# Curriculum schedule

**Study Programme:** M.Sc. Sport Management (M.Sc. SMA)  
**Examination regulations by:** 2007/04/01 in its respectively valid version  
**Valid for:** Students who started winter term semester 2014/15  
**Version:** June 2014

<table>
<thead>
<tr>
<th>Module</th>
<th>SRS</th>
<th>Courses (type of class)</th>
<th>SHW</th>
<th>CP/WLH</th>
</tr>
</thead>
</table>
| SMA 1   | 1.  | International Sports Governance  
1.1 International Sport Systems (SE)  
1.2 European Integration, Common Market and Sport (SE)  
1.3 Introduction to European and International Politics (SE) | 6   | 9/270  |
| SMA 2   | 1.  | Measurement and Evaluation in Sport Management I  
2.1 Research Methods in Sport Management (SE)  
2.2 Advanced Statistics I (SE/TUT)  
2.3 Current issues in Sport Management (SE)  
2.4. Evaluation and Research Techniques (SE) | 8   | 14/420 |
| SMA 3   | 1./2| Psychological Aspects of Sport Management  
1.3.1 Psychological Aspects of Sport Management (SE)  
1.3.2 Psychological Study in Sport Management (SE) | 4   | 7/210  |
| SMA 4   | 1./2| Olympic Movement and Its Management  
1.4.1 Olympic Governance and Olympic Policy in Transition (SE)  
1.4.2 International relations and the Commercialization of the Olympic Games (SE) | 4   | 6/180  |
| SMA 5   | 2.  | Sociological and Legal Aspects of Sport Management  
5.1 Sociological Aspects of Sport Management (SE)  
5.2 Legal Aspects of Sport Management (SE) | 4   | 6/180  |
| SMA 6   | 2.  | Measurement and Evaluation in Sport Management II  
6.1 Advanced Statistics II (SE/TUT)  
6.2 Advanced Statistics III (SE/TUT) | 4   | 4/120  |
| SMA 7   | 2./3| Research Project  
7.1 Research Project I (SE)  
7.2 Research Project II (SE) | 4   | 8/240  |
| SMA 8   | 2./3| Sport Marketing Research  
8.1 Sport Marketing Research (SE)  
8.2 Sport Sponsoring Research (SE)  
8.3 Sport Consumer Behavior Research (SE) | 6   | 9/270  |
| SMA 9   | 2./3| Strategy & Planning  
9.1 Strategic Sport Management (SE)  
9.2 Sport Project and Event Management (SE)  
9.3 Market Planning (SE) | 6   | 9/270  |
| SMA 10  | 2./3| Sport Economics  
10.1 Sport Economics I (SE)  
10.2 Sport Economics II (SE)  
10.3 Sport Economics III (SE) | 6   | 9/270  |
| SMA 11  | 3.  | Sport Finance Research  
11.1 Sport Finance I (SE)  
11.2 Sport Finance II (SE) | 4   | 6/180  |
| SMA 12  | 3./4| Master’s Thesis  
12.1 Colloquium (SE)  
12.2 Master Thesis | 4   | 33/990 |
| **Total** |      |                          | 60  | 120/3600 |

**Abbreviations:**  
SMA = Sport Management, SRS = subject-related semester, SHW = semester hours per week, CP = credit points, WLH = workload hours, LEC = lecture, SE = seminar, TUT = exercise/tutorial, FT = field trip

**Comments:**  
The specifications regarding the academic performances and examination results as well as the attendance requirements are listed in the module handbook.  
1. A credit point corresponds to a workload of 30 hours, which can be achieved by attendance of lectures, seminars and courses as well as by means of self-study (e.g. preparatory- and follow-up work, tutorials etc.).