INTERNATIONAL PART-TIME PROGRAMME

Master of Arts
Olympic Studies
Master of Arts
Olympic Studies

The M.A. is a unique international part-time programme in Olympic Studies. It is a two year programme organised in six modules of six working days each and a thesis. The IOC Olympic Studies Centre contributed to the development of the academic project concept and the programme is organised with the support of the IOC.

The programme implements a high-level, interdisciplinary curriculum in Olympic Studies which fosters the links between the academic world and the Olympic world.

Main objectives of the study programme are to:

» enhance the individual participant’s Olympic knowledge in social sciences and humanities

» promote the individual participant’s critical appreciation of the nature and significance of values in the advocacy and practice of Olympism, Olympic Sport and the Olympic Movement

» foster critical reflection on processes of continuity and transformation in the Olympic Movement and on the relationship between Olympism and Olympic practices and wider social contexts

» develop the individual participant’s capacity to undertake independent research on relevant areas of the Olympic Movement by using appropriate methodologies.
The programme is delivered by a core network of international universities, including the German Sport University Cologne, Autonomous University Barcelona, Technische Universität Kaiserslautern, University of Canterbury and the University of Kiel. All modules are planned to take place in Cologne. Affordable accommodation is available on site. The teaching language is English.
Module Overview

1 Ethics, Values and Olympic Education
Ethical dimensions of Olympism; cultural relevance of Olympism; Olympic and Paralympic values; Olympic Education and its institutions; teaching concepts of Olympic Education.

2 Olympic Athletes and Elite Sport in Transition
The athletes as key actors of the Olympic Movement; Olympic reforms and their impact on the athletes; anti-doping policies and the athletes; athletes’ rights and responsibilities; career transitions; the athlete-coach relationship.

3 Research Methodologies in Olympic Studies
Introduction to research methods in humanities and social sciences; philosophy of methodology in social sciences and humanities; qualitative and quantitative research methods; resources in Olympic research.

4 Governance, Policy and Olympic Organisations
The Olympic system and its institutional stakeholders; Olympic legal and organisational structures; the IOC and good governance; sustainability, environmentalism and security; Olympic legacies and impacts; the Paralympic movement.

5 Olympic Games - Media and Commercialisation
Nature and evolution of the Olympic Games as a mega event; the role of the traditional and the social media; the Olympic Channel; audience experience of the Olympic Games; trends, benefits and limits of sponsorships; marketing and commercial opportunities.

6 International Relations and the Olympic Movement
Role of sport in international relations; Olympic truce concept; use of Olympic phenomena as tool of diplomacy; politics of divided nations and the Olympic Movement; role of sport in humanitarian programmes; sport development programmes.

Thesis
Core requirements: Presenting and defending a research project of theoretical and/or practical relevance for the Olympic Movement; employing methods and approaches which draw on the humanities and social sciences; displaying a critical appreciation of the material delivered in the programme.
The on-campus study weeks of the six modules are spread over two years. Each study week consists of six working days per module as outlined below. Attendance of the on-campus study weeks is compulsory.

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<td>Organised as an independent study with a main supervisor teaching on the programme</td>
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Target Groups and Admission

The programme is designed to facilitate recruitment of a wide range of participants from diverse academic and professional backgrounds. Main target groups of the study programme include but are not limited to current and former athletes, coaches and representatives of:

- International Olympic Committee
- National Olympic Committees
- International Sport Federations
- Sponsors and Marketing Companies
- Universities, Elite Sport Schools and Sport Academies
- Media and Production Companies
- Organising Committees and Applicant Cities
- Athletes’ Entourage

Admission:
Candidates will be required to hold a bachelor’s or equivalent degree, and have at least two years of work experience in an environment ideally relevant to the interests of the Olympic family.

Application:
For further details on the application process please visit the M.A. Olympic Studies website on www.dhs-koeln.de/olympicstudies.

Study Fee:
€ 5,000

Participants:
Max. 30

Degree:
Master of Arts (M.A.)
120 Credit Points
Contact:

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Olympic Studies Centre
Am Sportpark Müngersdorf 6
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