



**Deutsche
Sporthochschule Köln**
German Sport University Cologne

Zentrum für Olympische Studien
Olympic Studies Centre

M.A. Olympic Studies Newsletter

Edition No. 12 - 12/2022

Foreword

Dear Reader,

We are happy to present the 12th Edition of our M.A. Olympic Studies Newsletter. It has been a year since the last newsletter was published and there are many developments we would like to inform you about.

First of all, it is important to pay tribute to Prof. Norbert Müller and to thank all of you for your condolences. Norbert co-founded the M.A. Olympic Studies programme and taught on it for many years. He will be dearly missed.

On a brighter note, we are happy that the M.A. Olympic Studies will continue with its 9th Intake. As we have already informed our lecturers, students and alumni, the application period is open until 28th February 2023. We share the announcement text again on the next page, and also attach our information leaflet. We would be grateful if you would act as ambassadors of the programme and share information on the M.A. Olympic Studies within your network.

In 2022, we were able to continue with our regular module structure. Intake 8 finished two modules, while the 7th Intake completed the curriculum. We congratulate the 7th Intake on this important step and wish you all the best for your thesis!

We are proud to announce that the evaluation of the M.A. Olympic Studies has been completed and the programme has been successfully accredited for the next eight years. We thank everyone who has contributed to this complex process.

Within the scope of the re-accreditation it is with great pleasure that we welcome and present our new partners: The Grupo de Pesquisa em Estudos Olímpicos (Olympic Studies Research Group) of the Pontifícia Universidade Católica do Rio Grande do Sul in Porto Alegre (Brazil) and the Department of Public Health of Aarhus University (Denmark). We look forward to collaborating with you!

In the Graduates section, you can find an entry on Damaris Young, President of the National Olympic Committee of Panama. She graduated with the 6th Intake of the M.A. Olympic Studies programme. Thank you for sharing your impressions and experiences with us!

Enjoy reading the issue.

Best wishes,

The Team of the Olympic Studies Centre Cologne

M.A. Olympic Studies News

M.A. Olympic Studies Intake 9 (2023-25) open for applications

Please share with interested candidates!

The M.A Olympic Studies degree program, which is implemented by the German Sport University Cologne in cooperation with the Autonomous University of Barcelona (Spain), University of Canterbury (New Zealand), Kiel University (Germany), the Pontifical Catholic University of Rio Grande do Sul (Brazil) and Aarhus University (Denmark) is open for applications for its 2023-25 edition.

The programme offers a multi- and interdisciplinary approach to Olympic Studies. Its teaching contents about the diverse aspects of the Olympic Movement such as commercialisation, marketing, professionalisation, politicisation, internationalisation, athletes' representation, administration and peace-building efforts are substantially linked with the Olympic Values as well as sport ethical and educational considerations.

The M.A. Olympic Studies is a fully accredited Master's degree, which is structured as a 2-year part-



time programme. This allows participants to continue their occupational obligations while being involved in the programme. The knowledge provided in the M.A. Olympic Studies can be directly transferred to the respective daily working practices of participants, for example in educational, organisational, administrative and communication projects. This is a clear benefit of the M.A. Olympic Studies. The next intake of the M.A. Olympic Studies will start in September 2023, with the application deadline being the 28th of February 2023. For further information and to apply, please visit www.dshs-koeln.de/olympicstudies or contact the Executive Director of the M.A. Olympic Studies, Prof. Stephan Wassong (wassong@dshs-koeln.de) and Deputy Director Daniel Quanz (d.quanz@dshs-koeln.de).

Awarded!



The M.A. Olympic Studies has been honoured with the Presidential Award (Special Fair Play Promotion Diploma) of the International Fair Play Committee (IFPC) for the exemplary promotion of Olympic Values.

On 30th August 2022, Gabor Deregán, Head of the IFPC Presidential Office, presented the award in the name of IFPC President Jenő Kamuti to programme director Prof. Stephan Wassong, the international partners and the team of the Olympic Studies Centre Cologne in the classroom of the M.A. Olympic Studies and in front of the participants of the 8th Intake. He also gave an introduction of the IFPC's important work in the promotion of Fair Play values.

Mr. Deregán emphasized value education in sport and the importance of Olympic and Fair Play Values in particular, and the M.A. Olympic Studies as an exemplary programme in that regard.

Prof. Wassong remarked: "It is an honour that the M.A. Olympic Studies has been awarded the prize of the distinguished International Fair Play Committee. It evidences the value-driven interdisciplinary teaching content of the programme and its transfer into practice. Without a doubt, the award of the International Fair Play Committee will contribute to further strengthen the excellent profile of the study programme." He also emphasized that receiving this award is based on a team effort, based on the work of the team at the Olympic Studies Centre and the international partners – founding partners and new partners, on the supportive environment of the IOC, and, above all, on the dedicated participants of the programme.

Mourning for Prof. Norbert Müller

With sadness we had to announce that Prof. Norbert Müller passed away on 16 February 2022 after a period of struggle with health issues. Prof. Müller was one of the founders of the M.A. Olympic Studies, which he envisaged with passion, always fascinated by the Olympic values and their contribution in the education and development of young people. His academic and scientific achievements make his legacy a true school of tireless interest for new discoveries and new ways of interpretation of the heritage of Pierre de Coubertin. Norbert transmitted his motivation and dynamism to all of us. He was a faithful friend of his colleagues and of his students for whom he had great consideration. He was always ready to listen and to understand.



Our thoughts are with the family of whom he was so immensely proud.

We are pleased to share with you all the link to the podcast in Norbert's honor:

[Podcast Norbert Mueller – YouTube](#)

Re-Certification of the M.A. Olympic Studies



On 7th March 2022, the staff members of the Olympic Studies Centre were informed on the successful result of the mandatory evaluation of the M.A. Olympic Studies. As can be seen from the official certificate, the programme has now been accredited for a further eight years. Since June 2021, ex-

ternal experts coming from the fields of quality assurance in teaching and learning, sport-related professional fields and sport organisations undertook an evaluation of the study programme in terms of its structure, content delivery, qualification schemes, student feedback, learning outcomes and compatibility with the demands of the professional environment. Prof. Wassong mentioned that the evaluation was highly effective and contributes to strengthening the sustainable profile of the study programme, which continues to enjoy a high reputation on the national and international level.

New Partner: Department of Public Health of Aarhus University (Dr. Jörg Krieger)



We are happy to announce that the Department of Public Health of Aarhus University (Denmark) will become an official partner of the M.A. Olympic Studies programme. Dr. Jörg Krieger, Associate Professor at

Aarhus University, who, as lecturer at the German Sport University Cologne, taught in the M.A. Olympic Studies for a long time and is himself a graduate of the programme, is now co-responsible for the sixth module "International Relations and the Olympic Movement". Dr. Krieger holds a Master's title in International Sport Politics (University of Brighton) and the Master of Olympic Studies. He completed his Ph.D. in Sport History as well as his post-doctoral studies at the German Sport University Cologne.

New Partner: PUCRS Olympic Studies Research Group (Prof. Nelson Schneider Todt)

We are excited to welcome as a new partner in the international study programme M.A. Olympic Studies: The Olympic Studies Research Group of the Pontifical Catholic University of Rio Grande do Sul (Porto Alegre, Brazil) chaired by Prof. Nelson Schneider Todt. At an official meeting with the Vice-President of the University, which took place on 18th July in Porto Alegre, Prof. Wassong mentioned the importance of the new partnership which will make a significant contribution to the further development of the programme.

Prof. Schneider Todt will be module leader for the M.A. Olympic Studies' Module 1 Ethics, Values and Olympic Education. He graduated in physical education at the Porto Alegre Institute (1987) and holds



a Master in Human Movement Sciences (2001) and PhD in Education (2005) by the Federal University of Rio Grande do Sul (Brazil). He is currently Associated Professor and Researcher at the Research Group in Olympic Studies and Health Science at the Faculty of Physical Education and Sport Sciences at the University Pontifical Católica of Rio Grande do Sul, member of the Brazilian Olympic Academy, President of the Brazilian Pierre de Coubertin Committee and Vice-President of the International Pierre de Coubertin-Committee.

M.A. Olympic Studies – Intake 7 Completes Curriculum

From 27th March till 2nd April 2022, the 7th Intake of the M.A. Olympic Studies completed its last course module "Governance, Policy and Olympic Organizations". The module was conducted as a Hybrid Teaching seminar, since most students were unable to make travel arrangements in time due to the pandemic. It was taught by Prof. Frank van Eekeren, Associate Professor Sport & Society at the Utrecht University School of Governance and Professor of Applied Sciences at the Hague University of Applied Sciences. Prof. Stephan Wassong and OSC Cologne staff members Marloes Ekkelboom, Rory Flindall and Daniel Quanz also taught during the module week, as well as Prof. Jens Flatau (University of Kiel). With this module, the 7th Intake of the



M.A. Olympic Studies concludes its curriculum and can now focus on its master's theses. The team of the M.A. Olympic Studies programme management congratulates the students of the 7th Intake on this achievement.

M.A. Olympic Studies Participant Tomasini becomes TAFISA board member



Marco Tomasini, participant of the 8th Intake of the M.A. Olympic Studies, has been elected to the Board of The Association for International Sport for All at the 27th TAFISA Congress and General Assembly, which were held in Portoroz,

Slovenia. Mr. Tomasini is the youngest ever member of the TAFISA Board (2022-2025) representing the Italian Federation of Sport and Traditional Games (FIGeST). We wish him every success in his important responsibilities.

OSC Cologne News



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Olympic Studies Centre

Meeting with IOC President Dr. Thomas Bach



IOC President Dr. Bach welcomed Prof. Wassong at the IOC headquarters in Lausanne on 27th June. This occasion entailed, amongst other things, the announcement of the publication of Prof. Wassong on the foundation and development of the IOC Athletes' Commission; a project that was completed with the

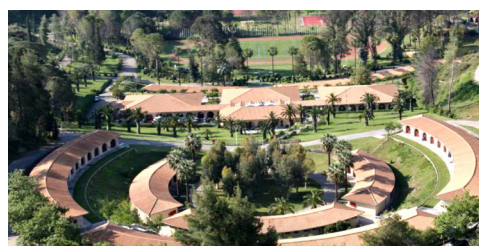
support of the Olympic Studies Centre (OSC) of the IOC in December 2021. Ms. Maria Bogner, Head of The IOC OSC, also participated in the meeting. Further topics of discussion were related to the development of the M.A. Olympic Studies and its continued support by the IOC, on interim reports concerning projects for the Olympic Games Paris 2024, and on the profile development of the International Pierre de Coubertin Committee (CIPC). As to the latter, President Bach spoke very positively on the most recent developments of the CIPC. According to the words of Prof. Wassong, the results of the conversation were very positive, as they laid the foundations for further projects.

Certificate „Regulation of Global Sport“ for Marloes Ekkelboom

Marloes Ekkelboom, staff member at the Olympic Studies Centre, has received the Certificate of Advanced Studies in 'Regulation of Global Sport' from the University of Lausanne (UNIL). This relatively new certificate, based on three compact modules at the Faculty of Law, Criminal Justice and Public Administration at the UNIL and an oral examination, analyses the legal as well as the social, economic

and political dimensions of global sport regulation. During the events, the content was taught by experts from a wide range of fields, both university and non-university, e.g. CAS arbitrators or investigators from the ITA. With the international audience as well as teaching staff, the course offered the chance to make many contacts in the sports world on an international level.

Prof. Wassong and Prof. Fernández appointed founding members of the IOA's Scientific Committee



The International Olympic Academy (IOA), based near antique Olympia in Greece, appointed Prof. Wassong and Prof. Fernández Peña founding members of its newly established Scientific Committee. Its seven members are to scientifically support the continuous development of the IOA's programmes for Olympic Education and their implementation.

The IOA is an internationally renowned institution for education and research on Olympism and the Olympic Movement since its foundation in 1961. Its installations have been renovated with the support of the International Olympic Committee (IOC) during recent years. Now, a restructuring of the academic programme is to follow. The appointment of Prof. Wassong continues decades of successful cooperation between the German Sports University Cologne and the IOA, through which the Olympic Studies Centre Cologne was also able to repeatedly give students of the GSU the opportunity to visit the IOA and partake in its academic and educational programmes.

Prof. Wassong: IOC Olympic Education Commission and Coubertin Project



Prof. Wassong has been member of the IOC Olympic Education Commission since 2015. This year's commission meeting took place from 23rd to 24th November in Lausanne. Central topics were Olympic Values Education Overview and Role, Olympic Culture and Heritage 3.0, Olympic Studies Centres and Implementing OVEP (Olympic Values Education Programme). He was also able to present the recently revised curriculum of the M.A. Olympic studies to members of various IOC commissions. Prof. Wassong emphasized the importance of this opportunity for the continuous positioning of the master's programme and the further strengthening of the cooperation with the IOC.

Exemplary for this cooperation, Prof. Wassong is part of a project developed by the IOC's Olympic Studies Centre (OSC), which is a part of the IOC's Olympic Foundation for Culture and Heritage (OFCH), the

International Pierre de Coubertin Committee and the Comité Française Pierre de Coubertin. The aim of the project is to publish an OSC reference document on Pierre de Coubertin to contribute to the OSC collection of reference documents. It will provide biographical data on Pierre de Coubertin and will cover specific aspects of his Olympic idea, his activities as IOC president and his educational initiatives beyond the Olympic Movement, as well as information on the places where he lived, worked and visited in Paris, Lausanne, Geneva and Olympia. These topics will be spread throughout the following chapters: 1. Pierre de Coubertin's life – early educational stimuli and initiatives, 2. Founding the Olympic Movement, 3. Pierre de Coubertin's IOC presidency (1896-1925), 4. Coubertin's vision and support for the Olympic Movement after his presidency (1925-1937), 5. Promoting education, physical education, sport and physical activity through and beyond the Olympic Movement, 6. Political orientation, his interests and writings, and 7. Favourite Coubertinian places.

Daniel Quanz gives lecture on Olympism and Interculturality in Guatemala



In August 2022, Daniel Quanz was invited to give an online lecture on "Olympism and Interculturality – Application to Guatemalan Sports" of the programme "Formation in Values and Interculturality", jointly organized by the Guatemalan Olympic Committee (COG) and the Guatemalan Autonomous Sports

Organization (CDAG). He will also cooperate with the CDAG in developing an educational programme on the topic for Guatemalan athletes, coaches and sports officials.

International Women's Football Workshop in Cologne

The Olympic Study Centre and the Sports Department of Cologne invited four NGOs to participate in the first International Women Football Workshop in Cologne from 23rd to 29th May 2022. The idea of the project was to connect NGOs all following the same motto and target: "Girls football is building a bridge to education; empowering women through sports in a male dominated surrounding." Representatives from the NGOs Right To Play – Bethlehem, "Girls Unlimited" – Nairobi and "Bola para Frente" – Rio de Janeiro, were hosted for one week in Cologne. The workshop group was completed by representatives of the local NGO "Scoring Girls" from Cologne and the football club "Vorwärts Spoho 98 e.V."

Students of the international study programme M.A. International Sport Development and Politics, who were participating in the workshops, discussed the presentations together with the international guests. Girls' football has been identified as a valuable tool to empower young girls and women, especially in terms of education and personal skills development. The work of the women from different countries shows how education through sport and development can be practically implemented and thus contribute to the achievement of the Sustainable Development Goals, specifically the goals of 'Quality Education', 'Gender Equity' and 'Reduced Inequalities'.



By bringing together local NGOs from all over the world, new partnerships and networks for the future were born, which have sustainable value for all involved. Over the next years, the cooperation will continue with several ongoing projects regarding topics such as infrastructural and educational improvements.

Prof. Wassong re-elected as IPCC President



At the General Assembly of the International Pierre de Coubertin Committee (IPCC), which took place in Lausanne from 29th to 30th January 2022, Prof. Wassong was re-elected for a second term as President. The IPCC has been a so-called IOC recognised organisation since 1984.

According to Prof. Wassong, the following years will be very interesting, as the IPCC can and should show its expertise, especially with regard to the 2024 Olympic Games in Paris. To this end, projects

have already been initiated, some of which are being organised and implemented in cooperation with international partner organisations. During his term of office, Prof. Wassong will be supported by the Vice Presidents Prof. Junko Tahara (Japan) and Prof. Nelson Scheider Todt (Brazil). Members of the Extended Board such as Prof. Kostas Georgiadis (International Olympic Academy, Olympia), Prof. Gary Rhodes (USA), Helen Brownlee (Australia), Katarzyna Debernay (Poland) and Hilla Davidov (Israel) demonstrate the global orientation of the IPCC. (www.coubertin.org)

OSC Barcelona News



Centre d'Estudis Olímpics
Universitat Autònoma de Barcelona

OSC Research group led by Dr. Miquel Torregrossa receives IOC's Advanced Research Grant



The title of the project has been "Disrupted road to Tokyo 2020 Olympic Games: covid-19 impact on athletes mental health".

This work has been awarded funding from the International Olympic Committee's Advanced Olympic Research Grant Programme 2022 to research on athletes' and sports entourage's experiences on the disruption of the Olympic cycle Tokyo 2020. The

research aimed to explore the impact of the disrupted Olympic cycle Tokyo 2020 on athletes' mental health, well-being, and perceived performance from a holistic and ecological approach.

Elite athletes from the High-Performance Sports Centre in Sant Cugat preparing for the Olympic Games Tokyo 2020, along with key figures of their sport entourage (i.e. coaches, medical services, career assistance providers, and practitioners) participated in the study. Results explored athletes' experiences in their transition towards, during and after the Olympic Games Tokyo 2020, the response and adaptation of their sport entourage to support athletes' mental health and well-being during the preparation for the Olympics, and athletes' decisions and future steps in their sports careers after the Games.

Thesis on Olympic Villages by Valerio Della Salla

The Centre d'Estudis Olímpics junior researcher Valerio Della Salla has presented successfully his PhD Dissertation on Olympic Villages last September. This work analyses the Winter and Summer Olympic Villages in a general way with a special focus on the relationship between the Olympic Village and the urban fabric. It has examined the Olympic Villages based on the quantitative treatment of statistical data referring to a series of criteria or parameters useful to characterize each specific experience. The research aims to demonstrate how socio-urban implications, impact, legacy, and sustainability are key aspects to consider when planning and evaluating the Olympic Games.

The project involves a multi- and interdisciplinary methodology that, through a critical analysis approach, aims to develop an innovative analysis of Olympic urbanism in general and Olympic Villages in particular, establishing and consolidating the field of study that represents Olympic urbanism as a use-



ful tool for the future construction of new Olympic Villages in the coming decades. This research shows how cities must consider the intangible heritage that Olympic Villages represent, as part of the legacy of transforming host cities.

Emilio Fernández Peña keynote speaker in the IOA's 62nd session for Young Olympic Ambassadors



The director of the Olympic Studies Centre Emilio Fernández Peña has been a keynote speaker in the session for Young Olympic Ambassadors organized by the International Olympic Academy in Ancient Olympia, Greece. More than 140 international students from more than 70 different countries attended the 62th edition of this session which took place in the recently renovated premises of the International Olympic Academy. Prof. Fernández Peña's lecture dealt with How to be a Young Olympic Ambassador in the digital age.

In his talk, he underlined:

"The idea of an Olympic ambassador acquires meaning and transcendence if this figure is considered as a member of a community of linked actors who feed off each other. You, Young Olympic Ambassadors, are members of that great macro community of which all the great actors of the Olympic family and its main partners are part: The International Olympic Academy, your National Olympic Academies, the International Olympic Committee, the TV Rights holders, the Olympic athletes, and all those already mentioned above. Each one of you will be on the micro social network. Those of you who are part of the current edition and those of other editions, all linked to the International Olympic Academy, which will serve as a union with the rest."

PhD candidate Zesheng Yang receives IOC Early Career Research Grant



The title of Mr. Yang's project is "Multi-screen and Second Screen Viewing of Chinese Audience during the Beijing 2022 Winter Olympic Games".

Adopting Uses and Gratifications Theory and Channel Complementarity Theory, this research sheds light on media consumption by Chinese audiences

during the Beijing 2022 Winter Olympic Games in a complex media landscape. Through survey and in-depth interviews, Mr. Yang's empirical studies reveal mobile devices and digital media platforms did not displace Winter Olympics viewing via traditional television; rather, it acted as a complementary platform that completed ways in which the audience could experience a sports event.

Streaming media platforms as Olympic broadcasters have further expanded the influence of the Winter Olympics. Furthermore, the research shows that audiences use a variety of social media platforms to participate in the Olympic Games viewing for different purposes. The second screen viewing as a connection reconstructs the meaning of primary screen viewing.

Workshop by Emilio Fernández Peña on Social Media in the IOA

Emilio Fernández has taught a workshop on the Use of Social Media for the IOA's Young Olympic Ambassadors. This workshop was an initiative on social media literacy promoted by the International Olympic Academy to teach the Young Olympic Ambassadors how to manage social media, considering their role as disseminators of the Olympic ideal. The Workshop dealt with the rationale of social media communication, the creation of audiovisual mes-



sages and key ethical issues regarding social media communication.

Prof. Fernández Peña lectures for the Spanish Olympic Committee

Emilio Fernández Peña has been one of the invited lecturers in the course on Olympic Protocol organized by the Spanish Olympic Committee. Prof. Fernández Peña taught about how the protocol is a



way of communication and a communication means of power. The director of the Centre d'Estudis Olímpics of the Universitat Autònoma de Barcelona reviewed aspects related to the relationship between the Olympic Games and the media. The lecture was visited by students of the aforementioned course, communication and protocol directors of the different Spanish Olympic sports federations, and several Spanish Olympic medalists.

Research Stay of an International Student at the OSC



The Romanian Student Angela Stanescu is doing a 6 months stay at the Centre d'Estudis Olímpics under the Erasmus+ Internship programme to prepare her master thesis on "The media representations of

sportswomen and sportsmen on the Olympic channels during Tokyo 2020".

Her thesis is taking a postfeminist perspective over the portrayal of athletes during the Olympic Games considered to have the most gender-balanced participation in history so far and ahead of the Olympic Games in Paris 2024, which will achieve exact gender equality participation in the overall quota of athletes.

Graduate

Damaris Young

Damaris Itzel Young Aranda (Panama) graduated from the 6th Intake of the M.A. Olympic Studies with distinction. She is the President and CEO of the National Olympic Committee of Panama for the 2021-2024 quadrennium and serves on its board of directors. Before being elected President in January 2021, Damaris was the NOC of Panama's legal and management advisor.



Damaris was the first Panamanian female appointed as a member of a Commission in the International Olympic Committee (IOC) when in 2015 she joined the IOC Athletes' Entourage Commission. In 2016 she became the President of the Appeals Panel of the International Volleyball Federation (FIVB), and a member in the Reforms and Governance Commission of the International Weightlifting Federation. Since 2020 she was appointed as a Legal Advisor of the South American Sport Organization and coordinator of the Legal Commission of the Central American Sports Organization.

From July 2019 to August 2020, Damaris advised in sport management and legal sport matters to his Excellency Laurentino Cortizo Cohen, President of the Republic of Panama for the 2019-2024 quinquennium.

Damaris was looking for a specific program that could strengthen her professional capabilities and competences in an academic, humanistic and holistic way. When she analysed the content of the M.A. Olympic Studies, she was convinced she had found

it. And, as she states today, her experience within the program proved her right.

Today, when looking back to her experience as a student of the MA in Olympic Studies, Damaris expresses: "I only have great and unique memories of great academic debates, hard and long but rewarding classes, friendship and a personal and professional enrichment." Furthermore, she states: "I valued the

qualified teaching staff, in particular my thesis director Prof. Stephan Wassong, whose knowledge, experience and continuous support was key when carrying out the investigation and drafting process of my master thesis, which is today in the process of being published."

The title of her thesis is "The Sport Governance of Panamanian Sport Organizations: An analysis from the perspective of compliance with the Basic Universal Principles of good governance for Olympic and sport organizations of the IOC". Its content has contributed in several decision-making processes as a relevant source of information to the Panamanian sport system's main actors. For the NOC of Panama, the master thesis became a source of analysis when developing its current Strategic Plan 2021-2024.

Damaris received the Outstanding Woman of 2021 Award from the Panamanian Association of Business Executives (APEDE) for her ethical leadership and professional career for the development of sports in the country.

Dates

28th February 2023

9th Intake, Application period ends

12th – 18th March 2023

8th Intake, Module 4 in Barcelona

27th August – 2nd September 2023

8th Intake, Module 5

3rd – 9th September 2023

9th Intake, Module 1