

Study Programme: M.Sc. Sport Management (M.Sc. SMA)
 Examination regulations by: 2007/04/01 in the valid version by 2008/02/01
 Valid for first-year students: Winter term 2009/10 onward
 Version: August 2010

Module	Semester	Courses (type of class)	Weekly hours	Workload/Credit Points
SMA1	1.	International Sports Governance 1.1 International Sport Systems (SE) 1.2 European Integration, Common Market and Sport (SE) 1.3 International Sport Law (SE)	6 2 2 2	240/8*
SMA2	1.	Measurement and Evaluation in Sport Management 2.1 Research Methods in Sport Management (SE) 2.2 Measurement and Evaluation in Sport Management (SE) 2.3 Advanced Statistics I (SE) 2.4 Advanced Statistics II (SE)	8 2 2 2 2	420/14*
SMA3	1.	Sport Economics 3.1 Sport Economics I (SE) 3.2 Sport-Economics II (SE)	4 2 2	210/7*
SMA4	2.	Sport Sponsoring 4.1 Sport Sponsoring I (SE) 4.2 Sport Sponsoring II (SE)	4 2 2	180/6*
SMA5	2.	Sport Business Administration 5.1 Sport Business Administration I (SE) 5.2 Sport Business Administration II (SE) 5.3 Sport Business Administration III (SE)	6 2 2 2	270/9*
SMA6	2.	Sport Marketing 6.1 Market Research in Sport (SE) 6.2 Sport Marketing I (SE) 6.3 Sport Marketing II (SE)	6 2 2 2	360/12*
SMA7	2.	Research Project 7.1 Research Project (SE)	4 4	120/4*
SMA8	3.	Strategic Sport Management 8.1 Strategic Sport Management I (SE) 8.2 Strategic Sport Management II (SE) 8.3 Strategic Sport Management III (SE)	6 2 2 2	270/9*
SMA9	3.	Operative Sport Management 9.1 Quality Management in Sport (SE) 9.2 Sport Event Management (SE) 9.3 Sport Facility Management (SE)	6 2 2 2	240/8
SMA10	3.	Sport Finance 10.1 Finance Management I (SE) 10.2 Finance Management II (SE) 10.3 Finance Management III (SE)	6 2 2 2	270/9*
SMA11	3.	Master Thesis Colloquium Master Thesis Colloquium (SE)	4 4	120/4*
SMA12	4.	Master's Thesis Master's Thesis		900/30
In total			60	3600/120 CP

Abbreviations: SMA = Sport Management, SE = Seminar

Note: * Work load and credit points refer to the sum of presence at the course and independent learning. Therefore the sum for work load and credit points for an overall module might be higher than the sum of all single courses within that particular module. More information regarding the study and examination regulations can be found in the module handbook.