

Vacancy

# VIDEO CONTENT INTERNSHIP (F/M/X)

The International Paralympic Committee (IPC) offers a full-time Video Content Internship (f/m/x) in an international and multicultural team at the IPC Headquarters in Bonn, Germany.

# ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that Change Starts With Sport, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC, a purpose-driven non-profit association, is the global governing body of the Paralympic Movement. We oversee the delivery of the Paralympic Games and Paralympic Winter Games and serve as International Federation for five Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

# **INTERNSHIP**

The Video Content Intern (f/m/x) will be supporting the Video Content Manager in creating engaging video content, clipping footage from previous Paralympic Games and YouTube optimisation. Due to the character of the mandatory internship, please be aware that the internship can only be offered unpaid.

### **CORE AREAS**

- Assisting in the creation and editing of engaging video content in both horizontal (16:9) and vertical (9:16) formats, tailored for platforms like YouTube, Instagram, TikTok, Facebook and X.
- Repurposing archival footage from previous Paralympic Games into shortform, trend-driven content for digital and social media channels.
- Supporting the video team in identifying and applying current social media trends, audio tracks, and visual styles to enhance content relevance and reach.
- Assisting in the optimisation of YouTube uploads by crafting compelling titles, descriptions, tags, and thumbnails to improve discoverability and SEO performance.
- Contributing to the organisation and cataloguing of video assets, including raw footage, edited content, and metadata, ensuring easy access and efficient workflows.
- Conducting footage research to support ongoing video projects, campaigns, and storytelling initiatives.

### CORE REQUIREMENTS

- Currently enrolled in a university degree or equivalent qualification in film production, digital media, communications or a relevant field.
- Basic video editing skills.
- Good understanding of social media language and dynamics.
- Passion for the IPC's vision, mission and values.
- Excellent verbal and written command of English; additional languages are an asset.
- Interest in experiencing an intercultural environment.
- Strong interpersonal and communication skills.
- Open, creative and innovative mindset.
- The internship must be a mandatory part of one's studies.

Do you want to apply?

If you are interested and provide a good match with our requirements, please send your CV and cover letter in English and in PDF to <a href="mailto:communicationjobs@paralympic.org">communicationjobs@paralympic.org</a>.

For this position, we will review applications and interview candidates on a rolling basis.

The IPC is an equal opportunity employer, and we especially encourage individuals with a disability and members of minority groups to apply. For further information on the IPC, please contact us or visit our website under <a href="https://www.paralympic.org">www.paralympic.org</a>.

We look forward to your application!