

We are hiring:

COMMUNICATION & DIGITAL MEDIA COORDINATOR (100%)

Pursuing the vision to be Europe's greatest ice hockey competition, the Champions Hockey League provides 24 teams from 11 leagues the platform to go beyond and to battle in a total of 101 games between September and February to become Champions of Europe.

To complement the CHL's head office in Zug, we are currently looking for a creative, forward-thinking and proactive new staff member who reports to the Communication & Digital Media Manager.

The candidate will take the further development of the CHL's digital platforms including the content planning, the implementation of digital campaigns and projects as well as the development and optimisation of newsletter campaigns. Further, he/she will support the Communication & Digital Media Manager and the Director of Operations & Sport in various other areas and contribute with a structured, solution-oriented working style.

WHAT YOU WILL BE DOING FOR US

- Plan, coordinate and supervise content creation for the CHL platforms in collaboration with external suppliers (writers, video editors etc.)
- Conceptualisation, implementation, and monitoring of influencer marketing and campaigns
- Own the CHL's content service program for clubs (education, support, reporting, further development)
- Plan and implement various digital campaigns
- Establish relationships with participating clubs, help educate and support them in the implementation of CHL campaigns
- Plan and implement the fan engagement activities on digital platforms
- Plan, create and enhance the CHL newsletters & increase the database of subscribers
- Compile analyses and reports for web, social media and media coverage
- Take responsibility for quality assurance of the CHL's digital platforms, including their further development
- Support our agency's content team in community management
- Coordinate & support special projects (CHL Student Project, Impact Award, etc.)
- Assist with the organisation of press conferences and other media events
- Take care of media distribution lists, accreditation forms and other CRM-related tasks
- Prepare presentations and documents for executives
- Administrative and general support of the Communication & Digital Media Manager and the Director of Operations & Sport

WHO WE ARE LOOKING FOR

- Bachelor's degree, preferably in Digital Media, Communications, Sport Management or a related communications field
- 1-2 years of professional experience in communications or digital media (preferably in the sports industry) is a plus
- Advanced knowledge in the area of web content management & social media
- Basic understanding of web technologies and a great interest for digital innovations & trends
- Strong writing/drafting skills and fluent verbal communication in both German and English are required
- Advanced expertise in MS Office applications (Word, Excel and PowerPoint)
- Skills in Adobe Creative Cloud software (Photoshop, Illustrator, InDesign) is a plus
- Passion for sports, in particular ice hockey
- Outgoing personality with excellent communication skills
- A proactive mindset with the ability to balance creativity and structured execution
- Creative thinking and problem solving skills
- Excellent organisational and prioritisation skills
- Ability to work in a small team, good social skills
- Quick learner with a hands-on attitude
- Confidence to take ownership of tasks and drive projects independently
- Documented high quality and goal orientation, engagement and work ethic

WHAT WE OFFER

- A new and exciting venture in one of the major team sport competitions in the world
- An attractive challenge in a very competitive European sport environment
- A small but very dynamic and committed team
- Flat hierarchies and fast decision paths
- Potential to excel with one's own creativity and personal responsibility
- A modern workplace in our headquarters in Zug, located within short walking distance of the railway station

We look forward to receiving your full written job application including your photo via e-mail to office@chl.hockey until 15 May 2026.

Please note that we will only confirm the receipt of applications and not give any feedback to candidates before 30 May 2026. Applications sent by recruitment agencies won't be considered. The position is available from 1 August 2026 or upon agreement.

For further information, David Nolte, CHL Communication & Digital Media Manager, at david@chl.hockey is pleased to answer your questions.