 - April 2017)

Period of research: October 2011 – present

Funding: European Commission: LLP: Erasmus, Jean Monnet



Content:

The key objective of this project is to deepen the academic linkage between sport and EU politics. Major targets are seminars and lectures on sport in the EU as well as academic conferences. Comprehensive teaching and research materials on sport in the EU were provided in order to teach and publicly disseminate the role of sport in transnational relations. The most important milestone in 2016/17 was the launch of the new master programme „International Sport Development and Politics“ that implies a strong focus on European integration.

publications: Yearbook 2016 and 2017

IV.1.2 Comparison of National Sport Systems in Europe: Concepts, Models and Theories

Head of project at IESF:

Dipl.-Sportwiss. Ninja Putzmann

Period of research: since April 2017

Funding: German Sport University

Content:

The aim of this project is to develop variables, indicators and explanations to characterise national sport systems. There will be a shift of focus from formal sport and political actors as well as legal frameworks towards dynamic sport policy processes and their outputs. By this, new perspectives of the relationships and interdependencies between sport and politics will be gained.



IV.1.3 Preparatory Activities for a Centre of Competence for Sport in Asia

Head of the project at IESF: Prof. Dr. Jürgen Mittag

Dipl-Sportwiss. Rui Jin

Period of research: Since September 2012

Partners: Beijing Sport University (BSU)

Shanghai University of Sport (SUS)

Content:

The fast and dynamic development of Asia attracts the interest of the media and the academic world alike. Though sport has not been the centre of attention, the reflection on Asian – and in particular on Chinese – sport development promises important insights. Against this backdrop the Institute of European Sport Development and Leisure Studies aims at deepening the transnational cooperation in sport related research between Asia and Europe. Major fields of interest are the areas of economics, elite sports and urban planning/health/grassroots sport as well as civil society. After focussing in 2016 on teaching (most relevant was the summer school in July 2016) in 2017 the work on publications emerged.



Activities:

Conference 2017 (Cologne): 15./16.12.2017

Publications:

Mittag, Jürgen: Zwischen Goldmedaillen und Goldenem Plan: Transnationale Sportpolitik und grenzüberschreitende Interaktionen von China und Europa im Sport, in: Peter-Christian Müller-Graff (Hg.): Die Beziehungen zwischen der Europäischen Union und China, Baden-Baden 2017, S. 113-146 (mit Jia Miao)

IV.1.4 Scientific Monitoring of the Sector Programme „Sport for development“

Head of the project at IESF: Dr. Karen Petry

IESF staff entrusted with project: Dipl-Sportwiss. Katrin Bauer, Dr. Marie Biermann, Annika Klein, Robin Schröder, Christine Maleske

Period of research: August 2013-December 2018

Partner: GIZ



Content:

In the recent years individual sport-related measures have been carried out repeatedly in the German Development Cooperation; this issue was, however, never systematic and fully established.

For this reason the Federal Ministry of Economic Cooperation and Development (BMZ) established a project sector on the subject, in order to bring together the experience and cooperate in the German contribution to „Sport and Development“. The Sector Programme “sport for development” is anchored within the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, which as a federal enterprise supports the government in achieving its objectives in the international Development Cooperation and bringing them into action.

IV.1.5 International Scientific Network for Sport for Development (ISNSD)

Head of the project at IESF: Dr. Karen Petry

IESF staff entrusted with project: Dipl.-Sportwiss. Katrin Bauer,
Louis Moustakas M.A. (in 2016)

Period: December 2013–present

Partners:

University of Ghana

University of the Western Cape

International Council of Sport Science and Physical Education (ICSSPE)

Breakthrough Chiparamba Sports Academy (BCSA, Zambia)

Organisation of Rural Primary Education Developers (ORPED, Ghana)



Content:

Following the Conference on “Transformation and Development through Sport (TADS)” in Pretoria, South Africa, in September 2013, seven participating academic organisations and NGOs, namely the University of Ghana, the German Sport University, the University of the Western Cape, the International Council of Sport Science and Physical Education (ICSSPE), the Breakthrough Chiparamba Sports Academy (BCSA, Zambia) and the Organisation of Rural Primary Education Developers (ORPED, Ghana) founded the International Scientific Network for Sport for Development (ISNSD).

IV.1.6 Regional Programme Sport for Development in Africa

Expert advice in the development and application of an output-oriented monitoring system for the regional programme „Sport for Development in Africa“

Project Leader: Dr. Karen Petry

IESF staff entrusted with project:

Dipl.-Sportwiss. Katrin Bauer, Dr. Marie Biermann,
Christine Maleske B.A., Louis Moustakas M.Sc. (until 2016),

Period of research: July 2016–December 2018

Partner: GIZ

Content:

Together with local and international partners, GIZ implements the Ministries' Initiative on „More space for sports - 1,000 opportunities for Africa“. The project aims to use sport as a tool to bring positive changes in sub-Saharan Africa. To better achieve development policy objectives through sport, the project supports Ethiopia, Kenya, Namibia, Mozambique and Togo.

Further information:

www.giz.de/de/weltweit/30198.html



Copyright: GIZ - Ruth Lumbasi

IV.1.7 Girls Afterschool Leadership Education

Monitoring & Evaluation of the 'Girls Afterschool Leadership Education' Projects

Head of the project: Dr. Karen Petry

IESF staff entrusted with project: Dr. Marie Biermann

Period of research: July 2015–April 2017

Partner: Dr. Heather Cameron (Camp Group gGmbH)

Content:

Funded by the UBS Optimus Foundation and initiated by Dr. Heather Cameron, a total of 20 Girls' Afterschool Clubs are implemented in the poverty- and violence stricken townships Khayelitsha, Gugulethu and Nyanga in South Africa. The clubs are attached to primary schools and their programme includes life skill and leadership training for 9 to 11 year-old girls, in order to improve school performance and enhance strategies for preventing gender-based violence.

Further information:

<http://www.boxgirls.org/home-2/international/south-africa/>



IV.1.8 SPEACH - Sport Physical Education And Coaching in Health

Head of project: SPEACH

Period of Research: January 2015-December 2017

Partner:

- Hanze University of Applied Sciences Groningen (HG) – The Netherlands
- University of Southern Denmark (SDU) – Denmark
- European Network of Sport Education (ENSE) European Network
- Free University of Brussels (VUB) – Belgium
- Netherlands Olympic Committee * Netherlands Sports Confederations (NOC*NSF) – The Netherlands
- Lithuanian Sports University (LSU) – Lithuania
- International Council for Coaching Excellence (ICCE) – Global Network
- Sport Sciences School of Rio Maior (ESDRM) – Portugal
- Canterbury Christ Church University (CCCU) – United Kingdom
- Royal Spanish Tennis Federation (RFET) – Spain



Main goal of the Sport Physical Education And Coaching in Health (SPEACH) Project is to increase awareness and behavioural change in sport professionals and European citizens towards an active and healthy lifestyle.

IV.1.9 Children WIN

Head of the project at IESF: Dr. Karen Petry

IESF staff entrusted with project:

Dr. Till Müller-Schoell

Period of research: Dec 2014–Oct 2015,

April 2016–February 2017

Partner: terres des hommes international



Content:

Public awareness of the impact of Mega Sporting Events on children rights is a recent phenomenon and it shows considerable variation between countries. This research was conducted in order to collect evidence and increase awareness on direct and indirect effects of Mega Sporting Events (MSEs) to mitigate risks and enhance opportunities for children. It outlines differences between 12 countries (Brazil, France, Germany, India, Italy, the Netherlands, Russia, South Africa, Spain, Switzerland, the United States and the United Kingdom), and examines how media covered the Mega Sporting Events (MSEs) and their impact on human rights and particular on children rights. The second phase is focussing on media coverage concerning children rights around the World Youth Olympics in Lillehammer, the Euro in France, the Copa America Centenario in the United States of America and the Summer Olympics 2016 in Rio de Janeiro.

Further information

<http://www.childrenwin.org/videos/media-monitoring-children-rights-and-mega-sporting-events/>

Final report part one:

http://www.childrenwin.org/wp-content/uploads/2015/08/ITDH_report_final.pdf

Second Phase, Interim Report I: http://www.childrenwin.org/wp-content/uploads/2016/07/media-monitoring_interim-I.pdf

Publications:

Müller-Schoell, Till (2016): Children Rights and Major Sporting Events in 2016 Media Monitoring within the framework of Children Win. Interim Report I, http://www.childrenwin.org/wp-content/uploads/2016/07/media-monitoring_interim-I.pdf

IV.1.10 Leisure and Tourism Research in European Perspective

Head of the project: Prof. Dr. Jürgen Mittag

IESF staff entrusted with project: N.N.

Period of research: 2014-present

Content:

In several research projects at the IESF social, cultural and mental impacts of leisure and tourism during the 20th century are analyzed. The focus of these research activities lies on the development, expansion and transnational dimension of leisure-cultures in Western societies after the Second World War and on the changes of the 1960s and 1970s – in particular on the evolution and consolidation of “mass” and “alternative” tourism and the changes in the field of leisure sports. Since these research activities such as a textbook on tourism history, a workshop and a doctoral thesis on tourism development in the 1970s and 1980s are designed as long term projects, they are able to enhance the strengthening of humanities and social science perspectives on leisure and tourism research.



publication:

Wendland, Diana: Zwischen Tradition und Innovation: Die Rolle von alternativen Reiseführern in der touristischen Medienlandschaft, in: Hahn, Kornelia /Schmidl, Alexander (Hg.): Websites & Sightseeing. Tourismus in Medienkulturen, Wiesbaden 2016, S. 183-204.

IV.1.11 CARE - Sport for Social Change and Education

Head of the project: Dr. Karen Petry

IESF staff entrusted with project:

Dr. Marie Biermann, Robin Schröder

Period of research: May 2016–June 2018

Partners: OTAHARIN

CARE Germany-Luxemburg

Stiftung Hoffnung 1-plus



Content:

The project is implemented by OTAHARIN, an organisation that promotes education, inclusion and the rights of Roma. Financed by the Federal Ministry for Economic Cooperation and Development (BMZ), co-financed and initiated by the Stiftung Hoffnung 1-plus, coordinated by CARE Germany-Luxemburg, the project addresses 40 children and youth in Bijeljina, a city in the north-east of Bosnia and Herzegovina. The participants consist of 70 percent Roma and 30 percent non-Roma children, all of whom do not go to school regularly. The Roma children especially face challenges related to prejudices and discrimination.

The present project is the first time that OTAHARIN includes sport activities, namely football in this case. Nonetheless, the project is based on a holistic approach: The participation in football training is directly linked to regular attendance in school, additional workshops with a focus on health issues are obligatory and the parents are incorporated in the educational process as well. In order to build the capacity to be able to attend these activities, the participants and their families are provided with scholarships.

IV.1.12 History of Workers' Welfare Association (AWO) 1919 to 2019

Head of the project: Prof. Dr. Jürgen Mittag

IESF staff entrusted with project: Dr. Philipp Kufferath

Period of research: September 2016-June 2019

Partner: AWO / Workers' Welfare Association



Content:

In December 2019 the 100th anniversary of the “Arbeiterwohlfahrt” (AWO) - founded by social democrats after the First World War - will be celebrated.

The goal of project is a well-readable and carefully illustrated study on the multilayered history of this particular organisation on. The project is based on research in different historical archives, on primary sources such as contemporary newspapers or annual reports and on the many existing academic and commemorative publications. The process is supported by an advisory board consisting of social scientists, historians and leading members of the AWO itself, which meet twice a year. At the end of October 2017 a two-days workshop will take place in Bochum presenting first results of research. The study will be structured largely chronological. The focus will be laid on the prehistory of charity work by social democrats in the German Kaiserreich and during the First World War as well as the foundation as a committee of the SPD in 1919. Examples and explanations for the rapid growth and expansion of its activities during the Weimar Republic will be presented. After 1945 AWO was reestablished as an independent welfare association but maintained close links to the SPD. The welfare sector experienced an unprecedented expansion in the postwar economic revival. In the 1970s and 1980s, the voluntary social engagement and AWO membership reached a peak. During the 1990s the organisation successfully expanded to Eastern Germany but also had to implement necessary structural reforms under increasingly difficult economic circumstances. The study will try to analyse the fundamental changes including testimonies and their reports in order to answer the general question if and when the AWO was a pioneer of societal change or reacted primarily on external influences.

IV.1.13 ERASMUS+ Take it to the Street

Head of the project: Dr. Karen Petry

IESF staff entrusted with project: Dipl.-Sportwiss. Katrin Bauer, Robin Schröder B.A.

Period of research: March 2017–March 2019

Project Coordinator: International Sport Alliance (ISA)

Partner: GAME Denmark

GAME Lebanon

3X3 Unites

Content:

Together with local and international partners, ISA, Game Denmark, Game Lebanon and 3X3 Unites, the project aims to provide young people – primarily from multicultural backgrounds or marginalized areas – with the opportunities to belong, engage and participate within their communities. Young people in Europe, especially within the previously mentioned social sectors, are facing social exclusion within labour markets and education structures. Further, they face exclusion in relation to social rights and opportunities associated with individual development. The omission of these characteristics can be considered counteractive and undermines the goals and hopes of social cohesion within communities. Thus, sport is identified as having unique democratic capabilities that bring about social cohesion and participation of individuals, regardless of their background, religion or socioeconomic status.



IV.1.14 National Sports Governance Observer: Benchmarking sports governance across national boundaries

Head of the project:

Prof. Dr. Jürgen Mittag

IESF staff entrusted with project:

Dipl.-Sportwiss. Ninja Putzmann,

Dr. Till Müller-Schoell

Period of research: February

2017–October 2018

Project Coordinators: Play the

Game, Danish Institute for Sport Studies (Idan)

Full Partners: KU Leuven, Utrecht University, The University of Warsaw, Molde University College, University of Bucharest

Associated Partners: The Cyprus Sports Organisation, The Flemish Sports Confederation, The Romanian Football Federation, The Danish Football Association, The Polish Golf Union, Norwegian Football Association, The Enlarged Partial Agreement on Sport, The International Council of Sport Science and Physical Education, The European Association for Sports Management



**National Sports
Governance Observer**
Play the Game

Content:

The main aim of SGO 2017: 'National Sports Governance Observer: Benchmarking sports governance across national boundaries' is to assist and inspire national sports organisations to raise the quality of their governance practices. The project involves in the first instance the partners included in the Erasmus+ application (see above) and will try to attach partners from third countries inside and outside the EU in the course of 2017 and 2018. More specifically, the project sets out to enable sports leaders and outside stakeholders to measure, discuss and amend the governance standards and practices of sports organisations by adapting and applying the Sports Governance Observer benchmarking tool in national sports organisations.

IV.1.15 Audience research

Head of the project: Dr. Hans Stollenwerk

Period of research: since 1977

Content:

Until the beginning of the 1970s, little was known about the audience of sporting events. Dr. Hans Stollenwerk is a research pioneer, who developed this field scientifically. He and his team have investigated changes such as the composition, behavior, the motives and desires of sport audiences, as well as changing aspects of marketing of sporting events and put them in a general societal context. The studies are based on aspects of different sciences such as leisure research, sociology, social psychology and sports economics. Additionally, international sports events have been included in the investigations.



V. Ongoing Ph.D. Theses (Dissertations)

The following Ph.D. theses are carried out at the Institute of European Sport Development and Leisure Studies (in alphabetical order of doctoral students).

Fighting Youth Unemployment through Sports for Development – Palestine (West Bank&East Jerusalem)

Awartami, Tamara

Deutsche Sporthochschule Köln, since 2016

Palestine is a country that is under lots of political and economic pressure associated with conflict and oppression from both the Israeli occupation and internal struggles between Fatah and Hamas political parties, thus the Palestinian society and especially youth have become increasingly split and suffering from many divisions and obstacles. One result is a very high unemployment rate amongst youth (39%). The dissertation will explore and analyse the role of sports for development (S4D) and the different interventions of S4D in increasing youth competencies and employability skills by focusing on the theoretical aspect of the education and employment system in Palestine, as well as comprehensive data from the field; youth, decision makers, policies, and statistics. It will also give an insight on the history of Palestine, the political implications, the economic and socio-cultural contexts, living conditions and youth immigration, the vocational education mindset and approach, and youth policies.

Sport in Development Policy: Evolution, Approaches and Implementation in Germany

Bauer, Katrin

Deutsche Sporthochschule Köln, since 2014

With the establishment of the Sector Programme „Sport for Development“ of the German Development Cooperation (GIZ) in early 2013, the German development policy sent a sign of change and reorientation. „Sport for Development“ has become an overarching topic with numerous connections to different development objectives of the Federal German Government. It was recognized that sport is not only an important tool in the educational sector, but also in the areas of health promotion, violence prevention, gender equality, good governance, inclusion or environment. The aim of the project is the determination of the status and the transformation of sport in the development policy of Germany in the past and present.

An Analysis of Sports Development in South Korea: Case Studies of ‘School Sport’, ‘Sport for All’ and ‘Elite Sport’

Choi, Joohyun

Deutsche Sporthochschule Köln, since 2017

Elite sport in South Korea has improved dramatically over the past 60 years. However, focusing only on elite sport policy by the government has led to problems and a gap between school sport, sport for all and elite sport, which is the center of the current debate in the sport policy area. Therefore, the purpose of this study is to analyze sports development in South Korea, where it lacks of data about sport policy which adopted the macro and meso level approaches. To achieve the goals mentioned above, the thesis is divided into three parts: (1) school sport, (2) sport for all and (3) elite sport. All subjects will deal with the development of sport policy and the structure of the sport system. The thesis will define the notion of sports development and introduce the Korean history and cultural background in the literature review. In addition, the research will analyze case studies of the three topics in terms of the process of sport policy change and structure of sport system in South Korea.

„Trendsport“ – a trade-off between societal and economic influencing factors

Hemker, Lisa

Deutsche Sporthochschule Köln, since 2017

The last few years saw a considerable increase in the number of the so-called modern sports, both nationally and internationally. The interests and expectations of various stakeholder groups (e.g. sports societies, the media, economic players) as well as the consideration of numerous economic and societal factors seem to play increasingly important roles when introducing and developing modern sports. Companies investing in such sports by means of tailored marketing and sponsorship strategies, sports associations and clubs considering to include them in their activities and the media coining society's perception of these sports are only a few examples of the developments outlined above. Additionally, considering the societal dimension the question arises to which extent modern sports are likely to represent a change of the society's understanding of sports.

Sport Clubs and Sport Values in Change

Klems, Pia

Deutsche Sporthochschule Köln, since 2012

The importance of a sport club is based on its memberships, its resources and its financial possibilities. Mostly disregarded are the values within a sports club. Sports clubs stand for an internal and external integration of certain values. These values are an important aspect of modern society and take an impact on public life. The individual adapts certain values from other social contexts and introduces them in a sports club. The question of influence and meaning of values within a sports club on and for the individual, the society and the state can be raised. Within the context of this thesis the change of values in the Ruhr area is of special interest. The panel study of values in a sports club is based on sources of chosen sports clubs. Sources are literature produced by the sports club, such as celebratory publications, club papers or charters.

European Commission and Sport: Increasing "Centralism" or "Spill-Over" in a Multi-Level-Governance-System?

Kornbeck, Jacob

Deutsche Sporthochschule Köln, since 2009

As a PhD by published work, this thesis aims to revisit the activities of the European Commission (in particular but not exclusively within the years 2001-2011) to find evidence of a diversification of the sport policy field. This allows for a feedback loop towards two fundamental theoretical positions of European integration and relevant research: spillover as used in federalism/neo-functionalism as well as multi-level governance. Empirical evidence is provided through 15 already published papers within three problem areas: EU-sport articulation; anti-doping; Health-Enhancing Physical Activity (HEPA). The exercise of critically revisiting these papers was inspired theoretically by the model of the reflective practitioner.

Changes in youth development programs in Basketball in Germany, Lithuania and Spain since 1995: Governance between Europeanization and Globalization?

Melzer, Marius

Deutsche Sporthochschule Köln, since 2012

Since November 2012 Marius Melzer focuses on the changes in youth development programs in Basketball in Germany, Lithuania and Spain. With a combination of theoretical approaches coming from Sports Europeanization, Sports Globalization and Sports Governance, he aims to discover how the increase of the possibilities to recruit basketball players has affected the youth development programs in these countries. Melzer sees the starting point of an intensification of the national youth development programs in the Bosman-ruling of the European Court of Justice, but the core of the developments in the interaction between the national federation and the first league clubs. Therefore, Melzer has analyzed the governance arrangement between these actors to find out why Spain and Lithuania constantly promote more young players than Germany.

"Spiritual Coaching": Theological, Social Science and Sport Science Perspectives on a New Occupational Area

Micic, Michael

Deutsche Sporthochschule Köln, since 2011

Aim of this interdisciplinary project is to analyse moral concepts, ideals and lifestyle of professional soccer players in order to disclose the influence of the mentioned factors on their wellbeing and sport performance. Furthermore, the research focuses on deriving a "Spiritual and Life Coaching" model for the professional German soccer within reflecting the boundaries and possibilities of such a coaching model. As in the English and Brazilian soccer spiritual coaching by so called "Sport Chaplains" is already set in praxis, existent analyses of this area are used to develop the model. The collection of data in professional German soccer clubs is done by interviews with officials and players.

Impacts of Sport on the Regime Changes and Transformation Processes in Iraq and Egypt

Ousu, Ali

Deutsche Sporthochschule Köln, since 2012

Sport fulfils numerous functions between state and society. Sport serves in particular to form national group identities, fosters international understanding, enhances cooperation and exposes the individual. Although sport is a widely autonomous system that follows specific rules and dynamics, it is open to the allocation of meanings and new functions, but also to societal changes. The ongoing revolutions in the Arabic world will not only impact the society, but also the sports system by changing the framing circumstances and the functions or meanings of sport. The dissertation wants to consider and analyse these changes of the sport system among the current societal and political transformations.

Sport for Development (SFD) in South Korea: An Analysis of Process of Sport Policy Change and Evaluation of SFD Programmes

Park, Jongchul

Deutsche Sporthochschule Köln, since 2016

In recent years, sport is considered as a practical vehicle to deal with social, cultural, and economic issues around the world. In particular, diverse sport programmes have been emerged to achieve the initiatives created by the United Nations' Millennium Development Goals. These initiatives are commonly called Sport for Development (SFD) programme or movement. SFD programmes are concerned with sport participation, gender, socialisation, and education issues, and are directly related to children, women, disabled, and disadvantaged people. The implement of SFD is generally practiced by global North toward the global South, but several developing nations have recently implemented SFD programmes. This means that implementing SFD actions to promote social change is considered as a global trend around the world. South Korea has become a sports power in the world with the help of huge investment in elite athlete development system and successful holding mega event such as the 1988 Olympic Games and the 2002 FIFA World Cup. In addition, South Korea is a country of the unique example whose status has changed from an aid-recipient country to a donor country. As a result, Korean government has been trying to have interest in international outreach and cooperation through sports programmes.

Sport-Political Structures, Contents and Processes of the Spanish Sport System

Putzmann, Ninja

Deutsche Sporthochschule Köln, since 2012

In the European area numerous journals and articles offer an overview about the development of national sport policies and describe the institutional structures of sport, organizational and financial framework conditions. Nevertheless, empiric-analytic nation studies to explain correlations between sport structures, processes and contents are missing as well as a theoretical fundament to analyse sport systems. Deriving from the central question for the characteristic sport-political structures, processes and contents of the Spanish sport system, three subordinated goals are defined: Firstly, the investigation of the theoretic-conceptual level by an adaption of the political scientific system theory including the terms of sport polity, sport politics and sport policy for the sport system of Spain as well as the effects of Europeanisation. Secondly on the typological level theoretically founded categories or typologies are developed to analyse the Spanish sport system. Focusing on some exemplary regions, the applicability of those typologies is empirically tested. Thirdly the empiric-analytic level is examined by sequencing and summarising of new and existent data about the Spanish sport system respecting special characteristics of single regions of Spain to relate sport political structures, processes and contents. Perspectively, the elaborated categories can be used to enable a comparison of distinguished European sport systems what implies a certain degree of generalisation.

Spiritual yoga tourism as a prevention in stressful states. Potentials and limits of yoga tourism for the development of destinations: the example of Morocco.

Ücgüler, Ayla-Karen

Deutsche Sporthochschule Köln, since 2016

Yoga and Meditation finds a great approval in the society today. New yogastyles are emerging and the old tradition from India, which has found its way into the Western world through the US in the 1950s, is modernized and adapted to the everyday life of the Western society. Yoga promises relaxation, physical strengthening, mental fitness and a sense of harmony with body, mind and soul. The choice of

products is growing steadily. Magazines, books, clothing, workshops, travel – spirituality has long become an economic sector. What is the target group for this emerging economic and social sector? Is the motivation for yoga and yoga tourism the stress factor, which is the cause of popular diseases in today's society? Which are the main motives of the target group for a spiritual travel based on yoga? Is it the stress and escaping from everyday life? Is it the search for calm and relaxation with spiritual added value? These questions are to be considered in this dissertation project before it is determined which effects, opportunities and limits this has for the destination that offers spiritual tourism. How does spiritual tourism affect sustainability? How can spiritual tourism be used in destination development and social projects? The aim of this project is to answer these questions and to set up a concept for destinations using the example of Morocco.

Changing Sport-policies in the Ukraine

Ulyanov, Illya

Deutsche Sporthochschule Köln, since 2012

The aim of the scientific thesis is to analyse the Ukrainian sport policy, their structures and the processes which exerted influence on the development of mass sport and leisure sport. The focus of the research lies on the governmental programmes and organisational measures which promote sport as well as the development of mass sport, leisure sport and the sport participation of the Ukrainian people. Since the independence of the Ukraine in the year 1991, numerous/ various measures were initiated to promote mass sport and leisure sport. These initiatives are analysed in this work with regard to their successes and limits. This consideration is complemented by investigations concerning sustainability of the initiated measures. Finally, as a result of the previous steps, the efficiency and capability of the Ukrainian sport policy shall be presented exemplarily. The study refers to political and legal conditions by taking the historical and social characteristics of the country into account. Additionally, external factors, which influence the development of the mass sport and leisure sport directly or indirectly, are part of the analysis as well as the recent political and social events in the Ukraine in 2014.

A different gaze? Alternative tourism in the light of individual hiking and trekking guidebooks

Wendland, Diana

Deutsche Sporthochschule Köln, since 2014

Since the origin of tourism in the 19th century modern tourists have been consuming certain „sights“ on their journey: With the cultural studies by Ueli Gyr and John Urry this symbolic consumption was considered as an essence of modern tourism. Younger cultural-historical studies have examined these gazes in detail. They mostly analysed changes in the (visual) symbolic consumption in different phases of tourism development – especially from the middle-class tourism of the 19th century to the mass tourism of the 1960s and 1970s. The findings of these studies have shown that the romantic gaze of the bourgeoisie was replaced by a collective, sociable gaze of mass tourism. However, these studies have not examined the tourist gaze of alternative tourism in the 1970s and 1980s. The planned doctoral thesis will analyze the “alternative” gaze using alternative travel guides as “a visual school” (Müller 2012).

Youth Sport Policy in Europe

Ursula Witzani

Deutsche Sporthochschule Köln, since 2016

The health and physical activity of children and teenager currently counts as polarizing topic. Nowadays, the topic children and youth sport – as the foundation of long-lasting physical activity – fills political agendas in Europe. Thereby the missing structures or the lacking cooperation between various stakeholder are criticized. Until now, the scientific research shows a reluctance to this research field. A cross-national comparison, concentrated on the structures and system of youth sport, does not yet exist.

Completed Ph.D. Studies:

Weinberg, Ben

Asia and the Future of Football. The role of the Asian Football Confederation.
London 2015



Schädler, Timo

Integration im Sportverein: Entwicklung eines sozialwissenschaftlich begründeten Qualitätsmanagementmodells.
Saarbrücken 2016



Biermann, Marie

Opportunities and Limitations of Youth Sport Programs in Cape Town: Analysis of Determinants in the Context of Development and their impact on Research.
publication online 2016: https://fis.dshs-koeln.de/portal/files/2927121/Dissertation_Marie_Biermann_2016.pdf



Lippmann, Karsten

„... und für die Ehre unserer Nation(en)“: Olympische Deutschlandpolitik zwischen 1960 und 1968
publication in progress

Fischer, Christoph

Interessenvertretung im Sport zwischen Kooperation und Konflikt – Das Verhältnis von Staat und Sport in Deutschland und Frankreich
publication online 2017: https://fis.dshs-koeln.de/portal/files/3033189/Dissertation_Christoph_Fischer_Interessenvertretung_im_Sport.pdf



Ziesche, Daniel

Organised Sport in Transition: Social and Cultural Functions of Football Clubs in England and Germany
publication in progress

Risse, Gunnar

Funktionale Institutionen-Bildung in der Anti-Dopingpolitik der Bundesrepublik Deutschland: Akteureinflüsse, Akteurkonstellationen, Akteurinteraktionen.
publication in progress

VI. Conferences and Events

During the period 2016/2017 the members of IESF took part in various conferences and symposia. One conference was organized at the institut in Cologne:

Panel discussion Europe-Week 10th May 2017

Date: 10.5.2017

Place: German Sport University Cologne

Title: After the elections: parties, cooperation and the future of democracy in Europe

On May 10, 2017, the visitors of the panel discussion at the German Sport University experienced a very lively and fundamental debate about Europe's present and future. Dr. Siebo Jansen, Dr. Johannes Wolters and Dr. Till Müller-Schoell not only discussed the results of the recent elections in the Netherlands and France, but also their impact on Europe. The question of the future of the parties in Europe or movements like the „Pulse of Europe“ was discussed as well as the view on Europe: more Europe or a return to more national competence. The potentials and limitations of the parties' cooperation within the European framework were also examined.



Sport Governance Observer (SGO) Conference 30-31.May 2017

Date: 30-31.5.2017

Place: German Sport University Cologne

National Sport Governance Observer, 2-day workshop with Play the Game
The main aim of the 'National Sports Governance Observer: Benchmarking sports governance across national boundaries' is to assist and inspire national sports organisations to raise the quality of their governance practices. The project involves in the first instance the partners included in the Erasmus+ application and will try to attach partners from third countries inside and outside the EU in the course of 2017 and 2018.



VII. Publications and Presentations

In the following, publications and presentations written or held by members of the IESF from 2016 onwards on are listed.

VII.1 Publications since 2016

Jürgen Mittag

Monographs and collected volumes:

Holger Ihle/Michael Meyen/Jürgen Mittag/Jörg-Uwe Nieland (eds). Globales Mega-Event und nationaler Konflikttherd. Die Fußball-WM 2014 in Medien und Politik, Wiesbaden 2017.

Bitzegeio, Ursula / Mittag, Jürgen / Winterberg, Lars (eds) Der politische Mensch: Akteure gesellschaftlicher Partizipation im Übergang zum 21. Jahrhundert, Bonn 2016.

Schürmann, Volker / Mittag, Jürgen / Stibbe, Günter / Nieland, Jörg-Uwe / Haut, Jan (eds). Bewegungskulturen im Wandel. Der Sport der Medialen Moderne - Gesellschaftstheoretische Verortungen, Bielefeld 2016.

Articles:

Mittag, Jürgen / Ebbinghaus, Judith: „Juntos num só ritmo?“ Brasilien und FIFA im Spannungsfeld der Interessen um die Vergabe und Vorbereitung der Weltmeisterschaft 2014, in: Holger Ihle/ Michael Meyen /Jürgen Mittag/Jörg-Uwe Nieland (eds): Globale Mega-Events und nationaler Konflikttherd. Die Fußball-WM 2014 in Medien und Politik, Wiesbaden 2017, pp. 135 - 154.

Mittag, Jürgen: Protest statt Party: Die Weltmeisterschaft 2014 in Brasilien als politische Bühne, in: Holger Ihle/ Michael Meyen /Jürgen Mittag/Jörg-Uwe Nieland (eds): Globale Mega-Events und nationaler Konflikttherd. Die Fußball-WM 2014 in Medien und Politik. Wiesbaden 2017, pp. 155 - 167.

Wendland, Diana/Mittag, Jürgen (2016). Arbeiter und Sport im Spannungsverhältnis von Solidar-, Betriebs- und „Volksgemeinschaft“. Politische Aufladungen und Brüche des Arbeiter- und Werkssports in den 1930er Jahren, in: Herzog, Markwart (ed.): Die „Gleichschaltung“ des Fußballsports im nationalsozialistischen Deutschland (Irseer Dialoge, Bd. 20), Stuttgart 2016, pp. 211-241.

Mittag, Jürgen: Bühne des Protests: in: William Billows/ Sebastian Körner (Red.): Kulturreport/EUNIC Jahrbuch 2016: Globales Spiel – Sport, Kultur, Entwicklung und Außenpolitik, Göttingen 2016, pp. 180-188.

Mittag, Jürgen: Sport im Zeichen der Fördertürme: Solidarität unter Tage und auf dem Platz, in: Werner Müller/ Michael Vassiliadis (eds.): Unter uns. Die Faszination des Steinkohlebergbaus in Deutschland, Bd. 2: Kultur und Leben, München 2016, pp. 106-117.

Mittag, Jürgen: Zwischen Goldmedaillen und Goldenem Plan: Transnationale Sportpolitik und grenzüberschreitende Interaktionen von China und Europa im Sport, in: Peter-Christian Müller-Graff/ Frédéric Krumbein (eds.): Die Beziehungen zwischen der EU und China, Baden-Baden 2016, pp. 113 - 146 (mit Jia Miao).

Mittag, Jürgen : Lemma: Ausschuss der Regionen, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 88-92.

Mittag, Jürgen: Lemma: Europäische Parteien, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 198-205 (with Andreas Maurer).

Mittag, Jürgen: Lemma: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Europa von A bis Z, Taschenbuch der europäischen Integration, 14th edition, Baden-Baden 2016, pp. 390-392.

Mittag, Jürgen: Lemma: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels (eds.): Jahrbuch der Europäischen Integration 2015, Baden-Baden 2015, pp. 229-230.

Mittag, Jürgen: Lizenz zum Machterhalt: Das System FIFA und die Grenzen von Protest und Opposition in internationalen Sportorganisationen, in: Zeitschrift für Politikwissenschaft (special issue 2016) (with Jörg-Uwe Nieland).

Karen Petry

Articles and essays

Petry, Karen/Weinberg, Ben/Burgheim, Jerry (2017). Walk the Talk? How the EU and the UN Contribute to the Development of Holistic Sport Policies, in: Doll-Tepper, Gudrun/Bailey, Richard / Koenen, Katrin (eds.). „Sport, Education and Policy: A Festschrift for Margaret Talbot“. Routledge

Petry, Karen/Burk, Verena (2016). Elite Youth Sport Policy and Management in Germany, in: Houlihan, Barrie/Parent, Milena/ Kristiansen, Elsa (eds.). Elite Youth Sport Policy and Management. A Comparative Analysis. Routledge (in print)

Till Müller-Schoell

Articles and essays

Müller-Schoell, Till/Moustakas, Louis: Menschen- und Kinderrechte im Kontext des FIFA World Cups 2014, in: Holger Ihle/Michael Meyen/Jürgen Mittag/Jörg-Uwe Nieland (Hg.): Globale Mega-Events und nationaler Konflikttherd. Die Fußball-WM 2014 in Medien und Politik, Wiesbaden 2017, pp. 169 - 182.

Müller-Schoell, Till (2016): Children Rights and Major Sporting Events in 2016 Media Monitoring within the framework of Children Win. Interim Report I, http://www.childrenwin.org/wp-content/uploads/2016/07/media-monitoring_interim-I.pdf

Moustakas, Louis/Müller-Schoell, Till (2016): National_Diversity_and_NHL_Team_Performance_2007-2011, in: Choregia 12(1), 16-27

Pia Klems

Articles and essays

Klems, Pia: Was ist ein Sportverein „wert“? in: Schürmann, Volker/Mittag, Jürgen/Stibbe, Günter/Nieland, Jörg-Uwe/Haut, Jan (Hg.): Bewegungskulturen im Wandel. Der Sport der Medialen Moderne - Gesellschaftstheoretische Verortungen, S. 131-150, Bielefeld 2016, Transcript,

Petry, Karen/Runkel, Marius (2016). The concept of development and the sport related (future) approach, in: Vanden Auweele, Yves et.al. (Eds.) (2016) Sport Ethics in the 21st century (p. 208-216). London and New York: Routledge.

Petry, Karen (2016). Re-conceptualizing „sport for development“, Introduction, in: Vanden Auweele, Yves et. al. (eds.) (2016) Sport Ethics in the 21st century (p. 177-178). London and New York: Routledge.

Daniel Ziesche

Articles and essays

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Diana Wendland

Articles and essays

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Walter Tokarski Publications

Kim, Hong Nam/Tokarski, Walter: The impact of university sport on global community, in: The Journal of Humanities and Social Sciences 21. 7(2016)5, pp. 339-356.

Tokarski, Walter: Sport policy, in NIFS-National Institute of Fitness and Sport (ed.), Proceedings of the NIFISA 3rd Seminar of the NIFS International Sport Academy. Kano-ya/Japan 2016, pp. 178-182.

VII.2

Selected Presentations and Talks of the IESF- Team

Jürgen Mittag

Date	Title
29-06-2017	Assessing Sport Organisation's Orientation towards the European Level: Fragmentation, Differentiation and Coordination. Public speech at the 13th Sport&EU-Conference, Molde.
7/9-06-2017	Sport in Europe: A Community of Values? Public speech at the 3rd Conference of the National Olympic Academies in Europe „Promoting Olympic Values – A Challenge of our Time“, Albena, Bulgarien.
5-05-2017	Städtepartnerschaften. Public speech at the Conference „Nachbarn – Gemeinschaften Partnerschaften“, Paderborn.
25-04-2017	Metamorphosen eines Megasport-Events: Die Tour de France zwischen Sport und Spektakel, Eröffnungsvortrag der Reihe „Vélomanie?! Facetten des Radsports zwischen Mythos und Ökonomie“. Public lecture at the University of Düsseldorf.
20-04-2017	Football/Sport as a Social Movement? Theoretical considerations and empirical findings from a European perspective. Public lecture at the University of Leuven.
24-02-2017	E-Sport: Entwicklungslinien, Hintergründe und Perspektiven für den organisierten Sport. Public speech at the Landessportbund Brandenburg e.V., Frankfurt an der Oder.
2-02-2017	Die „Kulturhauptstadt Europas“ im Wandel: Idee, Ausgestaltung und Potenzial des Konzepts in europäischer und kommunaler Perspektive. Public speech during the European Talks at the University Hildesheim.
16/17-01-2017	Below the Line: The Use of Political Cartoons in Teaching the European Council. Public speech at the Conference „The European Council: Spreading knowledge and fostering research on a key institution“, Berlin.
21/23-09-2016	Sport als Türöffner und Integrationsmotor? Die Bedeutung von Vereinen und Verbänden im Rahmen der Flüchtlingskrise. Public speech at the Conference „Transit, Flucht und Asyl“ der Friedrich-Ebert-Stiftung, Bonn.

Karen Petry

Date	Title
31-8-2017	Life is Movement – the SPEACH Project. Public speech at the 11th ICCE Global Conference in Liverpool/ UK.
10-7-2017	German Sport System – Structure, Policy and Participation. Public speech at Akademie für Bildung (AIB) in Bonn
29-6-2017	Sportentwicklung in Europa im Vergleich. Gemeinsamkeiten und Unterschiede. Public speech at University Osnabrück
15-2-2017	Planung und Umsetzung von europäischen und grenzüberschreitenden Projekten. Public speech at Workshops of FVWA des DOSB with EOC EU office, Cologne.
March & May 2017	Sport as a tool for Social Cohesion. Travels for GIZ programme „Education for Social Cohesion“ to Sri Lanka (21. - 23.3.2017 in Colombo (Ministry of Education) and 24. - 31.5.2017 in Bandarawela (UVA National College of Education).
6-10-2016	Sportsystems and –policies: similarities and differences worldwide. Public speech at University Nimwegen
24-10-2016	Sport for Development. Public speech for visiting students at GSU.

VIII.

Activities in Co-operation

Partners	Activities
AEI	The “Working Group” on European Integration (AEI) is an interdisciplinary scientific association that focuses on questions concerning European Integration. Among the 430 members of the AEI are university lecturers and members of research institutes, but also members of diverse institutions and organizations that work within the area of EU-Integration. The AEI wants to be understood as the central forum of Germany working on continuous interdisciplinary analysis of questions concerning European integration and development. Furthermore the AEI is member of the European Community Studies Association (ECSA).
ENSE	The European Network of Sport Education (formerly known as ENSSEE - European Network for Sport Science, Education & Employment) is an international non-profit association for institutions and provides a meeting place for debating and proposing ideas as well as common initiatives to promote education, training and employment in sport. The IESF co-operates with ENSE, e.g. in order to launch the new BA programme in ‘Physical Activity and Lifestyle Counselling’, which is taught at seven universities throughout Europe. Dr. Karen Petry acts as ENSE President Elect (2017 - 2019).
Sport&EU Association for the Study of Sport and the European Union	The Association for the Study of Sport and the European Union (Sport&EU) is a network of like-minded academics and practitioners with an interest in the study of the relationship between sport and the European Union, both largely defined. Founded in 2005, Sport & EU’s membership features now individuals from institutions in more than 25 countries from the five continents. Sport & EU is an important partner of the IESF – in particular considering regular academic contacts but also in view of conferences. The 6th annual conference of the Association for the Study of Sport and the European Union (Sport & EU), titled ‘Reflections on Lisbon – past, present and future’ was supported by the IESF with an own panel while in the framework of the 7th and 8th annual conference several speeches were given. The 9th annual conference was held in Cologne.
Jambo Bukoba	Within the scope of research in the field of development through sport, the IESF co-operates with Jambo Bukoba e.V. to scientifically support and theoretically evaluate a development project in Tanzania. After conducting a basic needs study, developing a concept for the region, establishing co-operations with local authorities and educating PE teachers in 2010, the evaluation of the project contents and their implementation, the compilation of a textbook for PE- teachers and the advancement of workshops accounted for the IESF’s work on this project since 2011.
Play the game	Play the Game is an international conference and communication initiative aiming to strengthen the ethical foundation of sport and promote democracy, transparency and freedom of expression in sport. It is run by the Danish Institute for Sports Studies (Idan), an independent institution set up by the Danish Ministry of Culture. The task of Idan is to create overview over and insight into the field of sport nationally and internationally.

IX. Team

Chairholder and Head of the IESF

Univ.-Prof. Dr. Jürgen Mittag

Jürgen Mittag studied Political Science, Medieval and Modern History as well as German literature at the Universities of Cologne, Bonn and Oxford 1992-1997; he obtained his Ph.D. (Dr. phil.) from the University of Cologne in 2000; from 1997 until 2003 he was employed as a research assistant at the Jean Monnet-Chair for Political Science, University of Cologne; from 2003 until 2010 he was Managing Director at the Institute for Social Movements of the Ruhr-University Bochum and of the "Foundation Library of the Ruhr". Since 2011 he is chairholder and head of the Institute of European Sport Development and Leisure Studies (German Sport University Cologne). He was visiting scholar and visiting professor in Florence (European University Institute), Brussels (TEPSA), Paris (Sciences Po), Istanbul (Bosphorous University) and Shanghai (SUS).



Deputy Head of the IESF

Dr. Karen Petry

Karen Petry studied Sport Science at the German Sport University and Social Sciences at the University of Cologne. She has a PhD in Sport Science and is Deputy Head of the Institute of European Sport Development and Leisure Studies since 2003. She is responsible for the research activities in European Sport Policy, Sport for Development, Social Work and Sport. Since 2009 she worked as a consultant for GIZ/ GTZ where she took part in the review of the Mass Participation Programme (MPP) of the Sports Ministry in South Africa (SRSA) and a Baseline Study for PE Teachers in Kabul, Afghanistan as well as in Gaziantep, Turkey (in 2015).

From 2004-2007 Karen Petry co-ordinated the Thematic Network Project AEHESIS (Aligning a European Higher Educational Structure In Sport Science) – this project was nominated as ERASMUS Success Story in 2007 by the European Commission. In 2011 Karen Petry received the Alberto-Madella-Award for her outstanding engagement in Sport Education.



Emeritus and former president of the GSU

Univ. Prof. mult. Dr. Walter Tokarski

Prof. Dr. Tokarski studied economics, sociology and social psychology at the University of Cologne. From 1990 to 1999 Prof. Dr. Tokarski was Chairholder of the Institute of European Sport Development and Leisure Studies, focusing his research on European Sport Studies, Sport Policy and Leisure Sports. In 1999 he became president of the GSU and held this function until 2014.





Academic Staff

Dr. Till Müller-Schoell

Dr. Till Müller-Schoell studied political science, Slavic languages and Sociology at the Universities of Heidelberg and Bonn and graduated with a thesis on the transformation of the Russian social security system. He works as a research associate at the Institute of European Sport Development and Leisure Studies since 2014.



Dipl. Sportwiss. Katrin Bauer

Katrin Bauer works as a researcher at the IESF since 2010. After her studies she was working on an evaluation project applied by Laureus Germany, a foundation attending to social sport projects all over the world. She worked in two projects in Africa (Namibia 2008, Tanzania 2011) in social projects dealing with sports. After having worked in a primary school for one year, she returned to the IESF and is now responsible for the scientific monitoring of the sector programme „Sport for development“ of the German Society for International Cooperation (GIZ) together with Dr. Karen Petry.



Dr. Marie Biermann

Dr. Marie Biermann is a sport and international development professional at the German Sports University in Cologne. Her main research areas include the supervision, monitoring and evaluation of sport-in-development projects all around the world. Furthermore, she teaches students in topics related to sport and development, sport pedagogy and sport sociology at the university as well as P.E. at a secondary school. Marie graduated in 2011 at the University of Paderborn in English and Physical Education for teaching and holds a degree in sport sciences. After conducting a year of ethnographic research on opportunities and limitations of sport-in-development projects in South Africa, she completed her PhD in 2016. For the last several years she has also worked extensively on the development and implementation of indicators and monitoring tools for international sport projects delivered by regional and international organizations such as CARE, GIZ and Box Girls.



Pia Klems (Stemmermann), M.A. (until Oct. 2017)

After graduating in Sport Science and History at the Ruhr University Bochum in 2008, she finished the Masters degree of Sport, Media and Communication at the German Sport University in Cologne. Between 2010 and 2012 she gained practical experiences as a teacher in Herne. Furthermore, she is involved in the Sports Federation of NRW and coaches basketball teams of the West-German Basketball Federation. Her dissertation is titled „Values in sports clubs“ and is a contemporary historical study about the shifting of values in sports clubs in the Ruhr area. The historical analysis is conducted by examining the almost unexploited source of „Vereinsfestschriften“ and shows the shift in values from the 1960's on.

Dr. Philipp Kufferath

Philipp Kufferath studied History, Sociology and Media and Communication Studies at the University of Göttingen and received his M.A. (Magister Artium) in 2009. Afterwards, he worked at the Göttingen Institute for Democracy Research as a research assistant until 2011. Supported by a dissertation grant of the Friedrich-Ebert-Stiftung, he researched the political and intellectual biography of the left social democrat and social scientist Peter von Oertzen. This extensive study resulted in his doctoral thesis, which will be published in 2017. Since October 2016, he is a research associate of the IESF at the German Sport University Cologne. He currently works in a research project on the one hundred year history of the German Worker's Welfare Association (AWO). In addition, he is a research fellow of the Public History Unit at the Friedrich-Ebert-Stiftung and the managing editor of the scientific journal "Archiv für Sozialgeschichte".



Dipl. Sportwiss. Ninja Putzmann

In 2011 Ninja Putzmann graduated from the GSU with a German Diploma in Sports Science majoring in Media and Communication. In May 2012 Ninja successfully applied at the GSU as a PhD candidate. In her current work she focuses on 'Sport political structures, processes and contents of the Spanish sport system' and works as a researcher at the IESF. Within the framework of her PhD-thesis she spent some months researching and conducting interviews in Spain. She received scholarships from the GSU as well as from the DAAD. She handed in her thesis in March 2016. She holds coaching certificates in track and field, climbing and field hockey.



Diana Wendland, M.A. (until Nov. 2016)

Diana Wendland has finished her Master in New and Newest History and German Literature at Ruhr-University Bochum in December 2013. She has worked as a student research assistant at the Institute for Social Movements, Ruhr-University Bochum, and as an academic research assistant at the IESF. Currently she prepares her doctoral thesis on sport and leisure since the 1970ies. Her interests lie on contemporary history, in special on the history of travel, tourism, sport and leisure.





Ursula Witzani, MSc. (until September 2017)

Ursula Witzani studied Sport Science at University of Vienna and Universidade da Coruña, as well as Business, Economics and Social Sciences at Vienna University of Economics and Business. At German Sport University, she graduated with a Master degree in Sport Management in 2015.

Currently, she is working on her Doctoral thesis in the area of youth sport policy at IESF, resulting from her personal effort in this topic due to her long-term experience in voluntary (functionary) work in youth sport in Austria. Well-appointed with professional experiences at the International Office at the University of Applied Science for Management and Communication in Vienna, she started working as program advisor at IESF in October 2016 - alongside with the introduction of the new Master degree M.A. International Sport Development and Politics. She is responsible for the coordination and organization of the newly introduced Master degree.



Student researchers

Judith Ebbinghaus, M.Sc. (until Dec. 2016)

Judith Ebbinghaus studied Media Sciences and English at Cologne University and Basel University, Switzerland and „Sport, Tourism and Recreation Management“ at the German Sport University. Having previously worked at Theater Basel and the WDR (Westdeutscher Rundfunk) in Cologne, she started working at IESF in April 2014 as a student assistant and is involved in research, conferences and text work in the area of sports and tourism.



Hanna Kramer, M.Sc. (until April 2017)

Hanna Kramer enrolled in the bachelor program Alternative Tourism B.A. at the Rhine-Waal University of applied sciences in 2011 and graduated with a Bachelor of Arts in February 2015, focusing on sustainable tourism. During and after her bachelor studies she gained experience while working for a sustainable tour operator in Madagascar and for the national park Harz. In October 2015 she came to the German sports University to enroll in the M.Sc. Sport Tourism and Recreation Management and graduated in 2017.

Annika Klein, B.A.

Annika Klein studied „Sports, Health and Prevention“ at German Sports University Cologne and graduated with a Bachelor degree in 2017. She started working as an intern at the Institute of European Sport Development and Leisure Studies in October 2014 with the focus on sports related development cooperation. She is involved in research, textwork and the organisation of events. As part of her internship in 2015 she spent three months in Namibia to support the Monitoring and Evaluation System of the girls soccer programm Galz& Goals. In September 2015 she started working as a student researcher in the framework of the GIZ projects.



Dina Klingmann, B.A.

Dina Klingmann studied sport, outdoor education and physical activity at the German Sport University and graduated with a Bachelor degree in 2014. During her studies she supported the certificate programmes of the further education department at the GSU as a student research assistant. After finishing her B.A. she worked for almost three years for the German development cooperation in the sector of sport for development. The GIZ sector programme on sport for development provides advice to the German Federal Ministry for Economic Cooperation and Development with regards to the implementation of programmes and the orientation within the sport political context. In 2016 she joined the new Master degree programme in International Sport Development and Politics and recently started to work for the IESF as an academic research assistant.



Christine Maleske, B.A.

Christine Maleske is enrolled in the Master's program of International Sport Development and Politics at the German Sports University Cologne since 2016. She graduates with honors and a B.A. in Sport Management from the University of Michigan in 2014. During her Bachelor studies she interned for organizations, such as IMG College and the USOC (United States Olympic Committee). After graduation, she worked in sponsorship activation at Penn State Sports Properties (PSSP), a sales property branch of Learfield Sports Marketing. Following PSSP, she became the Partnership and Marketing Manager of a professional beach volleyball tour, known as the National Volleyball League (NVL). Now, Christine is a student researcher focusing on GIZ sport development projects and has been in this position since April 2017.





Louis Moustakas, M.Sc.

Originally from Canada, Louis Moustakas studied International Management at Université Laval in Quebec City and, for one semester, at the Copenhagen Business, graduating in 2010 with a Bachelor of Business Administration. After, he went on to work at the Coaching Association of Canada and completed an 18-month stint in Botswana, where he worked with their Olympic Committee and later as Games Services Manager for the African Youth Games. He finished his M.Sc. Sport Management at the GSU in January 2017. Louis is involved in the EU project SPEACH as well as the communication manager of ENSE.



Robin Schröder, B.A.

Robin Schröder graduated from the German Sport University in 2015. He also studied one semester at the Marmara University Istanbul. As a research assistant at the Institute of European Sport Development and Leisure Studies his sphere of action is mainly related to the Sektorvorhaben "Sport für Entwicklung" conducted by the Gesellschaft für Internationale Zusammenarbeit (GIZ). In addition, Robin is involved in the scientific monitoring of a sport-based education project in Bosnia-Herzegovina as well as of the Erasmus+ funded project "Take it to the streets".



Maximilian Seltsmann, B.A.

Maximilian Seltsmann is enrolled in the Master's program M.A. International Sport Development and Politics. He holds a Bachelor Degree in Sport Management and Communication from German Sport University Cologne with a focus on sport development in an international context. He started working at IESF in April 2017 and is involved in different research projects, text works and conferences in the field of sport politics.

Administrative Staff

Lisa Röseler, M.A.

Lisa Röseler studied History, English Literature and Economics at the Universities of Saarbrücken, Cardiff (Wales) and Cologne. She graduated in 1996.

She worked as a press relations officer for several years. She joined the team of the IESF in October 2014 and is responsible for all administrative relations as well as the website and other publications.



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