

M.A. Olympic Studies - NEWSLETTER

Edition No. 4 - 2016

Foreword

Dear All,

I am delighted to introduce you to the 4th edition of our newsletter. Looking back, it was almost exactly two years ago when we started to discuss the idea to edit a newsletter. The idea transformed into a concrete initiative quickly and the 1st newsletter was disseminated in October, 2014. We have received very good feedback on both the general idea to create such a traditional communication platform and on the content of the newsletter. This has been a good motivation for us to continue with the initiative.



Of course, the newsletter serves the intention to keep all graduates and participants of ongoing intakes informed about the programme, its development, activities of the Olympic Studies Centres involved in the programme, the professorial teaching team and about academic initiatives connected with Olympic Studies. But, we also learned that the newsletter functions as some kind of a “marketing tool”. As the editions of the newsletter are uploaded on our website (<http://www.dshs-koeln.de/olympic-studies-centre>), they are read by a broader public. This contributes much to increase the popularity of the programme at the national and international level. The result is that we receive many enquiries from people who are looking for possibilities to enrol in part-time studies in the fields of sport and the Olympic Movement on a master level. Having mentioned the buzz word “marketing”, I want to use the opportunity of my preface to say thank you to Nuria Puig and Maria Bogner from the IOC’s Olympic Studies Center. Both are tremendously helpful in terms of disseminating information on the M.A. Olympic Studies in, amongst others, the newsletter of the IOC’s OSC. It is also relevant to stress that the IOC’s Olympic Solidarity Department has continued its support for the programme by offering some scholarships for which participants can apply via their respective National Olympic Committees.

It is important for us to deliver excellent quality in terms of teaching, academic supervision and administration. The initiatives which we have followed in these areas since the 1st intake in 2010 have been implemented with the Quality Assurance Department of the German Sport University Cologne, which has an internationally acknowledged reputation. A result of our collaboration with this department is the fact that the M.A. Olympic Studies has been revalidated successfully as a fully accredited international master programme. Obviously, we have done our homework, as the next mandatory re-evaluation of the programme will not be until 2022.

Going back to the beginning of my preface, I mentioned the intention of the newsletter to “stay connected”. Based on this, an initiative has been launched to establish an Alumni Circle. You can read more about it in the newsletter. But, as you know, the newsletter comprises more information as well.

Enjoy reading the 4th edition of the newsletter,

Best wishes,

Stephan Wassong (Executive Director of the M.A. Olympic Studies)

Latest News

Alumni Circle

With three intakes almost finished, a fourth currently running and a fifth intake starting in September, several participants from different intakes of the M.A. Olympic Studies programme considered it an appropriate time to consolidate this increasing network of people.

On the initiative of these participants, the concept of an alumni group was discussed with the Academic and Managing Director of the Olympic Studies Centre, Prof. Stephan Wassong. Following a very productive exchange of ideas with the support of Prof. Wassong and his team, it was decided that an Olympic Studies Alumni Circle (OSAC) was to be founded.

The inaugural meeting of the OSAC will coincide with the start of the 5th intake of the master's programme on 25th September 2016, at the German Sports University Cologne. The OSAC welcomes current participants, graduates and also the academic staff members of the M.A. Olympic Studies programme to join.

The main goal of the OSAC will be to create a long lasting community based on the philosophy, ethics and values of the M.A. Olympic Studies programme. Besides establishing the traditions necessary to sustain the OSAC, one of its first initiatives will be to develop a mentor programme.

The OSAC is a result of the continuing success of the Olympic Studies Centre and it looks forward to becoming a contributing pillar of the M.A Olympic Studies programme.

M.A. Olympic Studies Programme Comes to the GSU

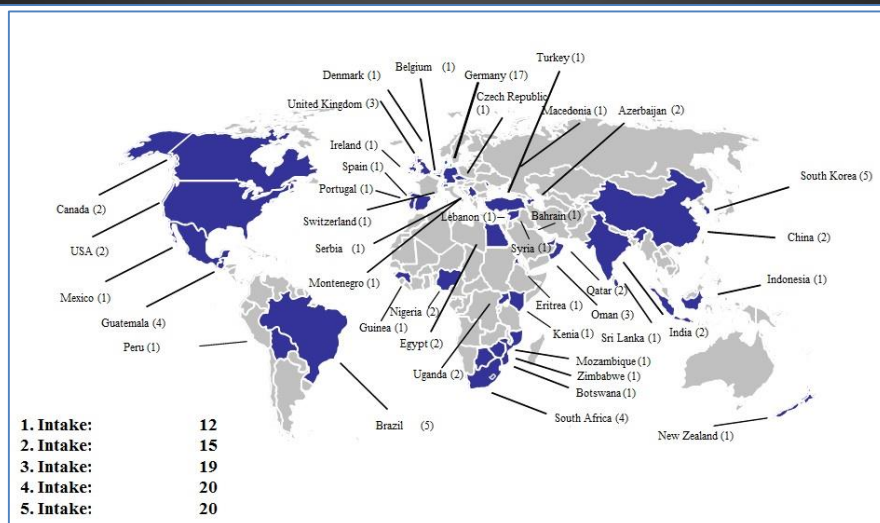
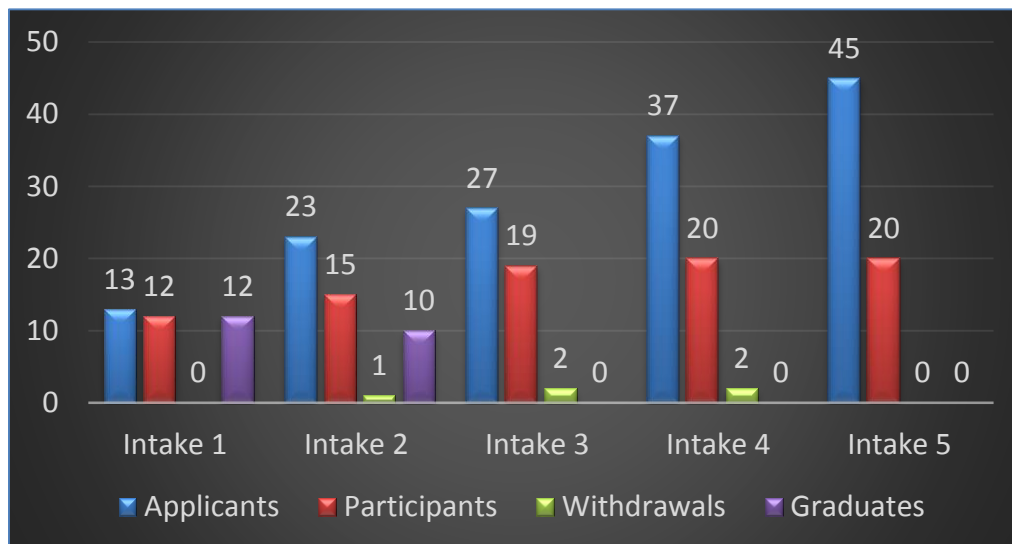
The Olympic Studies Centre Cologne welcomed the participants of the 4th intake to its facilities at the beginning of March, 2016. The participants had travelled from five different continents to continue their studies which they had begun one year ago.

The module was delivered by the M.A. Olympic Studies partnering institution, Loughborough University. Under the guidance of Prof. Ian Henry, the lecturers Dr. Borja Garcia, Dr. Mahfoud Amara and Dr. David Howe taught the students the framework of the module entitled "Governance, Policy and Olympic Organisations". They dealt with topics such as Olympic Solidarity, the Paralympic Movement and the Governance Structures of the International Olympic Committee. Moreover, Prof. Jens Flatau of the Christian-Albrechts-Universität zu Kiel delivered the contents of the "Research Methodologies in Olympic Studies" module. All participants successfully passed the final exam and have been working on their essays in the last months.



5th Intake Report on Application & Admission

The application process for the 5th intake of the M.A. Olympic Studies saw the highest interest in the study programme to date. The Programme Management received a total of 45 applications from prospective students worldwide, which shows the growing international reputation of the programme. The admission board had to undertake a detailed admission process and selected 20 high-profile participants for the 5th intake. The group of students is the most international yet as the participants come from 18 different countries.



The new participants will be welcomed to the German Sport University on 25th September during an Opening Ceremony. Their first module “Ethics, Values & Olympic Education” will take place from 26th September until 2nd October, 2016. The teaching contents will be delivered by Prof. Dr. Dr. hc Norbert Müller and Prof. Dr. Karen Joisten.

Research Team Olympia: Rio 2016 spectators reveal concerns about doping, corruption and terrorism

A survey of spectators at the Rio 2016 Olympic Games has revealed a significant level of concern about the threat posed to future Games by doping, corruption and terrorism.

Nine hundred spectators at the Rio 2016 Olympic Games Modern Pentathlon competition were surveyed by a collaborative research team of students from the Pontificia Universidade Católica do Rio Grande do Sul (BRA) and the University of Kaiserslautern (GER).

The initial results indicate significant levels of concern about doping, corruption and terrorism and the impact those threats will have on future Olympic Games.

Spectators at the Final of the Women's Modern Pentathlon competition in the Deodoro Olympic Park on 19th August were asked: "In your opinion, what dangers threaten the Olympic Games within the next 20 years?"

The following proportion of respondents said they had concerns about:

- Doping (72%)
- Corruption (66%)
- Terrorism (58%)
- Over-exaggerated nationalism (23%)

Within those results, Brazilian spectators identified the following as some of the main dangers threatening the Olympic Games in the next 20 years:

- Corruption (76%)
- Environmental pollution (39%)
- Local violence/criminality (37%)
- Over-exaggerated nationalism (31%)
- Increasing commercialization (31%)

Within the same collective results, international spectators identified the following as some of the main dangers threatening the Olympic Games in the next 20 years:

- Corruption (56%)
- Increasing commercialization (27%)
- Environmental pollution (18%)
- Over-exaggerated nationalism (15%)
- Local violence/criminality (9%)

Spectators were subsequently asked: "Which one of the above dangers would keep you away from attending the next Olympics?"

The most common answers were:

- Terrorism (48%)
- Doping (15%)

Similar surveys have been conducted among the Modern Pentathlon audience at every Olympic Games since Sydney 2000, resulting from a shared initiative between Dr Klaus Schormann, President of the Union Internationale de Pentathlon Moderne (UIPM), the Research Team Olympia at the Mainz University (2000, 2004 and 2008) and the Technical University of Kaiserslautern (2012 and 2016). The

project was headed by Professor Dr Norbert Müller, who is vice-director and module leader of the M.A. Olympic Studies programme.

The full results of the survey will be made available at www.research-team-olympia.de from 1st December, 2016.

Prof. Dr. Karen Joisten teaches at the International Olympic Academy

Prof. Dr. Karen Joisten, who teaches together with Prof. Dr. Dr. hc Norbert Müller on the first module of the M.A. Olympic Studies, has been invited to lecture at the 23rd International Seminar on Olympic Studies for Postgraduate Students at the International Olympic Academy in September, 2016. Therein, she contributes to the aspect of “Philosophical Aspects of Olympism” of the seminar.



Graduates

Graduate – Marko Begovic



Continuing his sporting career off the court, Marko Begović, a participant of the programme’s 2nd intake, has obtained degrees in International Relations and Coaching and Management. Alongside this academic maturation, Marko has also worked as a coach/captain for the Montenegrin national tennis team and as an administrator for both a local sports club and the Montenegrin Tennis Association. Moreover, he has been heavily involved with various project based activities of the Montenegrin Olympic Committee (OC). Within these activities, Marko played a crucial role in the securing of an institutional cooperation for the OC with key multilateral stakeholders in the field of sport and international affairs.

Following the submission of his Master’s thesis entitled “Compliance of the National Sport Federations within Legal system of Montenegro”, Marko officially graduated the M.A. Olympic Studies programme in June, 2015. He selected this topic for his thesis as it was in line with the requirements of his previous work undertaken at the state department responsible for sport - Directorate for Youth and Sports. The competencies that Marko acquired during his studies on the M.A. Olympic Studies programme have, however, not only been significant for his work with the aforementioned governmental institution and consultancy work for the Montenegrin Olympic Committee. Marko has also utilised his acquired skills within posts at the Council of Europe, where he has been a member of the EPAS Bureau Board, and on the Task Force on the good governance in sport and Gender Equality Rapporteur for sport. The cornerstone of these competencies have been reflected in his work through his understanding and nurturing sui generis position of the Sport Movement and its *lex sportiva*, while at the same time, in his acknowledgement of the need to comply with relevant competent legislation in order to safeguard Olympism and the Olympic Movement as a whole.

OSC Cologne – News

M.A. International Sport Development and Policy

The OSC Cologne has played a leading role in the installation of the new full-time degree programme M.A. International Sport Development and Politics, which will run at the GSU from the winter term 2016/17.



With an international focus, including transnational and comparative dimensions, the programme aims at building a comprehensive understanding of the structures, actors and conflicts in physical activity and sport. For this and in the development of students' knowledge and understanding of sport in its political, social, cultural and economic framework, the M.A. combines sport sciences with humanities, social sciences and economics.

Additionally, staff members of the OSC Cologne are to be responsible for teaching in various modules within the programme. For which, the modules are to be highly research orientated and will also foster problem-solving capabilities as well as methods for understanding and analysing sport.

Prof. Jürgen Mittag, Head of the Institute of European Sport Development and Leisure Studies at the GSU, is the programme leader of the M.A. International Sport Development and Politics. Prof. Stephan Wassong acts as deputy programme leader. Detailed information on the degree can be found here: <https://www.dshs-koeln.de/studium/studienangebot/master/ma-international-sport-development-and-politics/study-program>.

Master's Degree Programme
M.A. International Sport Development and Politics

General introduction
The Master's Degree Programme M.A. International Sport Development and Politics is a full-time degree programme that will be offered at the DSHS Cologne from the winter term 2016/17. The programme is designed to provide students with a comprehensive understanding of the structures, actors and conflicts in physical activity and sport. The programme is interdisciplinary, combining sport sciences with humanities, social sciences and economics. The programme is led by Prof. Jürgen Mittag, Head of the Institute of European Sport Development and Leisure Studies at the GSU, with Prof. Stephan Wassong acting as deputy programme leader.

Contents
The programme consists of the following modules:
1. Introduction to the field of sport development and politics
2. Theoretical foundations of sport development and politics
3. Practical aspects of sport development and politics
4. Research methods in sport development and politics
5. International perspectives on sport development and politics
6. Thesis

Study Programme
The programme is a full-time degree programme that will be offered at the DSHS Cologne from the winter term 2016/17. The programme is designed to provide students with a comprehensive understanding of the structures, actors and conflicts in physical activity and sport. The programme is interdisciplinary, combining sport sciences with humanities, social sciences and economics. The programme is led by Prof. Jürgen Mittag, Head of the Institute of European Sport Development and Leisure Studies at the GSU, with Prof. Stephan Wassong acting as deputy programme leader.

Admission Requirements
The programme is open to students who have completed a Bachelor's degree in a relevant field of study. The programme is designed to provide students with a comprehensive understanding of the structures, actors and conflicts in physical activity and sport. The programme is interdisciplinary, combining sport sciences with humanities, social sciences and economics. The programme is led by Prof. Jürgen Mittag, Head of the Institute of European Sport Development and Leisure Studies at the GSU, with Prof. Stephan Wassong acting as deputy programme leader.

Application
Applications for the programme should be submitted to the DSHS Cologne. The application process is open from the 1st of June to the 15th of July. The application should include a completed application form, a copy of the Bachelor's degree certificate, and a letter of recommendation from a professor. The application should be submitted to the DSHS Cologne, where it will be reviewed by the admission committee.

International Network of Olympic Studies Centres (OSCs)

Only a few days before the opening of the Olympic Games in Rio, the 2nd International Colloquium of Olympic Studies and Research Centres took place from 1st to 3rd August in Porto Alegre, Brazil. The intention was to foster collaboration between the OSCs in teaching and research. The programme of the colloquium was developed by a steering group which was chaired by Prof. Wassong. Other members were Prof. Ian Henry (Loughborough University, GB), Prof. Nelson Todd (Pontifical Catholic University of Rio Grande do Sul, Brazil) and Nuria Puig (International Olympic Committee).

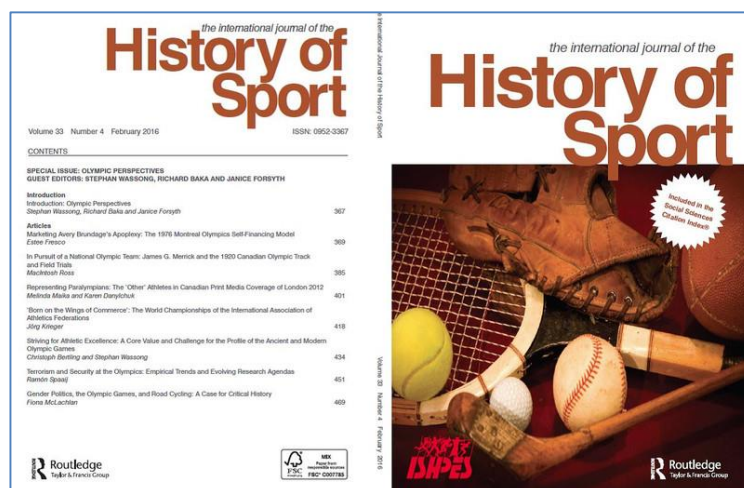


Around 50 scholars in Porto Alegre represented 27 OSCs, affiliated at universities in South- and North America, South Africa, Europe, China, New Zealand and Japan. From the OSC of the German Sport University Cologne (GSU), Prof. Wassong, Dr. Ansgar Molzberger and Caroline Meier delivered lectures and took part in working groups. Without doubt, the colloquium can be regarded as a success as project ideas have been discussed and collaborative project groups have been set up. As far as the OSC of the GSU is concerned, it was able to strengthen its already existing cooperations with, amongst others, the OSCs in New Zealand and South Africa and was able to develop new partnerships; including one with the Olympic Study Centre (Chaire Olympique Henri Baillet-Latour & Jacques Rogge) at the University of Louvain. This OSC is chaired by Prof. Thierry Zintz, who – like Prof. Wassong – is a member of the IOC's Olympic Education Commission.

The 3rd International Colloquium of Olympic Studies and Research Centres will take place in Tokyo in 2020; again a few days before the opening of the Olympic Games. The composition of the steering group, which had been established for the network meeting in Porto Alegre, remains the same but welcomes Prof. Hisashi Sanada from the University of Tsukuba (Japan) as a new member.

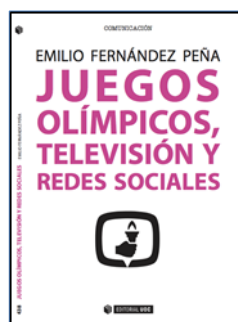
Olympic Perspectives

In 2016, a special issue on “Olympic Perspectives” was published in the International Journal of the History of Sport together with two of the GSU's partner Universities, namely the University of Western Ontario (London, Canada) and Victoria University (Melbourne, Australia). The publication included three papers from each of the partner Universities, providing differing historical perspectives on the Olympic Games.



OSC Barcelona – News

“The Olympic Games, television and social media”, written by Dr. Emilio Fernández Peña



This book deals with the Olympics from a complex perspective - understanding them as a microcosm of the macrocosm of modern society. Among the topics explored are the role of TV in transforming the Olympics into the world's largest global event; how the Olympics have been a showcase for the introduction of new technologies; and at the strategies employed by the Olympic Family in order to share the Olympic values through social media.



Centre d'Estudis Olímpics
Universitat Autònoma de Barcelona

R&D Project on “Social Networking Sites and Spanish Football: Violence, public participation and communication ecology”, funded by the Spanish Ministry of Education

This research project analyses the complex communication, mechanisms of production and dissemination of violence in Spanish football through social networks, and offers solutions for their control. It also examines models of interaction with the public in major football tournaments and global sporting organizations.



The Olympic Games and the Media MOOC on Coursera



This course has successfully united more than 11,000 students from 140 countries in its three first editions, allowing students to explore the world of the media and its role in the modern Olympic Games' evolution and development. Currently, it is available as an On-Demand version in English, with subtitles in English and Spanish.

Tarragona 2017 Mediterranean Games

CEO-UAB has continued its partnership with the Tarragona 2017 Mediterranean Games, with a focus on the planning and evaluation of the legacy of the event in the context of local development. The Tarragona 2017 Legacy Strategy Plan was presented to public authorities, media and citizens in May and is available at Llegat2017.cat. Our team is currently working on designing the indicators system to measure the impact of the event on socioeconomic development in the host community.



Barcelona Sport Events



In 2016, CEO-UAB has continued its collaboration with the Barcelona Sports Institute, through a project for developing an information management system on sport events management and impact in the city of Barcelona.

Report compiled by Prof. Emilio Fernandez, Pena of the CEO-UAB, Spain.

OSC Canterbury – News

NZCOS Introduction

The New Zealand Centre for Olympic Studies (NZCOS) continues to collaborate with the German Sports University of Cologne. The NZCOS values this collaboration as it allows a strong connection to Europe to develop in both our Olympic Studies Centres in academically advantageous ways. Some of the initiatives that the NZCOS have been recently involved are presented below:



Teaching at the University of Peloponnese

The NZCOS through Professor Ian Culpan was invited to teach into the Olympic Studies Masters' Programme offered by the University of Peloponnese and the International Olympic Academy. The teaching module which the NZCOS took responsibility for was focused on Olympic Education with a particular emphasis on Olympic pedagogy. Professor Ian Culpan spent 1 week in April at the IOA teaching 16 Masters' students.

Global Initiatives in Olympic Education: A comparative analysis

The NZCOS through Professor Ian Culpan has collaborated with German scholar Professor Roland Naul and Canadian scholar Adjunct Professor Deanna Binder to produce an Edited Book entitled Global Initiatives in Olympic Education: A comparative analysis. This book published by Routledge is due for release early in 2017.

Dictionary of Physical Education and Sport Studies

The NZCOS through Professor Ian Culpan collaborated with a colleague Bob Stothart to co-author a dictionary of physical education and sports study. This dictionary is a comprehensive resource that defines physical education and sports studies terms drawing on pedagogy, learning theory, sociology, biomechanics, exercise physiology, ethics, anatomy, education and other disciplines. The reference for the book which is available from the publishers is Stothart, R., & Culpan, I. (2016). Dictionary of Physical Education and Sport Studies. Aries Publishing Ltd. New Zealand. It is recommended for all those studying sport related

Sport and the Political Economy: Considerations for enhancing the Human Condition

Ms. Caroline Meier (German Sports University) and Professor Ian Culpan collaborated to produce an academically peer reviewed article. Full reference is Culpan, I., & Meier, C. (2016). Sport and the Political Economy: Considerations for enhancing the Human Condition. Athens Journal of Sport: Athens Institute for Education and Research, 3(2). 143-154. Also Ms. Caroline Meier and Professor Ian Culpan presented a joint peer reviewed paper at the Athens Institute for Education and Research Annual

International Conference in May. The title of the presentation was Sport and the Political Economy: Enhancing the Human Condition.

Joint Research Project

Ms Susie Stevens (PhD student at the NZCOS: University of Canterbury) and Ian Culpan completed their research project for the New Zealand Olympic Committee entitled What Graduating Physical Education Teachers understand About Olympism and Olympic Values. Ms Anna McCone, NZCOS, completed her Masters on What Physical Education Teachers Know about Olympism and How they Teach it.

Meeting in Germany

Professor Stephan Wassong and Professor Ian Culpan met in Germany in April to discuss joint strategic collaborations around Olympic Studies. One initiative that is now in its development phase is the establishment of a peer reviewed international on-line Journal for Olympic Studies. The journal which is a collaboration between the NZCOS and the GSU will be called Olympic Scholar and the first issue is scheduled in 2017.

Olympic Studies Colloquium Presentation

The NZCOS through Professor Ian Culpan presented at the 2nd Olympic Studies Colloquium in Porto Alegre in August and Ian Culpan provided a keynote address and the Pierre de Coubertin Symposium in Rio de Janeiro also in August.

Report compiled by Prof. Ian Culpan, Director of the NZCOS, University of Canterbury, NZ.

Dates

25.09.2016 – 01.10.2016 Module week 5th intake (Cologne/GSU)
02.10.2016 – 08.10.2016 Module week 4th intake (Barcelona/CEO UAB)
12.03.2017 – 18.03.2017 Module week 5th Intake (Cologne/GSU)
19.03.2017 – 25.03.2017 Module week 4th Intake (Cologne/GSU)