



Master's Degree Programme

# M.Sc. Sport Management



Deutsche  
Sporthochschule Köln  
German Sport University Cologne



Thank you for your  
interest in our German  
Sport University Cologne!

## The Master's programmes at the German Sport University Cologne

The German Sport University Cologne offers nine consecutive Master's programmes, which complement and deepen scientific knowledge. On completion, the students are awarded either the internationally recognized title of *Master of Arts (M.A.)* or *Master of Science (M.Sc.)*.

Each programme has a regular duration of four semesters (two semesters per year) in which 120 credit points must be obtained. The programmes are accredited as full-time, on-site degrees and have a limited number of participants. At present 30 places are available per degree course. The intake is once per year in the winter semester.

[www.dshs-koeln.de/master](http://www.dshs-koeln.de/master)

M.A. Sport, Medien- und Kommunikationsforschung

M.A. Rehabilitation, Prävention und Gesundheitsmanagement

M.A. International Sport Development and Politics 

M.Sc. Human Technology in Sports and Medicine 

M.Sc. Sport- und Bewegungsgerontologie

M.Sc. Sporttourismus und Destinationsmanagement

**M.Sc. Sport Management** 

M.Sc. Leistung, Training und Coaching im Spitzensport

M.Sc. Psychology in Sport and Exercise 



### Costs

You can find the current semester fee at  
[www.dshs-koeln.de/semesterbeitrag](http://www.dshs-koeln.de/semesterbeitrag)

Master's Degree Programme

## M.SC. SPORT MANAGEMENT

The *M.Sc. Sport Management* is a highly research oriented degree programme emphasising an international perspective. Compared with alternative programmes in Europe the approach has a strong focus on research problems linking sport and management. It prepares students for knowledge-intensive sports business employments and to pursue a PhD.

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma)





## Target Group

The target group consists of students who have completed a related undergraduate degree from disciplines such as economics, law, finance, communication science with a major in marketing, business administration or sport sciences.

Furthermore, work experience in sports business is beneficial for applicants. Applicants should be interested in gaining new theoretical, methodological and practical skills to understand and deal with the changing sports business industry.

You can use the **MasterCheck** to see whether the degree matches your expectations:

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma)  
» Objectives and target group



## Qualification Targets

The *M.Sc. Sport Management* combines economic evaluation, analytics, conceptualisation and a strong international perspective. The programme focuses on scientific problem-solving to train students as experts for top-level management positions in the knowledge-intensive sport industry and offers a strong research orientation.

Graduates are qualified in all areas of strategic planning including planning and development, implementation and evaluation. A particular emphasis is placed on conceptual skills using a research-oriented focus within the degree programme.



## Structure and Contents

The full-time study programme *M.Sc. Sport Management* is comprised of four semesters (two years). Classes are likely to be organised on two to three days per week as well as in compact classes from the first to third semester. All in all, the programme consists of 12 modules and focuses initially on extending and consolidating statistical knowledge and skills to strengthen scientific problem-solving capabilities. It mirrors the interdisciplinary nature of the sport management discipline in the various modules.

Initially the focus lies on wider subject areas such as governance or Olympism, which is followed by core subjects such as marketing, strategic planning, economics and finance. Graduates have a broad and critical understanding of key issues within those subject areas. Details can be found in the study plan and module handbook under:

[www.dshs-koeln.de/studydocuments\\_en](http://www.dshs-koeln.de/studydocuments_en)



## Career Perspectives

Graduates of the Master's programme in *Sport Management* are qualified for top-level management positions in all kinds of sport organisations. The programme is geared specifically to provide students with the demanding knowledge base to get ahead in sports business.

Students can enter into leadership positions in sport management as well as in areas such as finance, human resources, strategy and development. They are also qualified for consulting as well as academic (e.g., PhD degree) and commercial research.



## Admission Requirements

The following requirements apply to the *M.Sc. Sport Management*:

- completion of an undergraduate degree in a related field of study (180 credit points) at a German university or a similar qualification from a foreign university
- proof of eligibility by means of an above average final grade (at least 2.5 in the German grading system or Grade B according to ECTS)
- certified English language proficiency (see homepage for TOEFL and IELTS scores or CAE-level)
- passing the physical aptitude test is **not** an admission requirement.

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma) » Admission requirements



## Application

- only for the winter semester
- online application
- electronic application for admission is complemented with additional documents (PDF upload)
- application deadlines\*:
  - for non-EU citizens: 31<sup>st</sup> May
  - for GER & EU citizens: 15<sup>th</sup> July
- Subject to change. For further information please see:

[www.dshs-koeln.de/master-sma](http://www.dshs-koeln.de/master-sma) » Application



## Contacts

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### Student Advisory Service

studienberatung@dshs-koeln.de  
[www.dshs-koeln.de/studienberatung](http://www.dshs-koeln.de/studienberatung)

### Application

masterbewerbung@dshs-koeln.de

### Programme Director

*Dr. Kirstin Hallmann*

### Programme Coordinator

*Thomas Giel*



**Deutsche  
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German Sport University Cologne

### German Sport University Cologne

The German Sport University Cologne combines qualified teaching and international research of the highest level. It is the only university in Germany that is dedicated exclusively to the world of sport and exercise science. All aspects of this exciting field are studied in detail at 19 institutes, four affiliate institutes and nine academic centers.



Further information:  
[www.dshs-koeln.de/master](http://www.dshs-koeln.de/master)