



# M.A. International Sport Development and Politics (MA DEV)

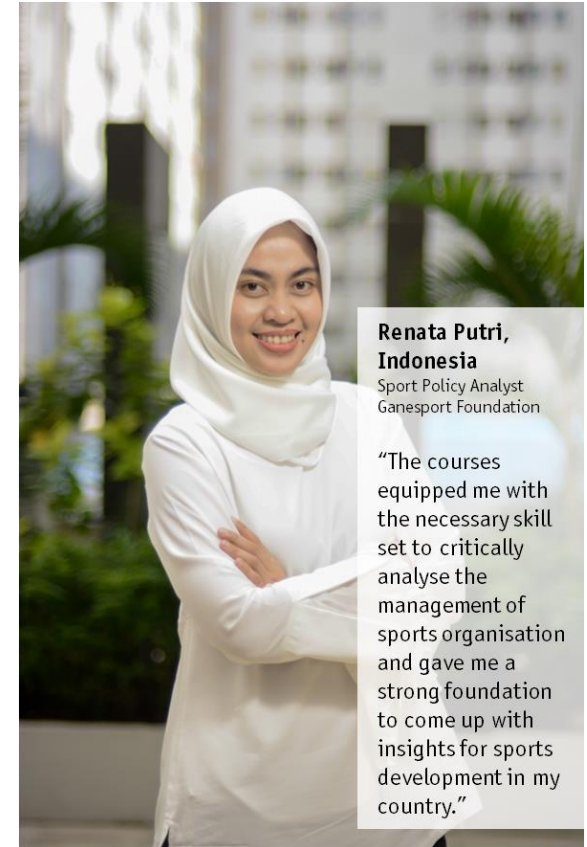
Prof Dr Jürgen Mittag & Maximilian Seltmann

Institute of European Sport Development and Leisure Studies



Deutsche  
Sporthochschule Köln  
German Sport University Cologne

## MA DEV Alumni Testimonials



## MA DEV: General Overview



- Programme aims at a comprehensive understanding of sport, its developments and frameworks
- International focus on sport, including transnational and comparative dimensions
- Interdisciplinary approach covering a broad scope of methods and examples/case studies
- Combination of academic approaches, especially research-based teaching, and practical experiences



## MA DEV: Qualification Targets



- QT1: Advanced research skills
- QT2: Independent knowledge acquisition and critical thinking
- QT3: Professionalism and vocational orientation
- QT4: Internationalisation and intercultural learning
- QT5: Diversity competence

## MA DEV: General Approach



- QT1: Advanced research skills
- QT2: Independent knowledge acquisition and critical thinking
- QT3: Professionalism and vocational orientation
- QT4: Internationalisation and intercultural learning
- QT5: Diversity competence

- Research-based
- Interactive and critical
- Practice-oriented
- International and diverse

## MA DEV: Key Competencies



- Project-related methodological skills
- Data-based assessments and analytical skills
- Socio-political reflection skills
- Social communication skills
- Intercultural skills
- Language skills



## M.A. International Sport Development and Politics



Semester 1	Semester 2	Semester 3	Semester 4
DEV 1: Fundamentals and Disciplinary Approaches of Sport Development (300/10)*	DEV 5: Sport Sociology, Sport Law, Sport Business (270/9)		DEV 13: Master Thesis (900/30)
	DEV 6: Sport Economics (180/6)	DEV 9: Social Dimension of Sport (180/6)	
DEV 2: Measurement and Evaluation (360/12)	DEV 7: Research Project (210/7)	DEV 10: Inter- and Transnational Sport Politics (180/6)	
		DEV 11: Specific Challenges of Sport (150/5)	
	DEV 8: Sport and Development Cooperation (270/9)		
DEV 3: National and European Perspectives on Sport Politics and Systems (330/11)		DEV 12: Professional and Academic Practice (120/4)	
DEV 4: The Governance of the Olympic Movement (150/5)			

General Knowledge	Research-Oriented	Practice-oriented
Disciplinary	Interdisciplinary	*(workload hours/credit points)

## Semester 1

Module	SRS	Courses (type of class)	SHW	CP <sup>1</sup> /WLH
DEV1	1.	<b>Fundamentals and Disciplinary Approaches of Sport Development</b> Historical Aspects (LEC) Political Aspects (LEC) Documents Material Based Research Methods in the Humanities (SE) Theories and Key Works in the Social Sciences (SE)	<b>8</b> 2 2 2 2	<b>10/300</b>
DEV2	1.	<b>Measurement and Evaluation</b> Research Methods (SE) Statistics Lectures Series (LEC) Advanced Statistics (TUT) Applied Research techniques and Methods (SE)	<b>7</b> 2 1 2 2	<b>12/360</b>
DEV3	1. / 2.	<b>National and European Perspectives on Sport Politics and Systems</b> 1. Introduction to European and International Politics (LEC) 1. National Sport Systems and Policies (LEC) 2. European Integration, Common Market and Sport (SE) 2. Hands on European Sports Politics: Institutions, Organizations and Political Process in Brussels (FT)	<b>8</b> 2 2 2 2	<b>11/330</b>
DEV4	1. / 2.	<b>The Governance of the Olympic Movement</b> 1. Socio-Cultural Foundations of the Olympic Movement (LEC) 2. Olympic Governance and Olympic Politics in International Contexts (SE)	<b>4</b> 2 2	<b>5/150</b>



## Semester 2

DEV3	1. / 2.	<b>National and European Perspectives on Sport Politics and Systems</b> 1. Introduction to European and International Politics (LEC) 1. National Sport Systems and Policies (LEC) 2. European Integration, Common Market and Sport (SE) 2. Hands on European Sports Politics: Institutions, Organizations and Political Process in Brussels (FT)	8 2 2 2 2	11/330
DEV4	1. / 2.	<b>The Governance of the Olympic Movement</b> 1. Socio-Cultural Foundations of the Olympic Movement (LEC) 2. Olympic Governance and Olympic Politics in International Contexts (SE)	4 2 2	5/150
DEV5	2./3.	<b>Sport Sociology, Sport Law, Sport Business</b> 2. Sociological Aspects (SE) 3. Legal Aspects (SE) 2. Sport Business (SE)	6 2 2 2	9/270
DEV6	2.	<b>Sport Economics</b> Economic Concepts, Theories, and Methods (LEC) Economics of Sport Participation, Health, Events, and Elite Sport (SE)	4 2 2	6/180
DEV7	2.	<b>Research Project</b> 2. Advanced Research Techniques and Research Project (SE)	4 4	7/210
DEV8	2./3.	<b>Sport and Development Cooperation</b> 2. Theories and Concepts of Sport for Development (LEC) 3. Role of NGOs, Governments, UN and International Bodies (SE) 3. Fields of Action and Implementation	6 2 2 2	9/270

## Semester 3

DEV5	2./3. 2. Sociological Aspects (SE) 3. Legal Aspects (SE) 2. Sport Business (SE)	<b>Sport Sociology, Sport Law, Sport Business</b>	6 2 2 2	9/270
DEV8	2./3. 2. Theories and Concepts of Sport for Development (LEC) 3. Role of NGOs, Governments, UN and International Bodies (SE) 3. Fields of Action and Implementation	<b>Sport and Development Cooperation</b>	6 2 2 2	9/270
DEV9	3. Sport Structures, Facilities and Programmes at the Local and Regional Level (SE) <i>Elective Mandatory: choose 1 of 2 from:</i> Social Inclusion in Sport and Disability Sports (SE) <b>OR</b> Public Health and Prevention in Political and Cultural Perspective (SE)	<b>Developing the Social Dimension of Sport</b>	6 2 2 2	6/180
DEV10	3. Comparative Approaches to International Sport Politics (SE) Global Governance and International Relations of Sport Governing Bodies (SE)	<b>Assessing Sport Politics in Transnational and International Settings</b>	4 2 2	6/180
DEV11	3. <b>Facing Specific Challenges of Sport</b> <i>Elective Mandatory: choose 2 of 3 from:</i> Sport Mega Events and Professionalisation (SE) <b>OR</b> Coaching and Education in Sport (SE) <b>OR</b> Public Relations and Communication (SE)	<b>Facing Specific Challenges of Sport</b>	6 2 2 2	5/150
DEV12	3. <b>Exploring Professional and Academic Practice</b> <i>Elective Mandatory: choose 1 of 3 from:</i> Internship <b>OR</b> Module at University in International Setting /Class outside the Curriculum of the German Sport University or International Summer School <b>OR</b> Simulation Game and Project Management (SE)	<b>Exploring Professional and Academic Practice</b>	2 2 2	4/120

## Semester 4

DEV13	4.	Master Thesis		30/900
Total			65	120/3600

- 13 modules
- 120 credit points
- 4 semesters

Schedule winter term 2021/22 (Semester 1)							
Modules: Fundamentals and Topics of Sport Development (DEV I), Measurement and Evaluation (DEV II), International Sport Governance (DEV III), The Governance of the Olympic Movement (DEV IV)							
time	Monday	Tuesday	Wednesday	Thursday	Friday		
08:00							
08:30			<b>DEV1.4 - THEORIES AND KEY WORKS in the SOCIAL SCIENCES</b>  SR 95   8.30-10.00  Univ.-Prof. Dr. Jürgen Mittag; Univ.-Prof. Dr. Stephan Wassong	<b>DEV1.2 - POLITICAL ASPECTS of SPORT DEVELOPMENT</b>  SR 95   8.30-10.00  Univ.-Prof. Dr. Jürgen Mittag	<b>DEV1.3 - DOCUMENTS MATERIAL BASED RESEARCH in HUMANITIES</b>  SR 95   08.30-10.00  Dr. Ansgar Molzberger		
09:00							
09:30							
10:00			<b>DEV1.1 - HISTORICAL ASPECTS of SPORT DEVELOPMENT</b>  SR 95   10.00-11.30  Univ.-Prof. Dr. Stephan Wassong	<b>DEV3.2 - NATIONAL SPORT SYSTEMS</b>  ONLINE / H6 5   10.15-11.45  Dr. Karen Petry	<b>DEV4.1 - SOCIO-CULTURAL FOUNDATIONS of the OLYMPIC MOVEMENT</b>  H6 5   10.30-12.00  Univ.-Prof. Dr. Stephan Wassong, Rory Flindall (M.Sc.)		
10:30							
11:00							
11:30							
12:00							
12:30				<b>DEV2.4 - EVALUATION AND RESEARCH TECHNIQUES</b>  SR 50   12.30-14.00  Dr. Sören Dallmeyer, Maximilian Seltmann (M.A.)			
13:00			<b>DEV2.2 - STATISTICS LECTURES SERIES</b>  ONLINE   13.00-14.00   Dr. Sören Dallmeyer, Prof. Dr. U. Kersting, PD Dr. Kirstin Hallmann				
13:30							
14:00					<b>DEV2.1 - RESEARCH METHODS</b>  SR 95   14.00-15.30  Dr. Kirstin Hallmann		
14:30				<b>DEV2.3 - ADVANCED STATISTICS</b>  PC R1   14.30-16.00  Thomas Giel (M.Sc.)			
15:00			<b>DEV3.1 - INTROD. to EUROPEAN and INTERNATIONAL POLITICS</b>  ONLINE   15.00-16.30  Univ.-Prof. Dr. Jürgen Mittag				
15:30							
16:00							
16:30							
17:00							

## MA DEV: Exemplary Topics



### The Olympic Movement

- Past & Present
- Governance & Management
- Olympic & Paralympic Games
- Reforms & Challenges
- Programmes & Practice



OLYMPIC CHARTER

IN FORCE AS FROM 17 JULY 2020



OLYMPIC AGENDA 2020  
20+20 RECOMMENDATIONS



## MA DEV: Exemplary Topics



### Sport For Development

- Empowerment, peace-building, social cohesion & education
- Theories & Concepts
- Projects & Programmes
- Measurement & Evaluation
- Potentials & Limits
- Home & Abroad



## MA DEV: Exemplary Topics



### Sport Systems and Governance

- National, European, International
- Trans- & Supranational Entanglements
- Public, Private & Commercial Actors
- Leisure Sport & Elite Sport
- Analysis & Comparison
- Polity, Politics & Policy



## MA DEV: Exemplary Topics



### Current Challenges

- Corruption & Match-Fixing
- Sustainability & Environment
- Cost & Benefits of Sport Mega Events
- Good & Bad Governance
- Doping, Sexual Abuse, Racism, Harassment, ...





# MA DEV: Students



**Leonie Theus, Germany**  
 Lecturer & Researcher  
 Institute for Sportstudies Hanzehogeschool Groningen

"Throughout the programme, the lecturers, guest lectures, and practical excursions helped me explore my interests and gain knowledge in the field of sport and politics in an engaging way. What I enjoyed the most was the high emphasis on research. I can recommend this programme to anyone looking to expand their horizons and make a positive impact in the global sports industry."



**Lisa Kalina, Germany**  
 Project Manager  
 European Network of Sport Education & Hamburg bewegt Kids  
 Freelancer in the field of "Diversity in Sport"

"I enjoyed the intercultural atmosphere and the interdisciplinary approach of the MA DEV. Personally, the lectures and discussions on gender and diversity in sport inspired me to work in the field of anti-discrimination and female empowerment."

**Patrik Zimmermann, Germany**  
 Head of Communication  
 State Sport Federation of Baden-Wuerttemberg

"The programme created the opportunity to pursue my passion for sport organisations and was a valuable experience. All the professors, and external lecturers that I encountered were absolutely amazing!"



**Renata Putri, Indonesia**  
 Sport Policy Analyst  
 Gamesport Foundation

"The courses equipped me with the necessary skill set to critically analyse the management of



**Blessing, Germany**  
 "Ombuders and youth sport development"  
 Sport Federation of North Rhine-Westphalia

"It was always a platform for a critical, but fruitful discussion with amazing persons – students and guest lecturers – from all over the world. I appreciate that the programme not only focused on delivering knowledge, but left space to develop my personality and enabled me to take a position on important topics related to sport."



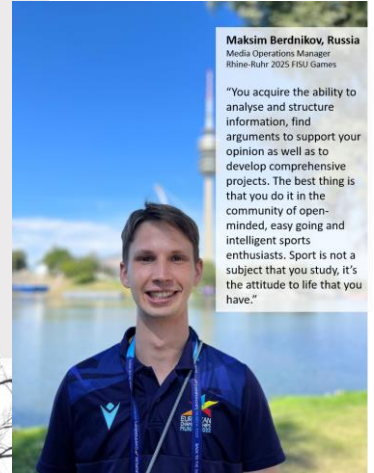
**Min, South Korea**  
 Sport Policy Consultant  
 Consulting co.

"The topic which was dealt with in lectures was very appropriate and the content was outstanding. Especially, since I am working as a sport policy consultant, this content and experience is very valuable."



**Pascal Camara, the Gambia**  
 PhD Student  
 German Sport University Cologne

"The academic-focused content of the programme provided me with the right steps to move to the next level of my career. If I were not presented with the same opportunity as in 2016, this programme would have definitely been my only choice."



**Maksim Berdnikov, Russia**  
 Media Operations Manager  
 Rhine-Ruhr 2025 FISU Games

"You acquire the ability to analyse and structure information, find arguments to support your opinion as well as to develop comprehensive projects. The best thing is that you do it in the community of open-minded, easy-going and intelligent sports enthusiasts. Sport is not a subject that you study, it's the attitude to life that you have."



**Greta Tacke, Germany**  
 Project development and management  
 In safe hands e.V.

"I value most the thematic connection between the programme and my work. Throughout the programme, I was able to use *In safe hands* as a practical example in a scientific context. That made the academic work very meaningful to me."

## MA DEV: Students – Geographic Origin



2016-2022:

- **205 students**
- **47 countries**
- **6 continents**

## MA DEV: Students – Study Background



- Sport Sciences (incl. Sport Management)
- Political Sciences & International Relations
- Economics & Business Administration
- Media and Communication Studies
- History & Philosophy
- Social Sciences & Development Studies
- ...



# Job Perspectives: Sectors and Examples



DEUTSCHER FUSSBALL-BUND  
 iNADO INSTITUTE OF NATIONAL ANTI-DOPING ORGANISATIONS  
 AGITOLUS Foundation  
 DOSB  
 IFF INTERNATIONAL FLOORBALL FEDERATION  
 SPECIAL OLYMPICS WORLD GAMES BERLIN 2023  
 DHB Deutscher Hockey-Bund e.V.  
 LSV/bw  
 LANDESSPORTBUND NORDRHEIN-WESTFALEN

**SGBs**

EFDN  
 IN SAFE HANDS  
 giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH  
 RheinFlanke

**S4D**

GANESPORT FOUNDATION  
 IAT Institut für Angewandte Trainingswissenschaft Forschung für den Leistungssport  
 Deutsche Sporthochschule Köln  
 UNIVERSITY OF MICHIGAN

**Research/ PhD**

... corporate world & political institutions

## Teaching Staff and Guest Lecturers



- Institute of European Sport Development and Leisure Studies
- Institute of Sport History
- Institute of Sport Economics and Sport Management
- Institute of Sport Sociology and Gender Studies
- Institute of Movement and Neuro-Sciences



Edge Hill  
University

KICKFAIR

## Field Trips





## Application and Selection of Students

- 34 spots
  - 6 Non-EU applicants
  - 28 EU and German applicants
- Application Period and Deadline:
  - Non-EU: currently open → 31 May
  - EU: 01 June → 15 July (certificates [degree & language] can be handed in until 31 August)
- Selection based on:
  - Bachelor grade
  - Academic and work experience (CV)
  - Personal motivation (Motivation letter)

## Further Information



[master-dev@dshs-koeln.de](mailto:master-dev@dshs-koeln.de)



<https://www.dshs-koeln.de/en/institute-of-european-sport-development-and-leisure-studies>



@IESFDEV





QUESTIONS



Deutsche  
Sporthochschule Köln  
German Sport University Cologne