

Semester 1

Semester 2

Semester 3

Semester 4

SMA1: International Sports Governance, Legislation, and Sociology
300/10 (h/CP)

SMA11: Sport Finance
180/6 (h/CP)

SMA2: Measurement and Evaluation I
360/12 (h/CP)

SMA6: Measurement and Evaluation II
210/7 (h/CP)

SMA3: The Governance of the Olympic Movement
150/5 (h/CP)

SMA4: Strategic Sport Management
180/6 (h/CP)

SMA5: Managing Sport Organisations
180/6 (h/CP)

SMA7: Research Project
240/8 (h/CP)

SMA8: Sport Marketing Research
360/12 (h/CP)

SMA9: Sport Business Management and Planning
270/9 (h/CP)

SMA10: Sport Economics
270/9 (h/CP)

SMA12
Master's Thesis
900/30 (h/CP)

Methodological core

Thematic / subject modules

Foundational context

Master's thesis