

Study Programme: M.Sc. Sport Management (M.Sc. SMA)  
 Examination regulations by: 2007/04/01 in the valid version by 2008/02/01  
 Valid for first-year students: Winter term 2012/13 onward  
 Version: June 2012

Module	Semester	Courses (type of class)	Weekly hours	Workload/Credit Points
SMA1	1.	<b>International Sports Governance</b> 1.1 International Sport Systems (SE) 1.2 European Integration, Common Market and Sport (SE) 1.3 Introduction to European and International Politics (SE)	6 2 2 2	240/9*
SMA2	1.	<b>Measurement and Evaluation in Sport Management I</b> 2.1 Research Methods in Sport Management (SE) 2.2 Advanced Statistics I (SE/Ü)	4 2 2	240/8*
SMA3	1.	<b>Legal Aspects of Sport Management</b> 3 Legal Aspects of Sport Management I	2 2	90/3*
SMA4	1./2. 1 2	<b>Sociological Aspects of Sport Management</b> 4.1 Sociological Aspects of Sport Management 4.2 Managing Social Problems of Sport Development	4 2 2	180/6*
SMA5	1./2. 1. 2.	<b>Psychological Aspects of Sport Management</b> 5.1 Psychological Aspects of Sport Management I 5.2 Psychological Aspects of Sport Management II	4 2 2	210/7*
SMA6	1./2. 1. 2.	<b>Olympic Movement and its Management</b> 6.1 Olympic Governance and Olympic Policy in Transition 6.2 International relations and the Commercialization of the Olympic Games	4 2 2	180/6*
SMA7	2.	<b>Measurement and Evaluation in Sport Management II</b> 7.1 Evaluation and Research Techniques (SE) 7.2 Advanced Statistics II (SE/Ü) 7.3 Advanced Statistics III (SE/Ü)	6 2 2 2	180/6*
SMA8	2./3. 2. 3.	<b>Research Project</b> 8.1 Research Project I (SE) 8.2 Research Project II (SE)	4 2 2	240/8*
SMA9	2./3. 2. 2. 3.	<b>Sport Marketing Research</b> 9.1 Sport Marketing Research (SE) 9.2 Sport Sponsoring Research (SE) 9.3 Sport Consumer Behavior Research (SE)	6 2 2 2	300/10
SMA10	2./3. 2. 3. 3.	<b>Strategy &amp; Planning</b> 10.1 Strategic Sport Management (SE) 10.2 Sport Project and Event Management (SE) 10.3 Sport Business Planning (SE)	6 2 2 2	330/11*
SMA11	3.	<b>Sport Economics</b> 11.1 Sport Economics I (SE) 11.2 Sport Economics II (SE)	4 2 2	180/6*
SMA12	3.	<b>Sport Finance Research</b> 12.1 Sport Finance I (SE) 12.2 Sport Finance II (SE)	4 2 2	180/6*
SMA13	3.	<b>Master Thesis Colloquium</b> 13 Colloquium (SE)	4 4	120/4*
SMA14	4.	<b>Master's Thesis</b> 14 Master's Thesis		900/30*
<b>In total</b>			<b>58</b>	<b>3600/120 CP</b>

Abbreviations: SMA = Sport Management, SE = Seminar, U=exercise course

Note: \* Work load and credit points refer to the sum of presence at the course and independent learning. Therefore the sum for work load and credit points for an overall module might be higher than the sum of all single courses within that particular module. More information regarding the study and examination regulations can be found in the module handbook.