

**Study Programme:** M.Sc. Sport Management (M.Sc. SMA)  
**Examination regulations by:** 2007/04/01 in its respectively valid version  
**Valid for:** Students who started winter term semester 2014/15  
**Version:** June 2014

Module	SRS	Courses (type of class)	SHW	CP <sup>1</sup> /WLH
SMA 1	1.	<b>International Sports Governance</b> 1.1 International Sport Systems (SE) 1.2 European Integration, Common Market and Sport (SE) 1.3 Introduction to European and International Politics (SE)	6 2 2 2	9/270
SMA 2	1.	<b>Measurement and Evaluation in Sport Management I</b> 2.1 Research Methods in Sport Management (SE) 2.2 Advanced Statistics I (SE/TUT) 2.3 Current issues in Sport Management (SE) 2.4 Evaluation and Research Techniques (SE)	8 2 2 2 2	14/420
SMA 3	1 ./2	<b>Psychological Aspects of Sport Management</b> 1. 3.1 Psychological Aspects of Sport Management (SE) 2. 3.2 Psychological Study in Sport Management (SE)	4 2 2	7/210
SMA 4	1 ./2.	<b>Olympic Movement and its Management</b> 1. 4.1 Olympic Governance and Olympic Policy in Transition (SE) 2. 4.2 International relations and the Commercialization of the Olympic Games (SE)	4 2 2	6/180
SMA 5	2.	<b>Sociological and Legal Aspects of Sport Management</b> 5.1 Sociological Aspects of Sport Management (SE) 5.2 Legal Aspects of Sport Management (SE)	4 2 2	6/180
SMA 6	2.	<b>Measurement and Evaluation in Sport Management II</b> 6.1 Advanced Statistics II (SE/TUT) 6.2 Advanced Statistics III (SE/TUT)	4 2 2	4/120
SMA 7	2./3.	<b>Research Project</b> 2. 7.1 Research Project I (SE) 3. 7.2 Research Project II (SE)	4 2 2	8/240
SMA 8	2./3.	<b>Sport Marketing Research</b> 2. 8.1 Sport Marketing Research (SE) 3. 8.2 Sport Sponsoring Research (SE) 3. 8.3 Sport Consumer Behavior Research (SE)	6 2 2 2	9/270
SMA 9	2./3.	<b>Strategy &amp; Planning</b> 2. 9.1 Strategic Sport Management (SE) 3. 9.2 Sport Project and Event Management (SE) 3. 9.3 Sport Business Planning (SE)	6 2 2 2	9/270
SMA 10	2./3.	<b>Sport Economics</b> 2. 10.1 Sport Economics I (SE) 3. 10.2 Sport Economics II (SE) 3. 10.3 Sport Economics III (SE)	6 2 2 2	9/270
SMA 11	3.	<b>Sport Finance Research</b> 11.1 Sport Finance I (SE) 11.2 Sport Finance II (SE)	4 2 2	6/180
SMA 12	3./4.	<b>Master's Thesis</b> 3. 12.1 Colloquium (SE) 4. 12.2 Master Thesis	4 4	33/990
<b>Total</b>			<b>60</b>	<b>120/3600</b>

**Abbreviations:** SMA = Sport Management, SRS = subject-related semester, SHW = semester hours per week, CP = credit points, WLH = workload hours, LEC = lecture, SE = seminar, TUT = exercise/tutorial, FT = field trip

**Comments:** The specifications regarding the academic performances and examination results as well as the attendance requirements are listed in the module handbook.  
<sup>1</sup> A credit point corresponds to a workload of 30 hours, which can be achieved by attendance of lectures, seminars and courses as well as by means of self-study (e.g. preparatory- and follow-up work, tutorials etc.).