

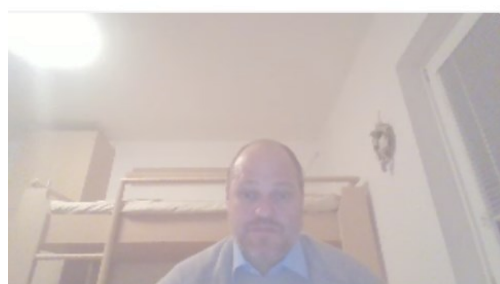
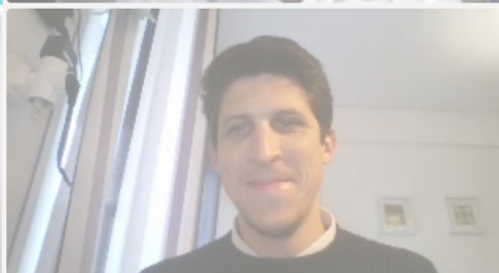
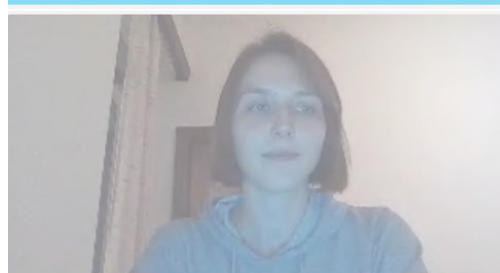
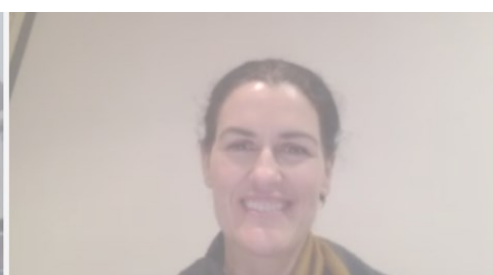
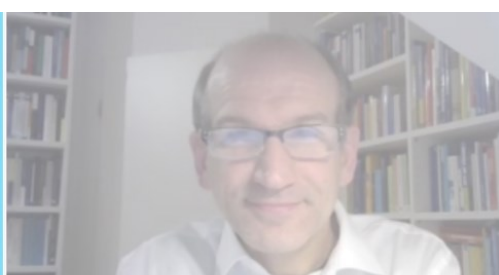
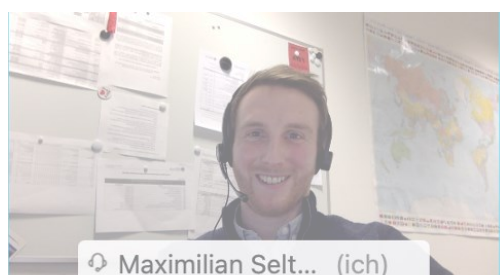


Deutsche  
Sporthochschule Köln  
German Sport University Cologne  
Institut für Europäische  
Sportentwicklung und Freizeitforschung

# Activity Report 2020/21

Institute of European Sport Development  
and Leisure Studies

Jean Monnet Chair Prof. Dr. Jürgen Mittag



Education and Culture  
Lifelong learning programme



Co-funded by the  
Erasmus+ Progra  
of the European L

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## 1. PREFACE

This edition presents the *10th* Jean Monnet Activity Report of the Institute for European Sport Development and Leisure Studies (IESF). Since 2011, the Institute has significantly expanded its European activities in teaching and research, which were first initiated in the 1990s. This is also documented in the current reporting period: with the new cohort of the Master "International Sport Development and Politics" and many student theses on EU sports, with the study "EU Sports Policy - Assessment and Possible Ways Forward" for the European Parliament as well as with various new Erasmus+ projects. Overall, a wide range of European-related activities have been initiated and are a cornerstone of the Institute's work on sport politics and policy.

These activities were confronted with some limitations in the last year due to the ongoing pandemic. We had to adjust plans, strongly reduce personal contacts and skip onsite conferences. At the same

time, the Institute also used the changed situation to develop new structures and projects. Above all, we further digitalised our everyday work.

This report provides an overview of these activities. In the newsletter you will find project results from the researchers, learn about the book publications as well as changes in the team and other developments at IESF.

As always, this report is not only intended to provide information, but also to foster dialogue. You are cordially invited to make suggestions for improvement and/or constructive criticism or simply get in touch with us.

Cologne, August 2021  
Jürgen Mittag

## 2. MISSION STATEMENT

The Institute of European Sport Development and Leisure Studies and its Jean Monnet Chair are contributing to the European dimension of sport in particular and to the international development of sport structures in general.

They are part of the German Sport University Cologne (GSU), one of the largest specialised universities world-wide as academic centre of teaching and research in physical education and sport science. In modern facilities, more than 30 sports are taught at 21 academic departments in theory and practice. Around 5,500 students, including 350 foreign students, are studying at the GSU, which offers academic Bachelor's and Master's degrees, teaching certificates for various school levels and doctoral degrees.

The ongoing interdependence of sport and other societal fields, the increasing economic power of sport, the growing influence of governmental and non-governmental actors on the organisation of sport, its framework, and the continuing Europeanisation and globalisation have increased the importance of sport politics. However, the development of a political science inspired approach to

sport and the formation of a particular branch addressing the broad range of sport-related political issues are still at the very beginning.

Against this background, activities of the IESF aim to cooperate with national and international academics in order to bring together findings from political, social and sport sciences. The overall goal is to illustrate the specific core of sport political action by taking into account the three dimensions polity (structural-institutional), politics (procedural) and policy (content-related). For all dimensions, it is important not only to consider the horizontal differentiation between autonomy and governmental regulation, but also the vertical differentiation between local, regional, national, European and international levels, to meet the needs of a sport political multi-level system. This view is mirrored in the two main research areas of the Institute: national, European and international sport systems and politics and the role of sport in international development cooperation.

The Institute of European Sport Development and Leisure Studies is engaged in the teaching of various mandatory courses in the following study programs:

- B.A. Sport and Movement Mediation in Leisure and Recreational Sports
- M.A. International Sport Development and Politics
- M.Sc. Sport Tourism and Recreation Management
- M.Sc. Sport Management

The IESF also offers a number of voluntary courses in the field of sport politics:

- Compulsory Elective (Profilergänzung): International Sport Politics and Sport in Development
- Jean Monnet Lectures
- Certificate: Sport-for-Development
- Field Trip to Brussels

### 3. TEACHING ACTIVITIES

#### 3.1 COURSES IN 2020/21

The Institute's of European Sport Development and Leisure Studies courses in winter term 2020/21 and in summer term 2021 were:

Title of course	M	Hrs/Yr	Degree	Student no.
DEV1 - Political aspects (Mittag)	Y	28	G	32
DEV1 - Theories and key works in social sciences (Mittag)	Y	28	G	32
DEV3 - European integration, common market and sports (Müller-Schoell)	Y	28	G	32
DEV3/SMA1 - Introduction to European and international sport politics (Mittag/Petry)	Y	28	G	65
DEV3/SMA1 - International sport systems (Petry)	Y	28	G	65
DEV7 - Advanced research project on sport development (Mittag/Petry/Seltmann/Wassong)	Y	28	G	32
DEV7 - European sport politics - Brussels field trip (online) (Müller-Schoell)	Y	28	G	32
DEV8 - Role of NGOs, governments, UN and international organisations (Petry)	Y	28	G	32
DEV8 - Case studies in global perspective (Moustakas)	Y	28	G	32
DEV8 - Theories and concepts of sport development (Moustakas)	Y	28	G	32
DEV10 - Comparative international sport politics (Mittag)	Y	28	G	26

**Abbreviations used**  
M = Mandatory  
Y = Yes  
N = No  
G = Graduate  
U = Undergraduate

### 3.1 COURSES IN 2020/21

Title of course	M	Hours	Degree	Student no.
Doctoral seminar - sport development	N	28	G	15
PE 1.14 -Current challenges in internatio-	N	28	U	27
PE 1.14 - Sport for development (Petry)	N	28	U	27
PE1.14 - Sport politics basics (Naglo)	N	28	U	27
SMA1 - European integration and com- mon sport markets (Mittag/)	Y	28	G	33
TDM3 - Theories and intercultural ap- proaches in tourism studies (Mittag/ Schwark)	N	31	G	32
TDM3 - Socio political and cultural as- pects in tourism and leisure (Petry)	Y	28	G	32
TDM 3 - Current social theories and me- gatrends (Petry)	Y	28	G	32
TDM5 - Basic research methods (Müller-Schoell)	Y	28	G	32
TDM5 - Tourism studies (Müller-Schoell)	Y	28	G	32
BAS2 - Practice of behavioural and social sciences (Naglo)	Y	14	U	20
BAS2 - Basics of sport law and sport poli- tics (Petry)	Y	7	U	350
BAS2 Sport politics and economy (Petry)	Y	7	U	350
SBV2 - Project seminar (Bauer)	Y	56	U	30
SBV3 - Sport and political associations (Müller-Schoell)	Y	28	U	12
SBV3 - Sport management and organisa- tion (Müller-Schoell)	Y	28	U	95
SBV3 - Sport and political associations (Seltmann)	Y	28	U	24
SBV9.21. - Project and event manage- ment in practice (Müller-Schoell)	Y	28	U	35
SBV9.2.1. Career start (Petry)	Y	14	U	35
SQ2 - Managing diversity (Müller-Schoell)	Y	14	U	28
SQ2 - Managing diversity (Naglo)	Y	14	U	20
M3 - Sport as a cultural phenomenon (Naglo)	N	28	G	20

#### Abbreviations used

M = Mandatory

Y = Yes

N = No

G = Graduate

U = Undergraduate

## VIRTUAL FIELD TRIP TO BRUSSELS 2020 & 2021

A trip to Brussels including a visit to different organizations and institutions of European sport politics, ranging from associations such as the European Olympic Committees to the Council of the European Union and the European Parliament, is an integral part of the Master's program International Sport Development and Politics. Unfortunately, the present and the last cohort of students could not travel

due to the global pandemic of COVID19. Over the course of winter term 2020/21, a series of virtual meetings replaced the trip, further improved in the summer term 2021 in a three-days virtual compact course of online meetings. Both occasions offered ample opportunity for discussions and close insights into the governance in Europe as well as in European sport politics.

### 3.2 FINAL THESES IN 2020/21

The staff of the Institute of European Sport Development and Leisure Studies supervised the final theses listed below submitted during winter term 2020/21 and summer term 2021 (report period).

Title	Degree	
Olympic Games as a Driving Force for Sport Development in China? Beijing 2008 Summer Olympic Games and Implications for 2022 Beijing Winter Olympic Games	Master	SPORT DEVELOPMENT
Action Sports Culture and the Olympic Movement: A survey-based examination of active surfers', skateboarders' and sport climbers' concerns and expectations on the incorporation of their sport to the Olympic Games.	Master	
Effects of the Coronavirus Pandemic Lockdown on Physical Activity Routines among Gym members in Germany	Master	
Profifußballvereine als Träger von Bildung für nachhaltigere Entwicklung - Perspektiven und Potentiale am Beispiel des 1. FC Nürnberg	Master	
Bildung für nachhaltige Entwicklung und Jugendreisen. Eine Konzeption von Rahmenbedingungen und Modulen zur Implementierung von Bildung für nachhaltige Entwicklung auf sportbezogenen Jugendreisen	Master	
Development of an Inclusive Sport-for- Development Concept for Mixed Ability Youth in sub-Saharan Africa	Master	SPORT POLITICS
The role of athlete participation in the National Anti-Doping Organisations of Germany (NADA) and Poland (POLADA): effective and legitimate governance?	Master	
Promotion of participation in sport and health-enhancing physical activity in the EU: A cross-sectoral and -national approach?	Master	
From the local to the global? The Internationalization of European football in emerging football markets: Analysis of the strategies implemented by LaLiga, its regional clubs and fans	Master	
Internationalisation of Chinese Sport Universities: The Impact of Administrative and Academic Powers on the Planning of Strategic Internationalisation Processes	Master	
Sport and social entrepreneurship: a viable way to make people more active in Russia?	Master	
Between cooperation and confrontation – stakeholder relations and the governance of German SDP	Master	
Sport auf Side-Events im Kommunikationsmix: Die Potenziale und Grenzen sportbezogener Erlebnisse als Vehikel der Markenkommunikation	Master	
Inwiefern wurde die Nachwuchsförderung der DDR durch die DDR, im Hinblick auf die Olympischen Spiele 1972 in München, rezipiert?	Bachelor	



### 3.2 FINAL THESES

	Title	Degree
TOURISM	Auf dem Weg zu mehr nachhaltigem und regionalem Tourismus? Chancen und Herausforderungen in der Post-Pandemie-Entwicklung	Master
	Potenziale und Grenzen von Social Media im Tourismusmarketing: Das Beispiel Live-Streaming in der chinesischen Tourismusindustrie	Master
	Landvergnügen – Eine theoretisch-empirische Analyse unter Berücksichtigung motivationaler, wertbezogener und sozialstruktureller Aspekte	Master
	Strukturveränderung oder Krisenphänomen? – Die Entwicklung des Campingtourismus in Zeiten der Covid-19 Pandemie	Master
	Bewusstseins- und Verhaltenswandel bei Flugreisen? Eine Analyse von Flugreisen und Kompensationsabgaben im Zeichen des Klimawandels	Master
	Die Versportlichung des Kreuzfahrttourismus? Dimensionen und Auswirkungen sportlicher Erlebnisinszenierung	Master
	Jenseits der perfekten Wellen - Umweltbewusstsein und Umweltverhalten im Surfsport	Master
	Achtsamkeit im Zeichen von Nachhaltigkeit: Interdependenzen, Potenziale und Grenzen am Beispiel des Tourismus	Master
	Erlebnisinszenierung beim Campingreisen: Eine Analyse zur Nachfrage und Ausgestaltung vom Campingreisen	Master
	Freizeitgestaltung im Zeichen des Wandels: Potenziale und Grenzen der Entwicklung künstlich geschaffener Erlebniswelten	Master
	Alpentourismus unter Veränderungsdruck - Die Bergsteigerdörfer Ginzling im Zillertal und Vent im Ötztal als Vorreiter der nachhaltigen, naturnahen und schutzgebietsbezogenen Regionalentwicklung?	Master
	Die "Renaissance" des Campings - Ausdruck einer neuen Suche nach Natur und Gemeinschaft? Eine Analyse des Campingtourismus im Spiegel privater Urlaubsfotografie	Master
	Barrierfreies Reisen am Beispiel der Alpenregion Ternsee Schliersee - Bestandsaufnahme und Destinationsentwicklung im Bereich Sporttourismus	Master
	Arbeit auf Reisen als neuer Wirtschaftszweig - eine Analyse am Beispiel eines Bonner Reiseveranstalters	Master
	Rethinking tourism - a critical analysis of the current paradigm of sustainable tourism	Master
	Zukunftstrend vegane Almschmankerl? Die Wahrnehmungen und Einstellungen von Bergwanderer/innen gegenüber einer veganen Ernährung	Master
	Potenziale und Grenzen von Bahntrassenradwegen als Baustein neuer Mobilitätskonzepte am Beispiel des Radschnellweges Ruhr	Bachelor

### 3.3 JEAN MONNET LECTURES ON EUROPEAN SPORT POLITICS

In 2020 and 2021, despite the pandemic, the IESF hosted several guest speakers who held online presentations/talks related to sports, (European) politics and development through and in sport.

**03.02.2021: Prof. Dr. Gunter Gebauer**

*Olympic Games under the sign of the crisis?*

**4. Mai 2021: Dr. Christoph Fischer (adh)**

*The planned Universiade 2025 on the Rhine and Ruhr (Rhine-Ruhr 2025 FISU World University Games)*

**11. Mai 2021: Dr. Luiz Haas (Lisbon)**

*Sport Governance in Brazil: A critical reflection*

**18. Mai 2021: Dr. Philippe Vonnard (University of Lausanne)**

*Creating a United Europe of Football. The formation of UEFA (1949-1961)*

**01.06.2021: Joohyun Choi (PhD student, DSHS Köln / Seoul)**

*Trends in Leisure Sport in South Korea since 1961: The Impacts of Culture, Technology, Socio-economics and Politics*

**8. Juni 2021: Axel Schäfer (MdB)**

*Application prospects for major events from the sport political view*

**15.06.2021: Rebecca Freitag (former UN-SDG youth ambassador)**

*The SDGs as the rules of the game for our future. What is the potential for sustainable development in sport?*

**17.06.2021: Merle Rietschel (Federal Ministry for Economic Cooperation and Development (BMZ), Media, Culture, Creative Industries, Sports Department)**

*Broadening the playing field - the role of sport in German development cooperation*

**22.06.2021: Jens Elsner (Head of the Sport for Development Sector Program at the German Society for International Cooperation - GIZ),**

*Sport for development - achieving more together. Insights into practical implementation in developing countries, taking into account national and international partnerships*

**24.06.2021: Katrin Grafarend (Head of the International Affairs Department at the German Olympic Sports Confederation - DOSB),**

*Development in sport, of sport and through sport - the international work of the German Olympic Sports Confederation*

**29.06.2021: Michael Jopp (Coordinator of the Alliance #sportunhandeltfair),**

*Sport Acts Fair. Global Justice in Sport.*

**06.07.2021: Daniela Heerdt (Referent in the Centre for Sport and Human Rights),**

*The role of the Centre for Sport and Human Rights in the current Sport and Human Rights Movement*

**13.07.2021: Stefan Wagner (Initiator of Sports for Future and CSR-Expert at TSG Hoffenheim)**

*Sustainability strategies in sports using the example of TSG Hoffenheim and Sports for Future*



### 3.4 MASTER PROGRAM INTERNATIONAL SPORT DEVELOPMENT AND POLITICS

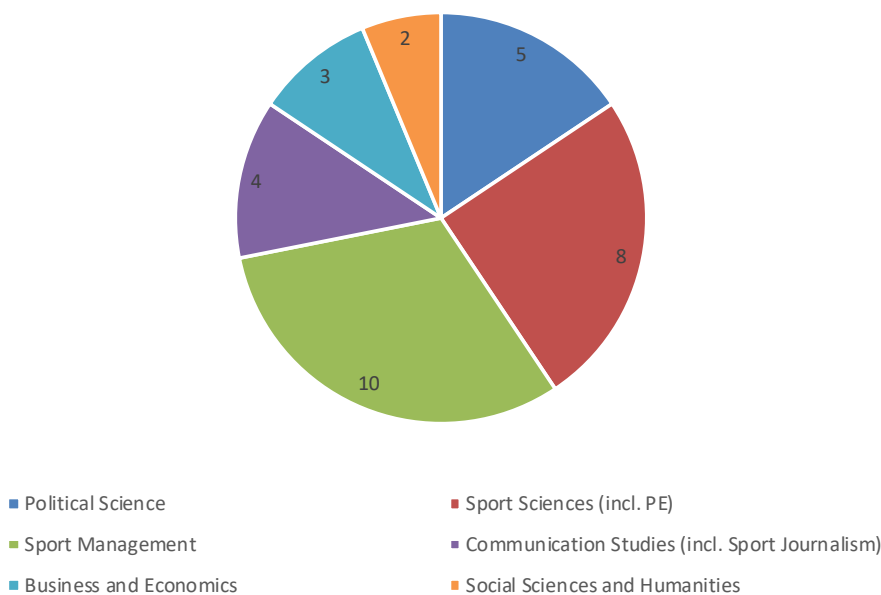
The M.A. program „International Sport Development and Politics“ (MA DEV) directed by the Institute of European Sport Development and Leisure Studies and the Institute of Sport History at the German Sport University Cologne is designed primarily for graduates of sports, social sciences and humanities who have a strong interest in the political, cultural, eco-

ding a lengthy and thorough evaluation of the first five years. In cooperation with external experts, students and alumni of the program, the teaching staff and members of the university administration, the process led to some changes in the curriculum and management of the program. The overall qualification targets were refined to reflect the ever-changing re-

an undergraduate degree in sport sciences. Ten students studied sport management. Another five studied political science degrees also including international relations. The majority of students come from Europe with 22 Germans and one student each from Bosnia-Herzegovina, Italy, Hungary and Portugal. With regards to the geographical distribution across the globe, the Asian (4), African (1) and South American (1) continents are represented in the group.

The ongoing Covid-19 pandemic also affected the teaching activities in the MA DEV. Since April 2020, all teaching took place in an online format – with only minor exceptions in summer 2021. Nonetheless, the students and teachers have managed to realise a high-level of engagement in class and through numerous extra-curricular activities. Illustrative of this engagement is the participation of many students from different intakes in various academic online conferences.

Educational Backgrounds



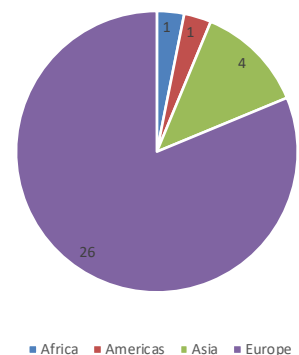
nomic and social aspects of sport. Due to the interdisciplinary nature of the master program and its diversity requirements, it is also open to applicants from other disciplines. Aiming at a comprehensive understanding of structures, actors and conflicts in sport and physical activity, it provides an international focus on sport, including transnational and comparative dimensions. In order to obtain a profound knowledge and understanding of sport in its political, social, cultural and economic framework, the program combines sport sciences with humanities, social sciences and economics. The program is highly research-oriented and fosters problem-solving capacities as well as methods for understanding and analysing sport.

In 2020, the program went through the ordinary re-certification process of the German Sport University, inclu-

quirements posed to an ambitious study program and a diverse group of teachers and students. After all, the program received its certification for the next eight years, illustrating that it has proven to be an integral part of the teaching landscape at the GSU and is valued by all stakeholders. The program management team thanks all stakeholders for their valuable input and effort in contributing to the future success of the MA DEV.

The fifth intake of students started its studies in October 2020. From a broad and international field of more than 120 applicants, 34 students were selected. For reasons also related to the ongoing Covid-19 pandemic, two students dropped out of the program after the first semester. The group of 32 students includes 21 male and 11 female participants. The academic backgrounds of the group are very diverse. Eight of the 32 students hold

Continents



A large portion of the second (2017) and third (2018) intake has successfully completed its degree and has found its way into ambitious and key positions in sports organisations and related entities on the different levels. Seeing these successes, especially in the form of the re-certification, as well as the ever-growing importance of political thinking and acting in sports, the program directors are convinced that the program will continue to equip future leaders and gain importance in the academic and professional sphere.

The IESF started and continued to carry out a large number of projects. The research projects deal with topics of sports political science and sports-related development cooperation as well as studies in the field of leisure and tourism research.

#### 4.1 ERASMUS+ SPORT AND SOCIAL COHESION LAB (SSCL)

Given the increasing change and diversity in European cities, encouraging social cohesion more is seen as of the utmost importance for the stability, growth and solidarity of European cities. Acknowledging the critical importance of social cohesion, over the last decade, sport and physical activity have become increasingly recognized and implemented as tools to foster social cohesion in neighbourhoods, cities and communities around Europe. As a result, numerous programs have emerged that attempt to enhance social cohesion through a variety of sport-based approaches.

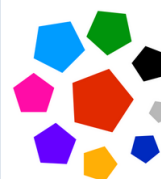
However, despite this boom in sport and social cohesion, there remain some “wicked problems” to be addressed. First and foremost, current definitions and understandings of social cohesion rarely take into account the needs, expectations or understanding of practitioners and participants on the ground. Second, practitioners in the field often lack the skills and tools necessary to design, measure, evaluate and improve their programs. And, finally, there is a lack of evidence, transparency and understanding of these programs.

The Living Lab concept provides an innovative approach to address these gaps in

knowledge and implementation. As such, the Sport for Social Cohesion Lab (SSCL) project will implement a Living Lab approach. This will directly engage program participants, generate understanding of the elements that promote social cohesion in a sport setting and to develop relevant tools to allow for the exploration, measurement and improvement of social cohesion outcomes in highly diverse but vulnerable urban neighbourhoods.

Through this, the SSCL project aims to increase social cohesion in diverse, vulnerable urban neighbourhoods and to support practitioners in delivering high-quality sport for social cohesion programs. We do this by creating tools and disseminating knowledge based on a greater understanding of social cohesion at the neighbourhood level. In the end, the SSCL project will facilitate greater social cohesion for the neighbourhoods and individuals who need it most.

## 4. IESF PROJECTS



### Head of the project

Dr. Karen Petry

### IESF project staff

Louis Moustakas M.Sc.

Katrin Bauer M.A.

### Period of research

January 2021 - December 2023

### Partners

- In Safe Hands Ev (Germany)
- Sport Against Racism Ireland (Ireland)
- Institute Of Technology Tralee (Ireland)
- The Hague University of Applied Science (Netherlands)
- International Sports Alliance (Netherlands)
- Palacky University Olomouc (Czechia)
- INEX-SDA / fotbal pro Rozvoj (Czechia)
- Swiss Academy for Development (Switzerland)
- European Network of Sport Education (Austria)



#### Head of the project

Prof. Dr. Jürgen Mittag

#### Project Coordinator

Maximilian Seltmann M.A.

#### IESF project staff

Lorenz Fiege

#### Period of research

January 2021 - December 2022

#### Academic Partners

- University of Rijeka (Pravi Fakultet Sveucilista u Rijeci), Croatia
- Universidade Europeia, Portugal
- Edge Hill University, Great Britain
- Institute for Sport Governance, Poland

#### Stake Holders

- European Elite Athletes Association (EU Athletes)
- European Olympic Academies



#### Head of the project

Dr. Karen Petry

#### IESF staff

Louis Moustakas

#### Period of project

January 2019 – December 2021

#### Partners

- International Council of Sport Science and Physical Education (ICSSPE)
- International Council for Coaching Excellence (ICCE)
- European Elite Athletes Association (EU Athletes)
- Finnish Olympic Committee
- Sport Coaching Ireland
- Swiss Federal Institute of Sport Magglingen
- Foundation of Sport Education and Information
- German Sport University Cologne

## 4.2 ERASMUS+ UNDERSTANDING, EVALUATING AND IMPROVING GOOD GOVERNANCE IN THE EMPLOYMENT RELATIONS OF ATHLETES IN OLYMPIC SPORTS IN EUROPE (EMPLOYS)

There is only limited information available on the employment-related framework of athletes in Olympic sport from a transnational and comparative European perspective. Against this backdrop, the aim of this project is both to identify and evaluate an inventory of social relations in sport and to develop recommendations for improving the conditions and practices in view of "good governance" standards.

The project team consists of five academic and two practice-oriented partners - both umbrella organisations representing important parts of the sport sector in this field.

The project is focused on three project steps, which are to be achieved in different project phases and through different methods. These objectives are:

1. Understanding - to understand the legal and socio-political framework of athletes in Olympic sport through cooperation with national experts in 29 European

countries and the European Union.

2. Evaluating - systematic assessment and classification of the data in a transnational and comparative perspective.

3. Improving - to develop recommendations for improving work-related conditions and practices in sport.

The project team will present its project results in several reports and at various conferences (Multiplier Sport Events) in the European Union. In addition to the study of employment-related settings in individual countries, special attention will also be paid to the European Union.

## 4.3 ERASMUS+ POLICY, EVIDENCE AND KNOWLEDGE IN COACHING (PEAK)

The primary objective of the PEAK project is to promote and support good governance in sport by preparing a set of coaching policy recommendations for use by national and European sport federations, coaching bodies and governments. The project is unique and unprecedented – indeed, it is the first time that leading international and national agencies for sport and sports coaching have united to address one of the most urgent concerns in sport, namely the good governance of coaching. Coaching policies often lack a guiding framework and, that despite its importance for young people and athletes across Europe, coaching is typically unregulated. The project will be an important step in strengthening the policy foundations of sports coaching in Europe and beyond.

As part of a consortium of expert organisations in the area of coaching, the German Sport University will provide research support to the project, namely by mapping out the current state of coaching

governance and regulation across Europe, especially as it relates to the overall coaching systems, as well as to the topics of volunteering, women in coaching and the regulation of coaching.

## 4.4 EU SPORTS POLICY - ASSESSMENT AND POSSIBLE WAYS FORWARD

With the entry into force of the Lisbon Treaty in 2009, sport was anchored in the EU Treaties as a matter of primary law. Although sport policy still remains primarily in the hands of the individual EU member states, the last decade has seen an increasing number of European initiatives in the field of sport. On the one hand, these have come from the Member States and from organised sport itself. On the other hand, initiatives have also come from the EU institutions, as sport not only overlaps with many areas of EU legislation - such as the common market - but is also increasingly understood in terms of its social and societal function.

With the aim of analysing the development to date, the current situation and potentials for the future of European sports policy, IESF has prepared a study

for the European Parliament as part of the project "EU Sports policy: Assessment and Possible Ways forward", which takes a closer look at development lines, structures and policy areas of European sports policy. The study was presented to the CULT Committee of the European Parliament in May 2021 and is now available online and in print.

IESF cooperated closely with Prof. Dr. Roland Naul and his team from the Willibald Gebhardt Institute at the University of Münster on this project. ENGSO Youth and the EUPEA network were further cooperation partners who accompanied the project, not least with a view to the European multi-level system.



### Head of the project

Prof. Dr. Jürgen Mittag

### IESF project staff

Caroline Tisson,  
Vincent Bock

### Period of research

July 2020 - June 2021

### Publication of Study

June 2021

### Partners

- Prof. Dr. Roland Naul
- EUPEA
- ENGSO Youth

### Project Funding

European Parliament

## 4.5 ERASMUS+ INTERCULTURAL EDUCATION THROUGH PHYSICAL ACTIVITY, COACHING AND TRAINING (EDU-PACT)

Coordinated by the University of Vienna, this project targets a major, current societal problem: The migrant and refugee crisis in Europe. The consistent migrant flow towards Europe poses new cultural challenges across all European societies. Regardless of what is done to handle this situation, it is clear that a great number of people, including children, will need to be integrated and welcomed into our societies. Schools as well as sport clubs are an important vehicle to facilitate this integration.

However, teachers and schools are often under-resourced and under-funded to deal with the new challenges posed by this situation. The objective of the project is to help address these challenges and to develop innovative, evidence-based intercultural pedagogy in physical education and coaching. This pedagogy will be namely based on the extensive hands-on experience from two reputed international NGOs: Right to Play (RTP) and the Vienna

Institute of International Dialogue and Cooperation (VIDC). The EDU-PACT project will develop sustainable approaches in order to equip physical education teachers as well as coaches with inclusive, intercultural behaviour.

The final conference of the Erasmus+ project „Intercultural Education through Physical Activity, Coaching and Training” (EDU:PACT) was a great success. EDU:PACT project coordinator Harald Tschan (University of Vienna) welcomed more than 100 physical education teachers, coaches and experts from all over the world to this interactive online event on 2<sup>nd</sup> of March 2021. The conference focused on intercultural education in school sport and sports club environments and provided an overview of the results and tools developed in the Erasmus+ project EDU:PACT.



### Head of the project

Dr. Karen Petry

### IESF project staff

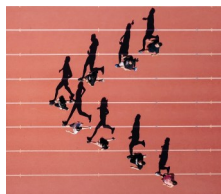
Louis Moustakas  
Katrin Bauer

### Period of research

January 2018 – March 2021

### Partners

- University of Vienna
- University of Thrace
- Hellenic Ministry of Culture and Sports
- International Council for Coaching Excellence
- Right to Play Germany
- Syddansk Universitet
- Università degli Studi di Roma „Foro Italico“
- Vienna Institute of International Dialogue



### Head of the project

Prof. Dr. Jürgen Mittag

### IESF project staff

Lorenz Fiege

### Period of research

January 2019 - May 2021

### Project coordination

Danish Institute for Sports Studies (Idan) / Play the Game

### Consortium partners (Universities)

- German Sport University Cologne
- Katholieke Universiteit Leuven
- Warsaw University

### Consortium partners (National Anti-Doping Agencies)

- Anti Doping Denmark
- Institute of National Anti-Doping Organisations (iNADO)
- NADA Germany
- Polish Anti-Doping Agency (POLADA)
- Slovak Anti-Doping Agency
- Sport Ireland (Anti-Doping Unit)

### Consortium Partners (Athlete's representation)

- European Elite Athletes Association (EU Athletes)
- Fair Sport

## 4.6 ERASMUS+ NADGO - NATIONAL ANTI-DOPING GOVERNANCE OBSERVER

Repeated corruption scandals, never-ending doping revelations and a lack of transparency have led to an increasingly critical public perception of the organisation of international elite and competitive sport. Against this backdrop, good governance in sports organisations has advanced to become an international sports policy concept that is being implemented and further developed by a growing number of internal and external actors.

Good governance in international sport aims to increase the legitimacy and effectiveness of sport governing bodies (SGOs) both internally and externally. However, leading institutions of the international anti-doping system, such as the World Anti-Doping Agency (WADA) and National Anti-Doping Agencies (NADOs), are facing increasing criticism from internal and external partners (e.g. donors) and the public regarding the limited voice of stakeholders (e.g. athletes) and the low effectiveness of the doping control system.

The Erasmus+ project 'National Anti-Doping Governance Observer: Benchmarking Governance in National Anti-Doping Organisations' (NADGO) aims to accompany NADOs from EU countries in identifying and implementing specific good governance principles and to show perspectives in overcoming conflicts of interest as well as organisational reforms and decision-making processes of NADOs. The German Sport University Cologne supports the project as part of a consortium of European NADOs, independent athlete representatives and other univer-

sities in the research area of "Good Governance".

As part of the project, current organisational structures, statutes and internal processes as well as context-specific challenges in the field of anti-doping were first recorded. This was followed by the development of a 'Code of Good Governance' and practicable comparison tool that can be used to evaluate NADOs with regard to selected good governance indicators.

The key research findings were presented at an online symposium organised by NADA Germany, iNADO and Play the Game on 18 and 19 May 2021, where the final assessments of the participating NADOs based on the developed good governance principles and indicators were presented and discussed, as well as key points of conflict, challenges and practical implications for improving the legitimacy and effectiveness of anti-doping governance.

The 'National Anti-Doping Governance Observer' (NADGO), a comprehensive 'Code of Good Governance' for anti-doping organisations operating at national or sub-national level, can be downloaded from the Play the Game website.

[National Anti-Doping Governance Observer: indicators and instructions for assessing good governance in national anti-doping organisations.

An aggregated final project report, including methodology, country reports, assessments of participating NADOs and overall conclusions and recommendations for action will be published in October 2021.



#### 4.7 PEOPLE IN THE RUHR SPORTS REGION - CONTEMPORARY WITNESS PROJECT ON SPORTS DEVELOPMENT IN NORTH RHINE

The Ruhr area and North Rhine-Westphalia, with its numerous professional clubs, tens of thousands of active football players and millions of enthusiastic supporters, is considered one of the most important football regions in the world. However, little is known about the Ruhr's sporting past and present beyond football; many events, places and people have been forgotten. At the same time, only limited archival material is available. Against this backdrop, recourse to the experiences of contemporary eye-witnesses is necessary. The memories of active players and officials as well as the experiences of members of sport clubs are an important part of the cultural heritage of sport. The transmission of experiences to subsequent generations can be more successful and sustainable through visualised and personalised experiences of those involved than through other forms of documentation.

Against this backdrop, the project "Sport People in the Ruhr Area" is conducting around 30-50 life story video interviews with (former) active and responsible people in sport and archiving them digitally in order to sustainably safeguard the cultural heritage of sport. The material is processed and made accessible so that it can be used in the long term for scientific, educational, museum and cultural purposes. The aim is to ensure that memories and knowledge about sport in the Ruhr region and in NRW remain alive in the cultural memory of the region.



##### Head of the project

Prof. Dr. Jürgen Mittag

##### IESF project staff

Niklas Hack

Mathias Schmidt

##### Period of research

May 2020 - June 2021

##### Consortium partner

History of the Ruhr Foundation

##### Project funding

Ruhr Conference/State Chancellery

#### 4.8 RESEARCH CENTRE ON CHINESE-EUROPEAN SPORT POLITICS

The fast and dynamic development of Asia attracts the interest of the media and the academic world alike. Though sport has not been the centre of attention, the reflection on Asian – and in particular on Chinese – sport development promises important insights. Against this backdrop, the Institute of European Sport Development and Leisure Studies aims at deepening the transnational cooperation in sport related research between Asia and Europe.

Major fields of interest are the areas of economics, elite sports and urban planning/health/grassroots sport as well as civil society. In 2017 the international

conference „Changing Sports Development: China and Europe: Inventories, Case Studies and Interactions“ took place in December. In 2018 the centre welcomed 13 students from China for the 2nd Summer School on Tourism and Leisure. In 2019 the 3rd Summer School took place and this year we were happy to welcome students online to the 4th Summer School held online due to the pandemic.



##### Head of the project

Prof. Dr. Jürgen Mittag

##### IESF project staff

Rui Jin

Danlin Wu

##### Period of research

September 2012 - present

##### Partners

- Beijing Sport University (BSU)
- Shanghai University of Sport (SUS)





#### Head of the project

Dr. Karen Petry

#### IESF project staff

Katrin Bauer

Victória Calzolari Soto

Louis Moustakas

Kaija Ruck

Nina Seibert

Sally-Ann Jennifer Fischer

#### Period of research

Nov. 2020 – Sept. 2022

#### Partner

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

#### Project Funding

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

#### Head of the project

Dr. Karen Petry

#### IESF project staff

Katrin Bauer

Victória Calzolari Soto

Louis Moustakas

Kaija Ruck

Nina Seibert

Sally-Ann Jennifer Fischer

#### Period of research

Nov. 2020 – Sept. 2022

#### Partners

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

#### Project Funding

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

## 4.9 QUALITY MANAGEMENT AND CAPACITY DEVELOPMENT IN THE FIELD OF “SPORT FOR DEVELOPMENT”

Since 2013, the Institute of European Sport Development and Leisure Studies has been working with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in the field of sport for development. On behalf of the Federal Ministry for Economic Cooperation and Development (BMZ), the GIZ uses sport for development (S4D) activities to support disadvantaged children and youth as part of their international development activities. The activities focus on topics such as education, employability, violence prevention, inclusion, gender equality and migration.

As part of the new cooperation with the GIZ, this project focuses on Quality Management and Capacity Development in S4D activities. The project aims to enhance the visibility of S4D an effective approach for sustainable development as well as to strengthen capacities in this field.

In terms of Quality Management, the IESF is supporting the GIZ in standardizing S4D approaches, methods, guidelines as well as teaching and learning materials. The

(newly developed) S4D standard documents are/will be published in the S4D Resource Toolkit.

As part of the Capacity Development activities, the IESF is conducting web seminars and online courses exploring how S4D can support areas such as gender equality, employability, quality education and monitoring and evaluation (M&E) in the S4D Learning Lab. These seminars and courses are offered in English, French and Spanish by the experts of team. the web seminars and workshops provide an overview of how sport can be used as a tool for sustainable development and how different approaches can be implemented.

A further focus of the project is on developing a university network to enhance the interdisciplinary exchange of knowledge and expertise between organizations and universities. Furthermore, the IESF supports the BMZ-consultation in the field of “Capacity Development” of sport for development during the 2 years of the project.

## 4.10 COMPETENCE DEVELOPMENT IN MONITORING AND IMPACT MEASUREMENT IN THE FIELD OF “SPORT FOR DEVELOPMENT”

The new project cooperation with the GIZ focuses on competence development in Monitoring and Evaluation (M&E) and Impact Measurement in the field of S4D. In order to strengthen the competences of GIZ employees, partner organizations and S4D practitioners, the IESF is offering web seminars and online courses in the S4D Learning Lab. As part of the workshops, participants will be guided to develop their own M&E tools and frameworks based on their local and organizational context. These seminars and courses are also trilingual.

The project also includes five Impact Studies to measure the impact of sport as a tool to support disadvantaged children and youth. These studies are closely aligned

with the Sustainable Development Goals of the United Nations. Particular focus is placed on achieving goals related to education, employability, violence prevention, inclusion, gender equality and migration. The IESF supports the partner organizations with the development, pre-test, implementation, evaluation, analysis and reporting of the outcomes.

Furthermore, the IESF supports the BMZ-consultation in the field of Impact Measurement of sport for development and will act as a Consultancy Desk for GIZ employees and their partner organizations during the 2-year project.

**Head of the project**

Prof. Dr. Jürgen Mittag

**IESF project staff**

Caroline Tisson

**Period of research**

June 2019 - September 2021

**Consortium partners**

Deutsches Fußball Museum  
(Dortmund)

Ruhr Museum (Essen)

Stiftung Geschichte des Ruhr-  
gebiets (Bochum)

#### 4.11 THE „BOLZPLATZ“ AS PLACE OF MEMORY

The German “Bolzplatz” (football ground) is not only well known as a term, but can also be found at many different places. However, there is neither a generally accepted definition of the „Bolzplatz“ nor a comprehensive understanding of its social significance. Academics have also paid only limited attention to the „Bolzplatz“.

The IESF is currently working on a study with a double objective: On the one hand, it represents a material inventory of the term “Bolzplatz”. The attempt is made here to grasp this specific football field as a material place of play and sport more concretely, to examine it with regard to its distribution (design) and, last but not least, to determine differences such as similarities in the development of football fields from a synchronous and diachronic

perspective. What is largely new here is the approach of exploring the „Bolzplatz“ as a specific kind of child and youth policy in urban public spaces. On the other hand, this study examines the importance and social function of the „Bolzplatz“ in more detail and thus examines its immaterial dimension more closely. Particular attention will be paid to the youth cultural dimension of the football field and its development in the context of social change.

The results of the survey as well as further findings from literature were discussed with the project partners at a further workshop at the German Football Museum in Dortmund on 2 July 2021. The study will be finished in November 2021.

## 5.1 ONGOING DISSERTATIONS

### **Awartani, Tamara**

Fighting Youth Unemployment through Sports for Development – Palestine (West Bank & East Jerusalem)

### **Bauer, Katrin**

Sport in development policy - development , approaches and implementation in Germany

### **Calzolari Soto, Victória**

Impact and sustainability of sport-based social interventions in Latin America

### **Choi, Joohyun**

An Analysis of Sports Development in South Korea: Case Studies of 'School Sport', 'Sport for All' and 'Elite Sport'

### **Hemker, Lena**

Modern sports – a trade-off between societal and economic influencing factors

### **Jin, Rui**

From central government administration to the governance-oriented organization of sport in the People's Republic of China? - Community Sports and Fitness Clubs as a new variant of the participation of a third sector for self-organized sport: the example of Shanghai

### **Madhushani, A. A. Lakshika** (subject in process)

### **Micic, Michael**

"Spiritual Coaching" – Theological, social science and sport science perspectives on a new occupational area

### **Moustakas, Louis**

Together on the Field, United off of it? Defining, Mapping and Evaluating Sport and Social Cohesion Programs in Europe

### **Ousu, Ali**

Impacts on sport of the changes of regime and transformation in Iraq and Egypt

### **Park, Jongchul**

Sport for Development (SFD) in South Korea: An Analysis of Process of Sport Policy Change and Evaluation of SFD Programs

### **Seltmann, Maximilian**

Olympic Athletes as Political Players in the Sports World: A New Normative and Empirical Challenge to the Legitimacy of the Olympic Movement?

### **Ücgüler, Ayla-Karen**

Spiritual yoga tourism as a prevention in stressful states. Potentials and limits of yoga tourism for the development of destinations: the example of Morocco.

### **Witzani, Ursula**

Youth Sport Policy in Europe  
Cross-National Comparison and the Perspectives of Europeanization

### **Wu, Danlin**

Understanding the Sport Policy Process in China: The Dialectical Relationships between Actors, Contexts and Policy Networks

### **Zheng, Sophia Yaqian**

Sport Development in China-Empirical Studies, Analytical Assessments: an intraregional comparative research in Yangtze River Delta region

## 5. DISSERTATIONS

## 5.1 COMPLETED DISSERTATIONS

**Weinberg, Ben**  
2014

Asia and the Future of Football. The role of the Asian Football Confederation, London, 2015

**Schädler, Timo**  
2015

Integration im Sportverein: Entwicklung eines sozialwissenschaftlich begründeten Qualitätsmanagementmodells. Saarbrücken, 2016



**Biermann, Marie**  
2016

Opportunities and Limitations of Youth Sport Programs in Cape Town: Analysis of Determinants in the Context of Development and their impact on Research.

*Published: [https://fis.dshs-koeln.de/portal/files/2927121/Dissertation\\_Marie\\_Biermann\\_2016.pdf](https://fis.dshs-koeln.de/portal/files/2927121/Dissertation_Marie_Biermann_2016.pdf)*

**Lippmann, Karsten**  
2017

„... und für die Ehre unserer Nation(en)“: Olympische Deutschlandpolitik' zwischen 1960 und 1968. Hildesheim, 2017

**Fischer, Christoph**  
2015

Interessenvertretung im Sport zwischen Kooperation und Konflikt – Das Verhältnis von Staat und Sport in Deutschland und Frankreich.

*Published 2017: [https://fis.dshs-koeln.de/portal/files/3033189/Dissertation\\_Christoph\\_Fischer\\_Interessenvertretung\\_im\\_Sport.pdf](https://fis.dshs-koeln.de/portal/files/3033189/Dissertation_Christoph_Fischer_Interessenvertretung_im_Sport.pdf)*

**Ziesche, Daniel**  
2017

Daniel Ziesche: Lower League Football in Crisis. Issues of Organisation and Legitimacy in England and Germany, Palgrave Macmillan, London, 2020.



**Risse, Gunnar**  
2017

Funktionale Institutionen-Bildung in der Anti-Dopingpolitik der Bundesrepublik Deutschland: Akteureinflüsse, Akteurkonstellationen, Akteurinteraktionen.

*Published 2017: [https://fis.dshs-koeln.de/portal/de/publications/funktionale-institutionenbildung-in-der-antidopingpolitik-der-bundesrepublik-deutschland\(09e6e8b0-3d96-45a9-8bb0-76679a23f59f\).html](https://fis.dshs-koeln.de/portal/de/publications/funktionale-institutionenbildung-in-der-antidopingpolitik-der-bundesrepublik-deutschland(09e6e8b0-3d96-45a9-8bb0-76679a23f59f).html)*

**Putzmann, Ninja**  
2017

Sport-Political Structures, Contents and Processes of the Spanish Sport System.

*Published 2017: [https://fis.dshs-koeln.de/portal/files/4468333/Dissertation\\_Ninja\\_Putzmann\\_2017.pdf](https://fis.dshs-koeln.de/portal/files/4468333/Dissertation_Ninja_Putzmann_2017.pdf)*

**Wendland, Diana**  
2018

A different gaze? Alternative tourism in the light of individual hiking and trekking guidebooks, Klartext-Verlag, Essen, 2021.



**Hangebrauck, Jan**  
2018

Sportbezogener Protests gegen die Apartheid in Südafrika. Nomos eLibrary, 2020



## 5.1 COMPLETED DISSERTATIONS—*CONTINUED*

**Kornbeck, Jacob**  
2020  
The European Commission's Diversification of the Sport Policy Field: increasing centralism or a classic case of spillover within a multi-level governance system? Springer Nature Switzerland, online, 2020



**Klems, Pia**  
2021  
Werte im Sportverein  
*Publication in progress*

## 6. CONFERENCES AND EVENTS 2020/21

The IESF was in charge of several mostly online-held conferences.

### 6.1 ANNUAL CONFERENCE OF THE SPECIALIST GROUP "MEDIA SPORTS AND SPORTS COMMUNICATION"

The conference, organized by Prof. Jürgen Mittag (German Sport University Cologne) and Dr. Jörg-Uwe Nieland (Zeppelin University Friedrichshafen), took place as a hybrid event. The event was streamed live in its entirety; the organizers, the spokesperson for the specialist group "Media Sports and Sports Communication" in the German Society for Journalism and Communication Studies (DGPUK) JProf. Dr. Christiana Schallhorn (Johannes Gutenberg University Mainz) and the junior spokesperson for the specialist group Dr. Philip Sinner (Paris Lodron University Salzburg) as well as some of the speakers attended the conference in attendance; a total of 15 people visited the conference room.

For the first time, a young-talent workshop was held under the direction of Philip Sinner, Jörg-Uwe Nieland and Jürgen Mittag. In addition to five final theses by Bachelor's and Master's students, two dissertation projects were presented and discussed. The workshop served as an exchange of experiences for the young researchers, as support for specific questions regarding the respective theses, and as a networking opportunity for future collaboration.

Jörg-Uwe Nieland and Jürgen Mittag kicked off the conference with a presentation on "Media Sports and Sports Policy: Taking Stock of New Challenges". This was followed by the first of a total of seven

panels, which were devoted over two days to the topics of "Sport, Communication and Politics" (Panel 1), "Medialization and Mediatization" (Panel 2), "Journalism - Achievements and Deficits" (Panel 3), "Current Expressions of Media Sport" (Panel 4), "Sports Communication in Research and Teaching" (Panel 5), "Major Sports Events: A Review" (Panel 6) and "Research Subject: Football Documentaries" (Panel 7). In total, there were 19 presentations. The keynote address was given by Axel Schäfer, an SPD member of the German Bundestag since 2002, on "COVID-19 and the impact on elite and popular sports." Schäfer addressed the difficulties faced by organized sports during the COVID-19 pandemic. Examples included the payment of employees and exercise instructors, the closure of training facilities, and financial losses due to missing sporting events. These problems became visible in the cancellations or postponements of major sporting events - especially the 2020 European Football Championships or the 2020 Summer Olympics in Tokyo, Japan - and the changes to the match/competition schedules of both professional and amateur sports.

The event concluded with the workshop "Sports Communication Research during the COVID-19 Pandemic." A wide range of research activities were presented and debated in five short presentations. Among them was the ongoing study by

#### Date

23.-25.09.2020

#### Place

House of the History of the Ruhr in Bochum

## 6.1 ANNUAL CONFERENCE OF THE SPECIALIST GROUP "MEDIA SPORTS AND SPORTS COMMUNICATION" - *CONTINUED*

the project group "Covid-19, Communication and Media, Clubs (CoKoMeV)" (led by Prof. Seeger (Stuttgart Media University)), which used a quantitative online survey to examine the communication behavior and media use of sports clubs during the lockdown phases caused by COVID-19. For this and other research activities and findings, the "Corona Blog" of the online Journal of Sports Communication and Media Sports (<https://openjournals.hs-hannover.de/jskms/>) serves.

The meeting demonstrated the opportunities and need for greater intertwining of research efforts on sports policy and sports communication. The preoccupa-

tions with the impact of the Covid 19 pandemic, such as those found on the aforementioned blog, among others, provide a platform to do so.

## 6.2 INTERNATIONAL SYMPOSIUM ON ANTI-DOPING GOVERNANCE

**Date**  
18.-19.05.2021  
**Place**  
Online Symposium

The presentation of the key results of the National Anti-Doping Governance Observer project, that was originally scheduled for November 2020 in Bonn and postponed due to the ongoing Covid-19 pandemic, was held at an online symposium organised by NADA Germany, iNADO and Play the Game on 18 and 19 May 2021.

The final scores of the participating NADOs for the developed principles and indicators of good governance as well as key issues and practical implications aimed at enhancing the quality of anti-doping governance were presented and discussed.

Apart from the presentation of the key results of the research project, the symposium featured a number of well-known experts from the world of anti-doping and athlete representation, including Richard McLaren, known for his critical role in investigating the Russian doping scandal, and Rob Koehler, Director General of 'Global Athlete'. Issues of independence in the anti-doping work, WADA governance reforms, and the role of athletes in creating anti-doping policy were major points of discussion.

The National Anti-Doping Governance Observer (NADGO), a comprehensive set of indicators of good governance in anti-

doping organisations that operate at the national or sub-national level, can be downloaded on Play the Game's website.

National Anti-Doping Governance Observer: indicators and instructions for assessing good governance in national anti-doping organisations.

The aggregated final project report, including methodology, country reports, scores of the participating NADOs as well as overall conclusions and recommendations for action can be found here: <https://bit.ly/3zJ1nbS>



## 6.3 EU SPORTS POLICY: ASSESSMENT AND POSSIBLE WAYS FORWARD" COMMITTEE MEETING

With the entry into force of the Lisbon Treaty in 2009, sport was anchored in the EU Treaties as a matter of primary law. Although sport policy still remains primarily in the hands of the individual EU member states, the last decade has seen an increasing number of European initiatives in the field of sport. On the one hand, these have come from the Member States and from organised sport itself. On the other hand, initiatives have also come from the EU institutions, as sport not only overlaps with many areas of EU legislation - such as the common market - but is also increasingly understood in terms of its social and societal function.

With the aim of analysing the development to date, the current situation and potentials for the future of European sports policy, IESF prepared a study for the European Parliament as part of the project "EU Sports policy: Assessment and Possible Ways forward", which takes a closer look at development lines, structures and policy areas of European sports policy. The study was presented to the CULT Committee of the European Parliament in June 2021 and is now available online and in print: <https://bit.ly/3cwK44r>

STUDY  
Requested by the CULT committee



### EU sports policy: assessment and possible ways forward



Policy Department for Structural and Cohesion Policies  
Directorate-General for Internal Policies  
PE 652.251 - June 2021

EN

Date

22.06.2021

Place

Online Conference

### Articles

- Mittag, Jürgen: Gewerkschaften zwischen Nationalismus und Internationalismus: Einführung, in: Stefan Berger/Wolfgang Jäger/Anja Kruke (Hg.): Gewerkschaften in revolutionären Zeiten, Essen 2020, S. 105-114.
- Mittag, Jürgen: Innerverbandliche Kontrolle als Problemfeld des Wohlfahrtsföderalismus, in: Vorstand des Europäischen Zentrums für Föderalismus-Forschung Tübingen (ed.): Jahrbuch des Föderalismus 2020, vol. 21, Baden-Baden 2020, p. 165-177
- Mittag, Jürgen: Europäische Parteien, in: Werner Weidenfeld/Wolfgang Wessels/Funda Tekin (ed.): Europa von A bis Z, Taschenbuch der europäischen Integration, edition 15, Wiesbaden 2020, (with Andreas Maurer).
- Mittag, Jürgen: Ausschuss der Regionen, in: Werner Weidenfeld/Wolfgang Wessels/Funda Tekin (ed.): Europa von A bis Z, Taschenbuch der europäischen Integration, edition 15, Wiesbaden 2020.
- Mittag, Jürgen: Sportpolitik, in: Werner Weidenfeld/Wolfgang Wessels/Funda Tekin (ed.): Europa von A bis Z, Taschenbuch der europäischen Integration, edition 15, Wiesbaden 2020.
- Mittag, Jürgen: Annäherungen an Entwicklungslinien und Merkmale des Bolzplatzes: Informelle Fußballkultur zwischen Spiel- und Sportplatz im Wandel, in: Zeitschrift für Fußball und Gesellschaft 1 (2020).
- Mittag, Jürgen: Triebkräfte der Gemeinschaftsbildung: Motive und Narrative der europäischen Einigung, in: Peter Becker/Barbara Lippert (ed.): Handbuch Europäische Union, Wiesbaden 2019, pages 33-53.
- Mittag, Jürgen: Sozialpolitische Standards und europäische Einigung: Die Novemberrevolution als Wegmarke der internationalen Gewerkschaftskooperation, in: Stefan Berger, Wolfgang Jäger and Anja Kruke (editors), 100 Jahre Revolution in Deutschland: Perspektiven und Bilanzen, Essen, 2020, pages 121-131.
- Mittag, Jürgen: Sportgroßveranstaltungen in Schwellen- und Entwicklungsländern: Profilsuche im Spannungsfeld von Erwartungen und Ernüchterungen, in: Karen Petry (ed.): Sport im Kontext von internationaler Zusammenarbeit und Entwicklung. Perspektiven und Herausforderungen im Spannungsfeld von Wissenschaft, Politik und Praxis, Opladen 2020, pages 91-102.
- Mittag, Jürgen: Das Vergabeprozess internationaler Sportgroßveranstaltungen im Wandel: Verbände und Bewerber im Widerstreit von Interessen, Strategien und Kriterien, in: Andreas Pohlmann/Robin Streppelhoff (ed.): Sportgroßveranstaltungen in Deutschland, Bd. 2, Bonn 2020.
- Mittag, Jürgen: Wassersport auf der Ruhr und den Ruhrstauseen: Rudern, Segeln und Kanufahren als Freizeit- und Wettbewerbssport, in: Jens Adamski et al. (ed.): Die Ruhr und ihr Gebiet – Leben am und mit dem Fluss, Essen 2020.
- Mittag, Jürgen: Die Montanmitbestimmung als politisches und wissenschaftliches Problemfeld, in: Wolfgang Jäger/Karl Lauschké/Jürgen Mittag (ed.): Mitbestimmung im Zeichen von Kohle und Stahl: Debatten um die Montanmitbestimmung im nationalen und europäischen Kontext, Essen 2020, pages 11-27 (mit Karl Lauschké).
- Mittag, Jürgen: Die europäische Dimension der Montanmitbestimmungsdebatte: Die Montanunion als Verhandlungspaket?, in: Wolfgang Jäger/Karl Lauschké/Jürgen Mittag (Hg.): Mitbestimmung im Zeichen von Kohle und Stahl: Debatten um die Montanmitbestimmung im nationalen und europäischen Kontext, Essen 2020, pages 147-169 (with Jelena Jojevic).

## 7. PUBLICATIONS AND PRESENTATIONS

Jürgen Mittag

## 7.1 PUBLICATIONS SINCE 2019

Katrin Bauer

### Articles and Essays

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Louis Moustakas

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Kristian Naglo

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Kristian Naglo

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Karen Petry

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## 7.2 PRESENTATIONS AND TALKS OF THE TEAM

Jürgen Mittag

- Sport Development and Sport Politics in Europe. Vortrag für die Beijing Sport University, Online, 13. Juli 2021.
- Mehr als ein 1:0 - Fußballeuropameisterschaft zwischen Sport, Politik und Kommerz. Podiumsdiskussion der Friedrich-Ebert-Stiftung, Online, 8. Juli 2021.
- Is there a Heterogeneity of Actors in the Committee of the Regions? Vortrag im Rahmen der internat. Tagung "The Future of Europe and the Local Level. A Vital Player in the European Committee of the Regions", Hochschule für öffentliche Verwaltung Kehl/Online, 1. Juli 2021.
- Internationale Zusammenarbeit, Fußball und die Zukunft Europas. Podiumsdiskussion im Rahmen der Tagung der Deutschen Gesellschaft für Auswärtige Politik und der Konrad-Adenauer-Stiftung „Der Ball ist bunt: Was Fußball mit Europa zu tun hat“. Online, 1. Juli 2021.
- EU sports policy: assessment and possible ways forward. Vortrag und Studienvorstellung für den CULT-Ausschuss des Europäischen Parlaments, Online, 22. Juni 2021.
- Observer, Facilitator, or Co-Player? The European Parliament and the Parliamentary Dimension of European Sport Politics. Vortrag im Rahmen der Sport&EU Konferenz 2021, Rijeka/Online, 14.-17. Juni 2021.
- Good Governance in National Anti-Doping Organisations: Conceptual Approaches – Preliminary Results – Further Perspectives. Vortrag auf der Tagung von Play the game: Governance in Anti-Doping: How to Meet the Challenges, Bonn/Online 18./19. Mai 2021.
- Politik als Beruf – Laudation anlässlich der Verleihung der Medaille Mérite Européen an Axel Schäfer MdB, Bochum, 8. Mai 2021.
- Sportentwicklung in China: Die Rolle des Sports in Gesellschaft und Privatleben der chinesischen Bevölkerung, Vortrag im Rahmen des Webinars „Pferdesport China“ des Deutschlandbüros der Auslandshandelskammer Greater China, Online, 8. Juni 2021.
- Beyond the Big FIVE - The Professionalisation of Football in Europe – A synthesis, Keynote auf der Konferenz "Beyond the Big FIVE - The Professionalisation of Football in Europe from the 1960s to Nowadays", Lausanne/Online, 5./6. Mai 2021.
- Europäische Kulturhauptstädte im Spannungsfeld von Kultur- und Marketingzielen: Ursprung, Entwicklung und Wandel des Konzepts der Kulturhauptstadt Europas, Online-Vortrag Universität Chemnitz, 14. April 2021.
- Die deutsche EU-Ratspräsidentschaft in der Bilanz. Online-Vortrag der Europa-Union Bochum, Januar 2021.
- Sport at a turning point? Perspectives and constraints of sport development in Europe in the wake of the COVID 19 crisis. Keynote im Rahmen des "2nd Belt and Road Forum for Physical Education and Sport", Peking, 19. November 2020.
- A Paradigm Shift in Sport? Consequences, Perspectives and Limits of Sport Development according to COVID-19, Vortrag im Rahmen der Tagung "Sport Development and Sport Business in Time of Crisis: Challenge and Perspectives", Huazhong University of Science and Technology und Deutsche Sporthochschule Köln, 16. November 2020.
- „Politische Botschaften von Spieler\*innen“. Stellungnahme im Hearing des DFB am 11. November 2020.
- 30 Jahre Fußball- und Sporteinheit in Deutschland: Deutsch-deutsche Sportbegegnungen, Vereinigungsprozedere und eine Bilanz. Vortrag im Rahmen der VHS Herne, 3. November 2020
- Rückblicke – Einblicke – Ausblicke. Sport im Ruhrgebiet, die Olympischen Spiele und das Spielstraßenprojekt, Vortrag im Rahmen der Ausstellung „Spielstraße München 1972, Skulpturenmuseum Marl, 1. November 2020.
- Menschen in der Sportregion Ruhr – Zeitzeugen-Projekt zur Sportentwicklung in Nordrhein-Westfalen. Projektvorstellung für den Sportausschuss des Landtags Nordrhein-Westfalen, Düsseldorf, 6. Oktober 2020 (mit Andreas Höfer).

- „Europa [ist] keine Sonntags-, sondern eine schwierige Alltagsangelegenheit“: Das Ringen der SPD-Bundestagsfraktion um die Europapolitik. Vortrag auf der Tagung „Die Geschichte und politische Arbeit der SPD-Bundestagsfraktion, 24./25. September 2020(online).
  - Sportpolitik und Sportkommunikation – Anmerkungen und Anregungen. Vortrag auf der Fachtagung „Mediensport und Sportkommunikation“. Bochum, 24. November 2020 (mit Jörg-Uwe Nieland).
  - Sport macht Gesellschaft. Vortrag im Rahmen des Geschichtswettbewerb des Bundespräsidenten und der Körber-Stiftung, Köln, 14. September 2020.
  - Perspectives of Global Sport Development in the Post Covid-19-Era. Beitrag zum International Forum of Sport Universities and Institutions on Role of Sport amid the Covid-19-Pandemic, Beijing Sport University, Online, 17. Juni 2020.
  - Good Governance in Sport Organisations: Democracy, Transparency and Inclusion of Female Leaders, Online-Presentation at the Kharazmi University, Teheran/ Iran, 20.10.2020.
  - The German Sport System. Presentation at the AIB Seminar for Students from US/ Texas, held in Bonn, 15.07.2021.
  - Sport&EU 2021 Annual Conference held by University Rijeka): The Emancipation of Elite Athletes: A new Challenge to the Legitimacy of Sport Governing Bodies? The re-introduction of agent licensing, online, 14.-17.06.2021
  - In the context of our current GIZ projects, part of the IESF team have held numerous online workshops on the topic of Sport for Development (S4D) since April 2021. A list of all seminars can be found here: <https://www.sport-for-development.com/learning-lab>.
- Jürgen Mittag
- Karen Petry
- Maximilian Seltmann
- Karen Petry,  
Katrin Bauer,  
Louis Moustakas

## 8. ACTIVITIES IN CO-OPERATION

### **Arbeitskreis Europäische Integration e.V. (AEI)**

<https://www.aei-ecsa.de>

### **European Network of Sport Education (ENSE)**

<http://sporteducation.eu>

### **Association for the Study of Sport and the European Union (Sport & EU)**

<https://www.sportandeu.com>

### **Jambo Bukoba e.V.**

<https://www.jambobukoba.com>

### **Play the Game**

<https://www.playthegame.org>



## 9. TEAM



### **CHAIRHOLDER AND HEAD OF THE IESF**

Univ.-Prof. Dr. Jürgen Mittag

Jürgen Mittag studied Political Science, Medieval and Modern History as well as German literature at the Universities of Cologne, Bonn and Oxford 1992-1997; he obtained his Ph.D. (Dr. phil.) from the University of Cologne in 2000; from 1997 until 2003 he was employed as a research assistant at the Jean Monnet-Chair for Political Science, University of Cologne; from 2003 until 2010 he was Managing Director at the Institute for Social Movements of the Ruhr-University Bochum and of the "Foundation Library of the Ruhr". Since 2011 he is chairholder and head of the Institute of European Sport Development and Leisure Studies (German Sport University Cologne). He was visiting scholar and visiting professor in Florence (European University Institute), Brussels (TEPSA), Paris (Sciences Po), Istanbul (Bosphorous University) and Shanghai (SUS).



### **DEPUTY HEAD OF THE IESF**

Dr. Karen Petry

Karen Petry studied Sport Science at the German Sport University and Social Sciences at the University of Cologne. She has a PhD in Sport Science and is Deputy Head of the Institute of European Sport Development and Leisure Studies since 2003. She is responsible for the research activities in European Sport Policy, Sport for Development, Social Work and Sport. Since 2009 she worked as a consultant for GIZ where she took part in the review of the Mass Participation Program (MPP) of the Sports Ministry in South Africa (SRSA) and a Baseline Study for PE Teachers in Kabul, Afghanistan as well as in Gaziantep, Turkey (in 2015) and in Sri Lanka (2017).

In 2011 Karen Petry received the Alberto-Madella-Award for her outstanding engagement in Sport Education. From 2017-2019 she acts as the President of the European Network of Sport Education (ENSE).



### **EMERITUS AND FORMER PRESIDENT OF THE GSU**

Univ. Prof. mult. Dr. Walter Tokarski

Prof. Dr. Tokarski studied economics, sociology and social psychology at the University of Cologne. From 1990 to 1999 Prof. Dr. Tokarski was Chairholder of the Institute of European Sport Development and Leisure Studies, focusing his research on European Sport Studies, Sport Policy and Leisure Sports. In 1999 he became president of the GSU and held this function until 2014. He received the Order of Merit 1st Class of the Federal Republic of Germany 2015. On July 5th, 2018, Walter Tokarski was awarded with the 2017 Sports Honorary Badge of the State of North Rhine-Westphalia for his services to sport.

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## 9. TEAM





# Deutsche Sporthochschule Köln

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