

**Study Programme:** M.Sc. Sport Management (M.Sc. SMA)  
**Examination regulations by:** 2007/04/01 in the valid version by 2008/02/01  
**Valid for students who started:** Winter term semester 2017/18  
**Version:** June 2017

Module	Semester	Courses (type of class)	Weekly hours	Workload/Credit Points
SMA1	1/2	<b>International Sports Governance</b>	<b>6</b>	<b>270/9*</b>
		1 Introduction to European and International Politics (LEC)	2	
		1 International Sport Systems (SE)	2	
		2 European Integration, Common Market and Sport (SE)	2	
SMA2	1	<b>Measurement and Evaluation I</b>	<b>9</b>	<b>420/14*</b>
		Research Methods (SE)	2	
		Statistics Lecture Series (LEC)	1	
		Advanced Statistics I (SE)	2	
		Academic Problem Solving (SE)	2	
		Evaluation and Research Techniques (SE)	2	
SMA 3	1/2	<b>Psychological Aspects of Sport Management</b>	<b>4</b>	<b>210/7*</b>
		1 Psychological Aspects of Sport Management (SE)	2	
		2 Psychological Study in Sport Management (SE)	2	
SMA 4	1/2	<b>Olympic Movement and its Management</b>	<b>4</b>	<b>180/6*</b>
		1 Olympic Governance and Olympic Policy in Transition (LEC)	2	
		2 International relations and the Commercialization of the Olympic Games (LEC)	2	
SMA 5	2	<b>Sociological and Legal Aspects</b>	<b>4</b>	<b>180/6*</b>
		Sociological Aspects (SE)	2	
		Legal Aspects (SE)	2	
SMA 6	2	<b>Measurement and Evaluation II</b>	<b>4</b>	<b>120/4*</b>
		Advanced Statistics II (SE/E)	2	
		Advanced Statistics III (SE/E)	2	
SMA 7	2/3	<b>Research Project</b>	<b>4</b>	<b>240/8*</b>
		2 Research Project I (SE)	2	
		3 Research Project II (SE)	2	
SMA 8	2/3	<b>Sport Marketing Research</b>	<b>6</b>	<b>270/9*</b>
		2 Sport Marketing Research (SE)	2	
		3 Sport Sponsorship Research (SE)	2	
		3 Sport Consumer Behavior Research (SE)	2	
SMA 9	2/3	<b>Strategy &amp; Planning</b>	<b>6</b>	<b>270/9*</b>
		2 Strategic Sport Management (SE)	2	
		3 Sport Project and Event Management (SE)	2	
		3 Sport Business Planning (SE)	2	
SMA 10	2/3	<b>Sport Economics</b>	<b>6</b>	<b>270/9*</b>
		2 Sport Economics I (SE)	2	
		3 Sport Economics II (SE)	2	
		3 Sport Economics III (SE)	2	
SMA 11	3	<b>Sport Finance Research</b>	<b>4</b>	<b>180/6*</b>
		Sport Finance I (SE)	2	
		Sport Finance II (SE)	2	
SMA 12	3/4	<b>Master's Thesis</b>	<b>4</b>	<b>990/ 33*</b>
		3 Colloquium (SE)	4	
		4 Master's Thesis		
<b>In total</b>			<b>61</b>	<b>3600/120 CP</b>

Abbreviations: SMA = Sport Management, SE = Seminar, E=exercise course, LEC= lecture

Note: \* Work load and credit points refer to the sum of presence at the course and independent learning. Therefore the sum for work load and credit points for an overall module might be higher than the sum of all single courses within that particular module. More information regarding the study and examination regulations can be found in the module handbook.